

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嗓子控股集團有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6896)

POSITIVE PROFIT ALERT

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to announce that, based on the unaudited consolidated management accounts of the Group for the year ended 31 December 2018 and the information currently available to the Board, the Group expects to record a fairly significant increase in the profit for the year ended 31 December 2018 as compared with the published results of the Company for the corresponding period in 2017. The profit increase was primarily due to an increase in the overall sales volume of the Group during the year of 2018 as a result of the restructuring of the national channel of Golden Throat Lozenges (OTC) of the Group being initially completed in 2018, while the optimisation of Golden Throat’s Two-Invoice System channel has been greatly achieved.

The Company is in the process of finalising the Group’s unaudited consolidated management accounts for the year ended 31 December 2018. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for the year ended 31 December 2018 and the information currently available to the Board. Such information has not been audited or reviewed by the Company’s auditors or audit committee of the Board, and has not yet been approved by the audit committee of the Board, and may therefore be adjusted. Shareholders and potential investors of the Company are advised to read the annual results announcement of the Company for the year ended 31 December 2018 carefully, which is expected to be published on 29 March 2019.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the People's Republic of China
7 March 2019

As at the date of this announcement, the Board consists of Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong, Mr. LU Xinghong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong and Mr. CHENG Yiqun as independent non-executive directors.