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Vobile Group Limited

阜博集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3738)

VOLUNTARY ANNOUNCEMENT

CONTENT SERVICES AGREEMENT WITH UNIVERSAL STUDIOS

This announcement is made by Vobile Group Limited (the “Company”) together with its subsidiaries, on a voluntary basis.

The board (the “Board”) of directors (the “Directors”) of the Company is pleased to announce that Vobile, Inc., a wholly-owned subsidiary of the Company, signed a content services agreement (the “Content Services Agreement”) with Universal Studios Licensing LLC (“Universal Studios”). Pursuant to the Content Services Agreement, Vobile, Inc. is the exclusive provider to Universal Studios for monetization of its video content via advertisement revenues on social video platforms in accordance with the terms and provisions of the Content Services Agreement.

Universal Studios is a wholly-owned subsidiary of NBCUniversal, whose business is primarily engaged in cable networks, broadcast television, filmed entertainment and theme parks. NBCUniversal is one of the world’s leading media entertainment companies that develops, produces and distributes entertainment, news and information, sports and other content for global audiences, and owns and operates theme parks worldwide.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Vobile Group Limited
Yangbin Bernard Wang

Chairman, Executive Director and Chief Executive Officer

Hong Kong, April 8, 2020

As at the date of this announcement, the Board comprises Mr. Yangbin Bernard WANG and Mr. Michael Paul WITTE as executive Directors; Mr. Vernon Edward ALTMAN, Mr. J David WARGO and Mr. WONG Wai Kwan as non-executive Directors; and Mr. CHAN King Man Kevin, Mr. James Alan CHIDDIX and Mr. Charles Eric EESLEY as independent non-executive Directors.