SUPERACTIVE

SUPERACTIVE GROUP COMPANY LIMITED

先機企業集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 0176)

PROFIT WARNING

This announcement is made by Superactive Group Company Limited (the "**Company**" and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company and potential investors that, based on a preliminary review of the unaudited financial information of the Group for the year ended 31 December 2018, the Group expects to record a loss attributable to shareholders of the Company for the year ended 31 December 2018 as compared to a profit attributable to shareholders of the Company for the year ended 31 December 2017.

Based on the information currently available to the Board, the expected loss is mainly due to (i) the increase in finance cost attributable to the mortgaged loan for the newly acquired company office and the bonds issued by the Company on 29 December 2017; (ii) the increase in depreciation expenses attributable to newly acquired company office; and (iii) the decrease in share of results of an associate.

On 15 November 2018, the Central Committee of the Communist Party of China and the State Council of the People's Republic of China jointly issued "Certain Opinions on In-Depth Reform and Regulated the Development of Pre-school Education", among other things, private companies should not control not-for profit kindergartens through contractual arrangements. As at 31 December 2018, the Group invested in a subsidiary group which engaged in the provision of nursery education services and management services in the PRC. The Company has engaged an independent professional valuer to assess the fair value of nursery education license and goodwill as at 31 December 2018. As the valuation is still in progress as at the date of this announcement, there is uncertainty as to whether the Group would make any impairment loss on the fair value changes on such nursery education license and goodwill.

The Group is still in the process of finalising its consolidated financial statements for the year ended 31 December 2018. The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the information currently available, which has not been reviewed by the audit committee of the Board or audited by the auditors of the Company and may be subject to change. Such information may also be subject to adjustment after further review and finalisation of the consolidated financial statements for year ended 31 December 2018 by the Board. Shareholders and potential investors of the Company are advised to refer to the details of the Company's announcement of its final results for the year ended 31 December 2018, which is expected to be published in March 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Superactive Group Company Limited
Yeung So Lai
Chairman

Hong Kong, 15 January 2019

At the date of this announcement, the executive Directors are Ms. Yeung So Lai and Mr. Lee Chi Shing Caesar; and the independent non-executive Directors are Mr. Chiu Sze Wai Wilfred, Mr. Chow Wai Leung William and Ms. Hu Gin Ing.