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Vobile Group Limited

阜博集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3738)

VOLUNTARY ANNOUNCEMENT

CONTENT SERVICES AGREEMENT WITH LIONSGATE

This announcement is made by Vobile Group Limited (the “**Company**”) together with its subsidiaries, (the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that Vobile, Inc., a wholly-owned subsidiary of the Company, signed a content services agreement (the “**Content Services Agreement**”) with Lions Gate Films Inc. (“**Lionsgate**”). Pursuant to the Content Services Agreement, Vobile, Inc. is the exclusive provider to Lionsgate for monetization of its video content via advertisement revenues on social video platforms in accordance with the terms and provisions of the Content Services Agreement.

Lions Gate Film Inc. is a wholly-owned subsidiary of Lions Gate Entertainment Corp., a company listed on The New York Stock Exchange. Lionsgate is a global content leader whose films, television series, digital products and linear and over-the-top platforms reach next generation audiences around the world. In addition to Lionsgate’s filmed entertainment leadership, Lionsgate content drives a growing presence in interactive and location-based entertainment, video games, esports and other new entertainment technologies. Lionsgate’s content initiatives are backed by a nearly 17,000-title film and television library and delivered through a global sales and licensing infrastructure.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Vobile Group Limited
Yangbin Bernard Wang

Chairman, Executive Director and Chief Executive Officer

Hong Kong, February 12, 2020

As at the date of this announcement, the Board comprises Mr. Yangbin Bernard WANG and Mr. Michael Paul WITTE as executive Directors; Mr. Vernon Edward ALTMAN, Mr. J David WARGO and Mr. WONG Wai Kwan as non-executive Directors; and Mr. CHAN King Man Kevin, Mr. James Alan CHIDDIX and Mr. Charles Eric EESLEY as independent non-executive Directors.