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長城環亞控股有限公司*

GREAT WALL PAN ASIA HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 583)

INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made by Great Wall Pan Asia Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2019 (the “**Period**”) and the information currently available, the unaudited consolidated profit attributable to the Shareholders together with the unaudited basic earnings per share for the Period are expected to increase significantly by more than 50% but not exceeding 70% (an unaudited estimate) as compared to the unaudited consolidated profit attributable to the Shareholders of approximately HK\$289.5 million and the unaudited basic earnings per share of approximately HK18.5 cents for the corresponding period in 2018. The expected substantial increase in unaudited consolidated profit (and the unaudited basic earnings per share) is mainly attributable to the increase in the share of profit of an associate of the Group arising from the fair value gain on revaluation of the investment properties of such associate.

The Company is in the process of finalising the Group’s interim results for the Period. The information contained in this announcement is only based on a preliminary assessment on the unaudited consolidated management accounts of the Group and the information currently available to the Company, which have not been audited or reviewed by the Company’s auditor nor reviewed by the audit committee, and may be subject to amendments. Details of the Group’s financial information will be disclosed in the interim results announcement for the Period which is expected to be published in August 2019.

Shareholders and potential investors are advised to exercise caution when dealing or contemplating in dealing in the shares of the Company and, in case of doubt, to seek independent advice from professional or financial advisers.

By Order of the Board
Great Wall Pan Asia Holdings Limited
CHEN Zenan
Chairman

Hong Kong, 6 August 2019

As at the date of this announcement, the Board consists of Mr. Huang Hu and Mr. Meng Xuefeng as executive directors of the Company, Mr. Chen Zenan and Ms. Lv Jia as non-executive directors of the Company, and Dr. Song Ming, Dr. Sun Mingchun and Ms. Liu Yan as independent non-executive directors of the Company.

* *For identification purpose only*