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China Animation Characters Company Limited

華夏動漫形象有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01566)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of China Animation Characters Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, 28 November 2018 at 4:00 p.m. at Suites 2808-2811, Concordia Plaza, 1 Science Museum Road, Tsim Sha Tsui East, Kowloon, Hong Kong, for the following purposes:

1. to approve the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 September 2018;
2. to consider the recommendation on the payment of an interim dividend, if any; and
3. to transact any other business.

By order of the Board
China Animation Characters Company Limited
LUK Sik Tat
Company Secretary

Hong Kong, 14 November 2018

As at the date of this announcement, the executive directors of the Company are Mr. CHONG Heung Chung Jason, Mr. TING Ka Fai Jeffrey and Ms. LIU Moxiang, and the independent non-executive directors of the Company are Mr. NI Zhenliang, Mr. TSANG Wah Kwong and Mr. HUNG Muk Ming.