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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated under the laws of the Cayman Islands with limited liability of its members)

(Stock Code: 6896)

POSITIVE PROFIT ALERT

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to announce that, based on the unaudited consolidated management accounts of the Group for the 12 months ended 31 December 2019 and other information currently available to the Board, the Group expects to achieve a significant increase in the profit for the 12 months ended 31 December 2019 as compared with the corresponding period in 2018. Such increase was primarily due to the increase in the overall sales in 2019, which was resulted from the Group’s further strengthening in the national channel restructuring of Golden Throat Lozenges (OTC) and the further improvement in the enhancement of the Group’s channel in 2019.

The Company is in the process of finalising the Group’s consolidated financial results for the 12 months ended 31 December 2019. The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available and such information has not been audited or reviewed by the Company’s auditors or audit committee. Shareholders and potential investors of the Company are advised to read carefully the annual results announcement to be published of the Company for the 12 months ended 31 December 2019.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the PRC
19 March 2020

As at the date of this announcement, the Board consists of Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong, Mr. LU Xinghong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong and Mr. CHENG Yiqun as independent non-executive directors.