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Global Brands Group Holding Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 787)

**POLL RESULTS AT THE SPECIAL GENERAL MEETING
HELD ON 5 MARCH 2020**

We refer to the circular dated 12 December 2019 (the “**Circular**”) of Global Brands Group Holding Limited (the “**Company**”) in relation to the Second Amended and Restated Buying Agency Agreement. Full text of the following resolution is set out in the notice convening the Special General Meeting dated 12 December 2019 which has also been incorporated in the Circular.

Unless otherwise stated, capitalised terms used herein shall have the same meanings as defined in the Circular.

At the Special General Meeting of the Company held on Thursday, 5 March 2020, the proposed resolution as set out in the notice of the Special General Meeting was duly passed by the Independent Shareholders by way of poll. The poll results are as follows:

Ordinary Resolution		Number of Votes (%)	
		For	Against
1.	To approve the Second Amended and Restated Buying Agency Agreement (as defined and described in the Circular), the transactions contemplated thereunder, and proposed caps relating thereto and associated matters.	171,656,890 (99.99%)	10,445 (0.01%)

Notes:

- (a) As more than 50% of the votes were cast in favour of the resolution numbered 1 above, such resolution was duly passed as ordinary resolution.
- (b) As at 28 February 2020, i.e. the record date of the Special General Meeting, the total number of issued Shares of the Company was 1,028,654,302 Shares.
- (c) At the Special General Meeting, Dr. William Fung Kwok Lun and his associates, which held in aggregate 369,060,589 Shares representing approximately 35.88% of the total number of issued Shares of the Company as at the record date of the Special General Meeting, abstained from voting on the resolution proposed at the Special General Meeting, and the Shares held by them were not counted towards such resolution. As a result, only Independent Shareholders holding a total of 659,593,713 Shares were entitled to attend and vote on the resolution at the Special General Meeting.
- (d) The intention of Dr. William Fung Kwok Lun and his associates to abstain from voting on the resolution was stated in the Circular.
- (e) Save as disclosed in notes (c) and (d) above, no shareholder of the Company was required under the Listing Rules to abstain from voting on the resolution at the Special General Meeting.
- (f) The Company's Hong Kong branch share registrar, Tricor Investor Services Limited, acted as the scrutineer for the vote-taking at the Special General Meeting.

By Order of the Board
Global Brands Group Holding Limited
William FUNG Kwok Lun
Chairman

Hong Kong, 5 March 2020

As at the date of this announcement, the Board comprises two Non-executive Directors, namely William Fung Kwok Lun (Chairman) and Hau Leung Lee; one Executive Director, namely Richard Nixon Darling (Chief Executive Officer) and five Independent Non-executive Directors, namely Paul Edward Selway-Swift, Stephen Harry Long, Allan Zeman, Audrey Wang Lo and Ann Marie Scichili.