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CMMB VISION HOLDINGS LIMITED

中國移動多媒體廣播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code : 471)

Business Update

Auto-makers Design-in Satellite Multimedia Solution for Pre-factory Cars

Following the extensive technical trial with over 1 million kilometers and 80,000 hours in road test throughout China, the satellite multimedia technology developed by the Company is readying for commercialization.

Major domestic auto-makers for passenger cars, trucks, and buses are entering agreements with the Company's local joint-venture Global Vision Media Technology Co., Ltd ("Global Vision") to design-in the satellite solution into their upcoming new car series. Such design-in will make the satellite multimedia service a built-in feature for their upcoming new cars coming off the production line, enabling new car owners and passengers to immediately access satellite multimedia services, such as live video, audio, and telematics services which are high-definition and data-free and are seamlessly delivered all over China.

The partnership with auto-makers is a most effective way to build up customer base for satellite multimedia services in China's vast car market. It also signifies long-term and strategic commitment from Chinese auto-makers to Company's satellite multimedia services.

The Company is an important strategic shareholder and managing partner of Silkwave Holdings Limited, which in turn jointly controls Global Vision in China.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 7 January 2019

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.