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JOYCE

Joyce Boutique Group Limited

(incorporated in Hong Kong with limited liability)
Stock Code: 647

RESIGNATION OF DIRECTOR

Joyce Boutique Group Limited (the "Company") announces that Ms. Doreen Yuk Fong LEE ("Ms. Lee") has tendered her resignation from the board of directors of the Company (the "Board") with effect from 26 November 2019 due to her other commitments.

Ms. Lee has confirmed that she has no disagreement with the Board and there is no other matter that needs to be brought to the attention of the shareholders of the Company in respect of her resignation.

The Board takes this opportunity to express its appreciation for Ms. Lee's invaluable contributions to the Company during her tenure of services.

For JOYCE BOUTIQUE GROUP LIMITED Kevin C. Y. Hui

Company Secretary

Hong Kong, 26 November 2019

After the abovementioned change, the Board comprises Mr. Stephen T. H. Ng and Mr. Paul Y. C. Tsui, together with three Independent Non-executive Directors, namely Mr. Antonio Chan, Mr. Eric K. K. Lo and Mr. T. Y. Ng.