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Sisram Medical Ltd

(Incorporated in Israel with limited liability)

(Stock Code: 1696)

VOLUNTARY ANNOUNCEMENT

Launch of RESHAPE by Alma

This announcement is made by Sisram Medical Ltd (the “**Company**”) on a voluntary basis.

The Company is pleased to announce that Alma Lasers Ltd. (“**Alma**”), the principal operating subsidiary of the Company, has launched today RESHAPE, the new body and face contouring platform for beauticians in Hong Kong.

RESHAPE, the latest addition to Alma Beauty product line, offers tailored treatments to meet the needs of different patients, with a choice of three types of applicators:

- **MiniSpeed** - a revolutionary Ultrasound-based applicator for fat reduction, designed to treat small areas, it delivers ultrasound energy effectively to the targeted area, reducing the volume of fat cells in stubborn areas, providing a safe and effective face and body contouring solution.
- **SkinUp**— a Radio Frequency applicator, which gently heats the skin to facilitate highly effective skin tightening treatments. The applicator is designed to fit different areas, including the buttocks, belly, and underarm as well as the face. The focused RF energy generates heat that targets the dermal layer, facilitating new collagen formation, and resulting in tighter, younger looking skin.
- **Impact**— an Ultrasound-based applicator for skin rejuvenation and skin enhancement. The applicator harnesses the power of acoustic oscillations, emitting acoustic waves onto the skin to create a push and pull effect, while exfoliating the skin and removing dead skin cells and excess

The Company believes that by sharing its medical aesthetics grade technologies with beauty practitioners, it shall enable more consumers around the world to enjoy safe and effective beauty treatments.

On Behalf of the Board
Sisram Medical Ltd
Yi LIU
Chairman

Hong Kong, 14 November 2018

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Yi LIU, Mr. Lior Moshe DAYAN and Mr. Jianping HUA as Executive Directors; Mr. Yifang WU, Mr. Yao WANG and Ms. Yang YANG as Non-Executive Directors; Mr. Heung Sang Addy FONG, Mr. Chi Fung Leo CHAN, Ms. Jenny CHEN and Mr. Kai Yu Kenneth LIU as Independent Non-executive Directors.