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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED

美麗中國控股有限公司

(incorporated in Bermuda with limited liability)

(Stock code: 706)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Exchange**”) and pursuant to Rules 13.09 and 13.10 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the “**SFO**”). The board of directors (the “**Board**”) of Beautiful China Holdings Company Limited (the “**Company**”) together with its subsidiaries (the “**Group**”) has noted the recent increases in the price and trading volume of the shares of the Company.

The Board has noted the increase in the price and trading volume of the shares of the Company. Based on the preliminary assessment of the latest unaudited management accounts of the Group for the year ended 31 December 2018 and the information currently available, the Group is expected to record a significant increase in loss for the year ended 31 December 2018, as compared to the same for the year ended 31 December 2017. The Company is at the process of preparation of a profit warning announcement of the Group for the year ended 31 December 2018 to be published as soon as practicable.

Save as the aforesaid and having made all such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the SFO.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Beautiful China Holdings Company Limited
Sze Wai, Marco
Chairman

Hong Kong, 13 March 2019

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Sze Wai, Marco (Chairman), Mr. Zhou Wei Feng and Mr. Tan Shu Jiang; a non-executive Director, namely Ms. Chai Lin; and three independent non-executive Directors, namely Mr. Xie Jun, Mr. Chong Yiu Kan, Sherman and Mr. Liu Liyang.