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Tou Rong Chang Fu Group Limited 投融長富集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 850)

PROPOSED CHANGE OF COMPANY NAME

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from "Tou Rong Chang Fu Group Limited" to "Long Well International Holdings Limited", and to adopt the Chinese name of "久康國際控股有限公司" as the dual foreign name of the Company in place of its existing Chinese name "投融長富集團有限公司".

The proposed Change of Company Name is subject to the fulfillment of the conditions as set out in the paragraph headed "Conditions for the proposed Change of Company Name" in this announcement.

A circular containing, among other matters, details of the proposed Change of Company Name, together with a notice of the AGM and the related form of proxy, will be despatched to the Shareholders in due course.

PROPOSED CHANGE OF COMPANY NAME

The board (the "Board") of directors (the "Director(s)") of Tou Rong Chang Fu Group Limited (the "Company", together with its subsidiaries, the "Group") proposes to change the English name of the Company from "Tou Rong Chang Fu Group Limited" to "Long Well International Holdings Limited", and to adopt the Chinese name of "久康國際控股有限公司" as the dual foreign name of the Company in place of its existing Chinese name "投融長富集團有限公司" (the "Change of Company Name").

A special resolution will be proposed at the annual general meeting (the "AGM") of the Company to be convened for the shareholders (the "Shareholders") of the Company to consider and, if thought fit, to approve the proposed Change of Company Name.

CONDITIONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The proposed Change of Company Name is conditional upon the following conditions having been satisfied:

- (i) the passing of a special resolution by the Shareholders at the AGM approving the Change of Company Name; and
- (ii) the Registrar of Companies in the Cayman Islands granting approval for the Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Change of Company Name will take effect from the date on which the Registrar of Companies in the Cayman Islands enters the new English name and dual foreign name in Chinese of the Company on the register of companies in place of the former English name and dual foreign name in Chinese of the Company and issues a certificate of incorporation on change of name. The Company will then carry out all necessary filing procedures with the Companies Registry in Hong Kong.

REASONS FOR THE PROPOSED CHANGE OF COMPANY NAME

In order to enhance the long-term growth potential of the Group, the Company has formulated a long-term strategy to further develop its business. The Board is of the view that the Change of Company Name will help establish a fresh corporate image identity and better reflect the Group's future business plans and development. As such, the Board considers that the proposed Change of Company Name is in the best interests of the Company and its Shareholders as a whole.

EFFECTS OF THE PROPOSED CHANGE OF COMPANY NAME

The proposed Change of Company Name will not affect any rights of the Shareholders or the Company's daily operations or its financial position. Once the Change of Company Name has become effective, any new share certificates of the Company issued thereafter will bear the new name of the Company. However, all the existing share certificates in issue bearing the present name of the Company will, after the proposed Change of Company Name has become effective, continue to be effective and as documents of title to the shares of the Company, will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company.

In addition, subject to the confirmation by the Stock Exchange of Hong Kong Limited (the "Stock Exchange"), the English and Chinese stock short names of the Company for trading in the securities on the Stock Exchange will also be changed after the Change of Company Name becomes effective.

GENERAL

A circular containing, among other matters, details of the proposed Change of Company Name, together with a notice of the AGM and the related form of proxy, will be despatched to the Shareholders as soon as practicable. Further announcement(s) relating to the effective date of the Change of Company Name and the corresponding change in, among others, the stock short names of the shares of the Company will be made by the Company as and when appropriate.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was suspended from 9:00 a.m. on 3 July 2018 and will remain suspended until further notice pending fulfilment of the resumption guidance as set out in the announcement of the Company dated 14 September 2018.

Further announcement(s) will be made by the Company to inform the Shareholders and potential investors of any material development relating to the captioned matters as and when appropriate.

On behalf of

Tou Rong Chang Fu Group Limited

Huang Guobiao

Chairman

Hong Kong, 18 November 2019

As at the date of this announcement, the Board comprises (i) four executive Directors, namely Mr. Huang Guobiao, Mr. Chen Yongsheng, Mr. Wong Kwok Leung and Mr. Gan Xiaohua; (ii) two non-executive Directors, namely Mr. Poon Wai Kong and Mr. Wu Hao; and (iii) three independent non-executive Directors, namely Mr. Chan Shu Kin, Mr. Cheung Kwan Hung and Mr. Chiu Wai Piu.