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GLOBAL BRANDS  
GROUP

## **Global Brands Group Holding Limited**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 787)**

### **PRECAUTIONARY MEASURES FOR THE SPECIAL GENERAL MEETING TO BE HELD ON 5 MARCH 2020**

Reference is made to the notice of Special General Meeting of Global Brands Group Holding Limited (the "**Company**") and the circular of the Company (the "**Circular**"), both dated 12 December 2019, in relation to the Special General Meeting to be held at Ground Floor, Hong Kong Spinners Industrial Building, Phases I & II, 800 Cheung Sha Wan Road, Kowloon, Hong Kong on 5 March 2020 at 4:30 p.m.. Unless otherwise stated, capitalised terms used herein shall have the same meanings as defined in the Circular.

Taking into account of the recent development of the epidemic caused by novel coronavirus pneumonia (COVID-19), the Company will implement the following prevention and control measures at the Special General Meeting against the epidemic to protect the Shareholders from the risk of infection:-

- (i) Compulsory body temperature check will be conducted for every Shareholder or proxy at the entrance of the venue. Any person with a body temperature of over 37.3 degrees Celsius will not be admitted to the venue.
- (ii) Every Shareholder or proxy is required to wear surgical facial mask throughout the meeting.
- (iii) No refreshment will be served.

Furthermore, the Company wishes to advise the Shareholders, particularly Shareholders who are subject to quarantine in relation to COVID-19, that they may appoint any person or the chairman of the Special General Meeting as a proxy to vote on the resolution, instead of attending the Special General Meeting in person. The form of proxy can be downloaded from the website of the Company at [www.globalbrandsgroup.com](http://www.globalbrandsgroup.com) or HKEXnews at

[www.hkexnews.hk](http://www.hkexnews.hk). In order to be valid, the form of proxy must be deposited at the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong on or before 4:30 p.m., 3 March 2020.

By Order of the Board  
**Global Brands Group Holding Limited**  
**William FUNG Kwok Lun**  
*Chairman*

Hong Kong, 17 February 2020

*As at the date of this announcement, the Board comprises two Non-executive Directors, namely William Fung Kwok Lun (Chairman) and Hau Leung Lee; one Executive Director, namely Richard Nixon Darling (Chief Executive Officer) and five Independent Non-executive Directors, namely Paul Edward Selway-Swift, Stephen Harry Long, Allan Zeman, Audrey Wang Lo and Ann Marie Scichili.*