BEST FOOD HOLDING COMPANY LIMITED

百福控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01488)

PROFIT WARNING ANNOUNCEMENT

SUPPLEMENTAL ANNOUNCEMENT

This announcement is made by Best Food Holding Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Reference is made to the announcement of the Company dated 16 March 2020 (the "**Announcement**") in relation to the profit warning of the results of the Company for the year ended 31 December 2019 (the "**Year**"). Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The Board would like to provide further information to the Shareholders and potential investors that, based on a preliminary assessment of the Group's unaudited consolidated management accounts for the Year and the information currently available, despite the expected increase in the revenue of the Group (excluding revenue from discontinued operations) for the Year to approximately RMB1,000 million as compared with approximately RMB470 million for the year ended 31 December 2018, it is expected that the Group may record a loss attributable to equity holders of the Company for the Year (the "**Loss**") in the range of approximately RMB110 million to approximately RMB130 million, as compared with RMB11 million for the year ended 31 December 2018. As disclosed in the Announcement, the increase in Loss is mainly attributable to, among other things, (i) loss from the disposal of handbag business in 2019, amounting to approximately RMB40 million; (ii) the increase in interest expenses of convertible bonds issued on 23 November 2018 amounting to approximately RMB36 million for the Year, as compared to RMB4 million for the year ended 31 December 2018; and (iii) the increase in loss of the joint-stock food and beverage brands of the Group and impairment loss on investment in an associate in the range of approximately RMB20 million to approximately RMB40 million, as compared to RMB4 million for the year ended 31 December 2018.

The Company is in the process of finalizing the consolidated results of the Group for the Year. The information contained in this announcement is solely based on the preliminary assessment of the Company's unaudited consolidated management accounts for the Year which have not been audited by the auditors of the Company or reviewed by the audit committee of the Company. Shareholders and potential investors are advised to read the annual results announcement of the Group for the Year which is expected to be published in late March 2020.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Best Food Holding Company Limited
(百福控股有限公司)
Zhao John Huan
Chairman

Hong Kong, 23 March 2020

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Zhao John Huan, Mr. Wang Xiaolong and Mr. Jing Shen and three independent non-executive Directors, namely Mr. Leung Kwai Kei, Mr. Heng Victor Ja Wei, and Mr. Tsang Hin Man Terence.

* *For identification purpose only*