IMAGI INTERNATIONAL HOLDINGS LIMITED
意馬國際控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 585)

PROFIT WARNING

This announcement is made by Imagi International Holdings Limited (the "Company", together with its subsidiaries collectively referred to as the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors of the Company that based on the preliminary review of the unaudited consolidated management accounts of the Company for the year ended 31 December 2019 (the "Year") and information currently available to the Board, the Group expects to record an increase in consolidated net loss after tax by not less 35% as compared to that for the corresponding period last year (the "Previous Year"). The aforementioned estimated increase in loss is mainly attributable to (i) increase in legal and professional fee for an on-going corporate exercise in relation to a very substantial acquisition and reverse takeover involving a new listing application carried out during the Year; (ii) interest expenses of approximately HK$14 million arising from the HK$1 billion 10% 3-years Guaranteed Notes issued by the Group on 13 November 2019; and (iii) net effect of the aggregate net realised loss from the sale of listed equity of approximately HK$80 million as compared to approximately HK$16 million for the Previous Year while losses from changes in fair value of financial assets classified as held-for-trading of approximately HK$28 million as compared to approximately HK$107 million for the Previous Year. The aforementioned estimated increase in loss has not taken into account potential provisions/impairments, if any, which have to be made subject to the review of the Board and the audit committee of the Company together with discussions with the independent auditor of the Company.

* *for identification purposes only*

The Company is still in the process of finalising the final results of the Group for the Year. The information contained in this announcement is only based on a preliminary review and assessment by the management of the Company with reference to the unaudited consolidated management accounts for the Year and the information currently available, as such the actual results of the Group may be subject to adjustment(s). Shareholders and potential investors of the Company are advised to review carefully the final results announcement of the Company for the Year, which is expected to be published in and around March 2020 and the subsequent publication of the 2019 annual report of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Acting Chairman

Hong Kong, 20 January 2020

At the date of this announcement, the Board comprises the following directors:

Executive directors:
Mr. Kitchell Osman Bin *(Acting Chairman)*
Mr. Shimazaki Koji
Ms. Choi Ka Wing

Independent non-executive directors:
Dr. Santos Antonio Maria
Mr. Miu Frank H.
Ms. Liu Jianyi
Mr. Chan Hak Kan
Mr. Ngai Wai Kin