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CLSA Premium Limited

(Formerly known as KVB Kunlun Financial Group Limited 昆侖國際金融集團有限公司) (Incorporated in the Cayman Islands with limited liability) (Stock Code: 6877)

CHANGES OF COMPANY NAME, STOCK SHORT NAME AND COMPANY WEBSITE AND AMENDMENTS TO AND RESTATEMENT OF THE MEMORANDUM AND ARTICLES OF ASSOCIATION OF THE COMPANY AND ADOPTION OF NEW COMPANY LOGO

Reference is made to the announcement of CLSA Premium Limited (the "**Company**") (formerly known as "KVB Kunlun Financial Group Limited 昆侖國際金融集團有限公司") dated 30 September 2019 and the circular of the Company dated 4 October 2019 (the "**Circular**") in relation to the Proposed Name Change and Proposed Amendments and Restatement of the Memorandum and Articles of Association, and the announcement of the Company dated 29 October 2019 in relation to the poll results of the Company's Extraordinary General Meeting held on 29 October 2019. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

At the EGM, a special resolution was passed for approving the change of the Company's name from "KVB Kunlun Financial Group Limited 昆侖國際金融集團有限公司" to "CLSA Premium Limited".

The Board is pleased to announce that the Registrar of Companies in the Cayman Islands issued the Certificate of Incorporation on Change of Name on 31 October 2019 certifying that the change of the Company's name from "KVB Kunlun Financial Group Limited 昆侖國際金融集團有限公司" to "CLSA Premium Limited" was approved and registered on 31 October 2019. The Company has then applied with the Registrar of Companies in Hong Kong for registration of the new Company name. The Registrar of Companies in Hong Kong issued the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company on 29 November 2019 confirming the registration of the new Company name "CLSA Premium Limited" in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGES OF STOCK SHORT NAME AND COMPANY WEBSITE

Following the Proposed Name Change becoming effective, the English stock short name for trading in the Shares on the Stock Exchange will be changed from "KVB KUNLUN FG" to "CLSA PREMIUM" and there will be no Chinese stock short name after rescinding "昆侖國際金融" with effect from 9:00 a.m. on 13 December 2019. The stock code of the Company will remain unchanged as "6877".

The official website of the Company will be changed to "www.clsapremium.com" with effect from 13 December 2019. Shareholders and investors can surf at the above website for the official information of the Company.

AMENDMENTS TO AND RESTATEMENT OF THE MEMORANDUM AND ARTICLES OF ASSOCIATION OF THE COMPANY

The Board is also pleased to announce that the Proposed Amendments and Restatement of the Memorandum and Articles of Association, which reflect the Proposed Name Change by replacing all references in the Memorandum and Articles of Association to the former name of the Company with "CLSA Premium Limited", were registered by the Registrar of Companies in the Cayman Islands on 31 October 2019, subsequent to the passing of a special resolution by the Shareholders at the EGM and the Proposed Name Change becoming effective.

ADOPTION OF NEW COMPANY LOGO

The Board also announces that the Company has adopted a new company logo, as shown on top of this announcement, with effect from the date of this announcement.

EFFECT OF CHANGE OF COMPANY NAME

The effect of Proposed Name Change will not, by itself, affect any rights of the holders of securities of the Company or the Company's daily business operation and its financial position. The existing certificates of securities in issue bearing the former name of "KVB Kunlun Financial Group Limited 昆侖國際金融集團有限公司" will continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company.

New certificates of securities will be issued in the new name of the Company.

By order of the Board CLSA Premium Limited Yuan Feng Executive Director

Hong Kong, 11 December 2019

As at the date of this announcement, the directors of the Company are as follows:

Executive directors Mr. Yuan Feng (*Deputy Chief Executive Officer*) Mr. Wu Fei

Non-executive directors

Mr. Li Jiong (*Chairman*) Mr. Stephen Gregory McCoy Mr. Xu Jianqiang

Independent non-executive directors

Mr. Wu Jianfeng Mr. Christopher Wesley Satterfield Ms. Hu Zhaoxia Mr. Jin Shaoliang