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New Sports Group Limited
新體育集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 0299)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of New Sports Group Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 27 March 2019 for the purpose of, inter alia, approving the announcement of the final results of the Company and its subsidiaries for the year ended 31 December 2018 and considering the payment of a final dividend, if any.

By order of the Board
New Sports Group Limited
Yao Jianhui
Chairman

Hong Kong, 15 March 2019

As at the date of this announcement, the Company’s executive directors are Mr. Yao Jianhui, Mr. Zhang Xiaodong and Mr. Li Minbin; the non-executive directors are Mr. Lau Wan Po, Mr. Wu Teng, Ms. Zhan Yushan and Mr. Chen Kaiben; and the independent non-executive directors are Mr. Chen Zetong, Ms. He Suying and Dr. Tang Lai Wah and Mr. Wong Chun Bong.