HK01803



北京體育文化產業集團有限公司

BEIJING SPORTS AND ENTERTAINMENT INDUSTRY GROUP LIMITED

(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock code 股份代號: 01803)

ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 2018 2018 環境、社會及管治報告

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I ABOUT THIS REPORT

This report is the third environmental, social and governance report of Beijing Sports and Entertainment Industry Group Limited ("the Group", "we", "us" or "the Company"). The reporting period is from I January 2018 to 31 December 2018. This report is an annual report.

This report was prepared in accordance with the Environmental, Social and Governance Reporting Guide issued by The Stock Exchange of Hong Kong Limited (the "Stock Exchange") while highlighting our own corporate and industry characteristics.

In preparation for this report, we have conducted comprehensive communication with our stakeholders by engaging an independent consultant, and determined the contents after having fully considered the opinions of all parties, and in accordance with the four key principles, namely materiality, quantitative, balance and consistency, as required by the Stock Exchange. The Group will continue to strengthen its collection of information for reporting to enhance our performance and disclosure relating to our sustainable development.

1.1 Reporting scope and period

Materials, policies, statements and data set forth in this report cover the headquarters, the subsidiaries under effective control and holding subsidiaries of the Company.

1.2 Data source and reliability declaration

The data and cases set forth in this report are mainly extracted from the statistical reports and relevant internal documents of the Company. The Company undertakes that this report does not contain any false information or misleading statement, and accepts responsibility for the contents of this report as to its authenticity, accuracy and completeness.

關於本報告

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本報告是北京體育文化產業集團有限 公司(以下稱為「北體集團」或「集團」 或「我們」或「公司」)發佈的第三份環 境、社會及管治報告。報告的時間範圍 為2018年1月1日-2018年12月31日。本報 告為年度報告。

本次報告編寫參照香港聯合交易所有限 公司(聯交所)發佈的《環境、社會及管 治報告指引》,同時突出北體集團的企 業特點和行業特色。

在本報告編寫過程中,我們委托獨立顧 問與我們的利益相關方進行了全面的 溝通,在議題選擇方面充分考慮各方 意見,遵循聯交所對本報告重要性、量 化、平衡、一致性四大原則要求,確定了 本報告的實質內容。集團將持續加強報 告信息收集工作,以提高我們在可持續 發展領域上的表現和披露水平。

I.I 報告範圍及邊界

本報告中的材料、政策、聲明、數 據等覆蓋公司總部和下屬實際控 制的子公司、控股公司。

I.2 數據來源及可靠性聲明

本報告的數據和案例主要來源於 公司統計報告及內部的相關文 件。公司承諾本報告不存在任何 虛假記載、誤導性陳述,並對其內 容真實性、準確性和完整性負責。

ABOUT THIS REPORT (Cont'd)

1.3 Confirmation and endorsement

This report was approved by the board of directors on 24 July 2019 upon confirmation by the management.

1.4 Access and feedback to this report

The electronic version of this report is available on the official website of the Company.

If you have any questions or feedback about this report and its contents, please feel free to contact us at:

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2. ABOUT US

Beijing Sports and Entertainment Industry Group Limited is a Main Board listed company in Hong Kong (Stock Code: 01803.HK) and a subsidiary of Beijing Enterprises Group. With its competitive advantages in industry technology, operation, content, investment and financing, government resources and international industry resources, the Group focuses on the investment and development of sports and cultural businesses in China and promotes popularization of fitness and cultural business, and took the lead to launch the "Plan for 1,000 Stadiums" and set up "1,000 Stadiums Construction Alliance" to integrate the entire industry chain platform such as investment development, construction and operation.

關於本報告*(續)*

I

I.3 確認及批注

本報告經管理層確認後,於2019 年7月24日獲董事會通過。

I.4 獲取及回應本報告

報告電子版可在公司官方網站內 獲取。

如對本報告及其內容有任何疑問 或反饋意見,歡迎通過以下方式 與我們聯繫:

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	index.php

2 關於我們

北京體育文化產業集團有限公司為香 港主板上市公司,股票代碼01803.HK, 隸屬於北京控股集團。北體集團專注於 體育及文化產業的投資與發展,推動全 民健身及文化事業,率先發起「千館計 劃」並成立「千館建設聯盟」,整合投資 開發、建設運營等全產業鏈平台,擁有 行業技術優勢、運營優勢、內容優勢、 投融資優勢、政府資源以及國際化的產 業資源。

2.1 Our vision

"Sincerity, righteousness, wholesomeness, happiness"

The Group is committed to constructing new sports and leisure stadiums with clean air for the public and providing urban stadium construction solutions by introducing entertaining and cultural themes, particularly driving the development of ski industry and ice-themed amusement parks that enable us to lead the way in sports culture in the recreational era. Meanwhile, we focus on physical education and training in our efforts to facilitate workout and training of mind and body with fresh air for the well-being of millions of people nationwide.

2.2 Our businesses

We have five major business sectors:

I. Innovative Sports Parks

We invested in, constructed and operated air dome stadiums in cities and suburbs, offering controllable air quality, thermostatic and modulated humidity with an energy-conservation feature. Such air supported dome structures and outdoor sports facilities such as fitness trails form multifunctional and all-weather innovative indoor sports parks, from which our professional operation team introduced high standard of unified management, in addition to related projects such as sports competitions, training and rehabilitation so as to build a multifunctional all-weather innovative sports park combining indoor sports stadiums and outdoor sports facilities.

2 關於我們*(續)*

2.1 我們的願景

「誠心,正意,健康,快樂」 北體集團致力於為大眾建造空氣 清潔的新型運動休閑場館,提供 城市場館建設解決方案。引入娛 樂文化主題,佈局冰雪產業打造 冰雪主題樂園,成為娛樂時代的 體育文化引領者。同時著力體育 教育培訓事業,讓億萬國人在清 新的空氣中鍛煉體魄、強健意志、 快樂身心。

2.2 我們的業務

我們擁有五大業務板塊:

I. 創新型體育公園

我們在城市內及近郊區投 資建設空氣質量可控、節能 環保、恆溫恆濕的氣膜體育 場館,配以健身步道等多種 室外體育設施,通過專業化 高標準的統一管理以及觀費 類賽事、體育培訓和運動康 復等相關項目。打造結合室 內運動場館、室外運動設施 的多功能全天候創新型體 育公園。

2.2 Our businesses (Cont'd)

2. Ice-Themed Amusement Parks

The Group has laid out the ice and snow industry and created icetheme amusement parks, becoming a sports culture leader in the entertainment era. Beijing won the bid to host the XXIV Olympic Winter Games in 2022. Focusing on the ski industry, we introduced concepts, research and development, investment, construction and operation – the ice-themed amusement parks with air dome as the core structure manifested and enriched the business model of the ski industry. We hope that the establishment of a landmark would propel an advancement of the surroundings with a new lifestyle and business concept, and further change the skyline of a city by integrating skirelated creativity, cultural themed paradise, touristic experiences and lifestyles into commercially viable operation marking the opening of a new era.

<mark>關於我*們(續)* 2.2 我們的業務*(續)*</mark>

2

2. 冰雪主題樂園

北體集團佈局冰雪產業,打 造冰雪主題樂園,成為娛樂 時代的體育文化引領者。 北京獲得2022年第二十四 屆冬季奧林匹克運動會舉 辦權,佈局冰雪產業,引入 概念、研發、投資、建設及 運營,以氣膜形式為建築主 體,內部實現冰雪主題樂 園,豐富冰雪產業業態。我 們希望通過一個地標的樹 立,成就一個片區的發展, 展現出一種新的生活方式、 經營觀念,進而能改變一個 城市的天際線,將冰雪創 意·文化樂園,游人體驗及 人們的生活方式組合成可 運行的商業經營,並成為這 個時代的記錄者。

2.2 Our businesses (Cont'd)

3. Investment and operation of Sports Training

Through investment and operation of various sports training institutes and sports-related clubs, we established a professional operation and management platform of sports stadiums encompassing sports fitness (such as football, basketball, tennis and badminton), training, recreation and parent-child interaction. The sports stadiums of the Group and contracted stadiums paved the way for quality services, including vocational training, youth training, coach training, sports tournaments and parent-child entertainment, which significantly contributed to the core competence of the sports stadiums of the Group, and ultimately, we cultivated professional management operation team specializing in social branding.

4. Operation of sports clubs

We dedicated to the operation and promotion of professional sports clubs in the sports industry, including the relevant operations of the Phoenix (Women's) Football Club and the Baseball Club under The BG Group, and the business promotion for matches, activities and public welfare programs organized by the government and business organizations.

關於我們*(續)* 2.2 我們的業務*(續)*

2

3. 體育培訓的投資與運營

4. 體育俱樂部的運營

我們致力於體育產業中職 業運動俱樂部的運營推廣, 包括北控體系下鳳凰女足 和棒球俱樂部的相關運營, 政府、企業機構等賽事、活 動、公益等項目的運營推 廣。

2.2 Our businesses (Cont'd)

5. Development, investment and operation of media

With appearance media (such as new stadiums) and new media services as a point of entry and gateway to investment, the Group further upgraded the operation of stadiums and built a new media platform by utilizing intelligent hardware and internet applications. We also introduced quality contents through collaboration with various media organizations, so as to provide services to new and public sports stadiums. The Group has carefully created sports brands, developed a media service platform, and utilized high-efficiency media resources to fully cover the core areas and major business districts of Beijing. It accurately targeted athletes and built an online and offline social media platform based on creativity and big data and sports venues as carrier.

2.3 Introduction of subsidiaries

The Group pursues a new sports stadium complex with health as its core to develop and operate interactive stadiums. The Group has a number of holding subsidiaries, which are located in Beijing, Shanghai, Shenzhen, Hong Kong and other places to jointly disseminate advanced sports concepts and lead the development of the sports industry. In 2018, the Group and its subsidiaries continued to promote the construction of national and regional sports venues, and created a new model of mutual integration and synergy of sports and other industries.

關於我們*(續)* **2.2 我們的業務***(續)*

2

5. 媒介的開發投資與運營

北體集團以新型場館等的 外觀媒介及新媒體服務為 投資切入點,進一步打誦場 館運營、運用智能硬件及互 聯網應用服務打造新媒體 平台。並聯合各大媒體機構 導入高品質內容,服務於新 型及大眾體育場館。北體集 團精心打造體育品牌,開發 傳媒服務平台,利用高效媒 介資源,全面覆蓋首都核心 區域及重點商圈,精准針對 運動人群,打造以創意、大 數據為依托,以體育運動場 館為載體的線上線下社交 媒體平台。

2.3 旗下公司介紹

北體集團追求以健康為核心的新 型運動場館綜合體,開發和運營 互動的體育場館。集團旗下有多 家控股子公司,分別佈局於北京、 上海、深圳、香港等地,共同傳播 先進的體育理念,引領體育行業 發展。2018年,北體集團攜手旗下 子公司持續推進全國及區域體育 場館的建設,開創體育與其他產 業互相融合、協同發展的新模式。

2.3 Introduction of subsidiaries (Cont'd)

MetaSpace Air Dome

The subsidiary of the Group MetaSpace (Beijing) Air Dome Corp. ("MetaSpace Air Dome") is the world's leading integrated service provider of membrane structure technology application solutions. As a leading company in air dome industry in the PRC, MetaSpace Air Dome is committed to promoting green and environmental-friendly air dome building, showing a new life experience and leading the development of air dome industry of the PRC. MetaSpace Air Dome was honored the "Climate Solvers" by World Wildlife Fund (WWF) in 2014.

Zhong Hu Yuedong

Zhong Hu Yuedong Culture Media (Beijing) Limited ("Zhong Hu Yuedong"), a holding subsidiary of the Group, is a sports scene customized media service platform taking sports media scene, media resource integration, operation and brand management as its core, integrating print, digital, online, service terminals and other media forms and based on creative big data. It is a professional investment company engaged in national fitness sports programs.

關於我*們(續)* **2.3 旗下公司介紹***(續)*

2

約頓氣膜

北京約頓氣膜建築技術股份有限 公司(以下簡稱「約頓氣膜」),是 北體集團旗下控股子公司,是全 球領先的膜結構技術應用解決方 案綜合服務商。作為中國氣膜行 業的領軍企業,約頓氣膜致力於 推廣綠色環保的氣膜建築,展示 全新的生活體驗,引領著中國氣 膜行業的發展。約頓氣膜在2014 年被WWF世界自然基金會授予 「氣候創行者」榮譽稱號。

中互悦動

中互悦動文化傳媒(北京)有限公 司(以下簡稱「中互悦動」),是北 體集團旗下控股子公司,是以體 育運動場景、媒介資源整合、運 營、品牌管理為核心,集平面、數 字、線上、服務終端等多種媒介形 態展現,以創意大數據為依托的 體育運動場景定制化傳媒服務平 台,是從事全民健身體育運動項 目的專業性投資公司。

2.4 Chronicle of events in 2018

1. Cooperation from all corners – Help with sports industry of the PRC

At the four-party strategic cooperation signing ceremony held together with Beijing Sports Technology (北體科技), China National Technology Group (中技集團) and MetaSpace Air Dome in January 2018, the Group officially launched a "sample mode" of sports town covering design planning, construction, IP and resource introduction and operation by taking full advantages of all parties, cooperating to provide a one-stop and standardized solution for difficulties in the current construction planning of sports towns.

2. "1,000 stadiums alliance"(千館聯盟) – Build national fitness business

The launching ceremony of "1,000 Stadiums Alliance" was held in May 2018 at the National Exhibition and Convention Center in Shanghai. "1,000 Stadiums Alliance" is the key response of the Group to the "2030 Healthy China" national strategy and the "Six-Side Engineering (六個身邊)" demonstration venues for the national fitness. After its establishment, "1,000 Stadiums Alliance" will focus on national fitness and national health and the construction of an innovative, standardized, intelligent and humanized national fitness center with novel air dome stadiums as its core, to realize the sustainable development of the alliance enterprise.

關於我們*(續)* 2.4 2018年度大事記

2

I. 四方合作·助力中國體育產 業

> 2018年1月,北體集團攜手 北體科技、中技集團和約 頓氣膜舉行了四方戰略合 作簽約儀式,充分發揮各方 優勢,正式推出涵蓋設計規 劃、建設、IP及資源導入、運 營等多方面的體育小鎮「樣 板模式」,針對目前體育小 鎮建設規劃的難點問題,合 作提供一站式、標準化的解 決方案。

2. 千館聯盟·建設全民健身事 業

2018年5月,「千館聯盟」啟 動儀式在上海國家會展中 心舉行。「千館聯盟」是北 體集團對「2030健康中國」 國家戰略、落地全民健身 「六個身邊」工程示範場館 的關鍵響應,成立後的「千 館聯盟」將圍繞全民健身、 全民健康,以新型氣膜場館 為核心,建設創新型、標準 化、智慧化、人性化的全民 健身中心,實現聯盟企業的 可持續發展。

2.4 Chronicle of events in 2018 (Cont'd)

3. Smart internet – Accelerate sports consumption upgrades

The Group signed a strategic cooperation with Wisdom Sports in July 2018 for co-investment in the establishment of Wisdom Sports Arena Operation (Shenzhen) Co., Ltd.. It was committed to the comprehensive venue layout and operation in the first-tier cities in China, achieving seamless integration of capital and brand, opening up the upstream and downstream of the national health industry chain and accelerating the transformation and upgrading of sports consumption through complementary advantages and resource integration with the help of technologies such as big data.

4. Hand-in-hand with National Olympic Sports Center • Promote development of intangible assets

Zhong Hu Yuedong, a subsidiary of the Group, reached a cooperation agreement with National Olympic Sports Center in July 2018, pursuant to which, Zhong Hu Yuedong will fully serve the intangible assets development plan of National Olympic Sports Center. In the future, the parties will jointly promote the market promotion of the intangible assets development of stadiums and create new ideas and new models for the operation of venues in the industry.

關於我們*(續)* **2.4 2018**年度大事記*(續)*

2

3. 智能互聯·加速體育消費升 級

> 2018年7月,北體集團和智 美體育啟動戰略合作,共同 投資成立智美體育場館運 營(深圳)有限公司,致力 於在國內一線城市進行綜 合性場館佈局和運營,並通 過優勢互補和資源整合,借 助大數據等技術,實現資本 與品牌方面的無縫對接,打 通全民健康產業鏈上下游, 加速體育消費轉型升級。

攜手奧體·推動無形資產開 發

2018年7月,北體集團旗下 子公司中互悦動與國家奧 林匹克體育中心達成合作 協議,中互悦動將全面服務 奧體中心無形資產開發規 劃,未來雙方將共同推動體 育場館無形資產開發市場 化發展,也將為業內開創場 館運營的新思路和新模式。

2.4 Chronicle of events in 2018 (Cont'd)

5. Industry integration – Car racing competition

The International Forest Car Crossing Contest, "Chinese version Rubicon Trail – Yanlu • Griddhakuta Hill International Forest Car Crossing Contest (岩路•靈鷲山國際森林汽車穿越大賽)" hosted by the Group was held in Quzhou City in August 2018. In the future, the Group will continue to integrate the development of automotive culture industry with sports, tourism and other industries with Beijing Yanlu Company* (北京岩路公司) on the basis of strengthening the operation of events, and establish in China and Asia the first car sports culture resort that meets the needs of car-crossing enthusiasts, delivers stable and high yield and is comparable to the US Rubicon. 關於我*們(續)* 2.4 2018年度大事記*(續)*

2

5. 產業融合·開展汽車穿越大 賽

3 CHAIRMAN'S STATEMENT

In 2018, as one of the leading companies in the development of sports and culture of the new era, the Group thoroughly implemented the guiding principles set in the 19th National Congress of the CPC and actively responded to the planning outline under "Healthy China 2030". By always adhering to the values of "sincerity, righteousness, health and happiness", we full-heartedly focused on serving the national fitness and sports culture, striving for creating a safe, comfortable and healthy sports environment for hundreds of millions of people, and working together with all stakeholders to achieve corporate economic value while constantly pursuing the maximization of the overall value of the economy, society and the environment to safeguard the health of the whole nation and the development of the Chinese sports.

We continued to promote the vigorous development of sports with better venues and better services. We continued to promote "Plan for 1,000 Stadiums" nationwide, and launched the regional "Plan for 100 Stadiums" to speed up the construction of the ice and snow sports project and proposed the concept of "15-minute fitness circle" to help the implementation of the "National Fitness" program. At the same time, we actively promoted cross-border integration and exchange, promoted cooperation between sports and tourism, media, aerospace and other industries and innovated the operation mode of the industrial chain to promote the comprehensive transformation and upgrading of the industry.

主席寄語

3

2018年,作為新時代體育文化事業發展的領航者之一,北體集團深入貫徹 「十九大」精神,積極響應「健康中國 2030」規劃綱要,始終秉承「誠心、正 意、健康、快樂」的價值觀,全身心專注 於服務全民健身及體育文化事業,致 力於為億萬國人創造安全、舒適、健康 的體育運動環境,攜手各利益相關方在 實現企業經濟價值的同時,不斷追求經 濟、社會、環境整體價值最大化,為全民 健康與中國體育事業的發展保駕護航。

我們不斷以更完善的場館、更好的服 務,促進體育事業的蓬勃發展,在全國 範圍內持續推進「千館計劃」,並啟動區 域範圍「百館計劃」,加快冰雪運動項目 的建設,提出「I5分鐘健身圈」概念,助 力「全民健身」計劃的落地實施。同時, 我們積極促進跨界融合與交流,推進體 育與旅遊、媒介、航天等行業的合作, 創新產業鏈運營模式,促進行業全面轉 型升級。

3 CHAIRMAN'S STATEMENT (Cont'd)

As a practitioner of sustainable development, we always adhere to the green lowcarbon development strategy and integrate it into corporate operations and project construction. We keep in mind the innovative mission, constantly research and develop the new technology of "air dome stadium", and build the largest air dome sports complex in Inner Mongolia Autonomous Region of China. While constructing a scientific and comfortable sports venue, we will contribute to the building of clear water and green mountains. Within the Group, we actively promote the green office concept, work together with employees to promote energy saving and emission reduction, to minimize the adverse impact of business operations on the environment and achieve green operations. At the same time, we know that the development and growth of the enterprise cannot be separated from the hard work and dedication of every employee. We uphold the people-oriented approach, provide the employees with a broad platform for vocational development and perfect training mechanism to help them enhance personal competitiveness and achieve the sustainable development of individuals and the Group.

Looking ahead into 2019, we will face the challenges with a more positive attitude, make joint efforts to forge ahead and continue to promote the integration of social responsibility and corporate culture to achieve our sustainable development. We will respond to the national and social needs of the sports industry in a timely manner starting from national strategies; create professional and comfortable sports stadiums starting from meeting the needs of the whole people to realize the diversification and refinement of the national fitness in terms of both quantity and quality of fitness venues; and strengthen the innovation and integration of the industry to realize the structural reform of the supply side of the sports industry. In the future, the Group will listen more carefully to the voices of all stakeholders, continuously improve its ability to create value, and give back to society with gratitude.

主席寄語*(續)*

3

作為可持續發展的踐行者,我們始終堅 持綠色低碳發展戰略,並將其融入到企 業運營與項目建設中。我們牢記創新使 命,不斷研發[氣膜場館]新技術,在內 蒙古自治區建成國內最大的氣膜體育 運動綜合體。在打造科學、舒適運動場 館的同時,為建設綠水青山貢獻企業力 量。我們在集團內部,積極倡導綠色辦 公理念,攜手員工共同促進節能減排, 最大程度地降低企業運營對環境造成的 不利影響,實現綠色運營。同時,我們深 知企業的發展與成長離不開每一位員工 的辛勤工作與汗水,秉持以人為本、人 才強企戰略,為員工提供廣闊的職業發 展平台與完善的培訓機制,幫助員工增 強個人競爭力,實現個人與公司的可持 續發展。

展望2019年,我們將以更加積極的態度 迎接挑戰,凝心聚力,砥礪前行,持續推 動社會責任與企業文化的統一融合,實 現企業可持續發展。我們將從服務國家 戰略出發,及時響應國家和社會對於體 育事業的需求。從滿足全民需求出發, 打造專業、舒適的體育場館,實現健身 場地的存量和增量上滿足全民健身多元 化精細化。從促進行業升級出發,加強 體育產業供給側的結構改革。未來,北 體集團會更加認真傾聽來自各利益相關 方的聲音,不斷提升公司創造價值的能 力,用感恩之心回饋社會。

FEATURE TOPIC -- "AIR DOME STADIUM"

Air dome stadium occupies less resources and is uneasy restricted by venue, energysaving and low in operation and maintenance cost. It is an ideal choice for the sustainable development of stadiums at this stage. Compared with conventional stadiums, air dome stadium has become "stadium that can filter PM2.5" with its special structure. A high-tech air filtration system is used in a confined space to prevent the polluted air outside from entering the interior of the air dome stadium through doors, windows and gaps. Even in the northern winter where the pollution is serious, the measured PM2.5 in the stadium can maintain a satisfactory level. Air dome stadium is also suitable for use in highland areas, as high oxygen content in the stadium can be ensured through its inflator that maintains internal pressure. At the stage, air dome stadium not only quickly popularize the national fitness stadiums in anticipation, meet the needs of the public for the stadiums, but also meet the requirements of safety, energy conservation and environmental protection of the construction industry. It is a sports construction venue highly praised by the General Administration of Sports of China.

The Group focused on construction of air dome stadiums

The Group continued to promote the environmental protection concept of air dome stadiums and led the development of innovative structures. With its four unique features of "high space utilization, ultra-short construction period, simple maintenance and operation, safety, environmental-friendly and energy saving", the Group can build stadiums for different purposes with the combination of regional characteristics and needs. At present, the air dome stadiums of the Group are not only used in sports and leisure, but also in cultural tourism, commercial properties, logistics and warehousing and plateau oxygen-enriched assembly applications. The construction of air dome stadiums of the Group has always been aimed at creating a better sports space and providing one-stop standardized services for the masses.

專題解讀–「氣膜場館」

氣膜體育場館佔用資源少、受場地限制小, 並且節能省耗、運營和維修成本低,是現階段 體育場館可持續發展的理想選擇。和傳統體 育場館相比,氣膜體育館憑藉其特殊的結構 性,成為「能過濾PM2.5的體育館」。氣膜場館 通過在密閉空間採用高科技空氣過濾系統, 確保阻隔外面的污染空氣通過門窗和縫隙進 入氣膜體育館內部。即使是污染比較嚴重的 北方冬天, 實測的館內PM2.5也可以維持較好 水平。氣膜體育館也適用於高原地區,通過其 維持內壓的充氣裝置,確保場館內維持較高 的含氧量。氣膜場館是現階段既能在預期內 實現全民健身體育場館的快速普及,滿足社 會群眾對體育場館的需求,又符合建築產業 的安全與節能環保,是國家體育總局大力推 崇的體育建築場館。

北體集團專注氣膜場館建設

北體集團的氣膜場館持續推廣環保理念,引 領創新型建築的發展,以其獨有的「空間利用 率高、建設周期超短、維護運營簡單、安全環 保節能」四個產品特點,結合區域的特點及需 求,可建設成為不同使用目的的場館。目前, 北體集團氣膜場館不僅運用在體育和休閑中, 還拓展運用到文化旅遊、商業地產、物流倉 儲、高原富氧裝配應用中。北體集團的氣膜場 館建設始終以創造更好的運動空間為目標, 為群眾提供一站式標準化服務。

FEATURE TOPIC - "AIR DOME STADIUM" (Cont'd)

Four features of "air dome stadiums"

* High space utilization:

High-quality construction fiber membrane and air-bearing membrane structure without any frame or beam and column inside;

* Ultra-short construction period:

The building materials are pre-fabricated by the factory; the on-site installation takes only one day, the operation is simple, no construction waste will be generated, and no damage to the environment;

- * Simple maintenance and operation: Low cost, intelligent control and simple maintenance, each air dome is equipped with a smart management system, which can be monitored remotely by mobile phones to keep track of the operation status of the venue and ensure the safety of the project;
- * Safety, environmental-friendly and energy saving:

Due to the materials of the air dome, the air dome stadium has the characteristics of constant temperature and humidity, wind resistance, snow resistance, flame retardant, waterproof, rust prevention, corrosion resistance, shock resistance, insect resistance, heat resistance and cold resistance, which make optimal internal environment for sports.

專題解讀--「氣膜場館」*(續)* **「氣膜場館」的四大特色**

- 空間利用率高:
 採用優質的建築纖維膜材,採用氣承式
 膜結構,內部無任何框架或樑柱;
- * 建設周期超短: 建築材料由工廠預製,現場安裝僅需一 天,操作簡單,不產生建築垃圾,不破壞 環境;
- 維護運營簡單: 運用成本低、智能化控制、維護簡單,每 座氣膜都配一套智能管理系統,可用手 機遠程監控,隨時瞭解場館運行狀態, 保障項目安全;
- 安全環保節能:
 由於氣膜材質,氣膜場館擁有恆溫恆濕
 的建築特點,具有抗風、抗雪、阻燃、防
 水、防銹、防腐、防震、防蟲、耐熱、耐
 寒的特性,使內部環境達到最佳的運動
 條件。

FEATURE TOPIC - "AIR DOME STADIUM" (Cont'd)

專題解讀-「氣膜場館」*(續)*

CASE The Group has built the largest air dome sports complex in China 案例 北體集團建成國內最大的氣膜體育運動綜合體

The air dome football training center of Jinshan Campus of Inner Mongolia Medical University, which is built by MetaSpace Air Dome, covers an area of 20,000 square meters and is currently the largest air dome sports complex in China. From the function point of view, the complex is like a "treasure box", covering a standard football field, 400-meter runway and grandstand, venues for tennis, badminton, table tennis, long jump, high jump and shot put. The maximum height of the stadium is 36 meters, which fully meets the needs of all kinds of large-scale sports and has become a city landmark with comprehensive strength in Inner Mongolia Autonomous Region. The air dome football training center will use glare-free lighting and an air purification system to keep athletes away from the fog and PM2.5 during training. The air dome structures can also solve the climate issues of low temperature and strong sandy wind in the autumn and winter seasons of the grassland, providing a good training environment for athletes.

由北體集團約頓氣膜承建的內蒙古醫科大學金山校區氣膜足球訓練中心 佔地兩萬平方米,是目前國內最大的氣膜體育運動綜合體。從功能來看, 氣膜館如同「百寶箱」,涵蓋一片標準足球場地、四百米跑道及看台、網 球、羽毛球、乒乓球、跳遠、跳高、鉛球專用場地。氣膜館最大高度達到36 米,空間完全滿足各類大型運動的需要,成為內蒙古自治區一座極具綜 合實力的城市地標。氣膜足球訓練中心內部將採用無眩光照明以及空氣 淨化系統,讓運動員在訓練時與霧霾隔離開,遠離PM2.5。氣膜建築還能 解決草原地區秋冬季節氣溫較低、風沙較大的氣候問題,為運動員提供 良好的訓練環境。





Air Dome Stadium 氣膜場館

FEATURE TOPIC - "NATIONAL FITNESS"

With the vigorous implementation of the "National Fitness Program Outline" by the State Council, the national fitness awareness has gradually increased, and the number of people participating in the movement has increased, which has promoted the development of the national fitness. However, there are still problems to be solved urgently, such as inadequate sports venues and facilities, imperfect distribution structure of sports venues and lack of professional sports guidance. The Group actively responded to the national policies such as "13th Five-Year Plan for Sports Development" and "National Fitness Program of the State Council (2016-2020)", and regarded the concept of "Six-Side Engineering" demonstration venues for national fitness as a vision of the Group for development, for the creation of a national fitness venue, the proposed setup of a 15-minute fitness circle, and endeavor to solve the problems that currently hinder the development of the national fitness, enhance sense of happiness and make city life better:

The Group further promoted "Plan for 1,000 Stadiums"

The Group first proposed the "Plan for 1,000 Stadiums" at the 2017 Sports Expo, and in 2018, the concept was upgraded and the layout of the plan was continuously expanded. At present, the "Plan for 100 Stadiums" covers Guangdong and Jiangxi, and the full coverage of the national fitness stadiums in Kecheng District, Quzhou and Hainan is underway. In the next 3 to 5 years, the "Plan for 100 Stadiums" which 100 new stadiums with air dome construction as the main carrier will be built in Guangdong Province by investment and construction. The Group actively integrated the advantages of upstream and downstream resources, such as continuously promoting "Internet +" in the operation of venues with consideration of regional economic development, applying big data to promote the intelligent construction of venues, adding physique tests and other functions, to enable the public to care their own physical changes while exercising and form their own unique fitness system.

專題解讀--「全民健身」

隨著國務院《全民健身計劃綱要》的大力推 行,全民健身意思逐漸增強,參與運動的人數 日益增多,推動了全民健身事業的發展。但我 國目前仍存在體育鍛煉場館和設施不足、體 育場館分佈結構不完善、缺乏專業體育指導 等極待解決的問題。北體集團積極響應《體育 發展「十三五」規劃》《國務院全民健身計劃 (2016-2020)》等國家政策,把規劃中全民健 身「六個身邊工程」示範場館的理念作為集團 發展的願景,致力於全民健身場館的打造,計 劃建設15分鐘健身圈,努力解決目前阻礙全民 健身發展的問題,提升運動幸福感,讓城市生 活更美好。

北體集團持續推進「千館計劃」

北體集團在2017年體博會中首次提出「千館 計劃」,並在2018年進行了理念升級,不斷擴 充千館版圖。目前,廣東、江西「百館計劃」響 應落地,衢州市柯城區、海南等地全民健身體 育場館全覆蓋項目正在進行。廣東省「百館計 劃」將在未來3-5年時間裏,以投資建設的方式 在全省範圍內打造100個以氣膜建築為主要載 體的新型體育場館。北體集團積極整合上下 游資源優勢,結合區域經濟發展情況,並在場 館運營中不斷進行「互聯網+」的滲透,應用 大數據推動場館智能化的建設,增加體質體 測等功能,讓公眾在運動健身的同時關注自 己身體的變化,形成自己獨有的健身體系。

FEATURE TOPIC - "NATIONAL FITNESS" (Cont'd)

專題解讀--「全民健身」*(續)*

CASE The Group launched the full coverage project of National Fitness Stadium in Quzhou City 案例 北體集團開展衢州市全民健身體育場館全覆蓋項目

In the full coverage project of National Fitness Stadium in Kecheng District, Quzhou City, the Group will integrate the advantages of upstream and downstream resources, and is committed to investing in the construction of a national fitness stadium with air-supporting dome as the main carrier in Kecheng District, Quzhou City, Zhejiang Province. Urban municipal planning and infrastructure construction will be incorporated to build idle and scattered land in the city and temporary and scattered spaces such as public green spaces and roofs in parks, cities and communities as a "national fitness space" fully open to the national fitness and community residents integrating national fitness, sports health monitoring, professional fitness guidance and community sports activities in accordance with the "Healthy China 2030 Planning Outline" and the planning goal of Quzhou City, Zhejiang Province for the national fitness.

在衢州市柯城區全民健身體育場館全覆蓋項目中,北體集團將整合上下 游資源優勢,致力於在浙江省衢州市柯城區內,投資建設以氣膜形式為 主要載體的全民健身體育場館,深度融入城市市政規劃和基礎設施建 設,將城市閑置、零散土地,以及公園、城市和社區的部分公共綠地、樓 頂等臨時和零散空間,按照《健康中國2030規劃綱要》和浙江省、衢州 市對於全民健身的規劃目標,建設成為全民健身、體育健康數據監測、 專業健身指導、社區群眾體育活動平台為一體的,充分面向全民健身和 社區居民的「全民健身空間」。



Promotion Meeting Site of Full Coverage Project of National Fitness Stadium 全民健身體育場館全覆蓋項目推進會現場

FEATURE TOPIC - "INNOVATIVE SPORTS"

Innovative sports has entered the golden period of development. The integration of "sports + other industries" has brought new opportunities for the sports industry and continuously promoted the steady development of China's sports industry. The combination of sports and tourism is booming, and various regions are actively developing sports tourism and creating brand routes for sports tourism. The e-commerce giant entered the sports field and realized the mode of "operating stadiums by virtue of commerce". The integration of sports and cultural industries has become a high-quality urban cultural marketing carrier, greatly improving the core competitiveness of cities. The Group keeps pace with the trend of the times and the pace of technological development, attaches importance to cross-border cooperation and exchanges, creates distinctive innovative sports, and enhances sports influence through industrial cooperation.

The Group actively creates innovative sports modes

"Aerospace + Sports" new mode

Zhong Hu Dingfeng, a subsidiary of the Group, entered into a formal strategic cooperation agreement with Beijing Tianzhou Technology Co., Ltd.* (北京天舟科技有限公司), which formed a close and comprehensive cooperation by taking aviation-themed characteristic town planning as an opportunity and starting from industry, publicity, supporting services and sports business cooperation, and opened up a "Aerospace + Sports" innovative mode, to jointly promote the characteristic town, innovative air dome stadium and sports park projects.

專題解讀--「創新體育」

創新體育已步入黃金發展期,「體育+其他產 業」的融合發展為體育產業帶來新契機,不斷 推動我國體育產業穩步蓬勃發展。體育與旅 遊業的結合蓬勃興起,各區域積極發展體育 旅遊業,打造體育旅遊的品牌線路。電商巨頭 進入體育領域,實現「以商養館」的模式。體 育與文化產業的融合,成為了優質的城市文 化營銷載體,極大提高了城市的核心競爭力。 北體集團緊跟時代趨勢和科技發展步伐,重 視跨界合作交流,打造特色創新體育,通過產 業合作提升體育影響力。

北體集團積極打造創新體育模式

「航天+體育」新模式

北體集團旗下子公司中互鼎烽與北京天舟科 技有限公司正式達成戰略合作協議,以航天 主題特色小鎮規劃為契機,將從產業、宣傳、 配套服務、體育商務合作著手,形成緊密全面 的合作,開拓「航天+體育」的創新模式,共同 推廣特色小鎮、創新型氣膜體育場館及體育 公園項目。

專題解讀--「創新體育」*(續)*

CASE Create aerospace-themed stadium to realize the "Aerospace + Sports" innovative mode 案例 打造航天主題館[,]實現「航天+體育」創新模式

In 2018, Zhong Hu Dingfeng, a subsidiary of the Group, entered into a formal strategic cooperation agreement with Beijing Tianzhou Technology Co., Ltd.* (北京天舟科技有限公司) and jointly explored an innovative mode of "Aerospace+Sports" by taking the aerospace-themed town planning as an opportunity, and created a unique novel aerospace-themed venue and characteristic town by combining the advantages of top-level planning and design of the Group with the technological transformation ability of Tianzhou Technology, taking the lead in occupying the construction policy and superimposing new "highlands", providing a platform for the innovative development of the industry and promoting characteristic towns, innovative air dome stadiums and sports park projects.

2018年,本集團旗下子公司中互鼎烽與北京天舟科技有限公司正式達成 戰略合作協議,以航天主題特色小鎮規劃為契機,共同開拓「航天+體育」 的創新模式,將北體集團頂層規劃設計的優勢和天舟科技的技術轉化能 力結合,打造出獨具特色的新型航天主題場館群和特色小鎮,率先佔領 構建政策疊加新「高地」,為產業的創新性發展提供平台,共同推廣特色 小鎮、創新型氣膜體育場館及體育公園項目。



Photos of Aerospace – Themed Stadium 航天主題館圖

"Sports + Big Data" new mode

The Group's main development objective is to build a stadium with air dome as its carrier, and strive to form a complementary relationship between ICT solutions and equipment supply for intelligent stadium construction. Further cooperation centered on BIM applications, venue wireless WiFi coverage, venue IoT applications sports big data and private clouds will be carried out to create a super sensation stadium and realize the construction of intelligent stadiums. In 2018, the Group reached a strategic cooperation with Unisplendour Corporation Limited, and the two sides will build cooperation in the entire industry chain of the venue construction from the construction of the venue to the application of big data to the training of talents in the venue, and a new venue construction system based on big data will be formed. The unique resource advantages and technological advantages of Unisplendour in the field of big data will bring new inspiration and kinetic energy to the construction of intelligent stadiums.

「體育+大數據」新模式

北體集團以氣膜為載體的場館建設為主要發展目標,著力形成智能化場館建設ICT解決方案及設備供應的互補關係,並重點圍繞BIM應用、場館無線WiFi覆蓋、場館物聯網應用、體育大數據、私有雲等展開進一步合作,以期打造超感體育場館,實現場館建設更加智能。 2018年,北體集團與紫光股份有限公司形成戰略合作,雙方將打造場館建設全產業鏈的合作,雙方將打造場館建設全產業鏈的合作,從場館建設到大數據的應用再到場館人才培養,形成以大數據為依托的新型場館建設體系,紫光股份在大數據等領域得天獨厚的資源優勢與技術優勢將為智能場館建設帶來新的靈感與動能。

專題解讀-「創新體育」(續)

CASE "Litie No.8 Football Park" built by the Group became a landmark in Shenyang 案例 北體集團建設的「李鐵8號足球公園」 成為瀋陽地標

Litie No. 8 Football Park built by the Group has become a new urban sports landmark in Shenyang. The new sports complex consisting of three white air dome pavilions is like a bright pearl embedded in the bank of the Hunhe River. The park has a gross floor area of more than 16,000 square meters, including the first domestic indoor standard football field of air dome structure and an area of over 9,000 square meters built by MetaSpace Air Dome, a subsidiary of the Group, two air dome comprehensive sports halls and five outdoor football fields and related supporting facilities. It was honored the highest level of two-star certified indoor professional football stadium by FIFA.

在瀋陽,由北體集團建造的李鐵8號足球公園已經成為瀋陽嶄新的城市體育坐標,由三座潔白的氣膜館組成的新體育綜合體 猶如一顆璀璨的明珠鑲嵌在渾河岸邊。公園的建築面積達到了16,000多平方米,由北體集團約頓氣膜承建、包括國內首座氣膜 結構室內標準足球場面積9,000多平方米,兩座氣膜綜合運動館以及5塊室外足球場和相關配套設施,並獲得國際足聯最高級 別的二星認證的室內專業足球場。

"Sports + Ski" new mode

The Group has been committed to promoting ski sports for a long time. In the context of the opportunity of Beijing Winter Olympics in 2022, the Group established the layout for ski industry to build and operate parks designed for ice and snow sports and entertainments nationwide and promote sports in schools, parks and shopping malls and other life scene to meet the needs of the public for ski sports, bringing new business growth points to the ski economy. With its nation's top sports planning and design resources, the Group has acquired the leading enterprises in national air dome structure and top ski manufacturers, and has gradually formed a unique sports industry in China. The industrial chain structure covers the ski sports facilities nationwide.

「體育+冰雪」新模式

北體集團長期致力於開展冰雪運動的宣傳推 廣,緊抓2022年北京冬奧會的契機,佈局冰雪 產業,計劃在全國範圍內建設、運營冰雪樂 園,推動冰雪運動進校園、公園、商場等不同 生活場景中,滿足公眾就近就便開展冰雪運 動的需求,為冰雪經濟帶來新的業務增長點。 北體集團擁有全國頂尖的體育類規劃、設計 資源,併購全國氣膜建設的龍頭企業和全國 頂級的冰雪製造商,逐漸形成了國內獨一無 二的大體育產業全,產業鏈格局建設覆蓋全 國的冰雪運動設施。

專題解讀–「創新體育」*(續)*

CASE The Group and Hongyi Group reached a strategic cooperation to promote development of ski industry 案例 北體集團與宏義集團達成戰略合作促進冰雪產業發展

In March 2018, the Group held a strategic cooperation signing ceremony with Hongyi Industrial Group Co., Ltd.*(宏義實業集團有限公司) to create a new mode of combining industry and finance between ski industry and financial innovation and two-wheel drive. In the early stage of cooperation, Tianjin Ski Project and Chengdu land use planning, investment, construction and operation will be used as pilot projects. The Group will leverage its core competitive advantages in the sports industry to provide brands, resources and technologies in sports culture and be responsible for the operation and management of the venues; Hongyi Group will give full play to its advantages in property development, cultural tourism industry and financial investment, with a focus on Sichuan and Chongqing regions, actively acquire the land needed for stadium construction and commercial development nationwide, and be responsible for the financing of project development and construction. In addition to this cooperation, the Group and Hongyi Group will continue to develop, invest, build and operate around innovative sports parks and novel venues in the future, and reach further cooperation on segment sports areas including sports training, sports clubs, sports media and other sports industries.

2018年3月,北體集團與宏義實業集團有限公司舉行戰略合作簽約儀式, 開創冰雪產業與金融創新的產融結合、雙輪驅動的新模式。合作前期將 以天津冰雪項目及成都的用地規劃、投資、建設及運營作為試點項目進 行合作。北體集團將利用其在體育產業領域的核心競爭優勢,提供在體 育文化方面的品牌、資源、技術並負責場館的運營管理;宏義集團將充 分發揮其在地產開發、文化旅遊產業、金融投資等方面的優勢,以四川、 重慶區域為重點,積極在全國範圍內獲取場館建設以及商業開發所需的 土地,並負責項目開發建設的融資事宜。北體集團與宏義集團在本次合 作之外,未來雙方還將繼續圍繞創新型體育公園以及新型場館項目,進 行開發、投資、建設與運營,並將體育培訓、體育俱樂部、體育媒介等體 育產業細分領域,達成進一步合作。



The Group cooperates with Hongyi Group to promote development of ski industry 北體集團與宏義集團合作促進冰雪產業發展

專題解讀-「創新體育」(續)

CASE Signing Ceremony of Ice and Snow City Project of the Group in Fuzhou (Lianjiang) 案例 福州(連江)北體冰雪城項目簽約儀式

In April 2018, the signing ceremony of Ice and Snow City Project of the Group in Fuzhou (Lianjiang) officially launched. The Group actively implemented the national policy of "North-to-south ice diversion" to accelerate the development of the ski sports industry and promote supply-side reforms. The influencing geographical, temperature and precipitation factors in southern China were overcame by taking the ice and snow city project of the Group in Lianjiang as the entry point. It is invested in the construction of a park designed for ice and snow sports to meet the needs of residents of southern cities.

The Ice and Snow City Project of the Group in Fuzhou (Lianjiang) is located in the north of Tonggang Avenue (Mupu Village) of Lianjiang Economic Development Zone. It covers an area of about 220 mu and a total GFA of about 320,000 square meters. The total GFA of the industrial sector is about 90,000 square meters, with a total investment of about RMB1.5 billion, for the construction of a large ice and snow sports and cultural city themed indoor skiing, park designed for ice and snow sports, on-ice performance and commercial districts; and the total GFA of the supporting development sector is about 230,000 square meters with a total investment of about RMB2.5 billion. The industrial sector is expected to deliver the project as a whole in December 2021 and officially put into operation in July 2020.

2018年4月,北京體育福州(連江)北體冰雪城項目正式簽約儀式。北體 集團積極落實國家「北冰南移」政策,加快冰雪運動產業發展,推動供給 側改革,克服華南區域地理、氣溫、降水等方面的影響因素,以連江北體 冰雪城項目為切入點,投建運營冰雪樂園,滿足南方城市居民參與冰雪 運動的需求。

福州(連江)北體冰雪城項目位於連江經濟開發區通港大道(幕浦村段) 北,佔地面積約220畝,總建築面積約32萬平方米。其中產業板塊總建築 面積約9萬平方米,總投資額約人民幣15億元,建設以室內滑雪、冰雪樂 園、冰上演藝和風情商業街區為主題的大型冰雪體育文化城;配套開發 板塊總建築面積約23萬平方米,總投資額約人民幣25億元。產業板塊預 計於2021年12月份項目整體交付,2020年7月份正式投入運營。



Signing Ceremony of Ice and Snow City Project of the Group in Fuzhou (Lianjiang) 福州(連江)北體冰雪城項目簽約

FEATURE TOPIC - "SPORTS TOWN"

The Group steadily promotes the construction of unique towns and distinctive theme parks, and attaches importance to top-level planning. Its main industry must meet one of the "7+1" principles, namely information economy, environmental protection, health, tourism, fashion, finance and high-end equipment manufacturing + historical classic industry, for close integration of sports, tourism and education with production, life and ecology.

專題解讀–「體育小鎮」

北體集團穩步推進特色小鎮和特色主題公園 的建設,重視頂層規劃,主打產業必須滿足 [7+1]原則,即信息經濟、環保、健康、旅遊、 時尚、金融和高端設備製造+歷史經典產業的 產業基本要素中的一個,將體育、旅遊、教育 三位一體,生產、生活、生態緊密結合。

CASE The Group plans to build unique town featuring international horse racing industry in Huizhou 案例 北體集團規劃建設惠州國際賽馬產業特色小鎮

The Group plans to build a unique town featuring horse racing industry and with a total area of 10 square kilometers and a core industrial area of 5 square kilometers in Huizhou City, focusing on the construction of 10 sports projects and 17 supporting projects. The water resources of Dongjiang will be used to layout a whole industry chain format of the "four districts and one belt" with the horse racing industry as the main body, which will promote the upgrading of industrial institutions in the surrounding villages, bring a lot of employment opportunities and promote local economic development.

The Group plans to put the core industry of the town into the western part of the town, and creates sports such as stallion breeding, sports events, sports training, sports clubs and sports culture. The eastern part of the town is a supporting functional service area to address the needs of tourists for food, accommodation, purchase and entertainment. In the middle of the town, there are three major projects, the Peak Trail, the Riding Trail and the Extreme Sports Performing Arts Square, which provide visitors with leisure sports options. The northern part of the town relies on abundant agricultural resources to provide tourists with agricultural science, picking, education and other services. In addition, a recreation area is intended to be built in the south.

北體集團規劃在惠州市打造總面積為10平方公里、核心產業面積為5平方公里的 賽馬產業特色小鎮,重點建設10個體育類項目和17個配套類項目。小鎮將利用 東江的水域資源,佈局以賽馬產業為主體的,「四區一帶」的全產業鏈業態,以 帶動周邊村落的產業機構升級,帶來大量的就業機會,促進當地的經濟發展。

集團規劃將小鎮的核心產業投放在小鎮西部,主力打造種馬養殖、體育賽事、 體育培訓、體育俱樂部、體育文化傳播等體育業態。小鎮的東部是配套功能服 務區,解決遊客的吃、住、購、娛需求。在小鎮的中部建設山頂步道、騎馬觀光 道和極限運動演藝廣場三大項目,為遊客提供休閑體育選擇。小鎮的北部依托 豐富的農業資源,為遊客提供農業科普、採摘、教育等服務,並規劃在南部建 設康養休閑區。



Town Planning Layout 小鎮規劃佈局圖

FEATURE TOPIC - "SPORTS TOWN" (Cont'd)

專題解讀--「體育小鎮」*(續)*

CASE The Group helped to build Zhejiang Quzhou International Sports Automobile City 案例 北體集團助力建設浙江衢州國際運動汽車城

Quzhou government of Zhejiang Province and the government of Mitchell County of Victoria, Australia, reached a "sister city" cooperation intention to promote bilateral trade, culture, sports, education and technology exchanges. The Group actively responded to the call of Quzhou government to build a sports culture city, and planned to build an international sports automobile city integrating functions of automobile R&D industry, automobile culture experience, high-end vacation and international business conference. The Group plans to build a three-industry area of forest crossing experience zone, public park cultural leisure zone and technology commercial entertainment zone in Quzhou International Sports Automobile City, and is committed to building a multi-functional international business circle where the automobile industry gathers.

浙江省衢州政府與澳大利亞維多利亞州米切爾郡政府達成「姐妹城市」合作意向,以促進雙方雙邊貿易、文化、體育、教育、 科技的交流。北體集團積極響應衢州政府打造體育文化城的號召,規劃建設集汽車研發產業、汽車文化體驗、高端度假、國際 商務會議等功能於一體的國際運動汽車城。北體集團規劃在衢州國際運動汽車城建設森林穿越體驗區、眾園文化休閑區和科 技商業娛樂區三大產業區域,致力於打造一個汽車產業聚集的多功能國際化商圈。



Photos of Sports City During Planning and Construction 運動城規劃建設圖

FEATURE TOPIC - "SPORTS TOWN" (Cont'd)

專題解讀--「體育小鎮」*(續)*

CASE The Group helped to build Zhejiang Quzhou International Sports Automobile City 案例 北體集團助力建設浙江衢州國際運動汽車城

In a new sports era, rural revitalization, healthy China and the development of the sports industry have become the people's inner needs and an important symbol of the whole society. The Group plans to propose the concept of building a rural national sports park in Kecheng District, Quzhou City, Zhejiang Province, and explore new areas for "revitalizing the countryside by virtue of sports" nationwide. The core area of the planning and construction covers an area of about 52 square kilometers, covering 4 townships and 42 administrative villages, forming an organic combination of "points, lines and surfaces" centered on Griddhakuta Hill National Forest Sports Town and based on the rural sports demonstration village. Quzhou Rural National Sports Park is intended to form a "3+2+10" spatial layout system, creating three ecological sports belts, two core sports zones and ten characteristic demonstration sports villages.

在新的體育時代,鄉村振興、健康中國、發展體育產業已成為人民的內在需求和全社會的重要標識。北體集團規劃在浙江省 衢州市柯城區提出建設鄉村國家運動公園這一理念,為全國「運動振興鄉村」事探索新領域。集團規劃建設核心區域佔地面 積約52平方公里,覆蓋4個鄉鎮、42個行政村,以靈鷲山國家森林運動小鎮為核心,以鄉村運動示範村為依托,形成「點線面」 的空間有機結合。衢州鄉村國家運動公園規劃形成「3+2+10」空間佈局體系,打造3條生態運動帶,2個核心運動區和10個特 色示範運動村。



"3+2+10" Spatial Layout System [3+2+10] 空間佈局體系





4 RESPONSIBILITY MANAGEMENT

We hope to share with the public and our stakeholders about our ESG performance and obtain more feedback for creating greater results on the road to sustainable development. We have established a fulfilling environment, social and governance structure to help the Group timely and accurately identify ESG risks, properly and appropriately respond to measures, and supervise implementation and fulfill shareholder responsibilities. We are committed to actively undertaking environmental and social responsibilities while taking into account the development and operation objectives of the Company, promoting the organic integration of the economic value and social value of the enterprise, and achieving a win-win situation between the enterprise and various stakeholders.

4.1 Effective governance

The Group attaches great importance to ESG work and actively promotes social responsibility into its daily operations. We strictly abide by the rules and regulations of the Companies Ordinance of Hong Kong, the Listing Rules of the Hong Kong Stock Exchange and other regulatory authorities to ensure the corporate social responsibility is conducted in an orderly manner. The Group follows the corporate governance practices manual set out in Appendix 14 to the Listing Rules and establishes a satisfactory corporate social responsibility management system. Each functional department actively assumes its respective corporate social responsibility roles, forms a sound ESG management structure, and effectively implements various environment and social and governance measures.

責任管理

4

我們希望與社會大眾及利益相關方分享 我們在環境、社會及管治方面的表現, 亦希望獲得多元的反饋意見,引領我們 在可持續發展的道路上創造更多成效。 我們建設完善的環境、社會及管治架 構,幫助集團及時準確發現ESG風險,有 針對性地妥善採取應對措施,並監督落 實情況,履行股東責任。我們致力於積 極承擔環境和社會責任同時,兼顧企業 的發展運營目標,促進企業經濟價值與 社會價值地有機統一,實現企業與各利 益相關方的共贏。

4.1 高效管治

北體集團高度重視環境、社會及 管治工作,積極推進社會責任工 作融入企業日常運營中。我們嚴 格遵循遵守香港《公司條例》、 香港聯交所《上市規則》及其他 監管部門制定的規章制度,保證 企業社會責任工作的合規有序 開展。北體集團遵循上市規則附 錄14所載的企業管治常規手冊, 建立完善的企業社會責任管理體 系,各職能部門積極承擔各自的 企業社會責任角色,形成健全的 ESG管理架構,切實落實各項環 境、社會及管治措施。

4.1 Effective governance (Cont'd)

The management structure of the Group is separated into three levels: The Board is responsible for reviewing and approving the ESG decisions and strategies for applying into the development of the Company, meanwhile overseeing and reviewing the execution and performance of each strategy; the responsible persons of the investor relation division and the media division of the Group are responsible for coordinating each measure according to instructions as well as designating the personnel of the working group to perform specific work; while employees of each division are responsible for the implementation of corporate social responsibilities policies and objectives, as well as the collection of data and preparation of their respective report. The Group has a clear division of labor in ESG governance, and cooperates to promote the smooth and efficient operation of the ESG management mechanism to ensure the steady advancement of ESG work. It is the support of the Group's strong management mechanism for corporate social responsibility. At the same time, the Group has specially set up an audit committee to assist the board of directors and ensure that the work of the board of directors was strictly and independently reviewed. The Group also established a remuneration committee and nomination committee to assist in the implementation of corporate social responsibility and strengthen the depth and breadth of action.

責任管理(*續)* 4.1 高效管治(*續*)

4

集團的管理架構分為三個層級, 董事會負責審批ESG決策與戰略, 將其貫徹融入到公司發展之中, 同時監督與審視各項策略的執行 與績效;集團投資者關係部和傳 媒部牽頭,統籌各部門負責人根 據指示統籌措施,委派工作小組 人員執行具體工作;最後由各部 門人員負責落實企業社會責任政 策、目標,同時收集匯數據與編寫 各自報告內容。集團在ESG管治方 面分工明確,合作推進ESG管理機 制平穩高效運行,確保ESG工作的 穩步推進,是集團踐行企業社會 責任有力的管理機制支撐。同時, 集團特設審計委員會協助董事會 的工作, 並確保董事會的工作得 到嚴格及獨立的審查,集團還成 立薪酬委員會及提名委員會,協 助社會企業責任的實施進度,加 強行動的深度和廣度。

4.1 Effective governance *(Cont'd)*

4 責任管理*(續)*

4.I 高效管治*(續)*

ESG Working Group Structure of the Group 北體集團ESG工作小組架構圖

Board of the Group 北體集團董事會	 Consider and approve ESG decision-making and strategies Supervise and review the implementation and performance of each strategy 審批ESG決策與戰略 監督與審視各項策略的執行與績效

Investor relation division	Coordinate responsible person of each division according to instruction
and media division	Delegate the personnel to perform specific work
投資者關係部和傳媒部	• 統籌各部門負責人根據指示統籌措施
	• 委派工作人員執行具體工作

Staff of each division	 Implement corporate social responsibility policies and objectives
	 Collection of data and preparation of their respective reports
各部門工作人員	• 落實企業社會責任政策、目標
	• 收集匯數據與編寫各自報告內容

4.2 Stakeholder engagement

The Group hopes to enhance the transparency of information disclosure through effective stakeholder communication and to assess its environmental, social and governance performance in an objective and comprehensive manner. We adopted diversified channels to efficiently and fully communicate with different audiences and categories, and achieve a high degree of integration of information interaction. In the process of communicating with stakeholders, we identify the Company's important ESG issues in a comprehensive manner, while sharing common results in exchanges and pursuing value sharing. The Group's stakeholders cover employees, customers, shareholders, investors, government departments and suppliers. 責任管理*(續)* 4.2 利益相關方溝通

4

北體集團希望通過有效的利益相 關方溝通,提升信息披露的透明 度,更客觀、全面地評估公司在環 境、社會及管治方面的表現。我們 採用多元化的溝通方式,對不同 的受眾分類別進行高效且充分的 溝通,實現信息交互層面的高度 融合。我們在與利益相關方溝通 過程中全方面識別公司重要ESG 議題,同時在交流中分享共同成 果,追求價值共享。集團的利益相 關方覆蓋了員工、客戶、股東、投 資者、政府部門和供貨商。

4.2 Stakeholder engagement (Cont'd)

4 責任管理*(續)*

4.2 Stakeholder engagement (Cont a)

4.2 利益相關方溝通(續)

Stakeholders 利益相關方	Expectations and requirements 期望與要求	Ways to communicate and respond 溝通回應方式
Employees 員工	Career development and promotion opportunities 職業發展與晉升機會 Wages and benefits 工資及福利保障 Health and safety 健康與安全 Democratic management 民主管理 Humanistic care 人文關懷	Employee activities and training 員工活動與培訓 Safeguard labor interests 保障勞動權益 Labor union 勞工工會 Employee email 員工電子信箱 Online opinion survey 網上意見調查 Organize employee care activities 組織員工關愛活動
Customers 客戶	Honest performance 誠信履約 High-quality service 高品質服務質量 Venue safety 場館安全 Opinion and complaint handling 意見與投訴處理 Privacy protection 保護隱私	Guarantee service quality 保證服務質量 Customer satisfaction survey 客戶滿意度調查 Customer service hotline 客戶服務熱線 Effective complaints and feedback 有效投訴及意見反饋渠道 Customer information confidentiality 客戶信息保密
Business partners 商業夥伴	Honest performance 誠信履約 Harmonious and efficient communication 和諧、高效溝通 Information sharing 資源共享 Win-win 合作共贏	Regular inspections, communication visits and meetings 定期檢查、溝通訪問及會議 Online opinion survey 網上意見調查 Annual review and assessment 年度審核及評估 Sincere cooperation 真誠合作
Investors/shareholders 投資者/股東	Open and transparent information 信息公開透明 Protection of shareholders' interests 保障股東權益 Get investment returns 獲取投資回報	General meeting 股東大會 Public report and notification 公開報告與通報 Regular disclosure of business information 定期披露經營信息 Guarantee shareholders' returns 保證股東回報

4.2 Stakeholder engagement (Cont'd)

4 責任管理*(續)*

4.2 利益相關方溝通(續)

Stakeholders 利益相關方	Expectations and requirements 期望與要求	Ways to communicate and respond 溝通回應方式
Government and regulatory agencies 政府 與監管機構	Compliance 遵紀守法 Pay taxes according to law 依法納税 Harmonious communication 和諧溝通 Support national and local policies 支持國家及地方政策 Support regional economic development 支持地區經濟發展	Law-abiding 奉公守法 Active taxation payment 主動納税 Active communication policy 積極溝通政策 Understand the compliance requirements of relevant regulatory agencies 瞭解相關監管機構的合規要求 Creating jobs 創造就業崗位 Promote regional culture and economic development 帶動地區文化與經濟發展
Industry associations and chambers of commerce 行業協會及商會	Industry exchange 業界交流 Win-win 合作共贏	Industry exchange and forum 業界交流與論壇 Cooperation 合作研究 Mutual visits 相互訪問
Public welfare/community organizations 公益/社區組織	Public welfare cooperation 公益活動合作 Mutual poverty alleviation 共同扶貧	Communicate actively with local residents 和當地居民積極溝通交流 Organize charity events 舉辦公益慈善活動 Carry out targeted poverty alleviation 開展精准扶貧
4.3 Analysis on ESG material issues

The Group focuses on the needs, expectations and evaluations of various stakeholders in the development process and hopes to have a positive impact on stakeholders and work together to create shared value. We fully communicated with stakeholders to evaluate the Group's social responsibilities during the year. Based on the current operating conditions and industry characteristics, we conducted a major assessment of the Company and deeply identified the issues of concern to various stakeholders. We are committed to enhancing mutual trust with our various stakeholders and striving to achieve a win-win situation for the Group and its various stakeholders, thereby promoting the Group's sustainable development.

Importance assessment process

Establishment of the Issues Library: Based on the "Guidelines for Environmental, Social and Governance Reporting" of Appendix 27 to the Listing Rules of The Stock Exchange of Hong Kong Limited ("Hong Kong Stock Exchange"), the issues related to the Group's ESG management in the previous year were reviewed in combination the Group's business development with that of this year with reference to stakeholder concerns, to build the Group's 2018 ESG Management Issues Library with a total of 20 issues.

責任管理*(續)* 4.3 ESG重要性議題分析

4

北體集團在發展過程中關注各利 益相關方的需求、期待和評價,並 希望對利益相關方產生正面的影 響,攜手創造共享價值。我們與利 益相關方充分溝通對於集團在本 年度內履行社會責任的評價,結 合現時營運狀況、行業特點,對公 司進行重大性評估,深刻識別各 利益相關方所關注的議題。我們 致力於提升與各利益相關方的互 信,努力實現集團和各利益相關 方共贏,進而推動集團的可持續 發展。

重要性評估過程

議題庫建立:以香港聯合 交易所有限公司(香港聯 交所)上市規則二十七《環 境、社會及管治報告指引》 為主,審視回顧上年度北 體集團ESG管理相關議題, 並結合本年度北體集團業 務發展情況,參考利益相關 方的關注點,構建北體集團 2018年ESG管理議題庫,共 計20個議題。

4.3 Analysis on ESG material issues (Cont'd)

Importance assessment process (Cont'd)

- Stakeholder Engagement: A stakeholder engagement plan for this year is developed and executed. Original assessment information on stakeholders' issues was obtained through communicating with stakeholders and distributing research questionnaires. Stakeholders this year include seven categories, namely employees, customers, business partners, investors/shareholders, government and regulatory agencies, industry associations and chambers of commerce, and public welfare/ community organizations.
 - Issue Assessment: The issues were evaluated from the two dimensions of "importance to business development" and "importance to stakeholders" according to the stakeholders' scoring of the issues, and obtain the materiality matrix and list of important issues. The list includes 10 highly important issues and 10 moderately important issues.

責任管理*(續)*

4

4.3 ESG重要性議題分析(續)

重要性評估過程(續)

- 利益相關方參與:制定本年 度的利益相關方參與計劃 並執行。通過與利益相關方 進行溝通和派發調研問卷, 獲得利益相關方對議題的 原始評估信息。本年度利益 相關方包括員工、客戶、商 業夥伴、投資者/股東、政 府與監管機構、行業協會及 商會、公益/社區組織七大 類。
- 議題評估:根據不同利益相 關方對議題的打分情況,從 「對企業發展的重要性」與 「對利益相關方的重要性」 兩個維度評估各項議題,獲 得重要性議題矩陣及重要 性議題列表,其中高度重要 議題10個,中度重要議題10 個。

4.3 Analysis on ESG material issues (Cont'd)

Importance assessment process (Cont'd)

- Audit Confirmation: The implementation process of the stakeholder's participation in the program and the evaluation of the importance issues were submitted to the management for confirmation and approval, and key disclosures in the report.
- 責任管理*(續)*

4

4.3 ESG重要性議題分析(續)

重要性評估過程(續)

審核確認:將利益相關方參 與方案實施過程及重要性 議題評估結果呈交管理層, 並由管理層確認通過,並在 報告中重點披露。

ESG issues importance analysis matrix diagram of the Group 北體集團ESG議題重要性分析矩陣圖



Importance to development of the Group 北體集團發展的重要性

4 責任管理*(續)*

4.3 Analysis on ESG material issues (Cont'd)

4.3 ESG重要性議題分析(*續)*

Level	No.	Issue	Range
程度	序號	議題	範圍
	I	Research and development and innovation	Socia
		研發創新	社會
	2	Integrity and compliance management	Socia
		誠信合規經營	社會
	3	Transparency of disclosure	Socia
		信息披露透明度	社會
	4	Environmental management	Environment
Highly		環境管理	環境
mportant	5	Protect consumer information security and privacy	Socia
ssues 高度重要性	0	保護消費者信息安全及隱私	社會
同反里安性 議題	6	Employee safety and health	Socia
	0	員工安全與健康	社會
	7	Making the best use of resources	Environment
		物盡其用	環境
	8	Compliance employment	Socia
	0	合規用工	社會
	9	Response policy	Socia
	/	響應政策	社會

Level	No.	Issue	Range
程度	序號	議題	範圍
	10	Protect ecology	Environment
		保護生態	環境
	П	Protect intellectual property rights	Social
		保護知識產權	社會
	12	Public welfare and charity	Social
		公益慈善	社會
	13	Employee training and development	Social
		員工培訓與發展	社會
	14	Product quality management	Social
Moderately		產品質量管理	社會
mportant	15	Anti-corruption	Social
issues 中度重要性		反腐倡廉	社會
₽ 反 里 女 ഥ 義題	16	Supplier management	Social
		供應商管理	社會
	17	Employee care and support	Social
		員工關愛與幫扶	社會
	18	Energy saving and emission reduction	Environment
			環境
	19	Water conservation	Environment
	. /	珍惜用水	環境
	20	Employment and remuneration	Social
	20	僱傭與薪酬	

4.4 Integrity and compliance operation

The Group strictly abides by the laws and regulations of the PRC and the place where the venue is operated, abides by business ethics and continuously optimizes the internal control and risk management system to vigorously build a culture of anti-corruption and honesty. The legal department strengthens compliance management and control to ensure the Company's management and operation standards. The Group established a compliance hotline, e-mail and website messages and provided contact information for employees, customers, suppliers and other members of the public to report suspected violations or violations of company policies to maintain an open attitude to accept outside supervision.

責任管理*(續)* 4.4 誠信合規經營

4

北體集團嚴格遵守國家和場館運 營所在地的法律法規,恪守商業 道德,不斷優化內部控制和風險 管理體系,大力建設反腐倡廉文 化,由法務部加強合規經營管控, 確保公司經營管理規範。集團保 持開放的姿態接受外界監督,設 立合規熱線、郵箱及網站留言,為 員工、客戶、供應商和其他社會人 士舉報涉嫌違法違規或違反公司 政策的情況提供聯繫方式。

4.5 Anti-corruption

The Group attaches great importance to the anti-corruption office and the construction of internal control and integrity of the enterprise, and improves various internal rules and regulations to promote the awareness of employees' internal control. We formulated the Regulations on Integrity and Self-Discipline Management, Administrative Measures on Project Evaluation, Measures on Contract Management, Interim Regulations on the Establishment of Subsidiaries by Subsidiaries of Beijing Sports and Entertainment Industry Group and other internal systems in accordance with laws and regulations such as the Company Law of the People's Republic of China, the Law of the People's Republic of China on Anti-Money Laundering, the Law of the People's Republic of China on Unfair Competition, the Interim Provisions on the Prohibition of Commercial Bribery, the Anti-Monopoly Law of the People's Republic of China, the Tendering Law of the People's Republic of China and various systems of the Group, to clarify specific measures against anti-corruption and anti-corruption mechanisms, increase anti-corruption propaganda, continue to optimize the standards of integrity, strengthen process supervision, and form a sound internal control system for the Group. The Group encourages employees and related staff to report violations to the legal department or the general department, and undertakes to strictly protect the information of the report personnel, to continuously improve the notification mechanism for work style construction, continue to build anti-corruption defense lines, and strengthen employees' awareness of anticorruption. We strictly investigated and rectified corruption and effectively prevented the risk of integrity. During the reporting period, the Group did not have litigation caused by fraud or malpractice.

責任管理*(續)* 4.5 反腐倡廉

4

北體集團高度重視反腐倡廉辦公,持續 加強企業內控與廉潔建設,不斷完善內 部各項規章制度,促進員工內控意識的 提升。我們根據《中華人民共和國公司 法》《中華人民共和國反洗錢法》《中 華人民共和國反不正當競爭法》《關於 禁止商業賄賂行為的暫行規定》《中華 人民共和國反壟斷法》《中華人民共和 國招投標法》等相關法律法規和本集團 各項制度規定,制定《廉潔自律管理規 定》《項目評估管理辦法》《合同管理 辦法》《北京體育文化產業集團下屬子 公司設立附屬公司暫行規定》等內部制 度性文件,明確反腐倡廉的具體措施及 防腐機制,加大反腐倡廉宣傳,持續優 化廉潔從業規範,加強過程監督,形成 健全的北體集團的廉政內控體系。集團 鼓勵員工和相關工作人員向法務部或綜 合部舉報違規行為,承諾嚴格保障舉報 人員的個人信息,不斷完善作風建設情 況通報機制,持續築牢反腐倡廉防線, 加強員工拒腐防變意識。我們嚴格查處 和整治腐敗現象,有效防範廉政風險, 報告期內,集團未發生因舞弊或欺詐引 起的訴訟事件。

Honors awarded				4.6 所獲榮譽	
Time 獲獎時間	Award 獎項名稱	Honor to 獲獎單位		Picture of award 獎項圖片	
May 2018 2018年 5月	Third Prize of Green Mine Science and Technology Award 綠色礦山科學技術獎三等獎	MetaSpace Air Dome under the Group 北體集團旗下約頓氣膜		EXAMPLE EXAMPLE BORD LAPO DA AO BORD LAPO DA BORD LAPO DA AO BORD LAPO DA AO	
July 2018 2018年 7月	Beijing Energy Conservation Low Carbon Award 北京市節能低碳獎	MetaSpace Air Dome under the Group 北體集團旗下約頓氣膜公	司	北京市 2018 年节胞伝硬技术产品推荐目录 本でも気ま、天気を気行温えや気、実気や気 成気を見たえ、天気を気行温えや気、実気や気 水気を大量で気寒気気等があ、水気やが胃炎 水気を大量や気寒気があった。 水気を見たいた。 水気気のでの 水気気を見たいた。 水気気のでの 水気気のでの 水気気のでの 水気気のでの 水の 水の 水の 水の 水の 水の 水の 水の 水の 水	

5 ENVIRONMENT • EMBRACE HARMONY TOGETHER

4

The Group has always regarded "pursuing green development and helping the cause of environmental protection" as a banner that leads the way to sustainable development. We adhered to green industrialization and actively promoted the environmental benefits of the enterprise through the promotion of effective air dome environmental protection technology and efficient measures such as energy saving and emission reduction, water conservation and resource management, to make unremitting progress for sustainable development while pursuing the improvement of operational efficiency.

環境·共迎和諧

5

抗劳劳斯

中深层地 熱能利用

北體集團始終把「追求綠色發展、助力 環保事業」視為可持續發展道路上引領 方向的旗幟。我們堅持綠色工業化,通 過推廣特色氣膜環保技術、節能減排、 珍惜用水和資源管理等有效措施,積極 提高企業的環境效益,在追求企業運營 效率提高的同時,持續在可持續發展的 道路上不懈前進。

系统下包上。张博飞展现出的压力与方向中央发 它们多。这中草洗中整理形。 这些品质资源发展原料提比到蓝金、常涂在管理是 据,可述进程数率或涂涂漆。供适重增量使制度 服装施管护器中於非叠量建建物的"三位一字" 性,影響客致厚低界超层温度。显出聚氧酶液比基 中本中的中心。

行動國家均今國家從今國國民、等現本不進古 20%。 但就不利原規約求道處等與於未常何太可一於使此 中利捷捷動於本利可帶原還地下動大式可以使與 僅如北進行為為。或是就民的本等與優選家。這次 不可要以代於式是分析的大陸動產不需讓以來。 物子這個定職各處當於與我也不需以民態熱水可 」」又應約實施。

(斗) 和 市政工程 約任道学

啤酒、饮 料、奶制 品等区规

民用用:

5.1 Environmental management

We actively responded to the government's call for environmental protection, energy saving and emission reduction, and clearly stipulated the Company's various pollutants and waste disposal methods in strict accordance with the Environmental Protection Law of the People's Republic of China, the Law of the People's Republic of China on Air Pollution Prevention and Control, the Law of the People's Republic of China on Water Pollution Prevention and Control, Law of the People's Republic of China on the Prevention and Control of Environmental Pollution by Solid Waste, National Hazardous Waste List and other environmental protection laws and regulations, to ensure proper disposal, actively repair old waste, recycle resources and reduce environmental load.

We are committed to fully integrating green and low-carbon operation concepts into the construction, operation and management of the project, creating green projects and promoting the harmonious integration of social development and nature. The Group has formulated "Environmental Protection and Energy Conservation Regulation (《環保節能管理規定》)", which clearly stipulates a series of contents such as environmental protection leaders, specific measures for energy saving and emission reduction, and energy saving and emission reduction performance assessment to ensure that the Group can comprehensively manage carbon emissions and resource consumption. As of the end of the reporting period, we have not received any penalties related to environmental pollution or excessive emissions.

5 環境·共迎和諧(續) 5.1 環境管理

我們積極響應政府在環境保護, 節能減排方面的號召,嚴格遵守 《中華人民共和國環境保護法》 《中華人民共和國大氣污染防治 法》《中華人民共和國水污染防 治法》《中華人民共和國固體廢 物污染環境防治法》《國家危險 廢棄物名錄》等環境保護相關的 法律法規,明確規定公司各項污 染物及廢棄物的處理方法,確保 妥善處理的同時,積極修舊利廢, 回收利用資源,降低環境負荷。

我們致力於在項目施工、營運、 管理過程中充分融入綠色低碳的 運營理念,打造綠色工程,促進 社會發展與自然的和諧統一。集 團內部制定了《環保節能管理規 定》,對環保負責人、節能減排具 體措施、節能減排績效考核等一 系列內容做出明確規定,確保集 團能夠全面管理碳排放及資源消 耗。截至報告期末,我們未收到有 關環境污染或超標排放相關的處 罰。

5.2 Environmental technologies

While realizing green and low-carbon operation, the Group was committed to continuously innovating and developing green technology systems that reduce pollution, reduce consumption and improve ecology. The Group continued to explore and practice in the upgrading of green environmental protection technologies, to contribute to the overall growth of the environmental protection industry by bringing together the research and development capabilities of the enterprise.

Air dome stadium

The Group actively explores innovative solutions for low-carbon and environmental protection and continuously develops novel sports. The Group's unique air dome stadiums introduce modern technology, which is characterized by extremely short construction period, large savings in building materials and operational energy consumption, high space utilization, high efficiency, environmental protection, energy conservation and high safety performance. It is an important model in the field of lowcarbon environmental protection, leading the industry into a new mode of environmental protection construction. The Group's air dome stadium adopts high-quality building fiber membranes, and the intelligent electromechanical equipment forms a positive pressure environment supporting construction in the stadium. The indoor space does not need any frame or beam and column support, and the material can be reused during demolition, which greatly saves construction costs.

5 環境·共迎和諧(續)

5.2 環保技術

北體集團在實現自身綠色低碳運 營的同時,致力於不斷創新研發 能減少污染、降低消耗和改善生 態的綠色技術體系,在綠色環保 技術升級等方面持續探索實踐, 通過彙聚企業研發實力,為環保 事業的全面成長貢獻力量。

氣膜場館

北體集團積極探索低碳環保的創 新解決方案,不斷開發新型體育 事業。集團獨具特色的氣膜運動 場館引進現代化科技,在場館建 設方面以極短建築周期、大量節 約建築材料和運營能耗、高度空 間利用率、高效環保節能、高安 全性能為特點,是集團在低碳環 保領域的重要表率,引領行業走 入建築環保新模式。北京體育的 氣膜場館採用優質的建築纖維膜 材,由智能化機電設備在場館內 形成正壓環境支撐建築,室內空 間無需任何框架或樑柱支撐,且 材料拆遷時能被重複利用,極大 節約了建築成本。

5.2 Environmental technologies (Cont'd)

Air dome stadium (Cont'd)

5 環境·共迎和諧(續) 5.2 環保技術(續)

氣膜場館(續)

Energy Conservation 節能	 The unique material of the air dome guarantees constant temperature and humidity of the air dome stadium, effectively preventing the external temperature and humidity from affecting the venue, greatly reducing the air-conditioning fee and heating cost, and energy consumption in the stadium operation, with low operation and maintenance costs, which achieved dual low-carbon energy conservation for stadium construction and operation. 氣膜的獨特材質保證了氣膜運動場館的恆溫、恆濕特性,有效防禦外部溫度和濕度對場 館的影響,大幅度降低空調費與暖氣費,節省場館運營的能源消耗,運用和維修成本低,
	實現了場館建設和場館運營的雙重低碳節能。
Safety 安全	 The Group strictly complied with ASCE17-96 and CANS187-12 as well as the domestic prevailing relevant standards in design, selection, manufacture and installation of air dome to ensure the air dome materials meet the Fire Protection Standard B, while achieving the functions of wind resistance, snow resistance, flame retardant, waterproof, rust prevention, corrosion resistance, shock resistance, insect resistance, heat resistance and cold resistance. In addition, the Group has an intelligent management system that can operate intelligently and independently. Through remote management, it can grasp the operation dynamics and the prevention and resolution of various emergencies in real time. 集團嚴格遵循美國空氣支撐建築規範(ASCE17-96)、加拿大空氣支撐結構規範(CANS187-12),且同時滿足並遵循國內現行相關規範,管控氣膜的設計、選型和製造安裝,保證氣 膜材料均達到B級防火標準,同時實現抗風、抗雪、阻燃、防水、防銹、防腐、防震、防蟲、耐熱、耐寒等功能。此外,集團內部設有可智能獨立運行的智能管理系統,通過遠程管理,實時掌握運行動態及各類突發情況的預防和解決。
Environmental Protection 環保	 The Group strictly ensures that the stadium uses environmental building materials for the air dome and the air quality in membrane will meet Control Standard of Indoor Environmental Pollution for Civil Architecture (《民用建築室內環境污染控制規範》) after its completion. The building materials of the stadium are prefabricated by the factory. It takes only one day to install on site. There is no construction waste during the construction process, and no damage is caused to the surrounding environment. 集團嚴格執行運動場館建築的氣膜材料均選用環保材料,並保證場館建成後空氣質量滿足《民用建築室內環境污染控制規範》。氣膜運動場館的建築材料由工廠預製,現場安裝僅需一天,在搭建過程中無建築垃圾,對周邊環境不造成任何損壞。

5.2 Environmental technologies (Cont'd)

Air dome coal storage shed

Storage in industrial environmental protection generally requires a large sealed internal space. Taking coal sheds as an example, sealing will bring inconvenience in logistics. Due to the airtightness requirements of conventional air dome structure, both import and export require double interlocking. It also brings about the problem that the air lock area occupies the coal-filling area and affects the reserves. In addition, due to the particularity of storage of coal, the air supply and exhaust are different from the conventional air dome structure. It is also necessary to develop the monitoring structure in a targeted manner to control the gas and dust temperature in the air dome to ensure the safety inside the dome.

The decentralized aeration equipment of large-span air dome coal storage shed independently developed by MetaSpace Air Dome can solve the problem of uneven distribution of gas pressure in the large-volume air dome coal storage shed, ensuring the balance of the air dome structure and improving safety. The multi-channel logistics patent technology can improve the efficiency of coal storage in and out of the coal-membrane shed. The single-channel cargo can enter and exit up to 230 times/day. The overpressure automatic discharge technology can automatically relieve pressure when overpressure. When the pressure reaches the set range, the automatic pressure discharger stops to ensure the safety of the air membrane. In addition, real-time monitoring of gas, dust, temperature and smoke in the storage shed can prevent dust explosion, prevent toxic gases from harming the health of the personnel, and realize the organized discharge of pollutants and make reasonable harmless treatment to meet emission standards. 5 環境·共迎和諧(續) 5.2 環保技術(續)

氣膜儲煤倉

工業環保領域的倉儲一般都需要 超大跨度的密封性內部空間,以 煤棚為例,密封會帶來物流上的 不便,常規氣膜建築由於氣密性 要求,進出口都需要雙重互鎖,這 也會帶來氣鎖區域佔用堆煤區而 影響儲量的問題。此外,由於煤這 種存儲物的特殊性,送排風都與 傳統氣膜建築有區別,還需要針 對性地開發監控結構,以滿足對 膜內瓦斯、粉塵溫度等進行控制, 確保膜內安全。

約頓公司自主研發的大跨度氣膜 煤棚採用分佈式充氣設備,可解 決大體量氣膜煤棚內氣壓分佈不 均的問題,確保氣膜結構各處受 力均衡,提高安全性;通過多通道 物流專利技術,提高氣膜煤棚儲 煤進出倉效率,單通道貨物進出 可達230次/天; 招壓自動泄壓技 術在超壓時可自動泄壓,壓力達 到設定範圍時,自動泄壓停止, 確保氣膜安全;此外實時監控倉 庫內瓦斯、粉塵、溫度及煙霧等指 標,既可以防止倉庫內粉塵爆炸、 預防有毒氣體危害人員健康,又 可以實現污染物有組織排放並進 行合理的無害化處理, 達到排放 標準。

5.2 Environmental technologies (Cont'd)

Air dome coal storage shed (Cont'd)

In 2018, the Company newly built two coal storage projects, including Hebei Hengfeng coal shed with a length, a width and a height of 185.6m, 92m and 35m, and gross floor area of 17,075.2m²; and Linfen Shuntai air dome coal shed with a length, a width and a height of 180m, 65m and 29m, and gross floor area of 11,700m².



Coal Storage Shed by MetaSpace Air Dome 約頓氣膜儲煤倉

5.3 Energy saving and emission reduction

The Group continues to promote the green development, focuses on Energy saving and emission reduction, and actively fulfilled its corporate social responsibility. The Group has formulated the "Environmental Protection and Energy Conservation Regulation (《環保節能管理規定》)" in accordance with relevant laws and regulations. Through scientific planning and research & development and introduction of advanced technologies, the Group effectively minimizes consumption of energy and relevant materials, so as to enhance the environmental benefits of enterprise operation, and contribute to the sustainable development of the Group in a steady pace. During the year, the Group implemented strict control on air-conditioner energy consumption in the sports stadiums through controlling the use of airconditioner according to passenger flow, and achieved energy conservation while controlling the temperature of the stadiums. 5 環境·共迎和諧(續) 5.2 環保技術(續)

氣膜儲煤倉(續)

2018年公司新建儲煤項目2個,其 中河北衡豐煤棚長185.6m寬92m 高35m,建築面積達17,075.2m²;臨 汾順泰氣膜煤棚長180m寬65m高 29m,建築面積達11,700m²。

5.3 節能減排

北體集團持續推進綠色發展, 重點實施節能減排工作,積極履 行企業社會責任。集團根據相關 法律法規制定《環保節能管理規 定》,通過科學規劃和先進技術 的研發與引進,有效降低能差及 相關物資的非必要消耗,提高企 業運營的環境效益,助力北體集 團在可持續道路上的穩步發展。 本年度,集團在運動場館內實施 能的空調能耗控制,根據客流 違行空調使用的控制,在調控場 館溫度的同時,達到節約能耗的 目的。

5.3 Energy saving and emission reduction (Cont'd)

The Group has established an internal environmental management system. The General Department is responsible for the improvement of the system and the release and publicity of environment management regulations, as well as organization of carrying out publicity of environmental protection and energy conservation, and popularizing relevant knowledge. The General Department also has the responsibility to supervise the implementation of daily environmental management, promptly rectify and deal with any violations of the Environmental Protection and Energy Conservation Regulation, and guide employees to practice the spirit of environmental protection in their daily work all the time.

The Group advocates the concept of green office and strictly implements the following requirements in the office:

- Keeping quiet in the office to prevent noise pollution;
- Smoking is prohibited in any places in the office building, in order to keep the indoor air clean;
- Implementing "paperless office", and encouraged the employees to use emails instead of printed documents unless there is need for line printing;

5 環境·共迎和諧(續)

5.3 節能減排*(續)*

集團構建了內部的環境管理體 系,由綜合部負責制度完善和環 保規定的發佈與宣傳,組織開展 環保節能宣傳,普及環保節能知 識。綜合部亦有職責監督日常環 境管理的實施情況,及時糾正、處 理違反《環保節能管理規定》的 行為,在日常工作中無時不刻引 導員工踐行環保節約精神。

北體集團大力推崇綠色辦公,在 辦公區域嚴格執行如下規定:

- 辦公區域內必須保持安靜, 避免噪聲污染;
- 寫字樓內任何位置嚴禁吸 煙,保障室內空氣清新;
- 推行「無紙化辦公」,員工 使用打印機應盡量設置黑 白灰,如無打印需要,盡量 利用網絡辦公方式進行辦 公;

5.3 Energy saving and emission reduction (Cont'd)

- A waste battery recycling tank has been established at the front desk, and the recycled batteries will be handed over to professional treatment organization by the General Department. No batteries should be discarded so as to avoid acid-base electrolytes of batteries may cause severe pollution to the soil and water;
- Employees are required to turn off the lights after work, and actively turn off unnecessary lighting facilities;
- Strictly controlling the use of air conditioners, employees may use the air-conditioner at intervals when the indoor temperature is appropriate. Doors and windows should not be opened while the airconditioner is used in order to reduce energy consumption;
- Employees are forbidden to use high-power electrical appliances without approval in order to prevent waste and avoid safety accidents.

- 5 環境·共迎和諧(續) 5.3 節能減排(續)
 - 前台特設廢舊電池回收筒, 安排綜合部統一回收廢舊 電池至專業處理機構,嚴禁 丢棄,避免電池酸鹼電解質 會對土壤、水流造成嚴重污 染;
 - 要求員工養成隨手關燈習 價,應及時主動關閉不必要 的照明設施;
 - 嚴格管控空調使用,在室內 溫度適宜時,員工可間歇使 用空調,且不得開放門窗, 以免空調外泄造成能耗浪 費;
 - 員工未經批准嚴禁使用大 功率電器,避免浪費耗電及 引發安全事故。

5 環境·共迎和諧(續)

5.3

節能減排(續)

5.3 Energy saving and emission reduction (Cont'd)

CASE Effective emission reduction of air dome stadium 案例 氣膜場館有效減排

The air dome sports stadium is the key measure of achieving energy saving and emission reduction by the Group. Tianji Air Dome Sports Stadium in Taiyuan built by the Group is a sports stadium with the biggest area in Taiyuan City and functioned with anti-haze and constant temperature, constant humidity and constant oxygen throughout the year. According to the unique lighting system of the air dome building, the light from the light source projects on the curved inner membrane, therefore, the light reflected by membrane material is evenly scattered to the lighting area, which can avoid the adverse effect caused by the glare from direct lighting.

In the north with severe haze problems, the new air filtration system equipped with air dome stadium can filtered the haze by the multiple filtration of outside air before it is delivered to the inside of stadium, so as to ensure the air quality in the stadium. The air dome stadium can save 50% energy by virtue of its unique building materials and stadium structure as compared with the traditional sports building stadium. In addition, the air dome stadium with short construction period, low construction cost and long service lifespan make it a technology leader in sports facility across the globe.

氣膜運動場館是北體集團實現節能減排的重點措施。北體集團建造的太 原天際氣膜場館是太原市面積最大的且具有防霾、四季恆溫恆濕恆氧等 性能的體育運動場館。根據氣膜建築所特有的照明系統,光源發出的光線 投射在氣膜弧形內膜上,經膜材反射後,光源發出的光線能均匀散射在照 明區域,還避免了燈具直射時產生眩光等不利影響。

在霧霾嚴重的北方,氣膜場館配備的新風過濾系統將外界空氣經過多層過 濾後送入場館,將霧霾隔絕在外,保證場館內空氣質量。相比傳統的體育 建築場館,氣膜場館憑藉其特有的建築材料和場館構造,可實現節約50% 能源。同時,氣膜場館建築周期短、建築成本低、使用年限長,被評為目前 全球技術領先的體育設施。



Photo of Tianji Air Dome Sports Center Stadium 天際氣膜運動中心場館圖

5.4 Water conservation

Water conservation is an important project for environmental protection. The Group actively promotes the awareness of water conservation, sets water conservation signs in various areas of the Group, and vigorously encourages employees to save water. The Group requires employees to turn off taps consciously in their daily lives and work and encourage smaller and intermittent water consumption. The relevant staff of the Group monitors the operational status of water equipment in a timely manner. The Group also encourages employees to supervise and monitor the water equipment, and promptly notifies the relevant departments for follow-up repair once the failure is spotted.

We attach great importance to the recycling of water resources and adhering to the principles of "multiple use of water" and "grey water reuse". During the operation of sports and recreational projects, we also implement the "water reuse" strategy on the basis of actual situations to reduce water consumption through recycling water resources. The water used in all places in which the Group operates is come from municipal water supply, and there is no difficulty in sourcing water.

5 環境·共迎和諧(續) 5.4 珍惜用水

節約用水是環境保護的一項重要 工程。北體集團積極宣傳節水意 識,在集團各個區域設置節水標 語,大力號召員工珍惜水資源。集 團鼓勵員工在日常生活和工作中 養成隨手關閉水龍頭的習慣,並 鼓勵員工養成小水量用水與間歇 用水的習慣。集團相關工作人員 及時觀察用水裝置的運行情況, 也鼓勵員工對用水裝置進行監督 和問題監察,若發現故障,集團及 時通知相關部門進行維修。

我們重視水資源的循環利用,遵 循「一水多用」和「中水回用」的 原則,在文體娛樂項目等經營實 體的運營過程中,結合實際情況, 實施「二次用水」的策略,循環利 用水資源,減少水資源的消耗。集 團所有運營地用水均來自市政供 水,並無求取水源困難。

5.5 Making the best use of resources

The Group firmly believes that efficient resource management is an important objective for sustainability development. Through regulating the management, we strictly require the rational use of various materials in the production process, and develop relevant internal measures for materials such as paper, stationery and electrical appliances in the office, so as to greatly reduce the employees' demand on office supplies by comprehensive implementation of regulations and supervision. We also ensure the maximum utilization of resources by constant optimizing resource management measures.

The Group is committed to reducing "white pollution" which arbitrary disposal of paper bags or plastic bags is forbidden, and requires garbage bags to be used for waste bins in our offices so that the cleaners can reuse the bags after the garbage is disposed of. In addition, the Group adopts "applicability, durability, and high cost-effectiveness" as the basic principles of procurement, and considers indicators in respect of material, energy consumption, noise and emission of the products and their impact on the environment, so as to promote the integration of concept of green construction and ecological harmony. For low-value daily consumables such as stationeries, we will make bulk buying based on an inventory level in advance to meet the office needs in a timely manner, and save transportation cost generated by frequent deliveries.

5 環境·共迎和諧(續)

5.5 物盡其用

北體集團堅信高效的資源管理是 可持續道路上的一項重要目標。 我們通過規範管理,嚴格要求生 產過程中各項物資的合理使用, 對辦公環境中的紙張、文具、電器 等物資制定了相關的內部措施, 通過全面實施規定和監督,大大 減少員工對辦公物資的需求。我 們亦通過持續優化資源管理措 施,確保各項資源實現利用最大 化。

集團致力減少「白色污染」,規定 不得隨意丢棄紙袋或塑料袋,並 規定辦公室內使用紙簍垃圾袋, 以便保潔人員倒出垃圾袋後能重 複使用。此外,集團以「適用、耐 用、性價比高」作為採購物資的 生態和能的理念融合。在採購物 對環境的影響,促進綠色施工和 生態和諧的理念融合。在採購前 根據庫存量制定最佳批量採購計 劃,及時滿足辦公需要,同時節約 頻繁單次採購的運輸費用。

5.6 Ecological conservation

Under the condition of limited resources, the rational development and utilization of resources and the environmental issues brought therefrom are issues that human society is in need of attention and resolution. As a responsible corporate citizen, the Group pays great attention to protecting the environment and using various resources in its daily operations. It strictly abides by the Environmental Protection Law of the People's Republic of China to build an industrial ecosystem under harmonious development by reducing the adverse impact of operations on the surrounding environment.

Adhering to green construction

The Group adheres to safe production and civilized construction. In order to reduce the influence of our construction on the surrounding environment and the ecological environment during the construction, the Group has developed environmental management systems, and developed related treatment measures including air, water, light and environment according to the possible impacts during the construction and the actual situation of the surrounding environment. The Group sets up an environmental protection team at construction sites to effectively implement actions to protect various resources and reduce the impact on surrounding environment.

5 環境·共迎和諧(續) 5.6 保護生態

在有限的資源條件下,資源的合 理開發和利用及其帶來的環境問 題是人類社會極需關注與解決的 問題。作為負責任的企業公民, 北體集團在日常運營過程中高度 注重保護環境及節約使用各類資 源,嚴格遵守《中華人民共和國 環境保護法》,減少運營對周邊環 境帶來的不利影響,塑造和諧發 展的產業生態圈。

堅持綠色施工

北體集團堅持安全生產、文明施 工,為減少施工過程中對周邊環 境與生態環境的干擾,集團制定 環境管理體系規定,結合施工過 程中可能會產生的影響和周圍環 境的實際情況,制定了包括大氣、 水體、光與環境的相關處理措施。 集團在施工現場成立環境保護小 組,切實落實保護各類資源和減 少周圍環境影響的行動。

5.6 Ecological conservation (Cont'd)

Adhering to green construction (Cont'd)

- Perform road surface hardening and landscape management in the construction site;
- Partly implement closed construction to avoid raising dusts of the construction wastes, and spray water on the roads daily to improve dust control on a regular basis;

Air 大氣

- Tight controls on transportation, overloading vehicles with materials which drop out easily or can be lifted by the wind easily is strictly prohibited and the container should be covered;
- The Group requires to use liquefied gas as fuel and electric water heater for water supply to reduce soot emissions from the kitchen of the site during the construction.
- 對施工現場道路實施硬化處理與綠化管理;
- 在部分封閉施工操作避免建築垃圾揚塵,並定期對道路進行灑水降塵;
- 嚴格運輸管控,對於運輸易散落、易飛揚的材料,要求車廂進行覆蓋,並嚴禁超載運輸;
- 在施工過程中,集團規定使用液化氣作燃料,電熱水器供水,確保現場廚房無菸塵排放。

Water 水體

- · Gradually establish a sound water management system;
- Connect sewage pipelines to municipal pipeline networks to ensure the discharge waste water conforms to standards after removing oil and deposition;
- Install anti-seepage devices in the office environment to prevent the discharge of pollutants from polluting seepage contaminating groundwater and the soil, and invite district environmental protection department to carry out waste water tests on a quarterly basis.
- 逐步建立完善的水體管理系統;
- 建立與市政管網相連接的污水管網,保證生活污水隔油沉澱的達標排放;
- 在辦公環境設置防滲裝置以防止污染物的排放洩露污染地下水和土壤,並委託區環保局對污水進行季度性的排放性檢測。

Light and sound environment 光與聲環境

- Reasonably select construction machinery, strengthen mechanical maintenance and reduce noise from equipment, and control the noise manually during construction;
- · Set up apply for noise control and post public notice in residential areas in advance to actively handle the feedback from residents;
- Unify lightings in the construction site with directional and removable lampshades provided to avoid construction light pollution at night, and minimize the impact on the surrounding environment.
- 在施工過程中合理選用施工機械,加強機械維修保養,減少設備噪音,並人為在操作過程中控製作業時產生噪音;
- 設立申報噪聲控制,在居民區提前張貼「安民告示」,積極處理居民的反饋意見;
- 在施工現場統一燈具,配備定向式可拆除燈罩,避免夜間施工光污染現象,最大限度降低對周邊環境的影響。

5 環境·共迎和諧(續)

5.6 保護生態*(續)*

堅持綠色施工(續)

5.6 Ecological conservation (Cont'd)

Protection of natural resources

The Group attaches great importance to the protection of natural habitats and biodiversity, and strictly abides by the Law of the People's Republic of China on Environmental Impact Assessment (《中華人民共和國環境影響 評價法》) to ensure that negative impacts on surrounding ecosystems and biodiversity are avoided during the development, construction and operation of project, and prevent adverse effects on endangered species. At the early stage of the development of the project, the Group conducts rigorous analysis, forecasting and evaluation on the project, and eliminates projects that have a negative impact on the surrounding ecosystem and biodiversity. Since its establishment, there was no adverse impact on the biodiversity at the place where the Group operates.

The Group constantly pays attention to the status quo and trends of climate change, and actively participates in activities related to the Environmental Day at home and abroad, such as WWF Earth Hour, China Arbor Day and World Environment Day. During the construction of the sports stadiums, the Group adopted environmentally friendly air dome materials, which greatly reduced the negative impact on the environment during the construction. The Group strengthened its operational control over its own and its stadiums, pursued refined management, and adhered to environmental work. In addition, the Group organized environmental protection-related public welfare activities and vigorously promoted awareness on climate change and the environment, targeting for all sectors of the community at large.

5 環境·共迎和諧(續) 5.6 保護生態(續)

保護天然資源

北體集團重視保護自然棲息地與 生物多樣性,嚴格遵守《中華人 民共和國環境影響評價法》,確保 在項目的開發、建設及運營中,避 免對周邊生態系統與生物多樣性 造成負面影響,防範對瀕臨物種 的不良影響。在開發項目前期,集 團對項目進行嚴格的分析、預測 及評估,淘汰對周邊生態系統及 生物多樣性等造成負面影響的項 目。集團自成立以來,未發生在運 營所在地對其生物多樣性造成負 面影響的事件。

北體集團時刻關注氣候變化現狀 與趨勢,積極參加國內外與環境 保護日相關的活動,如WWF地球 一小時、中國植樹節、世界環境日 等。集團在運動場館建設過程中, 採用環保的氣膜材料,極大減少 了建築過程中對環境產生的負面 影響。集團加強對自身及場館的 運營管制,追求精細化管理,堅持 環保辦公。同時,集團舉辦與環保 相關的公益行動,大力呼籲社會 各界對氣候變化和環境的關注。

6. EMPLOYEES • PROMOTE GROWTH TOGETHER

The Group upholds the staff-oriented management philosophy, adheres to legal and compliant employment, and constantly improves the human resources management system. We firmly believe that employee development and care is an important support for the talent team of the Company. While respecting employees and protecting employees' rights and interests, the Group also pays close attention to the dynamics of employees in a timely manner, enriches the spare time of employees, and builds a warmly home-like atmosphere for them.

6.1 Employment and remuneration

We adhere to hire employees in compliance with the laws and regulations to effectively protect various rights and interests of employees. We also provide incentive remuneration for employees, so as to continue to attract talents to join in and create a high-level talent team.

Employment in compliance with the regulation

In accordance with the laws and regulations of the Labor Law of the People's Republic of China, the Labor Contract Law of the People's Republic of China, Law on Protection of Minors, the Provisions on the Prohibition of Using Child Labor, the Group developed internally a series of human resource management systems for the Company such as Labor Contract, Staff Rules and Regulations, Attendance Management Regulations and Travel Management Regulations, which include employees' recruitment, promotion, dismissal, remuneration, benefits, training and performance assessment, protecting the lawful rights and interests of employees through conducting scientific and rational human resource management. In 2018, we entered into labor contracts with all employees. In case of labor dispatch, we shall comply with relevant state regulations and resolutely resist forced labor.

員工·共促成長

6

北體集團秉持以人為本的管理思想,堅 持合法合規僱傭,不斷完善人力資源管 理制度。我們堅信員工發展和關愛是公 司人才隊伍一個重要支撐。集團在尊重 員工、保護員工權益的同時,及時關注 員工的動態,豐富員工的業餘生活,為 員工送上家庭般的溫暖。

6.1 僱傭與薪酬

我們堅持依法合規僱傭員工,切 實保障員工各項權益,為員工提 供具有激勵性的薪酬,不斷吸引 多方人才加入,打造高水平的人 才建設隊伍。

合規僱傭

北體集團根據《中華人民共和 國勞動法》《中華人民共和國勞 動合同法》《未成年人保護法》 《禁止使用童工規定》等法律法 規,內部制定《勞動合同》《員 工規章制度》《考勤管理規定》 《出差管理規定》等一系列公司 人力資源管理制度,全面覆蓋員 工的招聘、晉升、解僱、薪酬、福 利、培養、績效考核等方面,保障 員工合法權益,進行科學、合理的 人力資源管理。2018年,我們與 100%的員工簽訂勞動合同,如遇 勞務派遣情況,則須符合國家有 關規定,堅決抵制強制勞動。

6.1 Employment and remuneration (Cont'd)

Employment in compliance with the regulation (Cont'd)

Through complete processes such as campus recruitment, online recruitment and social recruitment, the Company effectively eliminated the employment of child labor, and stipulated that if child labor is identified in its employment, it will arrange for special employees to bring the children to their lawful guardians. We respect the privacy and personal information of our employees, eliminate discrimination of all natures such as gender, race, ethnicity, religious beliefs and cultural background, and strive to build a diverse, inclusive and harmonious talent team. In addition, we gradually increase the employment of local personnel during our employment, and enhance the localization proportion of employees to contribute to the employment of residents in the community. At the end of the reporting period, we have not found any employment of child labor or forced labor.

Talent attraction

In order to build a strong workforce, the Company has built a bridge of bilateral communication between the Group and its talents, and adopted an efficient recruitment management model to attract elite talents with outstanding comprehensive strength. The Group has continuously increased its diversified recruitment channels and broadened the recruitment channels for professional talents. The five main channels for talent recruitment included contracted websites, public websites, internal recommendation, recruitment from self-media, and headhunting recommendation. With a positive attitude, the Group provides equal and fair employment opportunities for job seekers with different educational background, nationalities, races, genders and religious beliefs. It is committed to building a dynamic and diverse talent team to promote the sustainable development of the enterprise and create a brilliant future together.

6 員工·共促成長(續)
6.1 僱傭與薪酬(續)

合規僱傭(續)

公司通過完善的校園招聘、網絡 招聘、社會招聘等流程,有效地 杜絕了僱傭童工現象的出現,並 規定如發現僱傭童工現象的出現,並 規定如發現僱傭童工現象,將派 專人護送兒童回到法定監護人身 邊。我們尊重員工的隱私與個人 信息,杜絕性別、種族、民族、宗 教信仰及文化背景等一切性質的 歧視,努力建設多元化和包容和 諧的人才隊伍。此外,我們在員工 僱傭的過程逐步加強本地人員僱 傭,提升員工本地化比例,為社區 居民就業做出企業貢獻。截至報 告期末,我們未發現使用童工或 強制勞工的現象發生。

吸引人才

為打造強大的員工隊伍,公司為 集團和人才搭起雙向溝通的途 徑,通過高效的招募管理模式為 企業吸納綜合實力突出的精英人 才。集團不斷增加多元招聘渠道, 拓寬專業性人才招聘渠道,渠 主要包括:簽約網站、公共網站 等五大途徑。集團以積極的心態 為不同學歷、國籍、種族、性別、 宗教信仰的求職者提供平等公正 的就業機會,致力於打造一支有 活力的多元人才隊伍,助力企業 可持續發展,攜手共創輝煌。

6.1 Employment and remuneration (Cont'd)

Salary and welfare

We provide salary and welfare system with industrial competitiveness for employees. The staff salaries were composed of fixed salary, performance bonus and floating salary. We conduct performance appraisal by following the principles of fairness, justice and openness, and make full use of reasonable salary to stimulate the endogenous progress momentum of employees. The Group has developed the Regulations on Paid Annual Leave for Employees, which clarified the employees' vacation process and salary arrangements, and according to the specific terms of the salary and welfare system, eligible employees may enjoy allowance covered housing, transportation, communications, catering, and clothing, so as to enhance the sense of belonging and happiness of employees. In addition, in order to create a harmonious, friendly and warm environment for working and living of employees, the Group offers birthday benefits, Women's Day benefits, Spring Festival benefits and other festival and holiday allowances. In 2018, the social insurance coverage rate of the Group's employees was 100%.

6.2 Training and development

The Group pays attention to the development of talents, while building a team of high-quality talents, it actively carries out various training activities, and strives to create a broad career development platform and a sound internal training system for employees. The Group also attentively promotes the growth and development of employees through helping employees enhancing their individual competitiveness and providing comprehensive and broad promotion channels.

員工·共促成長(續)
 6.1 僱傭與薪酬(續)

薪酬福利

我們為員工提供具備行業競爭力 的薪酬與福利體系,員工的工資 由固定工資、績效獎金及浮動工 資組成,遵循公平、公正、公開的 原則,進行績效考核,充分利用 合理的薪酬激發員工內生進步動 力。北體集團制定了《職工帶薪 年休假條例》,明確員工休假流 程、薪資安排等內容,並根據薪酬 與福利制度中的具體條款,符合 條件的員工可享受涵蓋住房、交 通、通訊、餐飲、服裝等的津貼福 利,增強員工的歸屬感與幸福感。 此外,集團設有生日福利、婦女節 福利、春節福利及其他節假日津 貼等,用心為員工打造和諧、友 愛、溫暖的工作與生活環境。2018 年,北體集團員工社會保險覆蓋 率達100%。

6.2 培訓與發展

北體集團注重人才培養,建設優 質人才隊伍的同時,積極開展各 類培訓活動,努力為員工打造廣 闊的職業發展平台與完善的內部 培訓制度,幫助員工增強個人競 爭力,並提供完善廣闊的晉升通 道,用心助力員工成長與發展。

6.2 Training and development (Cont'd)

Employee promotion

We pay attention to the career planning of employees through building a broad career development platform for employees, providing different development channels for talents, helping employees achieving their personal value, so as to promote the growth of employees and the enterprise. In addition, in order to better enhance the personal qualities and abilities of employees, fully mobilize the initiative and positivity of all employees, and standardize the procedures for promotion of employees, the Group has stipulated the methods and processes for employee promotion assessment, and clarified that employees can rotate their jobs based on personal development and ability to a certain extent, effectively protecting the development of diverse talents.

Employee training

The Group is committed to building a multi-level, all rounded and threedimensional talent team with group characteristics, continuously promoting cooperation between schools and the enterprise, helping talents to learn from practice and master through learning, and providing professional talent reserves for the Plan for 1,000 Stadiums. It also arranges re-employment training for retired athletes, so that each retired athlete can give full play to their competitions and professional experience, and continue to shine in the development of China's sports industry. In 2018, the employee training coverage rate of the Group was 100%. 6 員工·共促成長(續)
6.2 培訓與發展(續)

員工晉升

我們注重員工的職業生涯規劃, 為員工搭建廣闊的職業發展平 台,提供因才制宜的發展通道,幫 助員工實現個人價值,促進員工 與企業共同成長。同時,為更好提 升員工個人素質和能力,充分調 動全體員工的主動性和積極性, 規範員工的晉升、晉級工作流程, 北體集團規定了員工晉升考核的 方法與流程,並明確員工可在一 定程度下依據個人發展及能力進 行崗位調動,切實保障多樣化人 才的發展。

員工培訓

北體集團致力於建設具有集團特 色的多層次、全方位、立體化的人 才梯隊,持續推進校企合作,幫 助人才在實踐中學習,在學習中 融會貫通,為千館計劃提供專業 人才儲備,同時對退役運動員進 行再就業培訓,讓每一位退役運 動員能充分發揮其賽事與專業經 驗,為中國體育事業發展持續發 光發熱。2018年,北體集團員工培 訓覆蓋率100%。

6.2 Training and development (Cont'd)

Employee training (Cont'd)

In 2018, the Group organized a series of training such as annual internal professional knowledge training for employees, brand communication program training and 9 external special training of legal department, including seminar themed equity incentive practice, Smith Freehills 2018 Greater China M&A Conference (史密夫菲爾2018年大中華併購會議) and private equity legal practice exchanges, to enhance employees' knowledge reserves in important areas of the industry, fully understand the Group's development strategy and planning, and achieve a win-win goal of growing together between the employees and the Group.

- 員工·共促成長(續)
 6.2 培訓與發展(續)

員工培訓(續)

2018年,集團組織了年度員工內 部專業知識培訓、品牌傳播方案 培訓、9次法務部外部專題培訓 等一系列培訓內容,包括股權激 勵實務主題研討會、史密夫菲爾 2018年大中華併購會議、私募基 金法律實務交流等,增強員工對 行業重要領域的知識儲備,充分 瞭解集團發展戰略與規劃,實現 員工與集團共同成長的雙贏目 標。

CASEThe Group and Beijing Sports University carried out the project on training of sports stadium management talent案例北體集團聯合北京體育大學開展體育場館管理人才培訓項目

The Group cooperated with Beijing Sports University to develop the project on "Training of Sports Stadium Management Talent", which gathered the strong faculty of Beijing Sports University and the industry veteran to form an all-around talent training system. The Group is committed to cultivating stadium management talent team equipped with capacities of comprehensive analysis, management capabilities and international vision on sports stadium so as to solve the problem of lack of professional talents in the sector, break through the bottleneck of industry development, and accelerate the pace of China's sports industry entering a golden period of new era. 北體集團與北京體育大學合作研發「體育場館管理人才培訓」項目,項目凝聚北京體育大學強大的師資力量及行業內資深人士,形成全方位的人才培養體系,致力於培育對體育場館運作有全面分析、管理能力及國際視野的場館管理人才隊伍,解決目前領域內專業人才缺失的問題,突破行業發展瓶頸,加速中國體育產業進入新時代的黃金時期。

6.3 Safety and health

Safety production is an important guarantee for the sustained and stable operation of an enterprise. The Group is committed to creating a safe and harmonious working environment through carrying out safety education and training, emergency drills and other safety production activities, and continuously implementing safety measures, with a view to guarantee the physical and mental development of every employee in a healthy and pleasant manner.

Strengthening safety production

Upholding the safety management guidelines of "putting safety first and stressing prevention", the Group has developed internal policy documents such as Safety Administration Regulations in Office Area (《辦公區域安全管理規定》) according to relevant laws and regulations such as the Work Safety Law of the People's Republic of China and the Labor Law of the People's Republic of China, such documents specified the responsible persons and specific contents of safety management at all levels, effectively guaranteeing the implementation of all safety measures. In response to various laws and regulations and internal rules, in 2018, the Group organized three safety knowledge training activities, including educational activities for the popularization of knowledge regarding introduction of administrative measures on fire safety in office building, daily basic fire safety and self-rescue methods, and office fire safety knowledge and escape methods, so as to continuously improve employees' awareness of safe production.

6 員工·共促成長(續)6.3 安全與健康

安全生產是企業持續穩健運營的 重要保障,北體集團致力於打造 安全和諧的工作環境,開展安全 教育培訓、應急演練等多項安全 生產活動,持續將安全措施落實 到位,並保障每一位員工的身心 健康愉悦發展。

加強安全生產

北體集團秉持「安全第一、預防為 主 | 的安全管理方針,依據《中華 人民共和國安全生產法》《中華 人民共和國勞動法》等相關法律 法規,制定了《辦公區域安全管 理規定》等內部政策文件,明確 各層級安全管理負責人及具體內 容,切實保障各項安全措施落實 到位。針對各項法律法規及內部 規章,2018年,集團組織了三次安 全知識培訓活動,包括宣講寫字 樓消防安全管理辦法、日常消防 安全常識與自救辦法和辦公消防 安全知識與逃生辦法的知識普及 教育活動,不斷提升員工安全生 產意識。

6.3 Safety and health (Cont'd)

Strengthening safety production (Cont'd)

In addition, in order to strengthen the safety of use of electricity and fire in daily office and project construction and enhance the life-saving skills of employees, the Group specially provided safety training for employees, and organized employees to conduct fire emergency drills, so as to further strengthened the safe production construction of the enterprise through enhancing employees' fire safety awareness and self-protection ability by emergency drills. During the reporting period, the number of work-related injuries on the employees of the Group was 2, and the number of workrelated deaths was 0.

CASE The Group conducted training on safety fire knowledge 案例 北體集團開展安全消防知識培訓

On 29 January 2018, the Group organized employees to participate in training on safety fire knowledge, and introduced to employees the administrative measures on fire safety in office building to provide targeted fire knowledge to employees according to the actual safety and fire situations in the office. In the training, the lecturer also carefully explained the use of fire extinguishers for employees, and organized employees to conduct fire extinguishers drills to ensure that the participants can play a leading role in fire safety in an emergency. 2018年1月29日,集團組織員工參與安全消防知識培訓,向員工宣講寫字樓消防安全管理辦法,根據辦公地點的安全消防實際情況,為員工提供有針對性的消防知識。講師在培訓中還為員工細心講解滅火器的使用方法,並組織員工進行滅火器實操演練,確保參與人員能在緊急情況下起到消防安全的帶頭作用。



Live event photo of training on safety knowledge 安全知識培訓現場圖



Site training of on fire knowledge 消防知識培訓現場

6 員工·共促成長(續) 6.3 安全與健康(續)

加強安全生產(續)

此外,為加強日常辦公及項目建 設的用電用火安全,增強員工救 生技能,集團專門為員工進行安 全方面的培訓,並組織員工進行 消防應急演練,通過應急演練增 強了員工的消防安全意識與自我 保護能力,進一步加強了企業的 安全生產建設。報告期內,集團員 工發生工傷次數為2次,因工作關 係而死亡的人數為0人。

6.3 Safety and health (Cont'd)

Guaranteeing occupational health

We attach great importance to the health and safety of our employees, organize all employees of the Group to have physical examination on a regular basis, and provide psychological counseling to employees in need, and concerns the physical and mental health of each employee. For positions with occupational health risks, we strengthen protection knowledge education and provide professional protective equipment to prevent employees' physical and mental health from being damaged. In 2018, the physical examination coverage rate of the Group's employees was 100%.

6.4 Care and support

The Group endeavors to improve its staff's happiness index, aiming at creating the "Well-being of the people's livelihood" concerning the employees' feelings, understanding of staff's difficulties, dedicating to solve issues reported by staff and providing care and warmth in a timely manner. In 2018, the Group carried out caring activities on employee's birthday and festival and holiday, carefully presented gifts to each employee on their birthdays, transmitted the Company's staff-oriented values, and distributed festival benefits in traditional festivals such as the Spring Festival and Mid-Autumn Festival to build a warmly home-like atmosphere for them. Moreover, the Company pays attention to the living conditions of employees with difficulties. Through actively providing care measures such as medical assistance, medical insurance and care during illness for the sick employees who are hospitalized to effectively solve their practical difficulties. 6 員工·共促成長(續)
6.3 安全與健康(續)

保障職業健康

我們重視員工的健康與安全,定 期組織集團全體人員接受健康體 檢,並為需要的員工提供心理輔 導,用心呵護每一位員工的身心 健康。對有職業健康風險的崗位, 加強防護知識教育,並提供專業 的防護用具,防止員工身心健康 受到損害。2018年,北體集團員工 健康體檢覆蓋率100%。

6.4 關愛與幫扶

北體集團努力提升員工幸福指 數,以打造 [幸福民生] 為目標, 關愛員工感受,體恤員工困難,努 力解決員工反饋的問題,及時送 上關懷和溫暖。2018年,集團開展 員工生日和節假日關愛活動,精 心在每位員工生日之際為他們送 上貼心禮物,傳遞公司以人為本 的價值觀,並在春節、中秋節等傳 統節日發放節日福利,為員工營 造大家庭般的温暖。同時,公司關 注困難員工的生活情況,對於住 院治療的生病員工,積極提供就 醫協助、醫療保障、生病期間照料 等關懷措施,切實解決員工的實 際困難。

6.4 Care and support (Cont'd)

In order to help employees to achieve better work and life balance, develop their personal interests, the Group actively carries out a variety of cultural, sports and recreational activities every year, and sets up resting areas for employees and establishes a Book Sharing Corner to create a warm and comfortable working environment for employees and enhance the cohesion and sense of belonging of employees. 6 員工·共促成長(續)
 6.4 關愛與幫扶(續)

為幫助員工更好平衡工作與生 活,發展個人興趣愛好,集團每年 積極開展豐富多彩的文體娛樂活 動,並設置員工休息場地,開設圖 書角,為員工打造溫馨、舒適的工 作環境,增強員工凝聚力與歸屬 感。

CASE Zhong Hu Yuedong offered its care for sick employees 案例 中互悦動為生病員工送愛心

Zhong Hu Yuedong cared about the sick employees, sent personnel to take care of the employees during their hospitalization. It cared for sick employees and their families, organized employees for visits, consolation giveaway and moral encouragement to sick employees, so as to solve employees' difficulties in a timely manner, and making employees feel the home-like warmth.

中互悦動心系生病員工,在員工住院期間派專人照料,用心關懷生病員工及其家屬,並多次組織員工探望,為生病員工送上 慰問品與精神鼓勵,及時解決員工的困難,讓員工感受到家一般的溫暖。





Employees visit sick co-workers 員工探望生病員工

6 員工·共促成長(續)
 6.4 關愛與幫扶(續)

6.4 Care and support (Cont'd)

CASEThe Group established a warm Book Sharing Corner for employees案例北體集團為員工設置溫馨圖書角

In order to further enrich the employee's spiritual world and cultivate the their hobbies of reading, the Group has establish a Book Sharing Corner for employees in the office building, providing staff various kinds of book by bookcrossing between themselves and book purchasing by the Group, and providing an option for staff interested in different types of books to gradually develop their reading habits. The establishment of the Book Sharing Corner was generally praised by the staff. While enjoying the rich spare time, the staff also enriched their spiritual world and gained a pleasant mood for working.

為進一步豐富員工精神世界,培養員工讀書的興趣愛好,北體 集團在辦公大樓為員工設置了圖書角,通過員工圖書漂流與集 團購書等途徑,為員工提供不同類別的書籍,為喜愛不同類型 圖書的員工提供選擇,逐漸培養員工的閱讀習慣。圖書角的設 置收到員工的一致好評,員工在享有豐富業餘生活的同時,也 充實了精神世界,收穫愉悦的工作心情。



The Group established a Book Sharing Corner 北體集團設置圖書角

7 PRODUCT • CREATE VALUE TOGETHER

Given that product quality is vital to any enterprise, we strictly guarantee the quality of our products, and strive to provide quality services, focus on the performance of suppliers' social responsibilities and continuously promote the growth of suppliers. Adhering to the management philosophy of "win-win cooperation and mutual development", we continue to strengthen multi-party cooperation and create more and better products and services for society with an open model of win-win cooperation.

7.1 Strengthening supply chain management

The Group maintains a comprehensive supply chain management mechanism that conducts a comprehensive evaluation on the basis of weighing suppliers' quality, price, delivery time, after-sales service and credit standing, and finally determines the qualified supplier list. We maintain smooth communication with our suppliers and update the qualified supplier list using the elimination mechanism based on the investigation and reviewing results of sample testing, evaluation and on-site investigations for each supply chain on a regular basis.

Other than product quality and service, we focus on the performance of suppliers' social responsibilities, continue to inform suppliers about our social responsibility requirements, and conduct communication with suppliers on an irregular basis to understand their performance and risk points in social responsibility and give priority to suppliers with better social responsibility performance. We value and hope to maintain a long-term relationship with qualified suppliers and achieve sustainable development of mutual benefit and common prosperity.

產品·共創價值

7

產品質量是企業的立足之基,我們嚴格 保障產品質量,並致力於提供優質的服 務,關注供應商的社會責任表現,持續 推動供應商成長。秉持「合作共贏、攜 手共進」的管理理念,不斷加強多方合 作,用合作共贏的開放模式,為社會創 造更多更好的產品及服務。

7.1 加強供應鏈管理

北體集團具有完善的供應鏈管理 機制,集團在權衡供應商質量、價 格、交貨時間、售後服務、資信等 基礎上進行綜合評估,最終確定 合格的供應商名錄。我們與供應 商保持順暢溝通,並通過定期針 對各供應環節進行樣品測試、鑒 定及現場調查,以調查評審結果 為依據,使用淘汰機制更新合格 的供應商名錄。

除產品質量和服務,我們注重供 應商的社會責任表現,持續向供 應商通報我們在社會責任方面的 要求,並與供應商進行不定期的 溝通交流,瞭解其在社會責任方 面的績效與風險點,優先選擇社 會責任績效較好的供應商,重視 並希望維繫與合格供應商的長期 合作關係,達到互惠互利,價值共 享的可持續發展局面。

7.1 Strengthening supply chain management (Cont'd)

Before procurement _____採購前

In procurement of all kinds of materials required by the project, quotations from more than three suppliers with relevant qualifications and complete licenses are required. After conducting a comprehensive evaluation on the basis of weighing quality, price, delivery time, after sales service and credit standing, the Group finally determines the qualified supplier and establishes a supplier list.

項目所需各類材料進行採購時,必須有 三家以上供應商提供報價,供應商需具 有相關資質且證照齊全,在權衡質量、 價格、交貨時間、售後服務、資信、等基 礎上進行綜合評估後最終確定合格的 供應商,並建立供應商名錄。

In procurement 採購中

In procurement of materials, the drawings are required to be confirmed by the technical department and approved by the supervisor. The procurement personnel shall be entitled to refuse to procure the material without procurement plan or the plan is not approved, or material name, specification and quality are unclear. 材料採購時必須由技術部確認圖紙、並 經主管領導審批,無採購計劃或計劃未 經審批,材料名稱、規格、質量不清,採

購人員有權拒絕執行採購。

產品·共創價值*(續)*

7

7.1 加強供應鏈管理(續)

After procurement 採購後

After the completion of procurement, the procured material list are required to be cross checked against the contract configuration list, and the material may only be procured after confirm that its specification, model and quantity are consistent and it meet the requirements of the procurement department and not exceed the budget cost price provided by the sales department.

採購結束後,採購的材料清單必須與合同配置清單進行核對,規格、型號、數 量一致,在滿足採購部門的要求,不超 過銷售部提供的預算成本價格方可進 行採購。

7.2 Guaranteeing product quality

The Group has always regarded quality as the lifeline of enterprises. Through refined management and quality internal control system, it constantly enhances product quality control to continuously delivery high-quality products to society. Through continuous optimization of the innovation management system, and increasing investment in innovation to build a high-level team of innovative talents, the Group's innovative capabilities have been continuously improved, and a number of green environmental technologies have been developed.

Quality control

We conduct comprehensive and rigorous quality control over all aspects of operation management, stadiums construction and customer service. With providing better experience in sports stadiums as a goal, we are committed to continuously improving operational efficiency and product quality, and stipulated that in case of quality problems on product or project, we will handle them properly in strict accordance with the related provisions of the state and Company. We strictly abide by the laws and regulations related to liability of operational product of the state such as the Product Quality Law of the People's Republic of China, the Intellectual Property Law of the People's Republic of China and the Trademark Law of the People's Republic of China to strictly manage customer privacy and information, protect the legal intellectual property rights of us and other enterprises, and prevent disputes on intellectual property rights. In addition, we actively participate in the formulation of industry standards to set standards for the industry with our high standards and high quality products, and promote the overall improvement of product quality in the industry. In 2018, there was no disputes arising from intellectual property rights occurred in the Group.

7 產品·共創價值(續) 7.2 保障產品品質

北體集團一向視產品質量為企業 的生命線,通過精細化管理與質 量內控體系,不斷增強產品質量 管控,為社會源源不斷地輸送高 質量的產品。通過持續優化創新 管理體系,加大創新投入,建設高 水平的創新人才隊伍,集團的創 新能力不斷提升,研發出多項緣 色環保技術。

質量管控

我們對運營管理、場館建設及客 戶服務中的各個環節進行全面、 嚴格的質量管控,以提供更優質 的體育場館體驗為目標,致力於 不斷提升運營效率和產品質量, 並規定如發生產品或項目質量 問題,將嚴格按照國家及公司有 關進行妥善反饋處理。我們嚴格 遵循《中華人民共和國產品質量 法》《中華人民共和國知識產權 法》《中華人民共和國商標法》 等國家有關運營產品責任的法律 法規,嚴格管理客戶隱私及信息, 保護自身及其他企業的合法知識 產權,防止產生知識產權糾紛問 題。此外,我們積極參與制定行業 標準,用自身高標準、高質量的產 品為行業樹立標杆,推動行業產 品質量的全面提升。2018年,北體 集團未發生因知識產權引起的糾 紛問題。

7.2 Guaranteeing product quality (Cont'd)

Quality control (Cont'd)

7 產品·共創價值(續)7.2 保障產品品質(續)

質量管控(續)

CASE 案例

A sound intellectual property management system established by MetaSpace Air Dome 約頓氣膜建立完善的知識產權管理體系

In order to further standardize the intellectual property rights work management system of the Company, enhance the independent innovation capacity and improve market competitiveness, MetaSpace Air Dome carried out the work in relation to compliance with national intellectual property rights standards in January 2016. Through such work, the Company has strengthened the knowledges on promotion of patent regulations, popularization of patent knowledge, patent training, patent application and protection. It also consolidated the patent management system through including the responsibility of the intellectual property rights group, the management of patent property, patent rewards and punishments and evaluation of patent work in the patent management system, which further improved the management of the Company's intellectual property rights. As of the end of the reporting period, MetaSpace Air Dome and its subsidiaries had obtained a total of 98 authorized patents with 10 soft and copyrights, and 25 registered trademarks.

為進一步規範公司企業知識產權工作管理體系,增強自主創新能力,提高市場競爭能力,約 頓氣膜於2016年1月進行了知識產權貫標工作。通過貫標工作,公司強化了專利法規宣傳、 專利知識普及、專利培訓、專利申請與保護等知識;鞏固了專利管理制度,把知識產權小組 的職責、專利產權的管理、專利獎懲、專利工作的考核等內容列入專利管理制度,使公司的 知識產權管理工作更加完善。截至報告期末,約頓氣膜及附屬子公司已累計取得授權專利 98件,軟著及版權10件,已注冊商標25件。



Certificate of Intellectual Property Rights Management System Certification of MetaSpace Air Dome 約頓氣膜知識產權管理體系認證 證書

7.2 Guaranteeing product quality (Cont'd)

Quality control (Cont'd)

In order to further strengthen control on product quality and improve internal control processes of product quality, the Group has developed system documents such as Project Evaluation Management Method, and conducted full-cycle and comprehensive quality control of stadium construction and operation management in accordance with the management requirements of ISO system. In terms of stadium construction, the Group strengthened the full-cycle control over all aspects of design, processing and construction through requiring compliance with corporate standards in all aspects, and stipulating that quality inspection shall be conducted on on-site goods by technicians to ensure that the goods meet the project requirements before use. In order to guarantee the quality standards of the enterprise, the Group engaged senior experts in the industry and separately established a quality inspection department to strictly review the quality. In terms of operation management, we strictly ensure the service guality of our products, always focus on the customer, provide the highest quality product design, development and expansion work according to customer needs, and continuously carry out product improvement according to customers' suggestions.

7 產品·共創價值(續)7.2 保障產品品質(續)

質量管控(續)

為進一步加強產品質量管理,完 善產品質量內控流程,北體集團 制定了《項目評估管理辦法》等 制度性文件, 並按照ISO體系管理 要求,對場館建設和運營管理進 行全周期、全方位的質量管控。在 場館建設方面,集團加強對設計、 加工、施工各環節的全周期管控, 要求在各環節中遵循企業標準, 且規定現場貨物須由技術人員對 貨物進行質量檢查,確保貨物符 合項目要求後方可使用。為保障 企業質量標準,集團聘任行業資 深專家,並單獨成立質檢部嚴審 質量。在運營管理方面,我們嚴格 確保產品的服務質量,始終堅持 以客戶為中心,根據客戶需求提 供最優質的產品設計、開發及拓 展工作, 並根據客戶建議不斷進 行產品改進。
7.2 Guaranteeing product quality (Cont'd)

Quality control (Cont'd)

7 產品·共創價值(續) 7.2 保障產品品質(續)

質量管控(續)

CASE MetaSpace Air Dome participated in the preparation of industry standards 案例 約頓氣膜參與行業標準編制

Faced with the current situation of lack of national standards and norms in the air dome industry, MetaSpace Air Dome actively responded to the preparation of the air dome standards of the competent authorities of the industry, and participated in the amendment to the Technical Specifications for Membrane Structures, preparation of the standards such as Technical Specifications for the Acceptance of Membrane Structure Construction, Guidelines for the Design and Construction of Air-Supported Membrane Structures and the Technical Requirements for Stadiums with Air-Supported Membrane Structures, and as the main drafting party participated in the preparation of Technical Requirements for Stadiums with Air-Supported Membrane Structures. At present, the preparation of relevant standards has been almost completed, and the standards prepared could standardize the air dome industry and help in the healthy development of the industry.

面對氣膜行業國家標準和規範的缺失的現狀,約頓氣膜積極響應行業主管部門的氣膜標準的編制工作,先後參與了《膜結構 技術規程》的修訂、《膜結構施工驗收技術規程》《氣承式膜結構設計與施工指南》《空氣支承膜結構體育場所技術要求》等 標準的編制,並在《空氣支承膜結構體育場所技術要求》中作為主要起草單位參與其中。目前相關標準的編制工作已基本完 成,所編制的標準可幫助氣膜產業規範化,有利於行業的健康發展。

7.2 Guaranteeing product quality (Cont'd)

R&D and innovation

We firmly believe that technological innovation is the inexhaustible driving force for the sustainable development of the Group. We attach great importance to the building up of scientific research talents and emphasize the infiltration of thinking mode of technological innovation into stadium operation and solution. Through independent research and development of green technologies of the industry, we provide optimal energy saving, emission reduction and operation solutions for various projects, and build safe and environmentally friendly stadiums for customers. The remarkable scientific research achievements of the Group won high praise from all stakeholders. We will continue to lead the upgrading of green technology of the industry, so as to promote sustainable development of the industry.

7 產品·共創價值(續)
 7.2 保障產品品質(續)

研發創新

我們堅信科技創新是集團可持續 發展的不竭動力。我們重視科研 人才建設,強調將科技創新的思 維模式滲入在場館運營與解決方 案中。我們通過自主研發行業緣 色技術,為各類項目提供最優的 節能減排和運營方案,為客戶建 設安全、環保的運動場所。北體集 團的科研成果顯著,贏得各利益 相關方的高度贊揚,我們將持續 引領行業緣色技術升級,促進行 業可持續發展。

7.2 Guaranteeing product quality (Cont'd)

R&D and innovation (Cont'd)

7 產品·共創價值(續)
7.2 保障產品品質(續)

研發創新(續)

CASE MetaSpace Air Dome won the "Green Mine Science and Technology Award (綠色礦山科學技術獎)" 案例 約頓氣膜榮獲「綠色礦山科學技術獎」

In May 2018, the large-span air dome storage technology independently developed by MetaSpace Air Dome, the Group's subsidiary, won the third prize of the Green Mine Science and Technology Award. The large-span air dome storage could be applied in granaries, low-temperature storage, modern coal sheds, logistics centers, garbage disposal, sewage treatment, soil treatment and ecological greenhouses. Environmental materials are used for all membrane materials of MetaSpace Air Dome and the air quality in membrane will meet Control Standard of Indoor Environmental Pollution for Civil Architecture (《民 用建築室內環境污染控制規範》) after its completion. The membrane material has a useful life between 15 and 35 years and is transferable for easily reuse. With factory prefabrication, the site work is minimal and there is no damage to surrounding environment. The intelligent management system can realize intelligent and independent operation, remote management, real-time control for operational dynamics and precaution for all kinds of emergencies.

2018年5月,北體集團旗下公司約頓氣膜自主研發的大跨度氣膜倉儲技 術獲得了綠色礦山科學技術獎三等獎。大跨度氣膜倉庫可運用於糧倉、 低溫倉儲、現代煤棚、物流中心、垃圾處理、污水處理、土壤處理、生態 大棚等領域,約頓氣膜所有膜材均選用環保材料,建成以後膜內空氣滿 足《民用建築室內環境污染控制規範》,膜材耐用年限在15-35年之間, 而且可遷移,方便重複使用。膜體為工廠預製,現場作業量極小,對周邊 環境沒有任何損害,智能管理系統可以實現智能獨立運行、遠程控制, 實時掌握運行動態及預防各種突發情況。



MetaSpace Air Dome won the "Green Mine Science and Technology Award (綠色礦山科學技術獎)" 約頓氣膜公司榮獲 [綠色礦山科學技術獎]

7.2 Guaranteeing product quality (Cont'd)

R&D and innovation (Cont'd)

7 產品·共創價值*(續)*

7.2 保障產品品質(續)

研發創新(續)

CASE MetaSpace Air Dome won the "Energy-saving and Low-carbon Award of Beijing" 案例 約頓氣膜榮獲「北京市節能低碳獎」

In July 2018, the air dome high-efficiency energy-saving control technology independently developed by MetaSpace Air Dome, the Group's subsidiary, was selected as the energy-saving and lowcarbon technology products of Beijing in 2018. Through optimal control and decision making on the entire air dome structure by the internal environment control technology, dynamic balance control technology and high-efficiency insulation technology of MetaSpace Air Dome, it achieved safe, efficient, economical, energy-saving and coordinated operation of air dome structure to the largest extent. The high-efficiency energy-saving control technology of MetaSpace Air Dome is applicable for sports, leisure, cultural tourism, industrial environmental protection, logistics and warehousing, plateau oxygen enrichment and other sectors, which could provide the optimal air dome energy-saving and emission reduction solutions for various customers.

2018年7月,北體集團旗下公司約頓氣膜自主研發的氣膜高效節能控制技術入選了北京市 2018年節能低碳技術產品。通過約頓氣膜內環境控制技術、動平衡控制技術及高效保溫 技術能夠對整個氣膜建築進行最優化的控制和決策,最大程度的實現氣膜建築安全、高 效、經濟、節能、協調的運行狀態。約頓氣膜高效節能控制技術適用於體育休閑、文化旅 遊、工業環保、物流倉儲、高原富氧等眾多領域,可為各類客戶提供最佳的氣膜節能減排 方案。

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directory 產品推薦目錄圖

7.3 Provision of quality services

We are fully aware that provision of quality products and services is one of the most effective ways to attract customers and maintain the vitality of business development. While diligently operating the stadiums, we actively respond to customer feedback and continuously improve and upgrade the stadiums to provide better customer experience and services.

Stadium service

The Group adheres to service standards focused on customer, keeps abreast of customers' needs, and actively provides targeted services and instructions for different types of events in the stadium. In 2018, we achieved good customer feedback in 15 large-scale physical fitness activities organized in our stadiums.

7 產品·共創價值(續)7.3 提供優質服務

我們深知,提供優質的產品與服務是吸引客戶、保持企業發展活力最有效的途徑之一。我們在用心運營場館的同時,積極回應客戶反饋,不斷對場館進行改進升級,提供更好的客戶體驗與服務。

場館服務

北體集團堅持以客戶為中心的服 務標準,及時瞭解客戶需求,積 極在場館為不同類型的活動提供 具有針對性的服務及幫助。2018 年,我們各地場館共舉辦了15次 大型體育健身活動,均取得了較 好的客戶反饋。

7.3 Provision of quality services (Cont'd)

Stadium service (Cont'd)

7 產品·共創價值*(續)*

7.3 提供優質服務(續)

場館服務(續)

No.	Name of Event
序號	活動名稱
	Badminton Tournament in Huarun Siji Community
	華潤四季社區羽毛球賽
2	New York International Children's Club 2nd Large Parent-Child Games Running Baby
	紐約國際兒童俱樂部第二屆大型親子運動會Running Baby
3	Table Tennis and Badminton Competition in Shanxi Sixth Construction
	山西省六建兵羽比賽
4	The King of Underdogs – Taiyuan
	路人王一太原站
5	Financial and Commercial Workers, Light Industry and Textile Workers, Tobacco Industry Workers of Shanxi Province
	山西省財貿輕紡煙草系統
6	Hengtong Sanitary Ware Exhibition
_	恒通衛浴展
7	2018 PUKY CBC Club League Central Division 8th Stop
0	2018 PUKY CBC俱樂部聯賽中原賽區第八站
8	Fellowship Activity of Huanai Home and Purapple 華耐家居與紫蘋果聯誼活動
9	
7	Sports Meet of CIFI Real Estate(旭輝地產) 旭輝地產運動會
10	2018 "ABC Cup" 14th Badminton Friendship Tournament of Shanxi Province
10	2018 「農行杯」山西省第十四屆羽毛球友誼賽
11	Fun Games of Gymboree(金寶貝)
	金寶貝趣味運動會
12	Sports Meet of Ping An Bank
	平安銀行運動會
13	Fun Games of Taiping Life Insurance
	太平人壽趣味運動會
4	Anniversary Celebration in Taiyuan
	太原周年店慶
15	"2018 Badminton Tournament in China Resources Community" of China Resources Land
	華潤置地「2018華潤社區杯羽毛球賽」

7.3 Provision of quality services (Cont'd)

Stadium service (Cont'd)

7 產品·共創價值(續)
7.3 提供優質服務(續)

場館服務(續)



Sports Meet of Ping An Bank 平安銀行運動會活動



Badminton Tournament in Huarun Siji Community 華潤四季社區羽毛球賽

In 2018, we gradually improved the construction of hardware facilities in the stadiums, such as additions to water heaters and planning parking space. We constantly optimized "Air Dome Interactive Mini Program (互動氣場 小程序)" for online booking, and strived to build a new sports and leisure stadium with comfortable environment and pleasant experience for the public.

2018年,我們逐漸完善場館硬件 設施建設,如增添熱水器,規劃停 車位等,我們不斷優化「互動氣場 小程序」線上預定功能,竭力為大 眾建造環境舒適和體驗愉悦的新 型運動休閑場館。

7.3 Provision of quality services (Cont'd)

Stadium service (Cont'd)

CASE Air Dome Interactive Mini Program – Online Booking Service 案例 互動氣場小程序 — 線上預定功能

In 2018, the Group further optimized the "Air Dome Interactive Mini Program" of Tianji Air Dome Sports Stadium in Taiyuan to provide users with a high-quality online remote booking experience. The operation interface of the WeChat mini program platform is concise and clear. Users can check sporting events and seats availability in the stadium on WeChat mini program, and book tickets according to individual needs. The launch of the program has been well received by customers and added a highlight to the high-quality stadium services.

2018年,北體集團進一步優化太原天際氣膜運動中心的「互動氣場小程序」,為用戶帶來高質量的在線遠程訂票體驗。微信小程序平台操作界面簡潔易懂,用戶可在微信小程序上查詢到場館的體育項目及票位情況,根據個人需求訂票。該程序的推出 受到客戶的一致好評,為高品質的場館服務增添一道亮光。

Customer service

The Group attaches great importance to the management and maintenance of customer relationships, and has developed internal policies for maintaining customer relationships such as Complaint Handling Procedures in accordance with the relevant provisions of the Consumer Protection Law of the People's Republic of China and the Civil Procedure Law of the People's Republic of China. We strictly abide by our clients' privacy protection duties, strengthen the Group's client information security management, standardize the client information access procedures and user access rights as well as and the environment for carrying customer information to prevent leakage and loss of clients' personal information.

客戶服務

產品·共創價值(續)

提供優質服務*(續)*

場館服務(續)

7

7.3

北體集團高度重視客戶關係的管 理和維護,依據《中華人民共和 國消費者權益保護法》《中華人 民共和國民事訴訟法》中的相關 規定,制定了《投訴處理程序》 等維護客戶關係的內部政策。我 們恪守客戶隱私保護職責,加強 客戶信息安全管理,規範客戶信 息訪問的流程、用戶訪問權限以 及規範承載客戶信息的環境,防 止客戶信息的泄漏和丢失。

7.3 Provision of quality services (Cont'd)

Customer service (Cont'd)

The Group has established a sound customer complaint handling mechanism, which requires to handle the customer complaints in a quick and proper manner; and proposes targeted solutions to common and major complaints. We maintain positive interactive communication with our customers, regularly review customer complaints files, identify problems in a timely manner and eliminate potential risks, so as to increase customers' trust in us. During the year, the Group increased the announcement of the announced risk factors of customers in various operating stadiums, so that customers can fully understand the existing and potential risks, thus protecting the rights and interests of customers and ensuring the quality of service.

7 產品·共創價值(續)7.3 提供優質服務(續)

客戶服務(續)

集團建立完善的客戶投訴處理機 制,要求快捷妥善處理客戶投訴, 並對常見和重大投訴提出針對性 解決方案。我們與客戶保持積極 的互動性溝通,定期整理客戶投 訴檔案,及時發現問題並排除潛 在風險,提高客戶對我們的信任 度。本年度,集團在各個運營場館 內加強針對客戶的公告風險因素 的公告,讓客戶全面瞭解現有的 及潛在風險。做到保障客戶權益, 保證服務質量。

7.4 Promoting win-win cooperation

Beijing Sports has always been working together with its partners for integrating the advantages and resources of both parties, continuously deepening cooperation with various stakeholders, actively breaking through the difficulties of the industry and achieving a mutually beneficial and winwin situation. The Group vigorously develops innovative cooperation modes such as "sports + big data", actively cooperates with local sports bureaus to discuss high-tech, and continues to work with partners to promote the development of local sports, drive the consumption of regional sports, provide strong momentum for the transformation and upgrading of local economy, and facilitate the healthy and stable development of the industry.

7 產品·共創價值(續) 7.4 促進合作共贏

北京體育始終與合作夥伴攜手同 行,整合雙方的優勢和資源,不 斷深化與各權益人的合作,積極 突破行業難關,實現互利共贏的 局面。集團大力發展「體育+大數 據」等創新合作模式,積極與當地 體育局合作探討高新技術,持續 同各合作夥伴助力當地體育事業 發展,帶動區域體育消費,為當地 經濟轉型升級提供強勁動力,並 助推行業健康穩定發展。

CASETri-party cooperation achieved big data diversion案例三方合作, 實現大數據引導

Beijing Sports, Beijing Beiti Technology Centre*(北京北體科技中心) and Beijing Rongyu Information Technology Co., Ltd.*(北京融昱信息 技術有限公司) have reached a tri-party strategic cooperation for jointly working on industrial planning and project design of sports, culture, entertainment, tourism and other comprehensive projects, and active exploring and cooperating in product design, site planning, construction design, construction, stadium operation, publicity and promotion. Moreover, they applied big data on the modern smart management for aspects such as sports town planning and stadium operations.

北京體育與北京北體科技中心及北京融昱信息技術有限公司共同達成三方戰略合作,共同致力於體育、文化、娛樂、旅遊等綜 合項目的產業規劃和項目設計,並在產品設計、場地規劃、建造設計、施工、場館運營、宣傳推廣等層面進行積極探索與合作。 同時應用大數據進行體育小鎮規劃、體育場館運營等方面的現代化智能管控。

The cooperation between the three parties is based on the integration of the sports industry chain, through developing "sports + big data" and "sports + technology", creating attractive points such as events, sports and leisure projects and integrating high-tech elements to strengthen services and promote the supply of sporting goods, and finally organically combined sports with manufacturing, science and technology, culture and tourism to form an industrial development system focused on sports industry, featured by sports tourism, and with effective extension of sports industry services.

三方的合作形成以體育產業鏈的整合為主,發展「體育+大數據」「體育+科技」等,打造賽事、體育休閑項目等吸引點,融合高 科技元素強化服務,推動體育用品的供應,最終將體育與製造業、科技、文化、旅遊等有機結合,形成以體育產業為核心,以體 育旅遊等為特色,以體育產業服務為有效延伸的產業發展體系。

7 產品·共創價值(續)7.4 促進合作共贏(續)

7.4 Promoting win-win cooperation (Cont'd)

CASE Guangxi Sports Bureau exchanged the new technology of MetaSpace Air Dome with the Group 案例 廣西體育局與北體集團交流約頓氣膜新技術

On 26 June 2018, Guangxi Zhuang Autonomous Region Sports Bureau investigated and researched the tennis courts built by the products of MetaSpace Air Dome located at the Chaoyang Sports Center to have an indepth understanding of the environmentally friendly concept and advanced technology of constant temperature, constant humidity and high oxygen content of MetaSpace Air Dome.

2018年6月26日,廣西壯族自治區、體育局對位於朝陽體育中心,由約頓 氣膜產品建造的網球場進行考察調研,深入了解約頓氣膜場館地環保理 念與恆溫恆濕高含氧的先進技術。

During the period, the Group conducted in-depth communication on the "Plan for 100 Stadiums" of the Guangxi Zhuang Autonomous Region with Guangxi Sports Bureau. The Group systematically analyzed and shown information on the development of the "Plan for 100 Stadiums" across the country, and made forward-looking analysis and discussion on the layout and development planning of the "Plan for 100 Stadiums" in Guangxi Zhuang Autonomous Region. This investigation is of vital importance to the development of the "Plan for 1,000 Stadiums" in Guangxi Zhuang Autonomous Region, also an important step in promoting the implementation of the "Plan for 1,000 Stadiums" across the country.

期間,北體集團與廣西體育局就廣西壯族自治區百館計劃進行了深入溝 通,北體集團對「百館計劃」在全國的發展情況做了系統的分析與數據 示例,並就「百館計劃」在廣西壯族自治區的佈局與發展規劃做了前瞻 性的分析研討。本次考察對推進「千館計劃」在廣西壯族自治區的發展 至關重要,同時也是推動「千館計劃」全國開花的重要一步。



Guangxi Sports Bureau exchanged the new technology of MetaSpace Air Dome with the Group 廣西體育局與北體集團交流約頓氣膜新技術

7 產品·共創價值*(續)*

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促進合作共贏(續)

7.4 Promoting win-win cooperation (Cont'd)

CASEThe Group made efforts to boost the development of sports in Hainan案例北體集團助力推動海南體育事業發展

In July 2018, the Department of Culture, Radio, Television, Publication and Sports of Hainan Province (海南省文化廣電出版體育廳) held a strategic cooperation signing ceremony with the Group. The Group's resource advantages in the construction and operation of the national fitness stadiums will play an important role. As for the cooperation with Hainan Yunsu Group (海南雲宿集團) in future, the Group plans to invest for construction of approximately 30 new air dome sports stadiums in various cities and counties in Hainan Province from 2018 to 2023, with a view to create a national fitness platform with integration of national physical fitness, national health monitoring, professional fitness guidance and people sports activities. It also exerted great effort in sectors such as the planning, construction and operation of sports parks, special cultural and sports towns, cultivated and developed brand events simultaneously through construction of event base in seven cities and counties connected with central Hainan, to promote the development of people sports events and give full play to the role of national fitness in the development of the sports industry. We actively promote the integration and development of the national fitness and tourism industry and upgrade sports tourism products and services, thereby making the sports industry become the new growth pole of key economic industries in Hainan Province during the period of 13th Five-Year Plan, and providing strong driving force for supply-side structural reform and economic transformation and upgrading for Hainan Province.

2018年7月,海南省文化廣電出版體育廳與北體集團舉行戰略合作 簽約儀式,北體集團在全民健身場館投建、運營的資源優勢將發揮 重要作用,未來與海南雲宿集團合作,計劃從2018年到2023年,在海 南省各市縣投資建設約30座新型氣膜運動場館,打造集全民體育健 身、全民體質監測、專業健身指導、群眾體育活動為一體的全民健身 平台。並在體育公園、文化體育特色小鎮的規劃、建設和運營等領域 全面發力,同步進行品牌賽事的培育和打造,在海南中部連線的7個 市縣建設賽事基地,促進群眾體育賽事的發展,充分發揮全民健身 對發展體育產業的動力源作用。我們積極推動全民健身與旅遊產業 的融合發展,升級體育旅遊產品和服務,讓體育產業成為「十三五」 時期海南省重點經濟產業的新增長極,為海南省供給側結構性改革 和經濟轉型升級提供強勁的動力。



The Group made efforts to boost the development of sports in Hainan 北體集團助力推動海南體育事業發展

產品·共創價值(續) 7

7.4 Promoting win-win cooperation (Cont'd) 7.4 促進合作共贏(續)

CASE The Group engaged in strategic cooperation with Bohai Real Estate (博海地產) 案例 北體集團與博海地產進行戰略合作

In 2018, Zhong Hu Dingfeng, a subsidiary of the Group, and Qingdao Bohai Real Estate Group Co., Ltd. (青島博海地產集團有限公司) formally reached a strategic cooperation agreement. In this cooperation, both parties will give full play to their resource advantages and capitalize on the great cooperation formed by the national fitness, sports training, sports events and other related sports industries, and actively engage in the investment, construction and promotion of innovative air dome sports stadiums and sports parks. Improved sports and leisure products and services enable the sports to be the "rigid demand" of life of the people in Qingdao and even the country, thus driving the growth of regional sports consumption and contributing to the upgrading of the sports industry structure.

2018年,北體集團旗下子公司中互鼎烽與青島博海地產集團有限公 司正式達成戰略合作協議。此次合作,雙方將充分發揮資源優勢, 以全民健身、體育培訓、體育賽事等相關體育產業形成的大合作為 契機,積極投身於創新型氣膜體育場館及體育公園的投資、建設、推 席。·通過完善體育休閑產品和服務,讓體育運動成為青島乃至全國 百姓的生活「剛需」,從而帶動區域體育消費增長,為體育產業結構 升級貢獻力量。

北体集团 青岛博海地产集团战略合作签约仪式 Signing Ceremony of Strategic Cooperation



The Group engaged in strategic cooperation with Bohai Real Estate 北體集團與博海地產進行戰略合作

8 COMMUNITY • BUILD A BETTER ONE TOGETHER

Through fully fulfilling our corporate social responsibilities, giving back to the community with care and warmth, actively carrying out poverty alleviation activities, participating in community public welfare undertakings, we bring long-term benefits to local communities and promote rapid development of economy and society.

8.1 Poverty alleviation

While pursuing performance growth, the Group actively responded to the national call for poverty alleviation and vigorously carried out targeted poverty alleviation. During the year, in the Chengde poverty alleviation project, the Group drove farmers to develop edible mushroom industry, assisted poor villages out of poverty, and promoted the development of local agricultural industry.

社區·共建美好

8

我們充分履行企業社會責任,用愛心和 溫暖回饋社會,積極開展扶貧關愛活動,參與社區公益事業,為當地社區帶 來長遠利益,促進經濟與社會快速發 展。

8.1 扶貧關愛

在追求業績增長的同時,北體集 團積極響應國家扶貧號召,大力 開展精准扶貧工作。本年度,在承 德扶貧項目中,集團帶動農戶發 展食用菌產業,扶持貧困村脱貧 致富,促進當地農業產業的發展。

社區·共建美好(續) 8.1 扶貧關愛(續)

8.1 Poverty alleviation (Cont'd)

CASEChengde poverty alleviation project – Air dome edible mushroom production base案例承德扶貧項目-氣膜食用菌生產基地

Chengde Shuangcheng Biotechnology Co., Ltd. (承德雙承生物科技股份有限公司) is a non-chemical green environmental protection demonstration base of the National Black Fungus Industry Technology Innovation Alliance. It is equipped with air dome incubator for the cultivation of black fungus cultivars. After application of advanced technology developed by MetaSpace in 2018, its production efficiency was greatly improved, and it also achieved green environmental protection and promote the development of local agricultural industry. 承德雙承生物科技股份有限公司是國家黑木耳產業技術創新聯盟無化學綠色環保示範基地,擁有氣膜養菌室,用於黑木耳的栽培種的培養,並於2018年在採用約頓研發的先進技術後,極大提高生產效率,同時實現綠色環保,推動當地農業產業發展。

In 2018, Chengde used the air dome plant independently developed by MetaSpace to build two cultivation workshops. The environmental disinfection and sterilization technology and the cultivation technology in air dome building form adopted by the project are the first and only in the country. The disinfection and sterilization technology enable the whole planting process of edible mushroom free of chemicals to achieve green environmental protection. The unique and high-efficiency, constant temperature and constant humidity of the air dome cultivation technology could make the cultivation of edible mushroom more safe, with better quality and higher production efficiency, and save energy by 60%. Currently, the production plant with an annual deep processing capacity of 3,000 tons of edible mushroom and an annual production capacity of 50,000 tons of organic fertilizer per year is under planning and construction. After completion, the plant can realize annual sales income of RMB230 million, profit and tax amount of more than RMB50 million, and employment of more than 1,200 people, thereby driving more than 3,000 farming households to develop edible mushroom industry, effectively assisting poor people out of poverty, and greatly promoting the development of local agricultural industry.

2018年,承德採用約頓自主研發建設的氣膜廠房,增建兩座培菌車間。本 項目採用的環保消毒殺菌技術和氣膜建築形式培菌技術,屬全國首創且 唯一,消殺技術可以使食用菌種種植過程全稱不用化學藥品,實現線色環 保。氣膜培菌技術獨特、高效、恆溫恆濕、可以使食用菌菌種培養更加安 全、質量更優、生產效率更高,同時可以節能60%。目前,年深加工食用菌 3,000噸、年產生物有機肥50,000噸的生產廠正在規劃建設中,建成後年可實 現銷售收入2.3億元,利税5,000餘萬元,安排百姓就業1,200餘人,帶動3,000 餘戶農戶發展食用菌產業,有效地幫助貧困百姓脱貧致富,極大地促進當 地農業產業的發展。



External view of air dome plant 氣膜廠房外觀圖

8 社區·共建美好(續)

8.1 Poverty alleviation (Cont'd)

8.I 扶貧關愛 (*續)*

CASE The Group donated clothing to remote mountainous areas 案例 北體集團為偏遠山區捐贈衣物

In 2018, the Group continued its charity activities in 2017 and once again launched initiatives to send winter clothes to remote areas, helping more friends living in the mountains to get through the cold winter, and helping people in remote mountainous areas with caring. In 2018, Zhong Hu Sports, a subsidiary of the Group, held a campaign of donating winter clothes, there was a total of 25 colleagues participated in the campaign of donating winter clothes, with 139 clothes sent.

2018年,北體集團延續2017年的愛心活動,再次發起了為偏遠地區送冬衣的行動,幫助更多山裏生活的朋友度過嚴寒的冬天, 用愛給偏遠山區的人們送去溫暖。2018年,北體集團旗下公司中互體育舉辦捐冬衣活動,本次捐冬衣活動共有25位同事參與 活動,送去衣物合計139件。

奉献爱心

共建和谐



The Group donated clothing to remote mountainous areas 北體集團為偏遠山區捐贈衣物

8.2 COMMUNITY INVOLVEMENT

Beijing Sports has always dedicated to promoting the development of community causes in order to encourage local people to participate in the causes through organizing and carrying out various community activities, so as to create a harmonious and caring humanistic environment for the people. While promoting its own causes concept, the Group actively uses its own industry advantages to build sports stadiums and innovate sports modes, contribute to the construction of community sports culture and people's healthy life, and inject new power into community involvement.

Promote national fitness

Aiming at to comprehensively creating a safe and convenient sports place, the Group has a long-term commitment to the development, investment, construction and operation of the national fitness stadium, the consolidation and expansion of the entire industry chain, and the nationwide promotion of the construction of national fitness stadium focused on new air dome stadium on a continuous basis. In 2018, the Group continued the construction strategy of national sports place of nationwide "Plan for 1,000 Stadiums" and officially launched the "Plan for 100 Stadiums" in Guangdong Province. We will be committed to the development, investment, construction and operation of the national fitness stadium, the consolidation and expansion of the entire industry chain in the long run. The national fitness stadium focused on the new air dome will be deployed across the country in future. In addition, the Group has long been committed to the extensive promotion of ice and snow sports and the construction of ice and snow sports facilities covering all over the country. The Group officially launched the Fuzhou Ice and Snow City Project in 2018, which not only satisfied the needs of the southern urban residents to participate in the snow and ice sports, but also brought new driving force to the ice and snow economy.

8 社區·共建美好(續) 8.2 社區公益

北京體育始終堅持推動公益事業 發展,通過組織和開展豐富多樣 的社區活動,帶動當地社區人民 共同參與公益,為社區人民打造 和諧有愛的人文氣氛。集團在宣 傳自身公益理念的同時,我們積 極利用自身的行業優勢,建設體 育場館、創新運動方式,為社區體 育文化建設和人民健康生活做出 貢獻,為社區公益注入新力量。

助力全民健身

北體集團以全面打造安全便捷的 運動場所為目標,長期致力於全 民健身場館開發、投資、建設和 運營全產鏈的夯實和拓展,在全 國範圍內持續推進新型氣膜場館 為主體的全民健身場館的建設。 2018年,集團延續全國「千館計 劃」的全民運動場所建設戰略,在 廣東省正式啟動全民健身 百館 計劃|,我們將長期致力於全民健 身場館開發、投資、建設和運營全 產鏈的夯實和拓展,以新型氣膜 場館為主體的全民健身場館未來 將在全國大範圍的鋪設。同時,集 團長期致力於廣泛開展冰雪運動 的宣傳推廣,建設覆蓋全國的冰 雪運動設施,集團2018年正式啟 動福州冰雪城項目,不但滿足了 南方城市居民參與冰雪運動的需 求,也為冰雪經濟帶來了新動力。

8.2 COMMUNITY INVOLVEMENT (Cont'd)

Promote national fitness (Cont'd)

8 社區·共建美好(續)

8.2 社區公益*(續)*

助力全民健身(續)

CASE The Group launched the "Plan for 100 Stadiums" in Guangdong Province 案例 北體集團啟動廣東省「百館計劃」

In February 2018, the "Plan for 100 Stadiums" project of national fitness in Guangdong Province initiated by Beijing Sports and Entertainment Industry Group was officially launched. The project focuses on "peoples' sports", builds and expands national fitness stadiums, narrows the gap with developed countries in the world, and plans to make investments in building of 100 new stadiums air-supported dome sports stadiums in Guangdong Province in the next 3 to 5 years. Moreover, the stadiums built by the project will serve as government service facilities, and will also carry out comprehensive operations such as youth training and stadiums rental for local sports, which actively promoted the integration development of national fitness and national health, and continuously enhanced the health standards of the people in Guangdong Province. 2018年2月,由北京體育文化產業集團發起的廣東省全民健身「百館計劃」項目正式啟動。該項目聚焦「群眾體育」,增建擴建 全民健身場館,縮小與世界發達國家的差距,並計劃在未來3-5年時間裏,以投資建設的方式在廣東省範圍內打造100個以氣膜 建築為主要載體的新型體育場館。同時該項目所建場館將作為政府服務配套設施,也將進行本地體育項目青少年培訓、場館 租賃等綜合運營,積極推進全民健身與全民健康融合發展,不斷提高廣東省人民健康水平。

By leveraging on the existing outdoor venues, we quickly cover different areas such as communities, schools and parks. The air dome stadiums introduce new technologies, new materials and new processes. While taking into account of multifunctionality, we also pay attention to standardization, energy conservation and environmental protection and humanistic design, which is in line with and echoes the leap development of the cities in Guangdong Province.

我們可以利用現有的室外場地,迅速覆蓋社區、學校、公園等不同區域。氣 膜球館引入新技術、新材料、新工藝,在考慮多功能的同時,注重標準化、 節能環保及人文設計,與廣東省的城市飛躍發展相配套、相呼應。

Launching Ceremony of the "Plan for 100 Stadiums" for the national fitness in Guangdong Province 廣東省全民健身「百館計劃」啟動儀式

8.2 COMMUNITY INVOLVEMENT (Cont'd)

Promote national fitness (Cont'd)

8 社區·共建美好(續)
 8.2 社區公益(續)

助力全民健身(續)

CASE Plan for 1,000 Stadiums – Basketball Air Dome Sports Center 案例 千館計劃-籃球氣膜運動中心

We firmly believe that "a healthy environment is the beginning of sports", the Group hopes to transmit the concept of exercise for health all over the country through the construction and implementation of the "Plan for 1,000 Stadiums" across the country. In 2018, the first "Interactive Stadium" Basketball Air Dome Sports Center in Nanchang was opened. By leveraging on the advanced experience in construction of professional and advanced national fitness stadium, the Group set up a physical fitness test, fitness guidance and national health big data and other services by focusing on meeting the fitness needs of the people, thereby creating the new air dome stadium into a base for the fitness, physical fitness testing and wellness of people. The opening of the first basketball air dome sports center in Nanchang provided high-quality fitness venues for the public and was highly welcomed and praised by the local citizens.

我們堅信「健康的環境是運動的起點」,北體集團希望通過「千館計劃」在全國的建設實施,將這一運動健康的理念傳遞到全國。2018年,南昌首個」互動氣場」籃球氣膜運動中心開業,集團憑藉專業先進的全民健身場館建設的先進經驗,以契合民眾健身健康需求為出發點,設立了健康體測、健身指導及全民健康大數據等服務,將新型氣膜場館打造成老百姓健身、體測、康體的基地。南昌首個籃球氣膜運動中心開業後,為市民提供優質的健身場地,並受到當地市民的高度歡迎和一致好評。





Basketball Air Dome Sports Center 籃球氣膜運動中心

8.2 COMMUNITY INVOLVEMENT (Cont'd)

Volunteer service

Beijing Sports proactively participates in social construction, and strongly encourages employees to participate in volunteer service activities to make continuous efforts to promote social harmony. The Group carries out various volunteer services regularly, pays close attention to the livelihood in the community in a timely manner, and actively solve problems for surrounding residents, which were highly praised by the people. By organizing healthy and orderly volunteer activities, the Group has enhanced employees' sense of social responsibility, promoted the awareness of serving society, and established a good corporate image. 8 社區·共建美好(續)
 8.2 社區公益(續)

志願服務

北京體育積極投身社會建設,大 力提倡公司員工參與志願服務活 動,為促進社會和諧做出持續努 力。集團定期開展種類豐富的志 願活動,及時關注小區群眾的生 活質量,積極為周邊群眾排憂解 惑,受到群眾的高度贊揚。集團通 過組織健康有序的志願活動,增 強了員工的社會責任感,宣傳了 服務社會意識,樹立了自身良好 的企業形象。

List of policies

附錄I 可持續發展綜述

List of policies		以 來刘农			
ESG Indicator	Compliance with National Policy	Internal Policy			
ESG指標	遵守國家政策	內部政策			
A Environment	Law of the People's Republic of China on the Pr	evention and Environmental Protection and Energy Conservation			

環境 Control of Environmental Pollution by Solid Waste Regulation 《環保節能管理規定》 《中華人民共和國固體廢物污染環境防治法》 Environmental Protection Law of the People's Republic of China 《中華人民共和國環境保護法》 Atmospheric Pollution Prevention and Control Law of the People's Republic of China 《中華人民共和國大氣污染防治法》 Water Pollution Prevention and Control Law of the People's Republic of China 《中華人民共和國水污染防治法》 National Hazardous Waste List 《國家危險廢棄物名錄》 Code for Indoor Environmental Pollution Control of Civil Building 《民用建築室內環境污染控制規範》

B1.Employment	Labor Law of the People's Republic of China	Labor Contracts/Non-disclosure Agreement/Job Description
僱傭	《中華人民共和國勞動法》	《勞動合同/保密協議/職位説明書》
	Labor Contract Law of the People's Republic of China	Travel Management Regulations
	《中華人民共和國勞動合同法》	《出差管理規定》
	Employment Promotion Law of the People's	Regulations on Paid Annual Leave for Employees
	Republic of China	《職工帶薪年休假條例》
	《中華人民共和國就業促進法》	Staff Rules and Regulations
	Social Insurance Law of the People's Republic of China	《員工規章制度》
	《中華人民共和國社會保險法》	Attendance Management Regulations
	Provisions on the Prohibition of Using Child Labor	《考勤管理規定》
	《禁止使用童工規定》	
	Law on Protection of Minors of the People's	
	Republic of China	
	《中華人民共和國未成年人保護法》	

st of policies <i>(Cont'd)</i>	EW OF SUSTAINABLE DEVELOPMENT (Cont'd)	政策列表 <i>(續)</i>
ESG Indicator ESG指標	Compliance with National Policy 遵守國家政策	Internal Policy 內部政策
B2.Health and Safety 健康與安全	Law on the Protection of Rights and Interests of Labor 《勞動者權益保護法》 Labor Law of the People's Republic of China 《中華人民共和國勞動法》	Safety Administration Regulations on Office Area 《辦公區域安全管理規定》
	Fire Prevention Law of the People's Republic of China 《中華人民共和國消防法》 Safe Production Law of the People's Republic of China 《中華人民共和國安全生產法》 Law of the People's Republic of China on the Prevention and Control of Occupational Diseases 《中華人民共和國職業病防治法》 Regulations on Occupational Injury Insurance 《工傷保險條例》	
	Regulations on Production Safety License Measures on the Supervision and Administration on Occupational Hygiene of Workplace 《安全生產許可證條例》 《工作場所職業衛生監督管理規定》 Regulations on the Reporting, Investigation and Disposition of Work Safety Accidents 《生產安全事故報告和調查處理條例》	
B3.Development and Training 發展及培訓	_	-
B5.Supply Chain Management 供應鏈管理	Tender and Bidding Law of the People's Republic of China 《中華人民共和國招投標法》	-

List of policies (Cont'd)

附錄I 可持續發展綜述(續) 政策列表(續)

ESG Indicator	Compliance with National Policy	Internal Policy
ESG指標	遵守國家政策	內部政策
B6.Product Liability	Trademark Law of the People's Republic of China	Project Evaluation Management Method
產品責任	《中華人民共和國商標法》	《項目評估管理辦法》
	Advertising Law of the People's Republic of China	Complaint Handling Procedures
	《中華人民共和國廣告法》	《投訴處理程序》
	Patent Law of the People's Republic of China	
	《中華人民共和國專利法》	
	Product Quality Law of the People's Republic of China	
	《中華人民共和國產品質量法》	
	The Consumer Protection Law of the PRC	
	《中華人民共和國消費者權益保護法》	
B7.Anti-Corruption	Company Law of the People's Republic of China	Regulations on Integrity and Self-Discipline Management
反貪腐	《中華人民共和國公司法》	《廉潔自律管理規定》
	Anti-Money-Laundering Law of the People's	
	Republic of China	
	《中華人民共和國反洗錢法》	
	Anti-Monopoly Law of the People's Republic of China	
	《中華人民共和國反壟斷法》	
	Anti-Unfair Competition Law of the People's Republic of	
	China	
	《中華人民共和國反不正當競爭法》	
	Interim Provisions on Prohibiting Commercial Bribery	
	《關於禁止商業賄賂行為的暫行規定》	
B8.Community Investment	Charity Law of the People's Republic of China	-
社區投資	《中華人民共和國慈善法》	

附錄I 可持續發展綜述*(續)*

關鍵績效列表

Tables of key performance

Environmental Data 環境類數據列表

ESG Indicator U	Jnit 2017	2018
ESG指標單位的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Lange的Langenter	單位 2017年	2018年

Aspect A1: Emissions

層面AI:排放物

AI.2

A1.3

打印機硒鼓

Total e	emissions	and	intensity	∕ of	greenhouse	gas
溫室卶	滊體總排	放量	し 及密度	2		

Scope I greenhouse gas em 範疇一溫室氣體排放量	issions tCOze 噸二氧化碳當量	66.65	154.70
Scope 2 greenhouse gas em 範疇二溫室氣體排放量	issions tCO2e 噸二氧化碳當量	182.20	957.60
Total GHG emission 溫室氣體排放總量	tCO2e 噸二氧化碳當量	248.85	1,112.30
Density of GHG emission 溫室氣體排放密度	tCO2e/operating income in HKD million 噸二氧化碳當量/ 百萬港元營業收入	1.59	7.16
Total hazardous waste proo 所產生有害廢棄物總量	duced		
Printer toners	piece	14	46

個

附錄I 可持續發展綜述(續)

關鍵績效列表 (*續*)

Tables of key performance (Cont'd)

		Environmental Data 環境類數據列表		
ESG Indicator ESG指標		Unit 單位	2017 2017年	2018 2018年
		キビ	2017	2010-
Aspect A1: Emission	ns (Cont'd)			
層面AI:排放物	(續)			
	Intensity of printer toners	piece/operating income	0.09	0.30
	打印機硒鼓密度	in HKD million		
		個/百萬港元營業收入		
	Cell	piece	25	109
	電池	個		
	Intensity of cell	piece/operating income	0.16	0.70
	電池密度	in HKD million		
		個/百萬港元營業收入		
	Large scale electrical and electronic equipment	unit	2	34
	that is out of service but not recyclable or	音图		
	reusable			
	報廢大型電子電器設備			
	(不可再回收利用)			
	Intensity of large scale electrical and electronic	unit/operating income	0.01	0.22
	equipment that is out of service but not	in HKD million		
	recyclable or reusable	部/百萬港元營業收入		
	報廢大型電子電器設備密度			
	(不可再回收利用)			

附錄|可持續發展綜述(續)

關鍵績效列表 (續)

Tables of key performance (Cont'd)

Aspect AI: Emissions (Cont'd) 層面AI:排放物(續)

ESG Indicator

ESG指標

AI.4

Environmental Data 環境類數據列表 Unit 2017 2018 單位 2017年 2018年 Total non-hazardous waste produced 所產生無害廢棄物總量 Waste paper/waste paper skin 200 388.18 kg 千克 Intensity of waste paper/waste paper skin kg/operating income 1.28 2.50 廢紙/廢包裝紙皮密度 in HKD million 千克/百萬港元營業收入 149.24 458.20 kg 千克 Intensity of waste plastic bottle 0.95 2.95 kg/operating income

Waste badminton 廢羽毛球 Intensity of waste badminton 廢羽毛球密度

廢紙/廢包裝紙皮

Waste plastic bottle

廢塑料瓶

廢塑料瓶密度

Air purifier filter 空氣淨化器濾芯 Intensity of air purifier filter 空氣淨化器濾芯密度

個/百萬港元營業收入

piece/operating income

in HKD million

in HKD million

kg

千克

piece

個

million

千克/百萬港元營業收入

kg/operating income in HKD

千克/百萬港元營業收入

0.07

555

3.57

25

0.16

附錄|可持續發展綜述(續)

關鍵績效列表 (*續*)

Tables of key performance (Cont'd)

		Environmental Data		
		環境類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
Aspect A1: Emission	s (Cont'd)			
· 層面AI:排放物(
A1.5	Total hazardous wastes recycled			
	所回收有害廢棄物總量			
	Electrical and electronic equipment that is	unit	2	27
	out of service and recyclable	音区		
	報廢電子電器設備(可再回收利用)			
A1.6	Total non-hazardous waste recycled			
	所回收無害廢棄物總量			
	Recycled waste paper/waste paper skin	kg	200	370.50
	廢紙/廢包裝紙皮回收	千克		
	Plastic bottle	kg	149.24	470.20
	塑料瓶	千克		
Aspect A2: Use of F	lesources			
層面A2:資源使F	月			
A2.1	Total consumption and intensity of energy			
	能源總耗量及密度			
	Gasoline	litre	22,002	31,434.10
	汽油	升		
	Intensity of gasoline	litre/operating income	140.32	202.28
	汽油密度	in HKD million		
		升/百萬港元營業收入		
	Diesel	litre	-	38
	柴油	升		
	Intensity of diesel	litre/operating income	-	0.24
	柴油密度	in HKD million		
		升/百萬港元營業收入		
	Natural gas	m ³	18,210	59,205.80
	天然氣	立方米		

附錄I 可持續發展綜述(續)

關鍵績效列表*(續)*

Tables of key performance (Cont'd)

Environmental Data 環境類數據列表

ESG Indicato	pr	Unit	2017	2018
ESG指標		單位	2017年	2018年
Aspect A2: L	Jse of Resources (Cont'd)			
層面A2:資	『 源使用(續)			
	Intensity of natural gas	m ³ /operating income	116.14	380.99
	天然氣密度	in HKD million		
		立方米/百萬港元營業收入		
	Total electricity consumption	kWh	240,803	1,147,900
	(operations of office and stadiums)	千瓦時		
	總用電(辦公及場館運營)			
	Intensity of total electricity consumption	kWh/operating income	1,535.73	7,386.74
	總用電密度	in HKD million		
		千瓦時/百萬港元營業收入		
A2.2	Water resources consumption and density			
	水資源消耗量及密度			
	Total water consumption	m ³	380	3,091
	(operations of office and stadiums)	立方米		
	總耗水(辦公及場館運營)			
	Intensity of total water consumption	m ³ /operating income	2.42	19.89
	總耗水密度	in HKD million		
		立方米/百萬港元營業收入		

附錄I 可持續發展綜述*(續)*

Tables of key performance (Cont'd)

關鍵績效列表*(續)*

		Social Data		
		社會類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
Aspect B1: Emp	loyment			
「」 層面BI:僱傭	1			
BI.I	Total workforce by gender, employme	ent type,		
	age group and geographical region			
	按性別劃分、僱傭類型、年齡組別	及		
	地區劃分的僱員總數			
	Total number of staff	person	115	102
	員工總人數	人		
	By gender			
	按性別劃分			
	Male	person	68	66
	男性員工數	人		
	Female	person	47	36
	女性員工數	人		
	By employment type			
	按僱員類別劃分			
	Senior management	person	20	17
	高級管理層數	人		
	Middle management	person	31	12
	中層管理層數	人		
	Junior-level employees	person	62	73
	基層員工數	人		

附錄I 可持續發展綜述(續)

Tables of key performance (Cont'd)

關鍵績效列表*(續)*

		Social Data		
		社會類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
Aspect B1: Employment <i>(Cont'd)</i>				
層面BI:僱傭 <i>(續)</i>				
By age				
按年齡劃分				
Below 29		person	42	30
29歲以下		人		
29-49		person	71	69
29-49歲		人		
50 or above		person	2	3
50歲或以上		人		
By geographical re	egion			
按地區劃分				
Mainland China		person	4	101
中國內地		人		
Hong Kong, Macai	u & Taiwan	person	0	I
港澳台		人		
Overseas		person	I	0
海外		人		

附錄I 可持續發展綜述(續)

關鍵績效列表 (*續*)

Tables of key performance (Cont'd)

		Social Data		
		社會類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
	nployment <i>(Cont'd)</i>			
層面BI:僱	庸(續)			
B1.2	Number of employee turnover and turno	over		
	rate by gender, age group and geograp	hical		
	region			
	按性別、年齡組別及地區劃分的			
	僱員流失人數及比率			
	Employee turnover rate	person	_	-
	員工流失比率	人		
Aspect B2: He	ealth and Safety			
層面B2:健加	隶與安全			
B2.1	Work-related deaths (person)			
	因工作關係而死亡的人數			
	Work-related deaths (person)	person	0	0
	因工作關係死亡人數	人		
	Work-related death rate	%	0	0
	因工作關係死亡比率	百分比		
B2.2	Weekdays lost due to work injuries			
	因工傷損失工作日數			
	Frequency of work injuries	case	0	2
	工傷發生次數	次		
	Weekdays lost due to work injuries	day	0	69
	因工傷損失工作日數	天		

附錄I 可持續發展綜述(續)

Tables of key performance (Cont'd)

關鍵績效列表*(續)*

		Social Data 社會類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
	relopment and Training			
罾面B3:發展				
33.1	Employees trained by gender and employ	vee		
	category			
	按性別及僱員類別劃分受訓僱員			
	Total number of employees trained	person-time	132	561
	受訓總人數	人次		
	By gender			
	按性別劃分			
	Male	person	75	356
	男性員工數	人		
	Female	person	57	205
	女性員工數	人		
	By employee category			
	按僱員類別劃分			
	Senior management	person	41	69
	高層管理人員	Å		
	Middle management	person	57	91
	中層管理人員	. 人		
	Junior-level employees	person	34	401
	基層人員	人		

附錄I可持續發展綜述(續)

關鍵績效列表*(續)*

Tables of key performance (Cont'd)

		Social Data		
		社會類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
Aspect B3: Develo	opment and Training (Cont'd)			
層面B3:發展與	培訓(續)			
B3.2	Training hours of employees by gender and			
	employee category			
	按性別及僱員類別劃分僱員的受訓時數			
	Total staff training duration	hour	200	2,943
	全體員工總受訓時長	小時		
	By gender			
	按性別劃分			
	Male	hour	100	1,956
	男性員工數	小時		
	Female	hour	100	987
	女性員工數	小時		
	By employee category			
	按僱員類別劃分			
	Total training hours of senior management	hour	61	908
	高層管理人員受訓總時長	小時		
	Total training hours of middle management	hour	73	530
	中層管理人員受訓總時長	小時		
	Total training hours of junior-level employees	hour	66	I,505
	基層人員受訓總時長	小時		

附錄I 可持續發展綜述*(續)*

Tables of key performance (Cont'd)

關鍵績效列表*(續)*

	Social Data 社會類數據列表		
ESG Indicator	Unit	2017	2018
ESG指標	單位	2017年	2018年

層面B5:供應商管理

B5.1

5	:供應商管理
	Number of suppliers by geographical region
	按地區劃分的供應商數目
	Geographical distribution of major suppliers

Geographical distribution of major suppliers			
主要供應商地區分佈			
Southern China	supplier	0	7
華南	家		
Eastern China	supplier	6	22
華東	家		
Northern China	supplier	7	91
華北	家		
Central China	supplier	I	0
華中	家		
Northeast China	supplier	I	2
東北	家		
Northwest China	supplier	0	2
西北	家		
Southwest China	supplier	0	0
西南	家		
Overseas	supplier	0	0
海外	家		

附錄I 可持續發展綜述(續)

關鍵績效列表 (*續*)

Tables of key performance (Cont'd)

		Social Data 社會類數據列表		
ESG Indicator		Unit	2017	2018
ESG指標		單位	2017年	2018年
Aspect B6: Pro	duct Liability			
層面B6:產品	1責任			
B6.2	Number of products and service related			
	complaints received			
	接獲關於產品及服務的投訴數目			
	Consumer complaints received	case	0	0
	接獲消費者投訴	次		
Aspect B7: Ant	i-corruption			
層面B7:反貪	[污			
B7.I	Number of concluded legal cases regarding			
	corrupt practices brought against the iss	uer		
	or its employees during the reporting			
	period			
	於彙報期內對發行人或其僱員提出			
	並已審結的貪污訴訟案件的數目			
	Number of ongoing or concluded legal cases	case	0	0
	regarding corrupt practices	件		
	提出或已審結的貪污訴訟案件數目			
Aspect B8: Cor	mmunity Investment			
層面B8:社區	5.投資			
B8.2	Resources contributed to the focus areas			
	在專注範疇所動用資源			
	Materials contributed	RMB	10,858	22,000
	物品捐獻價值	元		
	Employees' participation in volunteer service	person-time	17	27
	員工參與志願服務	人次		

APPENDIX 2: ENVIRONMENTAL, SOCIAL AND GOVERNANCE 附錄2環境、社會及管治內容索引 CONTENT INDEX

Indicators	Description	Corresponding Section
指標		對應報告章節
General disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous wastes, etc. 有關廢氣及溫室氣體排放、向水及土地的排污、有害及無害廢棄物的產生等的政	Environment • Embrace Harmony Together 環境·共迎和諧
	策及遵守對發行人有重大影響的相關法律及規例的資料	Appendix I Tables of Key Performance 附錄一·關鍵績效列表
AI.I	The types of emissions and respective emissions data 排放物種類及相關排放數據	The Group is gradually improving emissions management and plans to disclose such information in future 北體集團正逐步完善排放物管理, 計劃在未來披露該項數據
AI.2	Greenhouse gas emissions in total (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility) 溫室氣體總排放量(以噸計算)及(如適用)密度(如以每產量單位、 每項設施計算)	Together 環境·共迎和諧
		Appendix I Tables of Key Performance 附錄一·關鍵績效列表
AI.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility) 所產生有害廢棄物總量(以噸計算)及(如適用)密度(如以每產量單位、 每項設施計算)	Environment • Embrace Harmony Together 環境·共迎和諧
		Appendix I Tables of Key Performance 附錄一 · 關鍵績效列表
AI.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility) 所產生無害廢棄物總量(以噸計算)及(如適用)密度(如以每產量單位、每項設施	Environment • Embrace Harmony Together 環境·共迎和諧
	計算)	Appendix LTables of Key Performance

Appendix I Tables of Key Performance 附錄一·關鍵績效列表

附錄2環境·社會及管治內容索引(續)

Indicators 指標	Description 指標描述	Corresponding Section 對應報告章節
AI.5	Description of measures to mitigate emissions and results achieved 描述減輕排放量的措施及所得成果	Environment • Embrace Harmony Together 環境・共迎和諧
AI.6	Description of how hazardous and non-hazardous wastes are handled, reduction initiatives, and results achieved 描述處理有害及無害廢棄物的方法、減輕產生量的措施及所得成果	Environment • Embrace Harmony Together 環境・共迎和諧
General Disclosure 一般披露	Policies on the efficient use of resources, including energy, water and other raw materials 有效使用資源 (包括能源、水及其他原材料)的政策	Environment • Embrace Harmony Together 環境・共迎和諧
A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility) 按類型劃分的直接及/或間接能源(如電、氣或油)總耗量(以千個千瓦時計算) 及密度(如以每產量單位、每項設施計算)	Environment • Embrace Harmony Together 環境·共迎和諧
A2.2	Water consumption in total and intensity (e.g. per unit of production volume, per facility) 總耗水量及密度 (如以每產量單位 [、] 每項設施計算)	Environment • Embrace Harmony Together 環境・共迎和諧
		Appendix I Tables of Key Performance 附錄一 · 關鍵績效列表
A2.3	Description of energy use efficiency initiatives and results achieved 描述能源使用效益計劃及所得成果	Environment • Embrace Harmony Together 環境・共迎和諧
A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency initiatives and results achieved 描述求取適用水源上可有任何問題,以及提升用水效益計劃及所得成果	Environment • Embrace Harmony Together 環境 · 共迎和諧
A2.5	Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced 製成品所用包裝材料的總量 (以噸計算) 及 (如適用) 每生產單位佔量	Not applicable 不適用

Indicators Description Corresponding Section 指標描述 對應報告章節 指標 General Disclosure Policies on minimising the issuer's significant impact on the environment and natural Environment • Embrace Harmony 一般披露 resources Together 减低發行人對環境及天然資源造成重大影響的政策 環境·共迎和諧 A3.1 Description of the significant impacts of activities on the environment and natural resources Environment • Embrace Harmony and the actions taken to manage them Together 描述業務活動對環境及天然資源的重大影響及已採取管理有關影響的行動 環境·共迎和諧 General Disclosure Information on the policies and compliance with relevant laws and regulations that have a Employees • Promote Growth 一般披露 significant impact on the issuer relating to compensation and dismissal, recruitment and Together 員工·共促成長 promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare 有關薪酬及解僱、招聘及晉升、工作時數、假期、平等機會、多元化、反歧視以及 其他待遇及福利的政策及遵守對發行人有重大影響的相關法律及規例的資料 Total workforce by gender, employment type, age group, and geographical region BI.I Employees • Promote Growth 按性別、僱傭類型、年齡組別及地區劃分的僱員總數 Together 員工·共促成長 Appendix I Tables of Key Performance 附錄一·關鍵績效列表 B1.2 Employee turnover rate by gender, age group and geographical regions Employees • Promote Growth 按性別、年齡組別及地區劃分的僱員流失比率 Together 員工·共促成長

附錄2環境、社會及管治內容索引(續)

附錄2環境·社會及管治內容索引(續)

Indicators 指標	Description 指標描述	Corresponding Section 對應報告章節
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards 有關提供安全工作環境及保障僱員避免職業化危害的政策及遵守對發行人有重 大影響的相關法律及規例的資料	Employees • Promote Growth Together 員工・共促成長
B2.1	Number and rate of work-related fatalities 因工作關係而死亡的人數及比率	Employees • Promote Growth Together 員工·共促成長
B2.2	Lost days due to work injury 因工傷損失工作日數	Appendix I Tables of Key Performance 附録ー・關鍵績效列表 Employees • Promote Growth Together 員工・共促成長
B2.3	Description of occupational health and safety measures adopted, how they are implemented and monitored 描述所採納的職業健康與安全措施,以及相關執行及監察方法	Appendix I Tables of Key Performance 附録ー・關鍵績效列表 Employees • Promote Growth Together 員工・共促成長

Indicators Description Corresponding Section 指標 指標描述 對應報告章節 General Disclosure Policies on improving employees' knowledge and skills for discharging duties at work. Employees • Promote Growth 一般披露 Description of training activities. Together 有關提升僱員履行工作職責的知識及技能的政策。描述培訓活動 員工·共促成長 B3.1 Employees • Promote Growth The percentage of employees trained by gender and employee category (e.g. senior management, middle management) Together 按性別及僱員類別(如高級管理層、中級管理層等)劃分的受訓僱員百分比 員工·共促成長 Appendix I Tables of Key Performance 附錄一·關鍵績效列表 B3.2 The average training hours completed per employee by gender and employee category Employees • Promote Growth 按性別及僱員類別劃分,每名僱員完成受訓的平均時數 Together 員工·共促成長 Appendix I Tables of Key Performance 附錄一·關鍵績效列表 General Disclosure Information on the policies and compliance with relevant laws and regulations that have a Employees • Promote Growth 一般披露 significant impact on the issuer relating to preventing child or forced labor Together 有關防止童工或強制勞工的政策及遵守對發行人有重大影響的相關法律及規例 員工·共促成長 的資料 B4.1 Description of measures to review employment practices to avoid child and forced labor Employees • Promote Growth 描述檢討招聘慣例的措施以避免童工及強制勞工 Together 員工·共促成長 B4.2 Description of steps taken to eliminate such practices when discovered Employees • Promote Growth 描述在發現違規情況時消除有關情況所採取的步驟 Together 員工·共促成長

附錄2環境·社會及管治內容索引(續)

Indicators 指標	Description 指標描述	Corresponding Section 對應報告章節		
General Disclosure 一般披露	Policies on managing environmental and social risks of the supply chain 管理供應鏈的環境及社會風險政策	Employees • Promote Growth Together		
		員工・共促成長		
B5.1	Number of suppliers by geographical region 按地區劃分的供應商數目	Employees • Promote Growth Together 員工・共促成長		
		Appendix I Tables of Key Performance 附錄一 · 關鍵績效列表		
B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored 描述有關聘用供應商的慣例,向其執行有關慣例的供應商數目、以及有關慣例的	Employees • Promote Growth Together 員工・共促成長		
	執行及監察方法			
General Disclosure 一般披露	Information on the policies and compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labeling and privacy matters relating to products and services provided and methods of redress 有關所提供產品和服務的健康與安全、廣告、標籤及私隱事宜以及補救方法的政 策及遵守對發行人有重大影響的相關法律及規例的資料	Product • Create Value Together 產品·共創價值		
B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons 已售或已運送產品總數中因安全與健康理由而須回收的百分比	Product • Create Value Together 產品 · 共創價值		
B6.2	Number of products and service related complaints received and how they are dealt with 接獲關於產品及服務的投訴數目以及應對方法	Product • Create Value Together 產品·共創價值		
B6.3	Description of practices relating to observing and protecting intellectual property rights 描述與維護及保障知識產權有關的慣例	Product • Create Value Together 產品·共創價值		
B6.4	Description of quality assurance process and recall procedures 描述質量檢定過程及產品回收程序	Product • Create Value Together 產品·共創價值		
B6.5	Description of consumer data protection and privacy policies, how they are implemented and monitored 描述消費者資料保障及私隱政策,以及相關執行及監察方法	Product • Create Value Together 產品 · 共創價值		

APPENDIX 2: ENVIRONMENTAL, SOCIAL AND GOVERNANCE 附錄2環境、社會及管治內容索引(續) CONTENT INDEX (Cont'd)

Indicators	Description	Corresponding Section	
指標	指標描述	對應報告章節	
General Disclosure	Information on the policies and compliance with relevant laws and regulations that have a	Responsibility Management	
一般披露	significant impact on the issuer relating to bribery, extortion, fraud and money laundering	責任管理	
	有關防止賄賂、勒索、欺詐及洗黑錢的政策及遵守對發行人有重大影響的相關法 律及規例的資料		
B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its	Responsibility Management	
	employees during the reporting period and the outcomes of the cases	責任管理	
	於彙報期內對發行人或其僱員提出並已審結的貪污訴訟案件的數目及訴訟結果		
B7.2	Description of preventive measures and whistle-blowing procedures, how they are	Responsibility Management	
	implemented and monitored	責任管理	
	描述防範措施及舉報程序·以及相關執行及監察方法		
General Disclosure	Policies on community engagement to understand the needs of the communities where	Community • Build a Better One	
一般披露	the issuer operates and to ensure its activities take into consideration the communities'	Together	
	interests	社區·共建美好	
	有關以社區參與來瞭解營運所在社區需要和確保其業務活動會考慮社區利益的		
	政策		
B8. I	Focus areas of contribution (e.g. education, environmental concerns, labor needs, health,	Community • Build a Better One	
	culture, sport)	Together	
	專注貢獻範疇(如教育、環境事宜、勞工需求、健康、文化、體育)	社區·共建美好	
B8.2	Resources contributed (e.g. money or time) to the focus area	Community • Build a Better One	
	在專注範疇所動用資源(如金錢或時間)	Together	
		社區·共建美好	

Appendix I Tables of Key Performance 附錄一·關鍵績效列表

APPENDIX 3 FEEDBACK

Dear reader,

Thank you for reading this report! This is the third Environmental, Social and Governance Report issued by the Group. We do wish you can make a comment on this report and present your valuable advice to help us make continuous improvements to the report.

For any comments or suggestions on the sustainable development of the Group, please email at ir@bsehk.com.

Feedback Form on 2018 Environmental, Social and Governance Report of Beijing Sports and Entertainment Industry Group Limited

Name Company Title Contact No. Email

附錄3意見反饋

尊敬的讀者:

感謝您閱讀本報告!這是我們發佈的第三份 環境、社會及管治報告,我們非常希望您能夠 對本報告進行評價,並提出您的寶貴意見,幫 助我們對報告進行持續改進。

如您對北體集團的可持續發展有任何意見或 建議,歡迎電郵ir@bsehk.com

《北京體育文化產業集團有限公司二零一八 年度環境、社會及管治報告意見回饋表》

姓名 工作單位 職務 聯繫電話 電子郵箱

APPENDIX 3 FEEDBACK (Cont'd)

附錄3意見反饋*(續)*

Your comments on this report: (Please tick as appropriate)

您對本報告的評價:(請在相應位置打√)

	Very good 很好	Fairly good 較好	General 一般	Fairly poor 較差	Very poor 很差
Do you think this report highlights the important information of the Group in respect of the environment, society and governance? 您認為本報告是否突出反映本集團在環境、社會及 管治方面的重要信息?					
Do you think the information and indicators disclosed in this report are clear, accurate and complete? 您認為本報告披露的信息、指標是否清晰、準確、 完整?					
Do you think the arrangement of content and style design of this report are reader-friendly? 您認為本報告的內容編排和風格設計是否便於閱讀?					
Which part in the report are you the most interested in? 您對報告哪一部分內容最感興趣?					

What other information that you need to know about is not reflected in this report? 您認為還有哪些需要瞭解的信息沒有在本報告中反映?

What advice do you have for our future release of environmental, social and governance reports? 您對我們今後發佈環境、社會及管治報告有甚麼建議?



HK01803

北京體育文化產業集團有限公司 BEIJING SPORTS AND ENTERTAINMENT INDUSTRY GROUP LIMITED