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MIDEA REAL ESTATE HOLDING LIMITED

美的置業控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3990)

POSITIVE PROFIT ALERT

This announcement is made by the board of directors (the "Board") of Midea Real Estate Holding Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2018 (the "Relevant Year") and the information currently available to the Board, the Group is expected to record an increase by more than 70% in the core profit for the Relevant Year, as compared to that for the previous year. The increase in core profit for the Relevant Year was mainly due to the growth in revenue of the Group.

The Company is still in the process of finalising the Group's annual results for the Relevant Year. The information disclosed above is based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the Relevant Year. Shareholders of the Company and potential investors are advised to read carefully the annual results of the Group for the Relevant Year which is expected to be released on 28 March 2019.

Shareholders of the Company and potential investors should exercise caution and not to place undue reliance on such information when investing or dealing in the securities of the Company. Persons who are in doubt as to their investment positions should consult their professional advisers.

By order of the Board

Midea Real Estate Holding Limited

Hao Hengle

Chairman, Executive Director and President

Hong Kong, 15 March 2019

As at the date of this announcement, the executive directors of the Company are Mr. Hao Hengle, Mr. Yao Wei, Mr. Lin Ge and Ms. Lin Dongna; the non-executive directors of the Company are Mr. He Jianfeng and Mr. Zhao Jun; and the independent non-executive directors of the Company are Mr. Tan Jinsong, Mr. O'Yang Wiley and Mr. Lu Qi.