(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司) (Stock Code 股份代號: 1113)

NOTIFICATION LETTER 通知信函

17 September 2019

Dear Non-registered Holder(s) (Note 1),

CK ASSET HOLDINGS LIMITED ("Company")

 Notice of publication of (1) Circular dated 17 September 2019 in relation to the Proposed Recommended Cash Acquisition by Bidco of the entire issued and to be issued share capital of GREENE KING PLC which is listed on the London Stock Exchange, (2) Notice of Extraordinary General Meeting, and (3) Proxy Form (collectively "Current Corporate Communications")

The Extraordinary General Meeting of the Company will be held at the Grand Ballroom, 1st Floor, Harbour Grand Hong Kong, 23 Oil Street, North Point, Hong Kong on Wednesday, 9 October 2019 at 11:00 a.m. (Hong Kong time). The Company's Current Corporate Communications (both English and Chinese versions) are available on the Company's website at www.ckah.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Investor Relations" on the home page of the Company's website or by searching under "Listed Company Information" on the website of HKEX. Viewing the above documents requires Adobe® Reader®. The printed form(s) of Current Corporate Communications is/are enclosed (if applicable).

If you want to request printed version(s) of the Current Corporate Communications and future Corporate Communications^(Note 2) of the Company, please complete the Request Form on the reverse side and send it to the Company c/o its Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, using the mailing label and need not affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong. You may also send your request to ckah.ecom@computershare.com.hk. The Request Form may also be downloaded from the Company's website at www.ckah.com by clicking "Investor Relations" on the home page, then selecting "Request Form for Non-registered Holder" under "Other Shareholder's Information", or the website of HKEX at www.hkexnews.hk.

Should you have any queries relating to this letter, please call the Company at (852) 2128 8888 during business hours from 9:00 a.m. (Hong Kong time) to 5:00 p.m. (Hong Kong time) Mondays to Fridays, excluding public holidays.

Yours faithfully, CK ASSET HOLDINGS LIMITED

Notes:

- This letter is addressed to Non-registered Holders (a "Non-registered Holder" means such person or company whose shares in the Company are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications).
 If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.
- 2. Corporate Communications include but are not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位非登記持有人(附註1):

長江實業集團有限公司(「本公司」)

- (1) 有關投標公司擬以建議之現金收購方式收購在倫敦證交所上市之 GREENE KING PLC 全部已發行股本及將予發行股本日期為二零一九年九月十七日之通函、(2) 股東特別大會通告,以及(3) 代表委任表格(統稱「是次公司通訊」)之發佈通知

本公司之股東特別大會將於二零一九年十月九日(星期三)上午十一時正(香港時間)假座香港北角油街23號港島海逸君綽酒店一樓宴會廳舉行。本公司是次公司通訊(英文及中文版)已於本公司網站www.ckah.com及香港交易及結算所有限公司(「香港交易所」)網站www.hkexnews.hk登載。請在本公司網站主頁按「投資者關係」一項或在香港交易所網站於「上市公司公告」項下搜尋,以瀏覽是次公司通訊。以上文件須使用Adobe®Reader®開啟。隨函附上是次公司通訊之印刷本(如適用)。

如 閣下欲要求索取是次公司通訊及本公司日後之公司通訊^(附註 2)之印刷本,請填妥本函背頁的申請表格,透過本公司香港股份登記處香港中央證券登記有限公司(地址為香港皇后大道東 183 號合和中心 17M 樓)寄回本公司, 閣下可使用隨附之郵寄標籤而毋須貼上郵票。如非在香港投寄,則請貼上適當的郵票。 閣下亦可電郵至 ckah.ecom@computershare.com.hk 提出要求。申請表格亦可於本公司網站 www.ckah.com(請在網站主頁按「投資者關係」一項,再在「股東資訊」項下選擇「非登記持有人適用之申請表格」)或香港交易所網站 www.hkexnews.hk 內下載。

倘 閣下對本函有任何疑問,請致電本公司電話 (852) 2128 8888 查詢,辦公時間為星期一至星期五 (公眾假期除外)上午九時正 (香港時間)至下午五時正 (香港時間)。

長江實業集團有限公司

謹啟

二零一九年九月十七日

附註:

- 此為致本公司非登記持有人(「非登記持有人」指該等持有本公司股份並存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出通知,表示欲收取公司通訊)之函件。倘 閣下已出售或轉讓所持有之本公司股份,則毋須理會本函件及背頁的申請表格。
- 2. 公司通訊包括但不限於:(a) 董事會報告、年度財務報表連同核數師報告及(如適用)財務摘要報告;(b) 中期報告及(如適用)中期摘要報告; (c) 會議通告;(d) 上市文件;(e) 通函;及(f) 代表委任表格。

CKPH-17092019-1(0)