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LABIXIAOXIN SNACKS GROUP LIMITED

蠟筆小新休閒食品集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1262)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of Labixiaoxin Snacks Group Limited (the “Company”) hereby announces that a meeting of the Board will be held on Tuesday, 31 March 2020, for the purpose of, among other matters, (i) considering and approving the unaudited annual results of the Company and its subsidiaries for the year ended 31 December 2019 and its publication; and (ii) considering the recommendation for the payment of a final dividend, if any

By order of the Board

Labixiaoxin Snacks Group Limited

Zheng Yu Huan

Chairman

Hong Kong, 19 March 2020

As at the date of this announcement, the executive directors of the Company are Zheng Yu Long, Zheng Yu Shuang and Zheng Yu Huan; the non-executive directors of the Company are Li Hung Kong and Ren Yunan; and the independent non-executive directors of the Company are Li Zhi Hai, Sun Kam Ching and Chung Yau Tong.