

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

HKE Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1726)

PROFIT WARNING

This announcement is made by HKE Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the four months ended 31 October 2018 and the management’s estimate, it is anticipated that the unaudited consolidated profit attributable to the Shareholders for the six months ending 31 December 2018 is expected to decrease by approximately 41% as compared to that for the corresponding period ended 31 December 2017. Based on the information currently available, the expected decrease in the unaudited consolidated profit attributable to the Shareholders would be mainly attributable to the following factors:

- (i) decrease in revenue by approximately 35%,
- (ii) increase in payroll expenses due to additional headcount, and
- (iii) incurrence of expenses in the form of additional professional fees as a result of being a listed company.

The Company is in the process of finalising the interim results for the six months ending 31 December 2018. The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the four months ended 31 October 2018 and information currently available to the Board, which have not been reviewed by or discussed with the auditors of the Company and the actual results of the Group for the six months ending 31 December 2018 may be different from what is disclosed in this announcement. The interim results announcement of the Company for the six months ending 31 December 2018 is expected to be released in February 2019 pursuant to the requirements of the Listing Rules.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
HKE Holdings Limited
Koh Lee Huat

Chief Executive Officer and Executive Director

Hong Kong, 20 December 2018

As at the date of this announcement, the Board comprises Mr. Ang Kong Meng as the non-executive Director, Mr. Koh Lee Huat and Mr. Ryan Ong Wei Liang as the executive Directors, and Mr. Siu Man Ho Simon, Mr. Cheung Kwok Yan Wilfred and Prof. Pong Kam Keung as the independent non-executive Directors.