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SMI Culture & Travel Group Holdings Limited

星美文化旅遊集團控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 2366)

TRADING HALT

At the request of SMI Culture & Travel Group Holdings Limited (the “**Company**”), trading in the Company’s shares on The Stock Exchange of Hong Kong Limited has been halted with effect from 9:00 a.m. on 25 February 2020 pending the release of an announcement pursuant to The Hong Kong Code on Takeovers and Mergers, which constitutes inside information of the Company.

By order of the Board

SMI Culture & Travel Group Holdings Limited

Chen Wenbo

Executive Director

Hong Kong, 25 February 2020

As at the date of this announcement, the executive Directors are Mr. Wu Chien-Chiang (Chairman), Mr. Li Kai, Mr. Li Wenbo and Mr. Li Yineng; and the independent non-executive Directors are Mr. Rao Yong, Mr. Liu Xianbo, Mr. Zhao Xuebo and Mr. Wong Shui Yeung.