HK1803

北京體育文化產業集團有限公司
BEIJING SPORTS AND ENTERTAINMENT INDUSTRY GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

**(Stock code: 1803)**

# DATE OF BOARD MEETING

The Board of Directors (the "**Board**") of Beijing Sports and Entertainment Industry Group Limited (the "**Company**") hereby announces that a meeting of the Board will be held at the meeting room of 10/F., Central Tower, 28 Queen's Road Central, Central, Hong Kong on Wednesday, 28 August 2019 at 11:00 a.m. for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2019 and its publication and considering the payment of an interim dividend (if any).

By Order of the Board
**Beijing Sports and Entertainment Industry Group Limited**
**Liu Xue Heng**
*Executive Director*

Hong Kong, 15 August 2019

*As at the date of this announcement, the executive Directors are Mr. Liu Xue Heng, Mr. Zhu Shixing, Mr. Lam Ka Tak, Mr. Zhang Tingzhe and Mr. Tsui Ngai, Eddie; the non-executive Director is Mr. Hu Yebi; and the independent non-executive Directors are Mr. Tse Man Kit Keith, Mr. Lok Lawrence Yuen Ming, Mr. Xin Luo Lin and Mr. Pan Lihui.*