S. CULTURE INTERNATIONAL HOLDINGS LIMITED
港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1255)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of S. Culture International Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held on 31 March 2020 (Tuesday) for the purposes of, among other matters, considering and approving the consolidated annual results of the Company and its subsidiaries for the year ended 31 December 2019, and considering the recommendation of a final dividend, if any.

By order of the Board
S. Culture International Holdings Limited
Yang Jun
Chairman of the Board

Hong Kong, 18 March 2020

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yang Jun and Mr. Zhu Fangming; five non-executive directors, namely Mr. Lin Zheming, Mr. Law Fei Shing, Mr. Lin Jun, Mr. Chu Chun Ho, Dominic and Mr. Chen Anhua; and three independent non-executive directors, namely Mr. Xie Rongxing, Mr. Chen Huigang and Mr. Lum Pak Sum.