

*Unless otherwise defined, capitalized terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus (the “**Prospectus**”) of Homeland Interactive Technology Ltd. (the “**Company**”) dated June 18, 2019.*

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This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus carefully for detailed information about the Company and the Global Offering described in this announcement before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Global Offering should be taken solely in reliance on the information provided in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or any other jurisdictions. The Shares have not been, and will not be, registered under the U.S. Securities Act or any state securities laws of the United States. The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. The Company has not made and does not intend to make any public offer of securities in the United States.

*In connection with the Global Offering, SBI China Capital Financial Services Limited, as stabilizing manager (the “**Stabilizing Manager**”) or its affiliates or any person acting for it, on behalf of the Underwriters, may, to the extent permitted by applicable laws of Hong Kong or else where, over-allocate or effect any other transactions with a view to stabilizing or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period beginning on or after the Listing Date and expected to end on Sunday, July 21, 2019. However, there is no obligation on the Stabilizing Manager or its affiliates or any person acting for it, to conduct any such stabilizing activity, which, if commenced, will be done at the absolute discretion of the Stabilizing Manager or its affiliates or any person acting for it and may be discontinued at any time. Any such stabilizing activity is required to be brought to an end on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).*

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



Homeland Interactive Technology Ltd.
家鄉互動科技有限公司

(incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	:	314,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	:	31,400,000 Shares (subject to adjustment)
Number of International Offer Shares	:	282,600,000 Shares (subject to adjustment and the Over-allotment Option)
Maximum Offer Price	:	HK\$1.85 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	US\$0.000005 per Share
Stock code	:	3798

Sole Sponsor



Sole Global Coordinator



Joint Bookrunners



Joint Lead Managers



Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including any Shares which may be issued upon the exercise of the options which may be granted under the Post-IPO Share Option Scheme). Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Thursday, July 4, 2019.

The Global Offering comprises the: (1) Hong Kong Public Offering of initially 31,400,000 Shares (subject to adjustment), representing 10% of the total number of Offer Shares initially being offered under the Global Offering; and (2) International Offering of initially 282,600,000 Shares (subject to adjustment and the Over-allotment Option), representing 90% of the total number of Offer Shares initially being offered under the Global Offering. The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to adjustment as described in the section headed “Structure of the Global Offering” in the Prospectus.

Where the International Offer Shares are fully subscribed or oversubscribed: (a) if the Hong Kong Public Offer Shares are not fully subscribed for, the Sole Global Coordinator may, at its sole and absolute discretion, reallocate all or any unsubscribed Hong Kong Public Offer Shares to the International Offering, in such proportion as the Sole Global Coordinator deems appropriate; (b) if the number of Offer Shares validly applied for under the Hong Kong Public Offering represents less than 15 times the number of the Offer Shares initially available for subscription under the Hong Kong Public Offering, then up to 31,400,000 Offer Shares may be reallocated to the Hong Kong Public Offering from the International Offering, so that the total number of the Offer Shares available under the Hong Kong Public Offering will be increased to 62,800,000 Offer Shares, representing 20% of the total number of the Offer Shares initially available under the Global Offering; and (c) if the number of Offer Shares validly applied for under the Hong Kong Public Offering represents (A) 15 times or more but less than 50 times; (B) 50 times or more but less than 100 times; and (C) 100 times or more, of the number of Offer Shares initially available under the Hong Kong Public Offering, then Offer Shares will be reallocated to the Hong Kong Public Offering from the International Offering so that the total number of Offer Shares available under the Hong Kong Public Offering will be increased to 94,200,000 Offer Shares (in the case of (A)), 125,600,000 Offer Shares (in the case of (B)) and 157,000,000 Offer Shares (in the case of (C)) representing 30%, 40% and 50% of the Offer Shares initially available under the Global Offering, respectively (before any exercise of the Over-allotment Option) in each case, the additional Offer Shares reallocated to the Hong Kong Public Offering will be allocated between pool A and pool B and the number of Offer Shares allocated to the

International Offering will be correspondingly reduced, in such manner as the Sole Global Coordinator deems appropriate. In the event of overallocation of Offer Shares from the International Offering to the Hong Kong Public Offering in the circumstances described in (b) above, the final Offer Price shall be fixed at the bottom end of the Offer Price range (i.e. HK\$1.35 per Offer Share) according to the HKEx Guidance Letter HKEx-GL91-18 issued by the Stock Exchange. Further details on the circumstances under which the above guidance letter would apply are set out in the section titled “Structure of the Global Offering” in the Prospectus.

In connection with the Global Offering, the Over-allotment Option Grantor is expected to grant to the International Underwriters the Over-allotment Option, which is exercisable by the Sole Global Coordinator (on behalf of the International Underwriters) within 30 days of the last day for the lodging of applications under the Hong Kong Public Offering, to require the Over-allotment Option Grantor to sell up to an aggregate of 19,468,000 Shares, representing 6.2% of the initial Offer Shares, at the same price per Share under the International Offering to cover over-allocations (if any) in the International Offering.

In the event the Over-allotment Option is exercised, an announcement will be made by the Company on the Company’s website at www.jiaxianghudong.com and the Stock Exchange’s website at www.hkexnews.hk.

Subject to the granting of the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares or any other date HKSCC chooses. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$1.85 per Offer Share and is expected to be not less than HK\$1.35 per Offer Share, unless otherwise announced. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$1.85 per Offer Share together with brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$1.85 per Offer Share.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the maximum Offer Price of HK\$1.85 per Offer Share (excluding brokerage of 1.0%, SFC transaction levy of 0.0027% and the

Stock Exchange trading fee of 0.005%), or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with that set out in the subsection headed “Structure of the Global Offering — Conditions of the Global Offering” in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy and the Stock Exchange trading fee, will be refunded, without interest or the cheque or banker’s cashier order will not be cleared. Any refund of your application monies will be made on or before Wednesday, July 3, 2019.

Application for the Hong Kong Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms and the designated website (www.eipo.com.hk) for the White Form eIPO service.

Applicants who would like to have the allotted Hong Kong Public Offer Shares issued in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through www.eipo.com.hk under the **White Form eIPO service**. Applicants who would like to have the allotted Hong Kong Public Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS to be credited to their CCASS Participant’s stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be collected during normal business hours from 9:00 a.m. on Tuesday, June 18, 2019 until 12:00 noon on Friday, June 21, 2019 from:

1. the following addresses of the Hong Kong Underwriters:

**SBI China Capital Financial Services
Limited**

Unit A2, 32/F
United Centre
95 Queensway
Hong Kong

**China Galaxy International Securities
(Hong Kong) Co., Limited**

20th Floor, Wing On Centre
111 Connaught Road Central
Hong Kong

I Win Securities Limited Room 1916, Hong Kong Plaza
188 Connaught Road West
Sai Wan
Hong Kong

Grand Moore Capital Limited Unit 1607, 16/F
Silvercord Tower 1
30 Canton Road
Tsim Sha Tsui
Kowloon
Hong Kong

China Everbright Securities (HK) Limited 24/F, Lee Garden One
33 Hysan Avenue
Causeway Bay
Hong Kong

2. or any of the following branches of the receiving bank:

Bank of China (Hong Kong) Limited

District	Branch	Address
Hong Kong Island	Bank of China Tower Branch	1 Garden Road, Hong Kong
Kowloon	Lam Tin Branch	Shop 12, 49 Kai Tin Road Lam Tin, Kowloon
	Mei Foo Mount Sterling Mall Branch	Shop N47-49 G/F, Mount Sterling Mall Mei Foo Sun Chuen, Kowloon
New Territories	City One Sha Tin Branch	Shop Nos. 24-25 G/F, Fortune City One Plus No.2 Ngan Shing Street Sha Tin, New Territories
	East Point City Branch	Shop Nos. 217 D-E Level 2, East Point City 8 Chung Wa Road Tseung Kwan O New Territories

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be collected during normal business hours from 9:00 a.m. on Tuesday, June 18, 2019 until 12:00 noon on Friday, June 21, 2019 from (i) the **Depository Counter of HKSCC** at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or (ii) your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in all respects in accordance with the instructions printed thereon, together with a cheque or a banker's cashier order marked payable to "**BANK OF CHINA (HONG KONG) NOMINEES LIMITED — HOMELAND INTERACTIVE PUBLIC OFFER**" attached and securely stapled, should be deposited in the special collection boxes provided at any of the branches of the receiving bank listed above, at the following times:

Tuesday, June 18, 2019 — 9:00 a.m. to 5:00 p.m.

Wednesday, June 19, 2019 — 9:00 a.m. to 5:00 p.m.

Thursday, June 20, 2019 — 9:00 a.m. to 5:00 p.m.

Friday, June 21, 2019 — 9:00 a.m. to 12:00 noon

Applicants applying by **White Form eIPO service** may submit application to the **White Form eIPO Service Provider** through the designated website www.eipo.com.hk (24 hours daily, except on the last application day) from 9:00 a.m. on Tuesday, June 18, 2019 until 11:30 a.m. on Friday, June 21, 2019 and the latest time for completing full payment of application monies in respect of such application will be 12:00 noon on Friday, June 21, 2019 or such later date as described under the subsection headed "How to Apply for the Hong Kong Public Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:⁽¹⁾

Tuesday, June 18, 2019 — 9:00 a.m. to 8:30 p.m.

Wednesday, June 19, 2019 — 8:00 a.m. to 8:30 p.m.

Thursday, June 20, 2019 — 8:00 a.m. to 8:30 p.m.

Friday, June 21, 2019 — 8:00 a.m. to 12:00 noon

Note:

- (1) The times above are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, June 18, 2019 until 12:00 noon on Friday, June 21, 2019 (24 hours daily, except on Friday, June 21, 2019, the last application day) or such later time as described in the subsection headed “How to Apply for the Hong Kong Public Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus.

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for the Hong Kong Public Offer Shares” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of Hong Kong Public Offer Shares on Wednesday, July 3, 2019 (i) on the website of the Company at www.jiaxianghudong.com; and (ii) on the website of the Stock Exchange at www.hkexnews.hk. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers (where applicable) of the successful applicants under the Hong Kong Public Offering will be made available through a variety of channels at the times and date and in the manner specified in the subsection headed “How to Apply for Hong Kong Public Offer Shares — 11. Publication of Results” in the Prospectus.

No temporary documents of title will be issued by the Company and no receipt will be issued for application monies paid. Share certificates will only become valid at 8:00 a.m. on Thursday, July 4, 2019 provided that the Global Offering has become unconditional and the right of termination described in the “Underwriting” section in the Prospectus has not been exercised.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. (Hong Kong time) on Thursday, July 4, 2019. Shares will be traded in board lots of 2,000 Shares each. The stock code of the Company will be 3798.

By order of the Board of Directors
Homeland Interactive Technology Ltd.
Wu Chengze
Chairman

Hong Kong, June 18, 2019

As at the date of this announcement, the executive Directors are Wu Chengze, Jiang Mingkuan, Su Bo, Guo Shunshun and Men Geng.