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Easy One Financial Group Limited
易易壹金融集團有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 221)

INSIDE INFORMATION
AND
PROFIT WARNING

This announcement is made by Easy One Financial Group Limited 易易壹金融集團有限公司 (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders and potential investors of the Company that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2019, the Group is expected to record a substantial decrease in the profit attributable to owners of the Company for the six months ended 30 September 2019, as compared with that of approximately HK\$77.4 million for the six months ended 30 September 2018, which was primarily due to a significant decrease in gain on disposal of subsidiaries, as offset by a reduction in the share of loss of an associate as compared to the six months ended 30 September 2018.

The Company is still in the course of finalising its interim results for the six months ended 30 September 2019 and the information contained in this announcement is only a preliminary estimation performed by the management of the Company based on the currently available information which is yet to be confirmed and reviewed by the audit committee or the valuers of the Company. Details of the financial performance of the Company will be disclosed in the interim results announcement which will be announced in due course by the Company in accordance with the requirements under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares and other securities of the Company.

By Order of the Board
EASY ONE FINANCIAL GROUP LIMITED
易易壹金融集團有限公司
Chan Chun Hong, Thomas
Chairman and Managing Director

Hong Kong, 6 November 2019

As at the date of this announcement, the executive Directors are Mr. Chan Chun Hong, Thomas, Mr. Cheung Wai Kai and Ms. Stephanie, and the independent non-executive Directors are Mr. Sin Ka Man, Mr. Cheung Sau Wah, Joseph and Mr. Wong Hung Tak.