



Maoyan Entertainment
貓眼娛樂

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1896)

28 February, 2020

Dear Shareholder(s),

Election as to Means of Receipt and Language of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of Maoyan Entertainment (“**the Company**”), the Company is making available to you certain options for receipt and language of future corporate communications* of the Company (“**Corporate Communications**”), the options are:

Option 1: to read all future Corporate Communications published on the Company’s website at www.maoyan.com (the “**Website Version**”) in place of receiving printed copies; and receive a notification letter of the publication of Corporate Communications on the Company’s website; OR

Option 2: to receive the printed English version of all future Corporate Communications only; OR

Option 3: to receive the printed Chinese version of all future Corporate Communications only; OR

Option 4: to receive both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company encourages and recommends that you select Option 1 above to receive the Website Version of all Corporate Communications in future.

To make your election, please mark a “X” in the appropriate box on the enclosed reply form and return it signed to the Company’s Hong Kong share registrar (the “**Hong Kong Share Registrar**”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. If you post the enclosed reply form in Hong Kong, you may use the freepost mailing label provided when returning the reply form. If you are mailing from overseas, please affix an appropriate stamp.

If the Company does not receive the duly completed and signed reply form or receive a response from you by 31 March, 2020, you will be deemed to have consented to receiving the Website Version of all future Corporate Communications, a notification of the posting of Corporate Communications on the website of the Company will be sent to you in the future.

You are entitled to change your means of receipt of Corporate Communications and choice of language at any time by giving not less than seven days’ prior notice in writing to the Company c/o the Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited by post to 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by email at maoyan.ecom@computershare.com.hk. Even if you have elected (or are deemed to have consented) to receive the Website Version of all future Corporate Communications, if for any reason you have difficulty in accessing the Corporate Communications posted on the website of the Company, the Company will, upon receipt of a written request, promptly send you the Corporate Communications in printed form free of charge.

Please note that: (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Hong Kong Share Registrar upon request; and (b) the Website Version of both English and Chinese versions of all future Corporate Communications will also be available on the website of the Company at www.maoyan.com and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the enquiry hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

By order of the Board
Maoyan Entertainment
ZHENG Zhihao
Executive Director

* *Corporate Communications refers to any document issued or to be issued by the Company for the information or action of holders of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.*