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ASIA TELEVISION HOLDINGS LIMITED

亞洲電視控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 707)

DATE OF BOARD MEETING AND BUSINESS UPDATE ON THE IMPACT OF NOVEL CORONAVIRUS (COVID-19) EPIDEMIC

Due to the outbreak of the novel coronavirus (COVID-19) epidemic (the “**Epidemic**”) across the People’s Republic of China (the “**PRC**”), there were degree of adverse impact on our operation and the operating environment in the PRC in the short-run such as the delayed resumption of factory production after the Chinese New Year holiday and the reduced workforce mobility within the country.

Asia Television Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is in ongoing discussions with its auditors on the audit work on the financial results of the Group for the year ended 31 December 2019, and is informed that the progress of the relevant audit field works in the PRC and Malaysia has been affected in light of the suspension of work and travel restrictions imposed due to the Epidemic. As such, while the Company has been preparing financial results for the year ended 31 December 2019, it is expected that there might be a possible delay in publishing such annual results as required under the Rules 13.49(1) and 13.49(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). In order to keep the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company abreast of the financial position of the Company, the Company expects to publish the preliminary unaudited financial results of the Group for the year ended 31 December 2019 together with the audited comparative figures for the corresponding period in 2018.

The board of directors (the “**Board**”) of the Company announces that a meeting of the Board will be held on Tuesday, 31 March 2020, for the purpose of, among other matters, approving the preliminary unaudited financial result of the Group for the year ended 31 December 2019 together with the audited comparative figures for the corresponding period in 2018. The Company has been closely monitoring the situation of the Epidemic and will publish further announcement(s) in accordance with the Listing Rules as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Asia Television Holdings Limited
Deng Junjie
Co-Chairman and executive Director

Hong Kong, 19 March 2020

As at the date of this announcement, the Board comprises Mr. Deng Junjie, Mr. Leong Wei Ping 梁瑋珮先生, Mr. Chan Wai Kit, Mr. Sze Siu Bun and Ms. Sun Tingting as executive Directors, Dato’ Sri Lai Chai Suang 拿督斯里賴彩雲博士* and Mr. Andy Yong Kim Seng 楊錦成先生* as non-executive Directors, Ms. Han Xingxing, Mr. Li Yu, Ms. Wong Chi Yan and Mr. Lee Cheung Yuet Horace as independent non-executive Directors.*

** For identification purpose only*