Imperium Group Global Holdings Limited
帝 國 集 團 環 球 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 0776)

PROFIT WARNING
AND
NOTICE OF BOARD MEETING

PROFIT WARNING

The Board wishes to inform the Shareholders and potential investors that, based on the information currently available to the Company and the preliminary review by the Board of the unaudited consolidated management accounts of the Group for the year ended 31 December 2018, the Group is expected to record a net loss for the year ended 31 December 2018 of not less than HK$34 million as compared to the net loss of approximately HK$9.1 million for the year ended 31 December 2017.

The increase in the aforesaid loss was mainly attributable to (i) the household product segments has yet to deliver positive contribution to the Group; (ii) increase in operating costs including marketing expenses and preparation cost for new mobile games which have been launched in December 2018 and in January 2019 respectively; (iii) increase in administrative expenses including staff costs for new gaming business, legal and professional fee incurred for acquisition and equity settled share-based transactions; and (iv) increase in other operating expenses including written off of deposit paid for mobile game license rights in the first half of 2018.

The final results announcement of the Group for the year ended 31 December 2018 is expected to be released on 29 March 2019. Shareholders and investors are advised to read the results announcement carefully.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

NOTICE OF BOARD MEETING

The Board hereby announces that a meeting of the Board will be held on Friday, 29 March 2019 for the purposes of, among the other matters, considering and approving the final results of the Group for the year ended 31 December 2018 and considering the recommendation of the payment of final dividend, if any.

PROFIT WARNING

This announcement is made by Imperium Group Global Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders (the "**Shareholders**") of the Company and potential investors that, based on the information currently available to the Company and the preliminary review by the Board of the unaudited consolidated management accounts of the Group for the year ended 31 December 2018, the Group is expected to record a net loss for the year ended 31 December 2018 of not less than HK$34 million as compared to the net loss of approximately HK$9.1 million for the year ended 31 December 2017.

The Board considered that the increase in the aforesaid loss was mainly attributable to (i) the household product segments has yet to deliver positive contribution to the Group; (ii) increase in operating costs including marketing expenses and preparation cost for new mobile games which have been launched in December 2018 and in January 2019 respectively; (iii) increase in administrative expenses including staff costs for new gaming business, legal and professional fee incurred for acquisition and equity settled share-based transactions; and (iv) increase in other operating expenses including written off of deposit paid for mobile game license rights in the first half of 2018.

The Company is still in the process of finalising the financial results of the Group for the year ended 31 December 2018. The information contained in this announcement is only a preliminary assessment based on the unaudited consolidated management accounts of the Group and the information currently available for the time being, which have not been audited nor reviewed by the Company's auditors and have not been confirmed by the audit committee of the Company and is subject to adjustments. The final results announcement of the Group for the year ended 31 December 2018 is expected to be released on 29 March 2019. Shareholders and investors are advised to read the results announcement carefully.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

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By order of the Board
Imperium Group Global Holdings Limited
Cheng Ting Kong
Chairman

Hong Kong, 19 March 2019

As at the date of this announcement, the executive Directors are Mr. Cheng Ting Kong, Ms. Yeung So Mui, Mr. Luk Wai Keung and Mr. Leung Kwok Yin; and the independent non-executive Directors are Mr. Fung Tze Wa, Mr. Ting Wong Kacee and Mr. Tse Ting Kwan.