

Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant 如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

Staple your  
payment here  
請將股款  
緊釘在此

This Application Form uses the same terms as defined in the prospectus of MEDIALINK GROUP LIMITED (the “Company”) dated Tuesday, 30 April 2019 (the “Prospectus”).

本申請表格使用羚邦集團有限公司(「本公司」)日期為2019年4月30日(星期二)的招股章程(「招股章程」)所界定的相同詞彙。

Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Hong Kong Offer Shares in any jurisdiction other than Hong Kong. The Hong Kong Offer Shares may not be offered or sold in the United States without registration or an exemption from registration under the U.S. Securities Act.

本申請表格及招股章程不構成在香港以外的任何司法權區出售或招攬購買任何香港發售股份的要約。若無根據美國證券法登記或獲豁免登記，香港發售股份不得在美國提呈發售或出售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction.

任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法權區內概不得發送或派發或複製(不論以任何方式，亦不論全部或部分)本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in “Appendix VI – Documents delivered to the Registrar of Companies in Hong Kong and available for inspection” in the Prospectus have been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong), Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), Hong Kong Securities Clearing Company Limited (“HKSCC”), the Securities and Futures Commission of Hong Kong (the “SFC”) and the Registrar of Companies of Hong Kong take no responsibility for the contents of these documents.

招股章程、所有相關申請表格及招股章程(附錄六 – 送呈香港公司註冊處處長及備查文件)所述的其他文件已遵照香港法例第32章公司(清盤及雜項條文)條例第342C條的規定送呈香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對這些文件的內容概不負責。



Medialink  
羚邦

## MEDIALINK GROUP LIMITED

羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock Code : 2230

股份代號 : 2230

Maximum Offer Price : HK\$0.53 per Offer Share, plus brokerage fees of 1%, SFC transaction levy of 0.0027%, and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)

最高發售價 : 每股發售股份0.53港元，另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費(須於申請時以港元繳足，多繳股款可予退還)

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures.

招股章程載有關於申請手續的進一步資料，本申請表格應與招股章程一併閱讀。

### Application Form 申請表格

To: MEDIALINK GROUP LIMITED  
Sole Sponsor  
Sole Global Coordinator  
Joint Bookrunners and Joint Lead Managers  
Hong Kong Underwriters

致：羚邦集團有限公司  
獨家保薦人  
獨家全球協調人  
聯席賬簿管理人及聯席牽頭經辦人  
香港包銷商

#### Applicants' declaration

I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the “Effect of completing and submitting this Application Form” section of this Application Form.

#### 申請人聲明

本人/吾等同意本申請表格及招股章程的條款及條件以及申請手續。請參閱本申請表格「填寫及遞交本申請表格的效用」一節。

Warning: Only one application may be made for the benefit of any person. Please refer to the last four bullets of “Effect of completing and submitting this Application Form” section.

警告：僅可就任何人士的利益作出一份申請。請參閱「填寫及遞交本申請表格的效用」一節最後四點。

Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant 如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

Signed by (all) applicant(s) (all joint applicants must sign):  
由(所有)申請人簽署(所有聯名申請人必須簽署):

Date: 日期: ..... / ..... / .....  
D 日 M 月 Y 年

Number of Hong Kong Offer Shares applied for (not more than 24,900,000 shares)  
申請香港發售股份數目(不超過 24,900,000 股股份)

--

Total amount 總額

HK\$	港元
------	----

Name in English (in BLOCK letter) 英文姓名/名稱(以正楷填寫)

Family name or company name 姓氏或公司名稱
-------------------------------------

Name in Chinese 中文姓名/名稱

Family name or company name 姓氏或公司名稱
-------------------------------------

Occupation in English 職業(以英文填寫)

--

Names of all other joint applicants in English (if any, in BLOCK letter)  
所有其他聯名申請人的英文姓名/名稱(如有,以正楷填寫)

1)
2)
3)

Hong Kong address in English and telephone no. (joint applicants should give the address and the telephone number of first-named applicant only, in BLOCK letter) 香港地址(以英文正楷填寫)及電話號碼(聯名申請人只須填寫排名首位申請人的地址及電話號碼)


For Nominees: You will be treated as applying for your own benefit if you do not complete this section. Please provide an account number or identification code for each (joint) beneficial owner. 由代名人遞交: 閣下若不填寫本節,是項申請將視作為閣下本身利益提出。請填寫每名(聯名)實益擁有人的賬戶號碼或識別編碼。

--

ADDRESS LABEL 地址標貼 (Your name(s) and address in Hong Kong in BLOCK letters 請以正楷填寫姓名/名稱及香港地址)


For internal use 此欄供內部使用
-----------------------------

For Broker use 此欄供經紀填寫	Lodged by 遞交申請的經紀
Broker No. 經紀號碼	Broker's Chop 經紀印章

Cheque/banker's cashier order number 支票/銀行本票號碼
--

Name of bank on which cheque/Banker's cashier order is drawn (see "How to make your application" section) 兌現支票/銀行本票的銀行名稱(見「申請手續」一節)
---

Forename(s) 名字
----------------

Forenames(s) 名字
-----------------

Hong Kong identity card no./passport no./Hong Kong business registration no.* (Please delete as appropriate) 香港身份證號碼/護照號碼/香港商業登記號碼*(請刪除不適用者)
--

1)
2)
3)

Telephone No. 電話號碼
--------------------

<b>THIS BOX MUST BE DULY COMPLETED</b> 必須填妥此欄
Participant I.D. of the CCASS Investor Participant or designated CCASS Participant 中央結算系統投資者戶口持有人或指定中央結算系統參與者的參與者編號
For designated CCASS Participant or Corporate CCASS Investor Participant, please also affix the company chop bearing its company name 指定中央結算系統參與者或公司中央結算系統投資者戶口持有人,請加蓋顯示公司名稱的公司印章
(See paragraph 2 in the section "How to make your application") (請參閱「申請手續」一節第2段)

Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant 如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

- \* (1) If you are a CCASS Investor Participant, only a Hong Kong identity card number (if you are an individual) or a Hong Kong business registration number (if you are a body corporate) will be accepted for this application, please see paragraph 2 under the section “How to make your application”.
- 如閣下為中央結算系統投資者戶口持有人，是項申請僅接納香港身份證號碼(如屬個人)或香港商業登記號碼(如屬法人團體)，請參閱「申請手續」一節第2段。
- (2) If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant): For an individual, you must provide your Hong Kong identity card number or passport number. If you hold a Hong Kong identity card, please provide that number. If you do not hold a Hong Kong identity card, please provide your passport number. For a body corporate, please provide your Hong Kong business registration number.
- 如閣下透過中央結算系統投資者戶口持有人以外的指定中央結算系統參與者提出申請：如屬個人，必須填寫閣下的香港身份證號碼或護照號碼(持有香港身份證者請填寫香港身份證號碼，否則請填寫護照號碼)；如屬法人團體，請填寫香港商業登記號碼。
- (3) Part of the Hong Kong identity card number/passport number of you or, for joint applicants, the first-named applicant may be printed on your refund cheque (if any). Such data will be used for checking the validity of Application Form and such data would also be transferred to a third party for such purpose and refund purpose. Your banker may require verification of your Hong Kong identity card number/passport number before you can cash your refund cheque.
- 退款支票(如有)上或會印有閣下或(如屬聯名申請人)排名首位申請人的香港身份證號碼／護照號碼的一部分。有關資料將用於核實申請表格是否有效，亦會轉交第三方作資料核實和退款用途。銀行兌現退款支票前或會要求核實閣下的香港身份證號碼／護照號碼。
- (4) If an application is made by an unlisted company and:
- the principal business of that company is dealing in securities; and
  - you exercise statutory control over that company,
- then the application will be treated as being made for your benefit.
- 如申請人是一家非上市公司，而：
- 該公司的主要業務為證券買賣；及
  - 閣下可對該公司行使法定控制權，
- 是項申請將視作為閣下的利益提出。
- (5) All joint applicants must give (if they are individuals) their Hong Kong identity card numbers or, where applicable, passport numbers, or (if they are bodies corporate) their Hong Kong business registration numbers.
- 所有聯名申請人必須提供(如屬個人)其香港身份證號碼或(如適用)護照號碼，或(如屬法人團體)其香港商業登記號碼。

樣版

---

This page is intentionally left blank  
此乃白頁 特意留空

---

Sample

**Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant**

## How to make your application

- Use the table below to calculate how much you must pay. Your application must be for a minimum of 5,000 Hong Kong Offer Shares and in one of the numbers set out in the table, or your application will be rejected.

NUMBER OF SHARES THAT MAY BE APPLIED FOR AND PAYMENTS							
No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$
5,000	2,676.70	50,000	26,767.05	500,000	267,670.41	5,000,000	2,676,704.05
10,000	5,353.41	60,000	32,120.45	600,000	321,204.49	6,000,000	3,212,044.86
15,000	8,030.11	70,000	37,473.86	700,000	374,738.57	7,000,000	3,747,385.67
20,000	10,706.82	80,000	42,827.26	800,000	428,272.65	8,000,000	4,282,726.48
25,000	13,383.52	90,000	48,180.68	900,000	481,806.73	9,000,000	4,818,067.29
30,000	16,060.23	100,000	53,534.08	1,000,000	535,340.81	10,000,000	5,353,408.10
35,000	18,736.93	200,000	107,068.16	2,000,000	1,070,681.62	15,000,000	8,030,112.15
40,000	21,413.63	300,000	160,602.24	3,000,000	1,606,022.43	20,000,000	10,706,816.20
45,000	24,090.33	400,000	214,136.32	4,000,000	2,141,363.24	24,900,000 <sup>(1)</sup>	13,329,986.17

<sup>(1)</sup> Maximum number of Hong Kong Offer Shares you may apply for.

- You, as the applicant(s), must complete the form in English in BLOCK letter as indicated below and sign on the second page of the Application Form. Only written signatures will be accepted (and not by way of personal chop).

If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant):

- the designated CCASS Participant must endorse the form with its company chop (bearing its company name) and insert its participant I.D. in the appropriate box.

If you are applying as an individual CCASS Investor Participant:

- the form must contain your NAME and Hong Kong identity card number;
- your participant I.D. must be inserted in the appropriate box.

If you are applying as a joint individual CCASS Investor Participant:

- the form must contain all joint investor participants' NAMES and the Hong Kong identity card number of all joint investor participants;
- your participant I.D. must be inserted in the appropriate box.

If you are applying as a corporate CCASS Investor Participant:

- the form must contain your company NAME and Hong Kong business registration number;
- your participant I.D. and your company chop (bearing your company name) must be inserted in the appropriate box.

Incorrect or omission of details of the CCASS Participant including participant I.D. and/or company chop bearing its company name or other similar matters may render your application invalid.

- Staple your cheque or banker's cashier order to the form. Each application for the Hong Kong Offer Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

**Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant**

The cheque must:	Banker’s cashier order must:
<ul style="list-style-type: none"> <li>• be in Hong Kong dollars;</li> <li>• not be post-dated;</li> <li>• be made payable to “<b>BANK OF CHINA (HONG KONG) NOMINEES LIMITED – MEDIALINK GROUP PUBLIC OFFER</b>”;</li> <li>• be crossed “Account Payee Only”;</li> </ul>	
<ul style="list-style-type: none"> <li>• be drawn on your Hong Kong dollar bank account in Hong Kong; and</li> <li>• show your account name, which must either be pre-printed on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant’s name.</li> </ul>	<ul style="list-style-type: none"> <li>• be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker’s cashier order must correspond with your name. If it is a joint application, the name on the back of the banker’s cashier order must be the same as the first-named applicant’s name.</li> </ul>

4. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker’s cashier order attached) to one of the collection boxes at any of the following branches of Bank of China (Hong Kong) Limited:

District	Branch	Address
<b>Hong Kong Island</b>	Bank of China Tower Branch	1 Garden Road, Hong Kong
	King’s Road Branch	131-133 King’s Road, North Point, Hong Kong
<b>Kowloon</b>	Mong Kok Branch	589 Nathan Road, Mong Kok, Kowloon
<b>New Territories</b>	Citywalk Branch	Shop 65 & 67-69, G/F, Citywalk,
		1 Yeung Uk Road, Tsuen Wan, New Territories

5. Your Application Form can be lodged at these times:

<b>Tuesday, 30 April 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Thursday, 2 May 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Friday, 3 May 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Saturday, 4 May 2019</b>	— 9:00 a.m. to 1:00 p.m.
<b>Monday, 6 May 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Tuesday, 7 May 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Wednesday, 8 May 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Thursday, 9 May 2019</b>	— 9:00 a.m. to 5:00 p.m.
<b>Friday, 10 May 2019</b>	— 9:00 a.m. to 12:00 noon

6. The latest time for lodging your application is 12:00 noon on Friday, 10 May 2019. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions, as described in “How to apply for Hong Kong Offer Shares – 10. Effect of bad weather on the opening of the application lists” in the Prospectus.

The applications for the Hong Kong Offer Shares will commence on Tuesday, 30 April 2019 through Friday, 10 May 2019. The application monies (including the brokerage fees, SFC transaction levies and Stock Exchange trading fees) will be held by the receiving bank and on behalf of the Company after the closing of the application lists and the refund monies, if any, will be returned to the applicants without interest on or before Monday, 20 May 2019. Investors should be aware that the dealings in the Shares on the Stock Exchange are expected to commence on Tuesday, 21 May 2019.

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

## 申請手續

1. 請使用下表計算閣下應付的款項。閣下申請認購的股份數目須至少為5,000股香港發售股份，並為下表所列的其中一個數目，否則恕不受理。

可供申請認購股份數目及應繳款項							
申請認購的香港發售股份數目	申請時應繳款項 港元	申請認購的香港發售股份數目	申請時應繳款項 港元	申請認購的香港發售股份數目	申請時應繳款項 港元	申請認購的香港發售股份數目	申請時應繳款項 港元
5,000	2,676.70	50,000	26,767.05	500,000	267,670.41	5,000,000	2,676,704.05
10,000	5,353.41	60,000	32,120.45	600,000	321,204.49	6,000,000	3,212,044.86
15,000	8,030.11	70,000	37,473.86	700,000	374,738.57	7,000,000	3,747,385.67
20,000	10,706.82	80,000	42,827.26	800,000	428,272.65	8,000,000	4,282,726.48
25,000	13,383.52	90,000	48,180.68	900,000	481,806.73	9,000,000	4,818,067.29
30,000	16,060.23	100,000	53,534.08	1,000,000	535,340.81	10,000,000	5,353,408.10
35,000	18,736.93	200,000	107,068.16	2,000,000	1,070,681.62	15,000,000	8,030,112.15
40,000	21,413.63	300,000	160,602.24	3,000,000	1,606,022.43	20,000,000	10,706,816.20
45,000	24,090.33	400,000	214,136.32	4,000,000	2,141,363.24	24,900,000 <sup>(1)</sup>	13,329,986.17

(1) 閣下可申請認購的香港發售股份最高數目。

2. 閣下作為申請人，必須按照下列指示以英文正楷填寫表格，並於申請表格第二頁簽署，僅接納親筆簽名(不得以個人印章代替)。

如閣下透過中央結算系統投資者戶口持有人以外的指定中央結算系統參與者提出申請：

- 該指定中央結算系統參與者必須於表格加蓋公司印章(附有公司名稱)，並在適當方格內填寫參與者編號。

如閣下以個人中央結算系統投資者戶口持有人名義提出申請：

- 表格必須載有閣下的姓名及香港身份證號碼；
- 必須在適當方格內填寫閣下的參與者編號。

如閣下以聯名個人中央結算系統投資者戶口持有人名義提出申請：

- 表格必須載有所有聯名投資者戶口持有人的姓名及所有聯名投資者戶口持有人的香港身份證號碼；
- 必須在適當方格內填寫閣下的參與者編號。

如閣下以公司中央結算系統投資者戶口持有人名義提出申請：

- 表格必須載有閣下的公司名稱及香港商業登記號碼；
- 必須在適當方格內填寫閣下的參與者編號並加蓋公司印章(附有公司名稱)。

中央結算系統參與者的資料(包括參與者編號及／或附有公司名稱的公司印章)或其他類似事項如有錯誤或遺漏，均可能導致申請無效。

3. 閣下須將支票或銀行本票釘於表格上。每份香港發售股份申請必須附上一張獨立開出的支票或一張獨立開出的銀行本票。倘支票或銀行本票未符合以下所有規定，閣下的認購申請將不獲接納：

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

支票必須：	銀行本票必須：
<ul style="list-style-type: none"> <li>為港元支票；</li> <li>不得為期票；</li> <li>註明抬頭人為「中國銀行(香港)代理人有限公司 — 羚邦集團公開發售」；</li> <li>劃線註明「只准入抬頭人賬戶」；</li> </ul>	
<ul style="list-style-type: none"> <li>從閣下在香港的港元銀行賬戶中開出；及</li> <li>顯示閣下的賬戶名稱，而該賬戶名稱必須已預印在支票上，或由有關銀行授權的人士在支票背書。賬戶名稱必須與閣下姓名／名稱相同。如屬聯名申請，賬戶名稱必須與排名首位申請人的姓名／名稱相同。</li> </ul>	<ul style="list-style-type: none"> <li>須由香港持牌銀行開出，並由有關銀行授權的人士在銀行本票背面簽署核證閣下姓名／名稱。銀行本票所示姓名／名稱須與閣下姓名／名稱相同。如屬聯名申請，銀行本票背面所示姓名／名稱必須與排名首位申請人的姓名／名稱相同。</li> </ul>

4. 請撕下申請表格，對摺一次，然後將填妥的申請表格(連同隨附支票或銀行本票)投入下列任何一家中國銀行(香港)有限公司的分行的收集箱：

地區	分行名稱	地址
香港島	中銀大廈分行	香港花園道1號
	英皇道分行	香港北角英皇道131-133號
九龍	旺角分行	九龍旺角彌敦道589號
新界	荃新天地分行	新界荃灣楊屋道1號 荃新天地地下65及67-69號舖

5. 閣下可於下列時間遞交申請表格：

2019年4月30日(星期二)	— 上午九時正至下午五時正
2019年5月2日(星期四)	— 上午九時正至下午五時正
2019年5月3日(星期五)	— 上午九時正至下午五時正
2019年5月4日(星期六)	— 上午九時正至下午一時正
2019年5月6日(星期一)	— 上午九時正至下午五時正
2019年5月7日(星期二)	— 上午九時正至下午五時正
2019年5月8日(星期三)	— 上午九時正至下午五時正
2019年5月9日(星期四)	— 上午九時正至下午五時正
2019年5月10日(星期五)	— 上午九時正至中午十二時正

6. 閣下遞交申請的截止時間為2019年5月10日(星期五)中午十二時正。辦理申請登記的時間為當日上午十一時四十五分至中午十二時正，唯一會影響此時間的因素為天氣情況(詳見招股章程「如何申請香港發售股份—10. 惡劣天氣對辦理申請登記的影響」)。

香港發售股份申請將會自2019年4月30日(星期二)起直至2019年5月10日(星期五)止。申請股款(包括經紀佣金、證監會交易徵費及聯交所交易費)將由收款銀行於截止辦理申請登記後代表本公司持有，且退款金額(如有)將於2019年5月20日(星期一)或之前不計利息退還予申請人。投資者務請注意，預期股份將於2019年5月21日(星期二)於聯交所開始買賣。



Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant



Medialink®  
羚邦

## MEDIALINK GROUP LIMITED 羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)

### GLOBAL OFFERING

#### Conditions of your application

##### A. Who can apply

1. You and any person(s) for whose benefit you are applying must be 18 years of age or older and must have a Hong Kong address.
2. If you are a firm, the application must be in the individual members' names.
3. The number of joint applicants may not exceed four.
4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his representative capacity, and stamped with your corporation's chop.
5. You must be outside the United States, not be a United States Person (as defined in Regulation S under the U.S. Securities Act) and not be a legal or natural person of the PRC.
6. Unless permitted by the Listing Rules, you cannot apply for any Hong Kong Offer Shares if you:
  - are an existing beneficial owner of Shares in the Company and/or any of its subsidiaries;
  - are a Director or chief executive officer of the Company and/or any of its subsidiaries;
  - are a connected person (as defined in the Listing Rules) of the Company or will become a connected person of the Company immediately upon completion of the Global Offering;
  - are an associate (as defined in the Listing Rules) of any of the above; or
  - have been allocated or have applied for any International Placing Shares or otherwise participate in the International Placing.

##### B. If you are a nominee

You, as a nominee, may make more than one application for the Hong Kong Offer Shares by: (i) giving **electronic application instructions** to HKSCC via CCASS (if you are a CCASS Participant); or (ii) using a **WHITE** or **YELLOW** Application Form, and lodge more than one application in your own name on behalf of different beneficial owners.

##### C. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise the Company and/or Guotai Junan Securities (Hong Kong) Limited (“**Guotai Junan Securities**”) (or its agents or nominees), as agents of the Company, to execute any documents for you and to do on your behalf all things necessary to register any Hong Kong Offer Shares allocated to you in the name of HKSCC Nominees as required by the Articles of Association;
- agree to comply with the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong) and the Articles of Association;
- confirm that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;
- confirm that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;
- confirm that you are aware of the restrictions on the Global Offering in the Prospectus;
- agree that none of the Company, the Sole Global Coordinator, the Sole Sponsor, the Joint Bookrunners, the Joint Lead Managers, the Underwriters, their respective directors, officers, employees, partners, agents, advisers and any other parties involved is or will be liable for any information and representations not in the Prospectus (and any supplement to it);
- undertake and confirm that you or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any Offer

Shares under the International Placing nor participated in the International Placing;

- agree to disclose to the Company, the Hong Kong Branch Share Registrar, the receiving banks, the Sole Global Coordinator, the Sole Sponsor, the Joint Bookrunners, the Joint Lead Managers, the Underwriters, and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- if the laws of any place outside Hong Kong apply to your application, agree and warrant that you have complied with all such laws and none the Company, the Sole Global Coordinator, the Sole Sponsor, the Joint Bookrunners, the Joint Lead Managers, the Underwriters, and/or their respective advisers and agents will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form;
- agree that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- agree that your application will be governed by the laws of Hong Kong;
- represent, warrant and undertake that (i) you understand that the Hong Kong Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Hong Kong Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h) (3) of Rule 902 of Regulation S;
- warrant that the information you have provided is true and accurate;
- agree to accept the Hong Kong Offer Shares applied for, or any lesser number allocated to you under the application;
- authorise the Company to place the name of the HKSCC Nominees on the Company's register of members as the holder(s) of any Hong Kong Offer Shares allocated to you, and the Company and/or its agents to deposit any Share certificate(s) into CCASS and/or any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you have fulfilled the criteria mentioned in “How to apply for the Hong Kong Offer Shares — 14. Despatch/ Collection of share certificates and refund monies — Personal collection” in the Prospectus to collect refund cheque(s) in person;
- agree that the Hong Kong Offer Shares to be allotted shall be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to your investor participant stock account or the stock account of your designated CCASS Participant;
- agree that each of HKSCC and HKSCC Nominees reserves the right (1) not to accept any or part of such allotted Shares issued in the name of HKSCC Nominees or not to accept such allotted Shares for deposit into CCASS; (2) to cause such allotted Shares to be withdrawn from CCASS and issued in your name at your own risk and costs; and (3) to cause such allotted Shares to be issued in your name (or, if you are a joint applicant, to the first-named applicant) and in such a case, to post the certificates for such allotted Shares at your own risk to the address on your application form by ordinary post or to make available the same for your collection;
- agree that each of HKSCC and HKSCC Nominees may adjust the number of allotted Shares issued in the name of HKSCC Nominees;
- agree that neither HKSCC nor HKSCC Nominees shall have any liability for the information and representations not so contained in the Prospectus and this Application Form;
- agree that neither HKSCC nor HKSCC Nominees shall be liable to you in any way;
- declare and represent that this is the only application made and the only application intended by you to be made to benefit you or the person for whose benefit you are applying;
- understand that the Company, the Directors and Guotai Junan Securities will rely on your declarations and representations in deciding whether or not

**Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant**

to allocate any of the Hong Kong Offer Shares to you and that you may be prosecuted for making a false declaration;

- (if the application is made for your own benefit) warrant that no other application has been or will be made for your benefit on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC or through the **HK eIPO White Form** service by you or by any one as your agent or by any other person; and
- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a **WHITE** or **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC; and (ii) you have due authority to sign the Application Form or give **electronic application instructions** on behalf of that other person as their agent.

**D. Power of attorney**

If your application is made by a person under a power of attorney, the Company and Guotai Junan Securities may accept or reject your application at their discretion and on any conditions they think fit, including requiring evidence of the attorney’s authority.

**Allocation of the Hong Kong Offer Shares – Pools A and B**

For allocation purposes only, the total number of Offer Shares available under the Hong Kong Public Offering is to be divided equally into two pools:

- Pool A: The Hong Kong Offer Shares in pool A will be allocated on an equitable basis to applicants who have applied for the Hong Kong Offer Shares with an aggregate subscription price of HK\$5 million or less (excluding brokerage fees, SFC transaction levy and Stock Exchange trading fee payable); and
- Pool B: The Hong Kong Offer Shares in pool B will be allocated on an equitable basis to applicants who have applied for the Hong Kong Offer Shares with an aggregate subscription price of more than HK\$5 million and up to the value of pool B (excluding brokerage fees, SFC transaction levy and Stock Exchange trading fee payable).

Applicants should be aware that applications in pool A and applications in pool B may receive different allocation ratios. If the Hong Kong Offer Shares in one (but not both) of the pools are under-subscribed, the surplus Hong Kong Offer Shares will be transferred to the other pool to satisfy demand in the pool and be allocated accordingly. For the purpose of this section only, the “**subscription price**” for the Hong Kong Offer Shares means the price payable on application therefor (without regard to the Offer Price as finally determined). Allocation of Hong Kong Offer Shares to investors under the Hong Kong Public Offering will be based on the level of valid applications received under the Hong Kong Public Offering. The basis of allocation may vary depending on the number of Hong Kong Offer Shares validly applied for by applicants. The Company may, if necessary, allocate the Hong Kong Offer Shares on the basis of balloting, which would mean that some applicants may receive a higher allocation than others who have applied for the same number of Hong Kong Offer Shares and those applicants who are not successful in the ballot may not receive any Hong Kong Offer Shares. Applicants can only receive an allocation of Hong Kong Offer Shares from either pool A or pool B but not from both pools. Multiple or suspected multiple applications under the Hong Kong Public Offering and any application for more than 24,900,000 Hong Kong Offer Shares will be rejected. Each applicant under the Hong Kong Public Offering will be required to give an undertaking and confirmation in the application submitted by him that he and any person(s) for whose benefit he is making the application has not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any International Placing Shares under the International Placing, and such applicant’s application is liable to be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be) or it has been or will be placed or allocated International Placing Shares under the International Placing.

**Determination of the Offer Price and Allocation of the Hong Kong Offer Shares**

The Offer Price is expected to be fixed on or around Friday, 10 May, 2019. Applicants are required to pay the maximum Offer Price of HK\$0.53 for each Hong Kong Offer Share together with brokerage fees of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%. If the Offer Price is not agreed between the Company and the Sole Global Coordinator (for itself and on behalf of the Underwriters) by Friday, 17 May 2019, the Global Offering will not proceed and will lapse. Applications for Hong Kong Offer Shares will not be processed and no allotment of any Hong Kong Offer Shares will be made until the application lists close. The Company expects to announce the Offer Price, the level of indication of interest in the International Placing, the level of applications under the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on or before Monday, 20 May 2019 on the websites of the Company at [www.medialinkgrouppltd.com.hk](http://www.medialinkgrouppltd.com.hk) and the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available on the above websites.

The allocation of Offer Shares between the Hong Kong Public Offering and the International Placing will be subject to reallocation as described in “Structure of the Global Offering – The Hong Kong Public Offering – Reallocation” in the Prospectus. In particular, Guotai Junan Securities may reallocate Offer Shares from the International Placing to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering, provided that the total number of Offer Shares available under the Hong Kong Public Offering shall not be increased to more than 99,600,000 Offer Shares, representing two times the number of Offer Shares initially available for subscription under the Hong Kong Public Offering and approximately 20% of the total number of Offer Shares initially available for subscription under the Global Offering, and the final Offer Price shall be fixed at the bottom end of the Offer Price range (i.e., HK\$0.45 per Offer Share) stated in the Prospectus in accordance with Guidance Letter HKEX-GL91-18 issued by the Stock Exchange. In accordance with HKEX Guidance Letter HKEX-GL91-18 issued by the Stock Exchange, if such reallocation is done other than pursuant to Practice Note 18 of the Listing Rules, the maximum total number of Offer Shares that may be reallocated to the Hong Kong Public Offering following the reallocation shall be not more than double of the initial allocation to the Hong Kong Public Offering (i.e. 99,600,000 Offer Shares).

**If your application for Hong Kong Offer Shares is successful (in whole or in part)**

If your application is wholly or partially successful, your share certificate(s) (subject to their becoming valid certificates of title provided that the Hong Kong Public Offering has become unconditional and not having been terminated at 8:00 a.m. on Tuesday, 21 May 2019) will be issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant as instructed by you in your Application Form on Monday, 20 May 2019 or, in the event of a contingency, on any other date as shall be determined by HKSCC or HKSCC Nominees.

- If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant): For Hong Kong Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allotted to you with that CCASS Participant.
- If you are applying as a CCASS Investor Participant: The Company expects to publish the application results of CCASS Investor Participants’ applications together with the results of the Hong Kong Offer Shares on the Company’s website at [www.medialinkgrouppltd.com.hk](http://www.medialinkgrouppltd.com.hk) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) on Monday, 20 May 2019. You should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Monday, 20 May 2019 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Hong Kong Offer Shares to your stock account you can check your new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your stock account.

No receipt will be issued for application money paid. The Company will not issue temporary documents of title.

**Refund of application monies**

If you do not receive any Hong Kong Offer Shares or if your application is accepted only in part, the Company will refund to you your application monies, or the appropriate portion thereof, together with brokerage fees of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% without interest. If the Offer Price is less than the Maximum Offer Price, the Company will refund to you the surplus application monies together with brokerage fees of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% without interest. The refund procedures are stated in “How to apply for the Hong Kong Offer Shares – 14. Despatch/Collection of share certificates and refund monies” in the Prospectus.

**Effect of the Information You Give to Tricor Investor Services Limited**

Tricor Investor Services Limited and its related bodies’ corporate, directors, officers, employees and agents (“**Representatives**”) expressly disclaim and exclude to the maximum extent permitted by law any liability for any loss or damage suffered or incurred by the applicant or any other person or entity however caused relating in any way to, or connected with, any information provided by or on behalf of the applicant on or in connection with this document or any services provided hereunder, or any other written or oral communication provided by or on behalf of the applicant in connection with this document or any services provided hereunder. This includes, without limitation, any errors or omissions in such information however caused, or the Representatives or any other person or entity placing any reliance on such information or any documentation, image, recording or reproduction of such information, or its accuracy, completeness, currency or reliability.

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格



## MEDIALINK GROUP LIMITED

### 羚邦集團有限公司

(於開曼群島註冊成立的有限公司)

#### 全球發售

##### 申請條件

###### 甲、可提出申請的人士

- 閣下及閣下為其利益提出申請的任何人士必須年滿18歲並擁有香港地址。
- 如閣下為商號，申請必須以個別成員名義提出。
- 聯名申請人不得超過四名。
- 如閣下為法人團體，申請須經獲正式授權高級職員簽署，並註明其所屬代表職銜及蓋上公司印章。
- 閣下必須身處美國境外且並非美籍人士(定義見美國證券法S規例)，亦非中國法人或自然人。
- 除非上市規則允許，否則下列人士不得申請任何香港發售股份：
  - 本公司及/或其任何附屬公司股份的現有實益擁有人；
  - 本公司及/或其任何附屬公司的董事或首席執行官；
  - 本公司的關連人士(定義見上市規則)或緊隨全球發售完成後將成為本公司關連人士的人士；
  - 上述任何人士的聯繫人(定義見上市規則)；或
  - 已獲分配或已申請任何國際配售股份或以其他方式參與國際配售的人士。

###### 乙、如閣下為代名人

閣下作為代名人可提出超過一份香港發售股份申請，方法是：(i)透過中央結算系統向香港結算發出電子認購指示(如閣下為中央結算系統參與者)；或(ii)使用白色或黃色申請表格以本身名義代表不同實益擁有人提交超過一份申請。

###### 丙、填寫及遞交本申請表格的效用

填妥並遞交本申請表格後，即表示閣下(如屬聯名申請人，即各人共同及個別)代表閣下本身，或作為閣下代其行事的每名人士的代理或代名人：

- 承諾簽立所有相關文件並指示及授權本公司及/或身為本公司代理人的國泰君安證券(香港)有限公司(「國泰君安證券」)(或其代理人或代名人)，代表閣下簽立任何文件及代表閣下進行一切必需事宜，以按照組織章程細則的規定將閣下獲分配的任何香港發售股份以香港結算代理人名義登記；
- 同意遵守香港法例第622章公司條例、香港法例第32章公司(清盤及雜項條文)條例及組織章程細則；
- 確認閣下已閱讀招股章程及本申請表格所載條款及條件以及申請手續，並同意受其約束；
- 確認閣下已接獲及閱讀招股章程，且提出申請時僅依賴招股章程所載資料及陳述，且除招股章程任何補充文件所載者外，不會依賴任何其他資料或陳述；
- 確認閣下已知悉招股章程內有關全球發售的限制；
- 同意本公司、獨家全球協調人、獨家保薦人、聯席賬簿管理人、聯席牽頭經辦人、包銷商及彼等各自的董事、高級職員、僱員、合夥人、代理、顧問及任何其他參與各方現時及日後均毋須對招股章程(及其任何補充文件)以外的任何資料及陳述負責；

- 承諾及確認閣下或閣下為其利益提出申請的人士並無亦不會申請或接納或表示有意認購國際配售項下任何發售股份，亦無參與國際配售；
- 同意向本公司、香港股份過戶登記分處、收款銀行、獨家全球協調人、獨家保薦人、聯席賬簿管理人、聯席牽頭經辦人、包銷商及/或彼等各自的顧問及代理披露彼等所要求有關閣下及閣下為其利益提出申請的人士的任何個人資料；
- 如香港境外任何地方的法例適用於閣下的申請，則同意及保證閣下已遵守所有有關法例，且本公司、獨家全球協調人、獨家保薦人、聯席賬簿管理人、聯席牽頭經辦人、包銷商及/或彼等各自的顧問及代理概不會因接納閣下的購買要約或因閣下根據招股章程及本申請表格所載條款及條件的權利及責任引致的任何行動而違反香港以外地區的任何法例；
- 同意閣下的申請一經接納，即不得因無意作出的失實陳述而撤銷；
- 同意閣下的申請受香港法例規管；
- 聲明、保證及承諾(i)閣下明白香港發售股份尚未亦不會根據美國證券法登記；及(ii)閣下及閣下為其利益申請香港發售股份的任何人士均身處美國境外(定義見S規例)，或屬S規例第902條第(h)(3)段所述的人士；
- 保證閣下所提供的資料真實準確；
- 同意接納所申請的香港發售股份數目或分配予閣下但數目少於所申請者的香港發售股份；
- 授權本公司將香港結算代理人的名稱列入本公司股東名冊，作為閣下獲分配的任何香港發售股份的持有人，及授權本公司及/或其代理將任何股票存入中央結算系統及/或向閣下或聯名申請的排名首位申請人以普通郵遞方式按申請所示地址寄發任何退款支票，郵誤風險由閣下承擔，除非閣下已符合招股章程「如何申請香港發售股份-14.發送/領取股票及退回股款-親身領取」所載親身領取退款支票的條件；
- 同意將獲配發的香港發售股份以香港結算代理人的名義發行，並直接存入中央結算系統，以寄存於閣下的投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口；
- 同意香港結算及香港結算代理人均保留權利，(1)不接納以香港結算代理人名義發行的全部或部分該等獲配發股份，或不接納該等獲配發股份存入中央結算系統；(2)促使該等獲配發股份從中央結算系統提取，並轉入閣下名下，有關風險及費用概由閣下承擔；及(3)促使該等獲配發股份以閣下名義或聯名申請人的排名首位申請人的名義發行，而在此情況下，會以普通郵遞方式將該等獲配發股份的股票寄往閣下的申請表格所示地址，郵誤風險概由閣下承擔，或提供該等股票供閣下領取；
- 同意香港結算及香港結算代理人均可調整以香港結算代理人名義發行的獲配發股份數目；
- 同意香港結算及香港結算代理人對招股章程及本申請表格未有載列的資料及陳述概不負責；

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

- 同意香港結算及香港結算代理人概不以任何方式對閣下負責；
- 聲明及表示此乃閣下為本身或為其利益提出申請的人士所提出及擬提出的唯一申請；
- 知悉本公司、董事及國泰君安證券將倚賴閣下的聲明及陳述決定是否向閣下分配任何香港發售股份。閣下如作出虛假聲明，則會被檢控；
- (如申請為閣下本身的利益提出)保證閣下或閣下任何代理或任何其他人士並無亦不會為閣下的利益以白色或黃色申請表格或透過向香港結算發出電子認購指示或透過網上白表服務提出其他申請；及
- (如閣下作為代理為其他人士的利益提出申請)保證(i) 閣下(作為該名人士的代理或為其利益)或該名人士或作為其代理的任何其他人士並無亦不會以白色或黃色申請表格或向香港結算發出電子認購指示提出其他申請；及(ii) 閣下已獲正式授權作為該其他人士的代理代為簽署申請表格或發出電子認購指示。

#### 丁、授權書

如閣下的申請由擁有授權書的人士提出，本公司及國泰君安證券可按其認為合適的任何條件(包括要求出示授權證明)酌情接納或拒絕閣下的申請。

#### 分配香港發售股份—甲組及乙組

僅就分配而言，香港公開發售下供認購的發售股份總數將平均分為兩組：

- (i) 甲組：甲組的香港發售股份將按平等基準分配予已申請香港發售股份且總認購額為五百萬港元(不包括應付經紀佣金、證監會交易徵費及聯交所交易費)或以下的申請人；及
- (ii) 乙組：乙組的香港發售股份將按平等基準分配予已申請香港發售股份且總認購額為五百萬港元以上(不包括應付經紀佣金、證監會交易徵費及聯交所交易費)但不超過乙組總值的申請人。

申請人務須注意，甲組的申請及乙組的申請可能有不同分配比例。倘其中一組(而非兩組)的香港發售股份認購不足，則多出的香港發售股份將轉撥至另一組，以滿足該組的需求，並作出相應分配。僅就此節而言，香港發售股份的「認購價」指申請時應付的價格(不論最終釐定的發售價為何)。根據香港公開發售向投資者分配香港發售股份將基於所接獲香港公開發售有效申請數目而定。分配基準或會因應申請人有效申請的香港發售股份數目而有所不同。本公司或會(如必要)根據抽籤基準分配香港發售股份，即部分申請人或會較其他申請相同數目香港發售股份的申請人獲分配更多的股份，而未有中籤的申請人可能不會獲分配任何香港發售股份。申請人只能接受來自甲組或乙組中任何一組的香港發售股份分配，惟不能同時接受兩組。在香港公開發售下的重複或疑屬重複的申請，及申請超過24,900,000股香港發售股份的申請將不獲受理。香港公開發售的各申請人須在其遞交的申請上承諾及確認，申請人及為其利益提出申請的任何人士未曾申請或認購或表示有意申請國際配售項下的任何國際配售股份，並將不會申請或認購或表示有意申請國際配售項下的任何國際配售股份，而倘上述承諾及/或確認遭違反及/或失實(視情況而定)或其已獲或將獲配售或分配國際配售項下的國際配售股份，則該申請人的申請將不獲受理。

#### 釐定發售價及香港發售股份的分配

預期發售價將於2019年5月10日(星期五)或前後釐定。申請人須繳付最高發售價每股香港發售股份0.53港元，另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。倘本公司與獨家全球協調人(為其本身及代表包銷商)並無於2019年5月17日(星期五)之前協定發售價，全球發售不會進行並告失效。截止辦理申請登記前，不會處理香港發售股份的申請或配發任何香港發售股份。本公司預期於2019年5月20日(星期一)或之前在本公司網站[www.medialinkgroup.com.hk](http://www.medialinkgroup.com.hk)及聯交所網站[www.hkexnews.hk](http://www.hkexnews.hk)公佈發售價、國際配售踴躍程度、香港公開發售的申請水平及香港發售股份的分配基準。香港公開發售的分配結果以及獲接納申請人的香港身份證/護照/香港商業登記號碼亦將於上述網站公佈。

香港公開發售與國際配售之間的發售股份分配將按招股章程「全球發售的架構—香港公開發售—重新分配」所述者重新分配。具體而言，國泰君安證券或會將發售股份從國際配售重新分配至香港公開發售，以滿足香港公開發售的有效申請，惟根據聯交所發佈的指引信HKEX-GL91-18，根據香港公開發售可供認購的發售股份總數不得增加至超過99,600,000股發售股份，相當於根據香港公開發售初步可供認購發售股份數目的兩倍及根據全球發售初步可供認購發售股份總數約20%，而且最終發售價須定為招股章程所述發售價範圍的下限(即每股發售股份0.45港元)。根據聯交所發佈的香港交易所指引信HKEX-GL91-18，倘該重新分配並非根據上市規則第18項應用指引進行，則於該重新分配後可能重新分配至香港公開發售的發售股份總數最多不得超過向香港公開發售所作的最初分配的兩倍(即99,600,000股發售股份)。

#### 如閣下的香港發售股份申請獲接納(全部或部分)

如閣下的申請全部或部分獲接納，閣下的股票(前提是於2019年5月21日(星期二)上午八時正香港公開發售已成為無條件且並無終止，股票方成為有效的所有權證明)將以香港結算代理人名義發行，並按閣下在申請表格的指示於2019年5月20日(星期一)或(在特別情況下)由香港結算或香港結算代理人指定的任何其他日期直接存入中央結算系統，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口。

- 如閣下透過中央結算系統投資者戶口持有人以外的指定中央結算系統參與者提出申請：香港發售股份將寄存於閣下指定的中央結算系統參與者(非中央結算系統投資者戶口持有人)股份戶口，閣下可向該中央結算系統參與者查詢獲配發的香港發售股份數目。
- 如閣下以中央結算系統投資者戶口持有人身份提出申請：本公司預期於2019年5月20日(星期一)在本公司網站[www.medialinkgroup.com.hk](http://www.medialinkgroup.com.hk)及聯交所網站[www.hkexnews.hk](http://www.hkexnews.hk)公佈中央結算系統投資者戶口持有人的申請結果及香港發售股份的結果。閣下應查閱本公司刊發的公佈，如有任何資料不符，請於2019年5月20日(星期一)下午五時正前或香港結算或香港結算代理人指定的其他日期前知會香港結算。緊隨香港發售股份寄存於閣下的股份戶口後，閣下即可透過「結算通」電話系統及中央結算系統互聯網系統(根據香港結算不時有效的「投資者戶口操作簡介」所載程序)查詢閣下的新戶口結餘。香港結算亦將向閣下提供一份活動結單，列出寄存於閣下股份戶口的香港發售股份數目。

本公司不會就申請時繳付的款項發出收據，亦不會發出臨時所有權文件。

#### 退還申請股款

若閣下未獲分配任何香港發售股份或申請僅部分獲接納，本公司將不計利息退還閣下的申請股款或其適當部分連同相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。如發售價低於最高發售價，本公司將不計利息向閣下退還多收申請股款連同1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。有關退還手續載於招股章程「如何申請香港發售股份—14.發送/領取股票及退回股款」。

閣下提供給卓佳證券登記有限公司的資訊的有關影響卓佳證券登記有限公司和其有關連的法人團體、董事、高級職員、僱員及代理(「代表」)在法律所容許的最大限度內表明不會及免除在任何方面與申請人或代表申請人在此文件提供的或與此文件或在此文件下提供的任何服務相關的任何資料，或任何申請人或代表申請人提供與此文件或在此文件下提供的任何服務相關的任何其他書面或口頭通訊，由申請人或任何其他人士或實體所遭受或招致不論如何造成的有關或相關任何損失或損害承擔任何法律責任。此包括但不限於，該等資料中不論如何造成的任何錯誤或遺漏，或代表或任何其他人士或實體對該等資料或任何該等資料的文件紀錄、影像、紀錄或複製品，或其準確性、完整性、合時性或可靠性的任何依賴。

**Please use this form if you want the Hong Kong Offer Shares to be issued in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant**

## **Personal Data**

### **Personal Information Collection Statement**

This Personal Information Collection Statement informs the applicant for, and holder of, Hong Kong Offer Shares, of the policies and practices of the Company and the Hong Kong Branch Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the “**Ordinance**”).

#### **1. Reasons for the collection of your personal data**

It is necessary for applicants and registered holders to supply correct personal data to the Company or its agents and the Hong Kong Branch Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Branch Share Registrar. Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or the Hong Kong Branch Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Hong Kong Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or refund cheque(s) to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong Branch Share Registrar immediately of any inaccuracies in the personal data supplied.

#### **2. Purposes**

The personal data of the securities holders may be used, held, processed and/or stored (by whatever means) for the following purposes:

- processing your application and/or refund cheque and/or e-Auto Refund payment instruction(s), where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Hong Kong Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities holders of the Company;
- verifying securities holders’ identities;
- establishing benefit entitlements of securities holders of the Company, such as dividends, rights issues and bonus issues;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the

Hong Kong Branch Share Registrar to discharge their obligations to securities holders and/or regulators and/or any other purposes to which the securities holders may from time to time agree.

#### **3. Transfer of personal data**

Personal data held by the Company and the Hong Kong Branch Share Registrar relating to the securities holders will be kept confidential but the Company and the Hong Kong Branch Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose or transfer (whether within or outside Hong Kong) the personal data to, from or with any of the following:

- the Company’s appointed agents such as financial advisers, receiving banks and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Branch Share Registrar in connection with their respective business operation;
- the Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
- any persons or institutions with which the securities holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

#### **4. Retention of personal data**

The Company and the Hong Kong Branch Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

#### **5. Access to and correction of personal data**

Securities holders have the right to ascertain whether the Company or the Hong Kong Branch Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong Branch Share Registrar have the right to charge a reasonable fee for the processing of such requests.

All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in “Corporate Information” in the Prospectus or as notified from time to time, for the attention of the company secretary, or the Hong Kong Branch Share Registrar for the attention of the privacy compliance officer.

**By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.**

如閣下欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記將獲發行的香港發售股份，並直接存入中央結算及交收系統(「中央結算系統」)，以寄存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口，請使用本表格

## 個人資料

### 個人資料收集聲明

此項個人資料收集聲明是向香港發售股份的申請人及持有人說明本公司及香港股份過戶登記分處有關個人資料及香港法例第486章個人資料(私隱)條例(「條例」)方面的政策及常規。

#### 1. 收集閣下個人資料的原因

申請人及登記持有人以本身名義申請證券或轉讓或受讓證券時或尋求香港股份過戶登記分處的服務時，必須向本公司或其代理及香港股份過戶登記分處提供準確個人資料。未能提供所要求的資料可能會導致閣下的證券申請被拒或延遲，或本公司或香港股份過戶登記分處無法進行過戶或以其他方式提供服務。此舉亦可能妨礙或延遲登記或過戶閣下已成功申請的香港發售股份及／或寄發閣下應得的股票及／或退款支票。

證券持有人所提供的個人資料如有任何錯誤，須立即通知本公司及香港股份過戶登記分處。

#### 2. 用途

證券持有人的個人資料可作以下用途及以任何方式使用、持有、處理及／或保存：

- 處理閣下的申請及／或退款支票及／或電子自動退款指示(如適用)、核實是否符合本申請表格及招股章程載列的條款與申請手續以及公佈香港發售股份的分配結果；
- 遵守香港及其他地區的適用法例及法規；
- 以證券持有人(包括香港結算代理人(如適用))的名義登記新發行證券或轉讓或受讓證券；
- 存置或更新本公司的證券持有人名冊；
- 核實證券持有人身份；
- 確定本公司證券持有人的受益權利，例如股息、供股及紅股等；
- 派發本公司及其附屬公司的通訊；
- 編製統計數據及股東資料；
- 披露有關資料以便就權益提出申索；及
- 與上述者有關的任何其他附帶或相關用途及／或讓本公司及香港股份過戶登記分處能履行對證券持有人及／或監管機構承擔的責任

及／或證券持有人不時同意的任何其他用途。

#### 3. 轉交個人資料

本公司及香港股份過戶登記分處會對所持有的證券持有人的個人資料保密，但本公司及香港股份過戶登記分處可在為達到上述任何用途的必要情況下，向下列任何人士披露或轉交(不論在香港境內或境外)有關個人資料：

- 本公司委任的代理，例如財務顧問、收款銀行及海外股份過戶登記總處；
- (如證券申請人要求將證券存於中央結算系統)香港結算或香港結算代理人，彼等將會就中央結算系統的運作使用有關個人資料；
- 向本公司或香港股份過戶登記分處提供與其各自業務運作有關的行政、電訊、電腦、付款或其他服務的任何代理、承辦商或第三方服務供應商；
- 聯交所、證監會及任何其他法定監管機關或政府部門或法例、規則或法規另行規定者；及
- 證券持有人與之有業務往來或擬有業務往來的任何人士或機構，例如彼等的銀行、律師、會計師或股票經紀等。

#### 4. 保留個人資料

本公司及香港股份過戶登記分處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。毋需保留的個人資料將會根據條例銷毀或處理。

#### 5. 查閱及更正個人資料

證券持有人有權確定本公司或香港股份過戶登記分處是否持有其個人資料，並有權索取有關資料的副本及更正任何不準確的資料。本公司及香港股份過戶登記分處有權就處理任何該等要求收取合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」所披露或不時通知的本公司註冊地址送交公司秘書，或向香港股份過戶登記分處的私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指示，即表示同意上述各項。