

Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 30 April 2019 (the “**Prospectus**”) issued by MEDIALINK GROUP LIMITED. (the “**Company**”).

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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any Shares or other securities of the Company. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares thereby being offered.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories its possessions and all areas subject to its jurisdiction). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or any other jurisdictions. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “U.S. Securities Act”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States. The Offer Shares are being offered and sold outside of the United States as offshore transactions in accordance with Regulation S under the U.S. Securities Act.

In connection with the Global Offering, Guotai Junan Securities (Hong Kong) Limited, as stabilising manager (the “**Stabilising Manager**”), or any person acting for it, on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. However, there is no obligation on the Stabilising Manager or any persons acting for it, to conduct any such stabilising action. Such stabilising action, if taken, will be conducted at the absolute discretion of the Stabilising Manager or any person acting for it and may be discontinued at any time, and is required to be brought to an end within 30 days of the last day for lodging applications under the Hong Kong Public Offering. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). In Hong Kong, the price at which stabilisation is effected is not permitted to exceed the offer price.

Potential investors should be aware that stabilising actions cannot be taken to support the price of the Shares for longer than the stabilisation period which will begin on the Listing Date and expire on the 30th day after the last date for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken, demand for the Shares and the price of the Shares could fall.



**MEDIALINK GROUP LIMITED**  
**( 羚邦集團有限公司 )**

*(Incorporated in the Cayman Islands with limited liability)*

**GLOBAL OFFERING**

<b>Number of Offer Shares under the Global Offering</b>	<b>: 498,000,000 Shares</b>
<b>Number of Hong Kong Offer Shares</b>	<b>: 49,800,000 Shares (subject to reallocation)</b>
<b>Number of International Placing Shares</b>	<b>: 448,200,000 Shares (subject to reallocation and the Over-allotment Option)</b>
<b>Offer Price</b>	<b>: not more than HK\$0.53 per Offer Share (payable in full on application in Hong Kong dollars, subject to refund, plus brokerage fees of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%)</b>
<b>Nominal value</b>	<b>: HK\$0.01 per Share</b>
<b>Stock code</b>	<b>: 2230</b>

*Sole Sponsor*



*Sole Global Coordinator*



*Joint Bookrunners and Joint Lead Managers*



Application has been made to the Listing Committee of the Stock Exchange for the granting of the listing of and permission to deal in the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may be issued pursuant to the exercise of the Over-allotment Option). Assuming the Global Offering becomes unconditional at or before 8:00 a.m. on Tuesday, 21 May 2019, it is expected that dealings in the Shares on the Stock Exchange are to commence at 9:00 a.m. on Tuesday, 21 May 2019. In the event the Over-allotment Option is exercised, an announcement will be made by the Company on the Company's website at [www.medialinkgrouppltd.com.hk](http://www.medialinkgrouppltd.com.hk) and the Stock Exchange's website at [www.hkexnews.hk](http://www.hkexnews.hk).

The Global Offering comprises the Hong Kong Public Offering of 49,800,000 Shares, representing 10% of the total number of Offer Shares made available under the Global Offering (subject to reallocation), and the International Placing of 448,200,000 Shares, representing 90% of the total number of Offer Shares under the Global Offering (subject to reallocation and the Over-allotment Option). The allocation of Offer Shares between the Hong Kong Public Offering and the International Placing is subject to reallocation at the discretion of the Sole Global Coordinator and in accordance with HKEX Guidance Letter HKEX-GL91-18 issued by the Stock Exchange as set out in "Structure of the Global Offering" in the Prospectus. In particular, Guotai Junan Securities (Hong Kong) Limited ("**Guotai Junan Securities**") may reallocate Offer Shares from the International Placing to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering. In accordance with Guidance Letter HKEX Guidance Letter HKEX-GL91-18 issued by the Stock Exchange, if such reallocation is done other than pursuant to Practice Note 18 of the Listing Rules, and either (i) the International Placing Shares are fully subscribed or oversubscribed and the Hong Kong Offer Shares are fully subscribed or oversubscribed by less than 15 times; or (ii) the International Placing Shares are undersubscribed and the Hong Kong Offer Shares are oversubscribed irrespective of the number of times the number of the Offer Shares initially available for subscription under the Hong Kong Public Offering, then up to 49,800,000 Offer Shares may be reallocated to the Hong Kong Public Offering from the International Placing, so that the total number of the Offer Shares available under the Hong Kong Public Offering will be increased to 99,600,000 Offer Shares, representing 20% of the number of the Offer Shares initially available under the Global Offering (before any exercise of the Over-allotment Option), and the final Offer Price shall be fixed at the low-end of the indicative Offer Price range (i.e. HK\$0.45 per Offer Share) stated in the Prospectus.

In connection with the Global Offering, the Company is expected to grant the Over-allotment Option to the International Underwriters, exercisable by Guotai Junan Securities (for itself and on behalf of the International Underwriters), to require the Company to allot and issue up to 74,700,000 Shares, representing 15% of the number of Offer Shares initially available under the Global Offering, at the Offer Price under the International Placing to cover over-allocations in the International Placing, if any.

Potential investors should be aware that no stabilising action can be taken to support the price of the Shares for longer than the stabilising period which will begin on the Listing Date and is expected to expire on 9 June 2019, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. After this date, when no further action may be taken to support the price of the Shares, demand for the Shares, and therefore the price of the Shares, could fall.

If the Stock Exchange grants the listing of, and permission to deal in, the Shares and the Company complies with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares or any other date HKSCC chooses. Settlement of transactions between Exchange Participants (as defined in the Listing Rules) is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made enabling the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$0.53 per Offer Share and is expected to be not less than HK\$0.45 per Offer Share, unless otherwise announced, as further set out in “Structure of the Global Offering – Pricing and allocation” in the Prospectus. If you apply for the Offer Shares under the Hong Kong Public Offering, you must pay the maximum price of HK\$0.53 per Offer Share, plus brokerage fees of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% fee, amounting to a total of HK\$2,676.70 for one board lot of 5,000 Shares. If the Offer Price, as finally determined in the manner as set out in “Structure of the Global Offering – Pricing and allocation” in the Prospectus, is lower than HK\$0.53, the Company will refund the respective difference, including brokerage fees, SFC transaction levy and Stock Exchange trading fee attributable to the surplus application monies. The Company will not pay interest on any refunded amounts. For more details, see “How to apply for the Hong Kong Offer Shares” in the Prospectus.

Guotai Junan Securities (for itself and on behalf of the Underwriters) may, where considered appropriate, based on the level of interest expressed by prospective professional, institutional and other investors during the book-building process, and with the consent of the Company, reduce the number of Offer Shares and/or the Offer Price Range below that stated in the Prospectus prior to the morning of the last day for lodging applications under the Hong Kong Public Offering. In such a case, the Company will as soon as practicable following the decision to make such reduction and in any event not later than the morning of the last day for lodging applications under the Hong Kong Public Offering publish a notice on the Company’s website at [www.medialinkgrouppltd.com.hk](http://www.medialinkgrouppltd.com.hk) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). Upon issue of such a notice, the revised number of Offer Shares and/or offer price range will be final and conclusive and the Offer Price, if agreed upon by the Company, will be fixed within such revised offer price range.

**Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.**

Applicants who would like the allotted Hong Kong Offer Shares to be issued in their own names should either (i) complete and sign the **WHITE** Application Forms; or (ii) apply online through the **HK eIPO White Form** service at [www.hkeipo.hk](http://www.hkeipo.hk). Applicants who would like the allotted Hong Kong Offer Shares to be registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or their designated CCASS Participant’s stock accounts maintained with CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Printed copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on 30 April 2019 until 12:00 noon on 10 May 2019 at:

(a) any of the following offices of the Hong Kong Underwriters:

**Guotai Junan Securities (Hong Kong) Limited**

27/F, Low Block, Grand Millennium Plaza, 181 Queen's Road Central, Hong Kong

**China Industrial Securities International Capital Limited**

32/F & Room 2503-2506, Infinitus Plaza, 199 Des Voeux Road Central, Sheung Wan, Hong Kong

**Ever-Long Securities Company Limited**

Room 1101-2, 1111-12, Wing On Centre, 111 Connaught Road Central, Hong Kong

**Tongfang Securities Limited**

Unit 2102-3, 21/F, Golden Centre, 188 Des Voeux Road, Central, Hong Kong

(b) any of the following branches of Bank of China (Hong Kong) Limited, the receiving bank for the Hong Kong Public Offering:

<b>District</b>	<b>Branch</b>	<b>Address</b>
<b>Hong Kong Island</b> . . . . .	Bank of China Tower Branch	1 Garden Road, Hong Kong
	King's Road Branch	131-133 King's Road, North Point, Hong Kong
<b>Kowloon</b> . . . . .	Mong Kok Branch	589 Nathan Road, Mong Kok, Kowloon
<b>New Territories</b> . . .	Citywalk Branch	Shop 65 & 67-69, G/F, Citywalk, 1 Yeung Uk Road, Tsuen Wan, New Territories

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on 30 April 2019 until 12:00 noon on 10 May 2019 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in all respects in accordance with the instructions printed thereon, together with a cheque or a banker's cashier order attached and marked payable to "BANK OF CHINA (HONG KONG) NOMINEES LIMITED – MEDIALINK GROUP PUBLIC OFFER" for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving bank listed above, at the following dates and times:

Tuesday, 30 April 2019	–	9:00 a.m. to 5:00 p.m.
Thursday, 2 May 2019	–	9:00 a.m. to 5:00 p.m.
Friday, 3 May 2019	–	9:00 a.m. to 5:00 p.m.
Saturday, 4 May 2019	–	9:00 a.m. to 1:00 p.m.
Monday, 6 May 2019	–	9:00 a.m. to 5:00 p.m.
Tuesday, 7 May 2019	–	9:00 a.m. to 5:00 p.m.
Wednesday, 8 May 2019	–	9:00 a.m. to 5:00 p.m.
Thursday, 9 May 2019	–	9:00 a.m. to 5:00 p.m.
Friday, 10 May 2019	–	9:00 a.m. to 12:00 noon

The latest time for lodging your application is 12:00 noon on 10 May 2019. The application lists will be open from 11:45 a.m. to 12:00 noon on that day, subject only to the weather conditions, as described in "How to apply for the Hong Kong Offer Shares – 10. Effect of bad weather on the opening of the application lists" in the Prospectus.

Applicants may apply online through the **HK eIPO White Form** service by submitting an application through the designated website at [www.hkeipo.hk](http://www.hkeipo.hk) (24 hours daily, except on the last day for applications) from 9:00 a.m. on 30 April 2019 till 11:30 a.m. on 10 May 2019 and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, 10 May 2019 or such later time under "How to apply for Hong Kong Offer Shares – 10. Effect of bad weather on the opening of the application lists" in the Prospectus.

#### **Time for Inputting Electronic Application Instructions<sup>(1)</sup>**

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Tuesday, 30 April 2019	–	9:00 a.m. to 8:30 p.m.
Thursday, 2 May 2019	–	8:00 a.m. to 8:30 p.m.
Friday, 3 May 2019	–	8:00 a.m. to 8:30 p.m.
Monday, 6 May 2019	–	8:00 a.m. to 8:30 p.m.
Tuesday, 7 May 2019	–	8:00 a.m. to 8:30 p.m.
Wednesday, 8 May 2019	–	8:00 a.m. to 8:30 p.m.
Thursday, 9 May 2019	–	8:00 a.m. to 8:30 p.m.
Friday, 10 May 2019	–	8:00 a.m. to 12:00 noon

*Note:*

- (1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on 30 April 2019 until 12:00 noon on 10 May 2019 (24 hours daily, except on 10 May 2019, the last application day). The latest time for inputting your **electronic application instructions** will be 12:00 noon on 10 May 2019, the last application day or such later time as described in “How to apply for the Hong Kong Offer Shares – 10. Effect of bad weather on the opening of the application lists” in the Prospectus.

If you are not a CCASS Investor Participant, you may instruct your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf.

You will be deemed to have authorised HKSCC and/or HKSCC Nominees to transfer the details of your application to the Company, Guotai Junan Securities and the Hong Kong Branch Share Registrar.

See “Structure of the Global Offering” and “How to apply for the Hong Kong Offer Shares” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the final Offer Price, the level of indication of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on 20 May 2019 on the Company’s website at [www.medialinkgroup.com.hk](http://www.medialinkgroup.com.hk) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and in a variety of channels in the manner described in “How to apply for the Hong Kong Offer Shares – 11. Publication of results” in the Prospectus.

Share certificates for the Offer Shares distributed pursuant to the Global Offering will only become valid documents of title when the Global Offering has become unconditional in all respects and none of the Underwriting Agreements has been terminated in accordance with its terms prior to 8:00 a.m. (Hong Kong time) on the Listing Date, i.e. 21 May 2019. The Company will not issue any temporary document of title in respect of the Shares. No receipt will be issued for the subscription monies received in respect of the Offer Shares.

Assuming the Global Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on 21 May 2019, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on 21 May 2019. The Shares will be traded in board lots of 5,000 Shares each. The stock code of the Shares is 2230.

By order of the Board of Directors  
**MEDIALINK GROUP LIMITED**  
**Chiu Siu Yin Lovinia**  
*Chairman and Executive Director*

Hong Kong, 30 April 2019

*As at the date of this announcement, the executive Directors are Ms. Chiu Siu Yin Lovinia, Mr. Cheung Wai Kit, Mr. Ma Ching Fung, Ms. Chiu Siu Fung Noletta, the non-executive Director is Ms. Wong Hang Yee, JP, and the independent non-executive Directors are Ms. Leung Chan Che Ming Miranda, Mr. Fung Ying Wai Wilson and Mr. Wong Kam Pui, JP.*

*Please also refer to the published version of this announcement on the Company’s website at [www.medialinkgroup.com.hk](http://www.medialinkgroup.com.hk).*