

Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 26 September 2019 (the “**Prospectus**”) issued by 360 Ludashi Holdings Limited (the “**Company**”).

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This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for the Shares or other securities of the Company. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares thereby offered.

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In connection with the Global Offering, Guosen Securities (HK) Capital Co., Ltd., as stabilising manager (the “**Stabilizing Manager**”) (or any person acting for it), on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager (or any person acting for it) to conduct any such stabilizing action. Such stabilizing action, if taken, (a) will be conducted at the absolute discretion of the Stabilizing Manager (or any person acting for it) and in what the Stabilizing Manager reasonably regards as the best interest of the Company, (b) may be discontinued at any time and (c) is required to be brought to an end within 30 days of the last day for lodging applications under the Hong Kong Public Offering. Such stabilisation action, if taken, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Prospective investors of the Offer Shares should note that the Joint Global Coordinators (for themselves and on behalf of the Hong Kong Underwriter(s)) shall have the right, at their absolute discretion, upon giving a written notice to the Company to terminate the Hong Kong Underwriting Agreement if any of the events set out in the section headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for termination” in the Prospectus occur prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be on Thursday, 10 October 2019).



LUDASHI

360 LUDASHI HOLDINGS LIMITED

360 魯大師控股有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

- Number of Offer Shares under the : 60,000,000 Shares (subject to the
Global Offering Over-allotment Option)
- Number of Hong Kong Offer Shares : 30,000,000 Shares
- Number of International Offer Shares : 30,000,000 Shares (subject to the
Over-allotment Option)
- Offer Price : HK\$2.70 per Offer Share plus brokerage of
1.0%, SFC transaction levy of 0.0027%,
and Hong Kong Stock Exchange trading
fee of 0.005%
- Nominal value : HK\$0.01
- Stock Code : 3601

Sole Sponsor



Financial Advisor



Joint Global Coordinators, Joint Bookrunners, and Joint Lead Managers



Joint Bookrunners and Joint Lead Managers



Joint Lead Managers

