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Maoyan Entertainment

貓眼娛樂

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1896)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

The Company hereby announces in accordance with Rules 2.07A and 2.07B of the Listing Rules and the Articles of Association, arrangements are being made to ascertain the preferences of the Shareholders with respect to the election of means of receipt and language of future corporate communications.

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs in the long run, pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Articles of Association, the Company is making arrangements to ascertain the Shareholders' preferences as to the choice of means of receipt (in printed form or by electronic means through the website of the Company) and the language (in English only, in Chinese only or in both Chinese and English) of future Corporate Communications.

The Company encourages and recommends the Shareholders to select the Website Version (as defined below) in respect of the future Corporate Communications. The Shareholders will have the right at any time to change their elected means of receipt and the choice of language of the Corporate Communications by providing not less than seven days' prior notice in writing to the Company c/o Hong Kong Share Registrar (by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to maoyan.ecom@computershare.com.hk).

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and the Articles of Association of the Company, the following arrangements will be made by the Company:

1. The Company will send a letter to the Shareholders on 28 February, 2020 (the "**First Letter**") together with a reply form (the "**Reply Form**") with a pre-paid mailing label for posting within Hong Kong, both prepared in English and Chinese, to enable them to elect any one of the following options:

Option 1: to read all future Corporate Communications published on the Company's website at www.maoyan.com (the "**Website Version**") in place of receiving printed copies; and receive a notification letter of the publication of Corporate Communications on the Company's website; OR

Option 2: to receive the printed English version of all future Corporate Communications only; OR

Option 3: to receive the printed Chinese version of all future Corporate Communications only; OR

Option 4: to receive both the printed English and Chinese versions of all future Corporate Communications.

The First Letter explains that if the Company does not receive the duly completed and signed Reply Form or receive a response from the Shareholder by 31 March, 2020, the Shareholder will be deemed to have consented to receiving the Website Version instead of receiving printed copies of all future Corporate Communications, until the Shareholder informs the Company otherwise by providing not less than seven days' prior notice in writing.

2. With respect to the Shareholders who choose to receive Corporate Communications in printed form, the Company will send the selected language version(s) of the Corporate Communications to those Shareholders who have made a selection unless and until they inform the Company c/o Hong Kong Share Registrar by giving not less than seven days' prior notice in writing (by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to maoyan.ecom@computershare.com.hk) that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or by electronic means (through the Company's website at www.maoyan.com).
3. When each printed Corporate Communications is sent out by the Company in accordance with the arrangements described above, a letter (the "**Second Letter**") and a request form (the "**Request Form**") with a pre-paid mailing label for posting within Hong Kong, in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. The Shareholders may at any time request for the other language of the Corporate Communication by completing and returning the Request Form to the Company c/o Hong Kong Share Registrar (by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to maoyan.ecom@computershare.com.hk).
4. With respect to the Shareholders who choose or are deemed to have consented to receive the Website Version of future Corporate Communications, if for any reason, the Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communication, the Company will upon request in writing to the Hong Kong Share Registrar (by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to maoyan.ecom@computershare.com.hk) promptly send the Corporate Communication to such Shareholders in printed form free of charge.

5. Shareholders are also entitled at any time by giving not less than seven days' prior notice in writing to the Company c/o Hong Kong Share Registrar (by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to maoyan.ecom@computershare.com.hk) to change the choice of language(s) and/or the means of receipt of Corporate Communications.
6. All future Corporate Communications in both English and Chinese languages and in accessible format will be available on the Company's website at www.maoyan.com. The electronic copies of all such Corporate Communications, in both languages, will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the website of the Stock Exchange at www.hkexnews.hk.
7. The Hong Kong Share Registrar will be providing a hotline service (telephone no.: (852) 2862 8688) during business hours (9:00 a.m. to 6:00 p.m. on Monday to Friday, excluding Hong Kong public holidays) to enable Shareholders to make enquiries of the Company's proposed arrangements set out above.
8. The First Letter and the Second Letter will mention that Corporate Communications in both English and Chinese languages will be available from the Company and the Hong Kong Share Registrar upon request, as well as on the Company's website and the website of the Stock Exchange, and the telephone hotline service is being provided as described above.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

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| “Articles of Association” | the articles of association of the Company, as amended from time to time |
| “Board” | the board of directors of the Company |
| “Company” | Maoyan Entertainment, a company incorporated in the Cayman Islands as an exempted company with limited liability, whose Shares are listed on the main board of the Stock Exchange with stock code 1896 |
| “Corporate Communication(s)” | any document issued or to be issued by the Company for the information or action of holders of its securities, including but not limited to: <ol style="list-style-type: none"> (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; |

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| | (e) a circular; and |
| | (f) a proxy form |
| “Hong Kong” | the Hong Kong Special Administrative Region of the People’s Republic of China |
| “Hong Kong Share Registrar” | the Company’s share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong |
| “Listing Rules” | the Rules Governing the Listing of Securities on the Stock Exchange |
| “Share(s)” | ordinary share(s) of nominal value of US\$0.00002 each in the capital of the Company |
| “Shareholder(s)” | holder(s) of the Share(s) |
| “Stock Exchange” | The Stock Exchange of Hong Kong Limited |
| “US\$” | United States dollars, the lawful currency of the United States |

By order of the Board
Maoyan Entertainment
Zheng Zhihao
Executive Director

Hong Kong, 28 February, 2020

As at the date of this announcement, the Board of Directors of the Company comprises, Mr. Zheng Zhihao as Executive Director, Mr. Wang Changtian, Ms. Li Xiaoping, Ms. Wang Jian, Mr. Zhan Weibiao, Mr. Chen Shaohui, Mr. Lin Ning and Mr. Tang Lichun, Troy as Non-executive Directors, and Mr. Wang Hua, Mr. Chan Charles Sheung Wai, Mr. Ma Dong and Mr. Luo Zhenyu as Independent Non-executive Directors.