

# 長城汽車股份有限公司 GREAT WALL MOTOR COMPANY LIMITED<sup>\*</sup>

(a joint stock company Incorporated in the People's Republic of China with limited liability) H Share Stock Code: 2333 A Share Stock Code: 601633



Corporate, Social and Responsibility Report

\* For identification purpose only

# CONTENTS About This Report 02 B Message from Executives 04 🗢 A Close Look at Great Wall Motor 06 Corporate Governance 22 Responsibility Management 30 Product Responsibility 34 😣 Responsibility for Employees 49 Social Responsibility 53 Division Environmental Responsibility 63 ESG Reporting Guide 72 Feedback Form 78

# About This Report

# I. **REPORTING PERIOD**:

This report is the 9th annual corporate social responsibility report issued by Great Wall Motor Company Limited since 2011. This report covers the period from 1 January 2019 to 31 December 2019, with certain information extending to the previous or subsequent years where appropriate.

### II. SCOPE OF REPORT:

The scope of report covers the Company and its subsidiaries. Some contents involve Baoding Great Wall Holdings Co., Ltd and its subsidiaries. Please refer to the annual report of Great Wall Motor Company Limited for detailed corporate information.

# **III. CONTENTS OF REPORT:**

This report discloses the Company's information on economic, social and environmental performance indicators, social responsibility and sustainable development in 2019.

# **IV. BASIS FOR REPORT**

This report is prepared in accordance with the Notice of the Shanghai Stock Exchange on Strengthening Social Responsibility of Listed Companies and Issuing the "Guide on Environmental Information Disclosure of Listed Companies on the Shanghai Stock Exchange" and the Environmental, Social and Governance Reporting Guide of the Stock Exchange of Hong Kong Limited.

# V. DEFINITIONS IN THE REPORT

"Great Wall Motor" or the "Company" or "we"	Great
the "Group"	the C
"Great Wall Holdings"	Baodi contr

# VI. NOTE TO THE REPORT

Data in this report are sourced from the Company's audit report, annual report or other statistical documents. This report contains uncertainties about future plan or forecast. This report has not been reviewed by any independent source and investors are advised to be aware of the risks involved.

# **VII. AVAILABILITY OF REPORT**

This report is published on websites of the Stock Exchange of Hong Kong Limited (www.hkexnews.hk), the Shanghai Stock Exchange (www.sse.com.cn) and the Company (www.gwm.com.cn).



# About This Report

at Wall Motor Company Limited

Company and its subsidiaries

ding Great Wall Holdings Company Limited (the indirect rolling shareholder of the Company) and its subsidiaries

# Message from Executives



2019 is the 70th anniversary of the founding of New China and a year of profound changes in China's automobile industry. This year, the industry experienced its second year-on-year decline in 20 years as foreign brands continued to cut prices to compete with Chinese brands. The new energy automobile industry also witnessed its first-ever decline. Meanwhile, in a new wave of technological revolution, the global automobile industry is also undergoing transformation and upgrading, which is characterized by the acceleration of the four new industry trends.

In 2019, Great Wall Motor advanced its globalization strategy at a faster pace amid the deepening transformation of China's economy and the inevitable trend of Chinese brands going global. Looking at the world market, there are great market opportunities and growth space for Chinese automobiles. Based on the improving software and hardware foundation, China's automobile companies have made great progress in technology R&D and product quality, especially in the innovations in going intelligent, networked and clean, where they have gained considerable advantages. What we need to do is to go abroad and explore the huge international market.

It is China's automobile dream to develop globally competitive products and build globally renowned brands. As a leading SUV brand in China, Haval is determined to take the lead in going global to expand its influence and reputation in the world market. The WEY brand has also set a clear goal to enter the European and North American markets, with an aim to become a world-class luxury car brand and an exemplary brand in automotive intelligence. Admittedly, to go global, Chinese automobile companies still need to promote the influence of their brands. Yet, we lack neither capabilities in product innovation nor the determination to fight hard.

China's automobile market, where Chinese brands have long been competing with global brands, is the epitome of global market competition. We should not be afraid of strong competitors when going out. Rather, we just need to find the right path. This year, Great Wall Motor strived forward in the "four new modernization" areas, continue to invest in the development of new energy vehicles including battery electric, plug-in hybrid electric, and hydrogen vehicles, and released the GTO Smart Ecosystem Strategy. In the global market, Great Wall Motor has established a global industry chain integrating R&D, procurement, production and sales, including global R&D facilities distributed in 10 cities in 7 countries and "11+5" global production facilities. In order to smoothen the journey to go global, Great Wall Motor also deepend innovation and reforms in multiple aspects, such as the independent operation of four major brands and the shift from running auto parts segments to investment holding.

To better realize our globalization strategy, we will be more open-minded and strengthen cooperation with leading technology companies and auto parts suppliers in the world. Great Wall Motor and BMW Group have established a joint venture named Spotlight Automotive Limited to focus on sharing innovations in the field of new energy vehicles. To facilitate the globalization of Chinese automobiles, Great Wall Motor is also willing to share innovative technologies with outstanding Chinese brands and conduct deep cooperation with them in the major fields of new energy vehicles, intelligent Internet of vehicles, and automatic driving.

In addition, Great Wall Motor continued to perform its corporate social responsibility with a focus on consumer needs, social sustainability, environmental protection, travel safety, poverty alleviation and other areas concerning people's livelihood. In the face of the COVID-19 pandemic that has swept the world, Great Wall Motor lived up to its social responsibility by donating money and vehicles in a total amount of RMB8.85 million and setting up a RMB20 million foundation to care for users while resuming work and production, so as to contribute to preventing and controlling the pandemic and stabilizing the economy. The virus is now spreading all over the world. Only by fighting it together can we win the battle against the virus as soon as possible.

Looking back, Great Wall Motor' previous achievements were just a successful rafting trip in the gulf-the Chinese market. The real ocean is the global market. We will hang the sails and ride the wind and waves in the ocean to open up a trunk route for the global development of Chinese brands!

# Message from Executives



# A Close Look at Great Wall Motor

# I. COMPANY OVERVIEW

Great Wall Motor is a globally leading SUV and pick-up truck manufacturer in the People's Republic of China (the "PRC"). In 2003 and 2011, the Company was successfully listed in Hong Kong and mainland China, respectively. Great Wall Motor operates through four brands namely Haval, WEY, ORA and Great Wall pickup trucks, covering three product lines i.e. SUVs, sedans and pick-up trucks across traditional and new energy powertrains. The Company is able to independently manufacture engines, transmissions, and other core parts and components. As at



the end of 2019, the Company had over 80 subsidiaries and nearly 60,000 employees. In 2019, Great Wall Motor recorded net profit attributable to shareholders of RMB4,497 million, with the total assets of RMB113,096 million as at the end of 2019. In 2019, the Company sold 1,058,648 new vehicles, a 1.43% growth year-on-year, exceeding the mark of 1 million vehicles for the fourth consecutive year.

The Company has established a global system for research, production, supply and sales around the world. Great Wall Motor continues to commit "precise investment" to technology R&D which focuses on effective R&D, aiming to become a leading player in the industry, thus laying a solid foundation for sustained independent innovation. It has world-class R&D equipment and systems, with the development and design capabilities for three product lines, i.e. SUVs, sedans and pick-up trucks, as well as powertrains. It has set up overseas R&D centers in Japan, the United States, Germany, India, Austria and South Korea, establishing a global R&D network headquartered in Baoding and covering 10 sites and 7 countries in Europe, Asia and North America.

Great Wall Motor has one of the most advanced comprehensive automobile testing plants in the PRC to date, with a Haval technical center integrating five functions i.e. R&D, trial production, testing, modeling and data processing for carrying out R&D of finished automobiles as well as parts and components, thus enabling the Company to take a qualitative leap in R&D capability. In the next five years, it will commit to building a global R&D system, which will give it superiority in leading the way in active and passive safety technology, intelligent interconnection and autopilot. Its technical strength was widely recognized by the public as it was jointly rated by five ministries and commissions such as the National Development and Reform Commission and the Ministry of Science and Technology as a "National Certified Enterprise Technology Center", and a "National Innovative Enterprise".



Great Wall Motor has established "11+5" production facilities around the world, including 11 fullprocess vehicle production bases and 5 KD plants. In China, its production bases in Baoding, Xushui, Tianjin and Yongchuan, Chongqing have been completed and put into operation, and its production base projects in Zhangjiagang of Jiangsu, Rizhao of Shandong, Pinghu of Zhejiang and Taizhou of Jiangsu have been initiated or have commenced construction. Overseas, Great Wall Motor's plant in Tula, Russia was officially completed and put into production in 2019. In January and February 2020, Great Wall Motor entered into a binding agreement with General Motors to acquire its Tarigang plant in India and manufacturing plant in Rayong Province, Thailand, respectively. Both parties plan to complete the transaction and final transfer at the end of 2020. The agreement is subject to approval from governmental regulatory authorities. In addition, Great Wall Motor is also engaged in KD assembly production in certain countries involved in the Belt and Road Initiative such as Ecuador, Malaysia, Tunisia and Bulgaria.



On marketing channels, the Company has established presence in more than 60 countries and regions across Asia, Africa, South America and Central and Eastern Europe. Leveraging upon five regional marketing centers in Russia, Australia, South Africa, South America and the Middle East, the Company has sold more than 600,000 vehicles to 60 countries and regions worldwide through a network of over 500 global (excluding domestic) outlets.



# A Close Look at Great Wall Motor

The Company adheres to the business philosophy of "making progress every day" and has advanced corporate culture and management teams. It has established a unique operating and management model, making it one of the best-run companies, in terms of the quality of operations, in the domestic automobile industry. It regards "safety" as the core value of its brand and upholds the automaking principle of "safety first" in relentless pursuit of vehicle safety.



# II. CORPORATE CULTURE

In nearly 30 years of development, the management of Great Wall Motor always takes the lead in honoring the mission of "surprising customers, improving the well-being of staff, creating value for customers and contributing to the society" and the business philosophy of "making progress every day". By doing so, the Company has developed excellent corporate culture centering on integrity, honesty, creativity and quality that can unite employees, impress customers and attract potential partners, thus providing a permanent driving force for Great Wall Motor to become an industry legend and realize sustainable and coordinated development. The following chart illustrates the core concept of our corporate culture:

> Mission: Surprising customers, improving the well-being of staff, creating value for customers and contributing to the society

Mission & vision	Vision: Pursuing quality operation, building a professional SUV brand, and becoming the most vibrant automaker in the world Leveraging upon innovative technologies to provide pleasant driving experience and funs Protecting the Earth, building an ideal community for wonderful life, and contributing to prosperity and environmental improvement of the world							
Basic concepts	Concept Concept Concept Concept Concept	<ul> <li>Concept 1: Impartial, fair, simple and transparent</li> <li>Concept 2: Operate based on integrity and honesty, stay focused and ruminate constantly</li> <li>Concept 3: On a customer-oriented basis, respect rules and technologies to achieve high-level innovation</li> <li>Concept 4: Stay prudent and pragmatic, ride on collaboration, and draw upon wisdom and strength of teams</li> <li>Concept 5: Join the efforts of partners to share the fruits</li> <li>Concept 6: Seek harmony among people, cars and environment</li> </ul>						
Entrepreneurship	Making progress every day							
	For beh	naviors		For v	vork		For devel	opment
Code of conduct	Integrity	Honesty	Prudent and pragmatic	Teamwork	Innovation- driven	Leading quality	Social responsibility	Green Earth

# Put people first and care for employees to continuously improve their well-being

Employees are the backbone of the Company's sustainable development, and seeking happiness for them is one of our core objectives. Great Wall Motor launched six "well-being projects" for employees who are generally young and built up the "Great Wall City", a young motor city, creating a unique living environment with a perfect blend of life, work and culture.

- » automobile industry.
- improve their experience of happiness.
- Education: By introducing Singapore's advanced teaching methods and management model, Great Wall Holdings is committed to building a top-grade, highguality and high-level educational system. Through education programs covering nursery, early education, kindergarten, primary school, junior high school and high school to serve school-age children of employees, we ensure their near-thedoor schooling which not only saves the time of employees, but also ensures the safety of children. This keeps all employees away from the concerns such as long distance to school, shortage of top-grade schools, large class size and traffic congestion, thus improving their experience of happiness.

# A Close Look at Great Wall Motor

Income: We make sure that the salary level of ordinary employees is competitively high in the locality, and the salaries of key positions are comparable to those in first-tier cities in the

Housing: Adhering to a cultural concept of "caring for employees from the bottom of heart", Great Wall Motor provides an agreeable environment for employees to live and work. Through high-quality public, domestic services and shopping discount policies, we provide hassle-free amenities for employees in terms of food, clothing, housing, supplies and transportation to

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# - A Close Look at Great Wall Motor

- » Health: With recreational facilities including stadiums, badminton halls, table tennis halls and swimming pools in place, various fitness activities such as sports meetings and half-marathon events were organized. Free health checkups are offered to employees every year. Also, we provide psychological health consultation services to employees with an aim at a workplace for "happy work and healthy life".
- » Transportation: In addition to special offers for car purchases and commuting allowance for employees, the Company works with the government to build bus stops around its workplaces, and engages Ole Sharing, an online ride-hailing service provider, to introduce a discounted transport program for employees in order to facilitate their transportation in work and life.
- Welfare: Besides nutritious and clean working meals including three dishes and one soup with meat and vegetable, special benefits for the Women's Day on 8 March as well as the Mid-autumn Festival and the Spring Festival are also offered. Welfare programs specific to selected employees and their families are introduced, covering weddings, birthdays of the elderly and childbirths, to extend benefits to families of employees in a hope to support their work and dispel their worries. On the leave policy, high temperature leaves and Spring Festival holidays longer than statutory requirement are provided to employees for them to have more friends and family reunion.

Upholding the philosophy of "put people first and care for employees", the Company provides guarantee and personal support for the lives of employees in many aspects so that they can work at ease and live in peace with greater work initiative and happiness.



### **III. GLOBAL FOOTPRINTS**



Great Wall Motor has R&D centers in Baoding and Shanghai domestically, and has set up overseas R&D centers in Japan, India, Germany, the United States and Austria integrating global advantageous resources, forming a global R&D system covering "10 cities in 7 countries".

# -• A Close Look at Great Wall Motor



In China, we build up eight production bases in Baoding, Xushui , Tianjin, Zhangjiagang of Jiangsu, Taizhou of Jiangsu, Rizhao of Shandong, Pinghu of Zhejiang, and Yongchuan of Chongqing, respectively.

Globally, we have three plants in Russia, India and Thailand, and are engaged in KD production in Ecuador, Malaysia, Tunisia and Bulgaria, forming a global network of "11+5" production facilities underpinning Great Wall Motor's globalization strategy. Global Sales



As one of the first Chinese auto companies to go abroad, Great Wall Motor had established presence in such overseas markets as Europe, Central and South America, South Asia, the Middle East and Africa as of 2019. Great Wall Motor has built up a marketing network abroad with over 500 outlets in more than 60 countries, and has sold more than 600,000 vehicles overseas.

# A Close Look at Great Wall Motor



Best Enterprise of the Year in China Automobile Golden Elephant Award 2019



长城汽车股份有限公司: 荣获"推动中国"影响力品牌 国际发展奖 中国经济网 2019年1月10日

Influential Automaker of 2019

Influential Brands "Promoting China" 2019-International Development Award

# IV. RECOGNITIONS AND PUBLIC COMMENTARY

# Recognitions

- "Forbes Asia Pacific Best Listed Companies" ٠
- "Forbes 2000" ٠
- "BrandZ Top 100 Valuable Chinese Brands" ٠
- Top 500 Chinese Enterprises
- ٠ Company
- ٠ Company
- preferred player
- A laurel from the United Nations International Telecommunication Organization •

# Media awards

- Influential Brands "Promoting China" 2019-International Development Award •
- Top 100 Valuable Brands of Chinese Listed Companies in the 2019 League Table
- Best Enterprise of the Year in China Automobile Golden Elephant Award 2019 ٠
- Influential Automaker of 2019
- Automobile Brand of Investment Value 2019 •
- Local brands of China 2019 •
- Car Hunter · Outstanding Local Brands 2019 •
- Chinese Automaker of 2019 •

# A Close Look at Great Wall Motor

"China Heart" Top 10 Engines of 2019, for GW4C20B 2.0T gasoline engine developed by the

"Top 10 Transmission in the World" in 2018 and the first prize of "Science and Technology Progress Award of China's Automobile Industry" in 2019, for 7DCT transmission developed by the

Best Supply Chain Financial Services in Taozhu Gong Awards, which rated the Company as a

# A Close Look at Great Wall Motor

# **Public commentary**

# Wan Gang, vice chairman of the National Committee of the Chinese People's Political Consultative Conference and president of China Association for Science and Technology

I am impressed by Great Wall Motor's commitment to independent innovation, especially in new energy R&D. Its progress is very close to what I envisaged, and even better than my expectation in some aspects.

### Alexey Gennadyevich Dyumin, Governor of Tula Oblast of Russia

As Sino-Russian bilateral relations have entered a new era, we will take this opportunity to fully support Great Wall Motor in Russia. We expect the Company to expand its local operations in Russia.

### Fu Yuwu, honorary president of China Society of Automotive Engineers

Responding to the call for more efficient and cleaner powertrains of traditional internal combustion engine, Honeycomb Yichuang Technology Co., Ltd. ("Honeycomb Yichuang"), a direct wholly-owned subsidiary of the Company, has launched a new generation of powertrain technology, giving a footnote to selfbreakthrough despite the difficulties and implying a promising outlook for China's automobile industry.

# Li Zaishe, Director of ITU-T (Telecommunication Standards Bureau of United Nations International **Telecommunication Union**)

Great Wall Motor's participation in and support to our automobile multimedia focus group helped us in preparing the first technical report on automobile multimedia use cases and requirements. We appreciate its consistent contribution to international dialogues for the evolving international collaborative multimedia architecture for vehicles.

### Long Zhou, Chinese Consul General in Australia

Australia is the fourth largest right-hand-drive vehicle market and the second largest right-hand-drive compact pick-up truck market in the world. It is also a typical highly competitive developed market globally. Great Wall Motor, one of the first Chinese automobile brands entering Australian market, has successfully established market presence as early as 2009. After a decade of operation, it has become a proxy of Chinese automobile brands.



### GREAT WALL MOTOR COMPANY LIMIT

# Li Qingwen, President of the Automotive Evaluation Research Institute

Through market competition over ten years, Great Wall Motor has sustained growth especially against the headwinds for five times, providing confidence, hope and experience to the muted domestic automobile brands to fight.

### Li Anding, senior media contributor and columnist

In a philosophy of "making progress every day", Great Wall Motor has built a pagoda out of sand through its efforts over nearly 30 years. As a global player, it has made Chinese guality a symbol of reputation. Through its WEY brand, the Company is heading to the global arena.

# Lei Boyong, member of the Standing Committee of the Party Committee and deputy chief of the government of Fuping County, Hebei province

Great Wall Motor is the pride of Baoding, Hebei Province and China, as well as an attractive employer for students. We appreciate and admire the consistent contribution of Great Wall Motor to poverty alleviation and employment in Fuping County.

### Christian, an owner of Haval H2 in Chile

We felt lucky that my family and I were all fine in traffic accident, thanks to Great Wall Haval. My family didn't understand why I wanted to buy this Chinese brand, but it turned out that my choice was right.



- A Close Look at Great Wall Motor

# V. SIGNIFICANT CORPORATE EVENTS IN 2019

# A leader in China and strong global competitor-Over 5 million units of Havel SUV sold worldwide

On January 13, the Company announced its Haval SUV sales hitting 5 million units worldwide in aggregate at the "Haval Global 5-million-sales Celebration Ceremony and Global Strategy Conference", making it the first professional SUV brand in China entering the "5 million Club".



# Chairman Wei Jianjun attended the Belt and Road Forum for International Cooperation

On April 25, the second Belt and Road Forum for International Cooperation was held in Beijing. As a leader in China's automobile industry, Chairman Wei Jianjun of Great Wall Motor was invited to attend the forum on behalf of Chinese automakers. In an interview, he indicated that globalization is the only way and Chinese automakers must seize the opportunity to "go global".

# Great Wall Motor donated vehicles and equipment worth of RMB10 million to Fuping County, Hebei Province

On May 29, Great Wall Motor donated vehicles and equipment worth of RMB10 million to Fuping County, a state-level poverty-stricken county in Hebei Province, as witnessed at a ceremony titled "Staying committed to our faith and close to the old liberated area" to help the county in poverty relief. As an earnest corporate citizen, the Company has continued its concrete support to the county to shake off poverty.

# Great Wall Motor's Tula Plant in Russia officially started production, and the "Global Car" Haval F7 was launched overseas

On 5 June, the Great Wall Motor Russia's Tula plant, a wholly-owned manufacturing plant of the Chinese automobile brand with complete production process, was officially completed and put into production, and the "Global Car" Haval F7 was



launched overseas. The completion and commencement of production of Tula plant is a key step for Great Wall Motor to help the Chinese economy seek new space in global markets, and signifies a new stage of Great Wall Motor's globalization strategy.

# Honeycomb Yichuang launched "I Era" powertrain technology

On 20 June, Honeycomb Yichuang launched the "I Era" powertrain technology products including 4N20 engine, 9DCT transmission and 6001 series electric driver. The first product of the 4N20 engine has a maximum efficiency of 38.3%. 9DCT is the world's first publicly released 9-speed wet dual-clutch transmission.





# A Close Look at Great Wall Motor

## Great Wall Motor released the GTO universe intelligent ecological strategy

On 15 July, Great Wall Motor officially released the GTO universe intelligent ecological strategy. In a bid to fade the traditional in-car functions into history, Great Wall Motor will create a new era of robot mobility based on 5G+AI technologies, and build universe intelligent ecological alliance with Tencent, Alibaba-owned AutoNavi, Baidu, China Telecom, China Unicom, China Mobile, Huawei and Qualcomm.



# Great Wall Motor partnered with the World Robot Contest Finals to hold "992 Love Summer Camp" event

From 25 to 28 July, the 2019 World Robot Contest Finals were held at the Great Wall Motor's Xushui Intelligent Plant. During the same period, Great Wall Motor joint hands with Hebei Traffic Broadcasting to hold the "992 Love Summer Camp" event and invited children from Sandaohe Village, Luanping County, Chengde to visit the Great Wall Motor's Haval Technology Center and Xushui Intelligent Plant and watch a robot contest, to offer them science and technology education.

# Great Wall Motor' Chongqing Intelligence Plant was completed and put into production, and launched mass production of "Great Wall Pao" pick-up truck

On 30 August, Great Wall Motor' Chongging Intelligence Plant was completed and put into production. Meanwhile, mass production of Great Wall Pao, global large -sized passenger pick-up trucks, was launched. The Chongging Yongchuan Plant is the Great Wall Motor's fifth automotive production base in the world (first in Southern China) with complete process. It is a key for Great Wall Motor to actively participate in the "Belt and Road" construction and drive regional economic development.



On 4 November, the "Chinese Heart" 2019 Top Ten Engines List was officially announced. Great Wall Motor's GW4C20B 2.0T gasoline engine made the list. It was the sixth time that Great Wall Motor had won the honor.

# Spotlight Automotive Project was officially launched, kicking off partnership with BMW to build electric vehicle future

On 29 November, Spotlight Automotive Project, a joint venture between Great Wall Motor and BMW Group, was officially launched in Zhangjiagang City, Jiangsu Province. Building on the research and development capabilities and resources of both shareholders, the Spotlight Automotive Project created a new business model of "joint research and development, made in China, and serving global customers".



Great Wall Motor's GW4C20B 2.0T gasoline engine was named "Chinese Heart" 2019 Top Ten Engines

# Corporate Governance

### 1. GOVERNANCE STRUCTURE AND MANAGEMENT OF THE BOARD, THE SUPERVISORY COMMITTEE, AND SHAREHOLDERS' GENERAL MEETING

The Company strictly complies with the requirements of the Company Law of the People's Republic of China, the Securities Law of the People's Republic of China and other relevant laws and regulations to continuously improves its modern corporate governance structure, and has established a system comprising the Shareholders' general meeting, the Board, the Supervisory Committee, the senior management team, and Company employees. At present, the Board of the Company has four special committees: the Strategy Committee, the Audit Committee, the Nomination Committee, and the Remuneration Committee, which help improve the efficiency and quality of the Board of the Company.



### Governance structure of the Company

The Board of the Company comprises 7 Directors, including 3 executive Directors, 1 non-executive Director and 3 independent non-executive Directors. With different experiences and backgrounds, the Directors have rich experience in corporate management, product innovation, and capital operation. They play an important role in improving our corporate governance capabilities and continuously achieving our strategic goals. For details about the Directors, please refer to the 2019 Annual Report of Great Wall Motor Company Limited. In 2019, the Company convened 5 Shareholders' general meetings, 14 Board meetings, and 10 meetings of the Supervisory Committee.

## II. PARTY BUILDING

The party committee of Great Wall Motor was established in 2003. It now has more than 2,800 party members with full coverage of party organizations. In 2019, centering on a series of positive statement on the development of the private economy by the Party Central Committee, Great Wall Motor always adhered to the national policy and actively responded to the national strategic layout of the "Belt and Road" initiative. Through the implementation of globalization strategies, innovation drivers, core competitiveness and brand influence Power continues to increase.

# Carrying out thematic education with remarkable results

Under the guidance of the "Centralized Study Program for the Thematic Education of "Remain true to the Founding Mission" of the Theoretical Study Center of the District Committee, we refined the Company's party committee study plan, and robustly carried out various tasks in accordance with "Overall Arrangement of Thematic Education Activities of Great Wall Motor Party Committee". During the period, we organized various study and education activities for party members, including watching documentaries on advanced model deeds and warning education films and organizing multiple rounds of party lessons. During the National Day, we launched events such as "Singing Red Songs to Praise the Motherland", recitation contest and employee sports meetings, to promote and carry out educational activities with remarkable results.



# Corporate Governance



## Leading solid work concerning workers, youth and women groups

Under the leadership of the Company's party committee, the work concerning workers, youth and women was solidly carried out. In April 2019, recommended by Baoding Federation of Trade Unions, Great Wall Motor was recognized as "Provincial Advanced Collective" and was commended by the Provincial Party Committee and Provincial Government. In June, a team led by Jia Yuying, party secretary and chairperson of the Women's Federation of Hebei Province, and Ms. IP Shun-hing, chairperson of the Hong Kong Women Development Association, visited Great Wall Motor to communicate and guide the work concerning women. Relevant organizations of the Company mobilize the employees and unite their ingenuity. Employees strive to achieve extraordinary results on ordinary posts and have grown into an industrial team in the new era that is politically conscious and well-disciplined, with high calibre and excellent skills.

It is proven that party building is a powerful theoretical weapon to drive the healthy development of enterprises, and strengthening party building of enterprises is an effective way to promote their healthy development. As such, Great Wall Motor shall continue to improve the organization and work coverage quality of the party in enterprises, give full play to the exemplary role of party members, strengthen theoretical study, and establish and improve a working mechanism that promotes party building with businesses development, so as to drive the scientific and healthy development of enterprises with complete party building work.

## III. RISK CONTROL & COMPLIANCE MANAGEMENT

In terms of internal control environment, Great Wall Motor has established a group-wide control system and an internal control system for functional departments to carry out risk management by business line. In an effort to create a scientific, practical and efficient risk control & compliance management model, the Company is upgrading its risk control and compliance systems from version 1.0 to 2.0 by safeguarding the bottom line of compliance with laws and regulations, performing the management of systems and procedures (internal control), and conducting risk management in all business areas with a focus on key business lines, key posts and key personnel, so as to gradually develop a comprehensive risk management system engaging all personnel and covering all respects. The Risk Control & Compliance Department has carried out a series of risk control & compliance measures from architecture planning to publicity of compliance documents:



# Corporate Governance

### Internal control system:

# Compliance system construction and culture promotion:

- Set up an internal control Formulate a global compliance system in 2013
- The Supervision and Audit Department carries out routine special evaluation of the Group and internal control assessment at least once a year
  - The Securities Law Department handles external disclosure of evaluation reports on internal control and supervision
- manual and compliance management measures of Greater Wall Motor and sort out the compliance guidelines in various professional fields
- Organize all employees to sign a letter of commitment on compliance, and promote risk control & compliance knowledge through DingTalk and WeChat Public Account to enhance employees' awareness of risk control & compliance

### Specific areas of compliance:

• Sort out important areas of compliance and perform compliance management in these areas, such as overseas labor and employment, software, cross-border data transmission, Internet of Vehicles, domestic anti-corruption, information confidentiality, employees' conflicts of interest, etc.

• Prepare an overseas risk control & compliance program to support the compliance of overseas (Indian) projects

# IV. CORPORATE INTEGRITY BUILDING

The Company strives to create an equal, fair, simple and transparent workplace and cooperative environment in compliance with the Criminal Law of the PRC (《中華人民共和國刑法》), the Amendments to the Criminal Law of the PRC (《中華人民共和國刑法》系列修正案), the Public Security Administration Punishment Law of the PRC (《中華人民共和國治安管理處罰法》), the Company Law of the PRC (《中華人民共和國公司法》) and other relevant laws and regulations. With more than 20 years of development and innovation, the Company always upholds the principles of integrity and honesty, promotes excellent corporate culture, disseminates positive energy to the society and builds a corporate image of integrity, thus contributing to national rejuvenation and social progress.

# Improving the working organ for combating corruption and promoting integrity with strengthened leadership

The Company has set up an independent "Anti-corruption Committee" and has the Chairman act as the director of the committee which is mainly responsible for setting targets for integrity building of the Company, assigning relevant tasks and steering integrity building in the right direction. A disciplinary panel was set up under the committee to mainly take charge of the Group's construction of an integrity system, including formulating, maintaining and improving relevant measures, receiving whistle-blowing information from employees/related parties, conducting investigations and imposing penalties, as well as supervising key positions and organizing integrity education.

### Emphasizing education on integrity and creating a culture of anti-corruption and integrity

In order to enhance employees' integrity awareness, build a moral bottom line for employees and ensure the implementation of the anti-corruption measures, the Company has set up an integrity education system covering orientation education, promotion education and special education for different stages of employees' careers. Special education is carried out through training, pre-job testing, video teaching, outreach activities and so forth. In 2019 alone, we utilized the digital platform and the "Integrity Great Wall" WeChat public account to provide around 17,000 induction education evaluations for new employees of the Group. At the same time, we used online learning, class hour accumulation, and self-testing to enhance employees' professional ethics.

Since the opening of the self-media "Integrity Great Wall" WeChat public account in 2015, it has attracted more than 80,000 followers as of December 2019, covering varying groups such as employees, related parties, partners and family members. It uses pictures, videos, text, cartoons and other means to achieve barrier-free communication with employees and related parties. In 2019, it pushed over 60 original articles in total, helping the Company to broadcast its integrity brand.

### improving polices and measures to standardize anti-corruption management

In a drive to make anti-corruption more standardized, systematic and scientific, Great Wall Motor has explored, fine-tuned, and set up a whole set of anti-corruption policies based on relevant laws and regulations and in strict compliance with national laws and regulations. These policies have been amended 5 times since their promulgation in 2008, and each amendment was an upgrade. The policies mainly include 14 sub-polices such as the Management Policy on Corruption Prevention (《腐敗預防管理 制度》), the Management Policy on Integrity of Partners (《合作方廉潔管理制度》) and the Employee Code of Conduct on Integrity (《員工廉潔行為規範》). These policies provide important institutional support for anti-corruption work.

As for corruption prevention, the Company identifies areas and positions with exposure to corruption risks and pushes ahead with multi-party supervision against corruption through optimization of relevant policies and procedures. The Company also detects internal and external business risk exposures through internal audit with a view to information for its corruption control. For personnel assigned to key positions such as procurement and tendering personnel, the Company subjects them to regular job rotation to prevent corruption arising from long tenure. In business dealings and business reception, the Company stipulates the number of persons received and the area of receptions, upholding the principles of openness and transparency to avoid improper behavior. According to statistics, 200 bribes were denied in 2019. Since 2008, the Company has refused a total of 989 offers of bribe, with a maximum of RMB350,000 refused in a single incident. Employees at all levels handed in approximately 35,000 gifts in total, and 80 employees were named "Models of Integrity and Self-discipline".



# Corporate Governance

# Corporate Governance

As for the protection of the rights and interests of partners, the Company promotes its growth with integrity and honesty and seeks win-win cooperation with suppliers in an effort to create a "fair, equal, open and transparent" cooperative environment. The Company signs a Sunshine Agreement with each supplier as a precondition for



cooperation and promotes integrity culture to regulate the cooperative behavior of both sides. The Company also cracks down on corruption, safeguards the interests of partners and maintains a sound cooperation platform, thereby guaranteeing sustained and healthy cooperation.

In 2016, the Company established the Sunshine Integrity Self-Service System to help build a green and healthy business environment. A total of 413 partners have been listed on the "Corruption Blacklist" due to corruption and dishonesty.

Great Wall Motor formally joined the Enterprise Anti-Fraud Alliance in September 2018, and will share information with, help, and receive help from others members as a member and council member of the Enterprise Anti-Fraud Alliance. In November 2019, at the annual experience exchange meeting of the Enterprise Anti-Fraud Alliance, Great Wall Motor was recognized by the member enterprises and won the honorary titles of "Advanced Unit" and "Advanced Workers" in enterprise anti-fraud work.

# Strengthening anti-corruption discipline to guard against and punish corruption

Great Wall Motor implements a zero-tolerance policy towards hard corrupt behaviors such as offering and taking bribe, and also cracks down on soft corrupt behaviors such as buck-passing, self-compromising, and forming cliques. Once found, these corrupt behaviors will be investigated and penalized by the disciplinary panel. To enable early identification and handling of corrupt behavior with supervision of all employees and the related parties, a variety of whistle-blowing channels have been established, including QQ, hotline, email, and WeChat. In 2012, the Company developed the first whistle-blowing information management platform using digital tools, and appointed a dedicated person to be responsible for the operation and maintenance of the platform, so as to manage information upload, pushing, reception, and incident investigation simultaneously, achieving fast, effective and high-quality closed-loop supervision of whistle-blowing information. Through the joint efforts of all employees and related parties, corrupt behaviors have been fully exposed and investigated and dealt with as early as possible. Violations of the Company's regulatory reguirements will be handled in accordance with relevant provisions such as the anti-corruption policies; and behaviors involving violations of the law will be referred to the judicial authorities. On its anti-corruption journey, Great Wall Motor will always adhere to its original intention, and work with a wide variety of outstanding enterprises to resolutely fulfill its social responsibility and disseminate positive energy to the society.

# Corporate Governance

# Responsibility Management

### 1. OUR SOCIAL RESPONSIBILITY PHILOSOPHY

The Company regards "safety" as the core value of its brand, upholds the car-making principle of "safety first", values green, innovative, sustainable and coordinated development, and pays close attention to the expectations and demands of various stakeholders, actively fulfilling its social responsibilities with respect to employee training, social welfare and environmental protection.

The Company has set up a social responsibility working group to centrally manage its social responsibilities, with functional departments of the Group such as human resources department, supervision and audit department, quality management department, production planning management department and strategy management department, as well as production companies, marketing companies and automobile manufacturing plants carrying out specific requirements.

### **Social Responsibility Management Model**

•-----Uphold the philosophy of "harmonious coexistence of people, vehicles and the environment", carry out energy and environmental management and adhere to sustainable development with "low pollution and low energy consumption" in strict accordance with the laws and regulations such as the Environmental Protection Law of the PRC and the Law on Prevention and Control of Water Pollution of the PRC. •-----

Regard "safety" as the core value of the brand and uphold the car-making philosophy of "safety first" to make safe cars.



\_\_\_\_\_ Adhere to the brand philosophy of "focus, professionalism and expert" and set up a scientific and healthy development model to develop high-guality, high-performance products that represent the best of Chinese automakers and can go global, so as to create high economic value for all stakeholders

Emphasize personnel training and development to enhance employees' sense of belonging and happiness; abide by labor laws and regulations to safeguard the rights and interests of employees; put people first and create a safe and healthy working environment; and actively engage in social welfare activities, etc.

### **II. MANAGEMENT OF MATERIAL ISSUES**

The Company attaches great importance to the management of material issues of social responsibility. Based on industry characteristics, we refined the principles and criteria for determining material issues in accordance with relevant requirements such as the Environmental, Social and Governance Reporting Guide of the Stock Exchange and. We then extensively collected and solicited opinions from various internal and external stakeholders of the Company. On this basis, we identified and analyzed the social responsibility issues involved in the Company's operations, and finally identified 20 material issues.

Material issue determination process:

# • Degree of concern of stakeholders

• Degree of impact on production

and operations of the Company • Requirements of relevant

laws and regulations

2. Selection Criteria

· Concerns of shareholders and investors

1. Sources of Issues

- Analysis results of internal and external experts Supervision and expectations of the government
- and other regulatory authorities
- · Requirements of relevant laws and regulations
- Guidelines on social responsibility indicators
- Customer concerns
- Advise and feedback from dealers
- · Feedback from suppliers and other partners
- Community opinions



Material Issues of Great Wall Motor in 2019

# **Responsibility Management**



# **III. COMMUNICATIONS WITH STAKEHOLDERS**

In determining material issues of the corporate social responsibility report, we conducted in-depth communication and dialogues with stakeholders including customers, suppliers, dealers, employees, governments and other regulatory authorities through road shows, field interviews, questionnaires and telephone calls. The Company attached great importance to the expectations and appeals of its stakeholders, which is regarded as a selection criterion for material issues of the corporate social responsibility report. We opened different communication channels specific to stakeholders, and strictly followed relevant information disclosure requirements to ensure timeliness, authenticity, accuracy and completeness of information disclosure. Stakeholders can dynamically monitor our operation and development, and keep close dialogues with the Company to seek mutual success.

Stakeholders	Issues of Concern	Means of Communication
Government and regulators	Business compliance Product quality assurance Energy conservation, emission reduction and environmental protection Intellectual property protection Model innovation and economic growth Provision of jobs	<ul> <li>Comply with relevant laws and regulations and pay taxes according to law</li> <li>Strengthen safety management and environmental work, cooperate with supervision and receive regulatory assessment</li> <li>Strengthen risk control and intellectual property protection</li> <li>Provide jobs and attract talents</li> </ul>
Shareholders and investors	Investment returns Disclosure of business information in an open and transparent manner	<ul> <li>Operate soundly to maintain good profitability</li> <li>Constantly improve the governance structure to protect the rights and interests of investors</li> <li>Continuously improve the information disclosure mechanism to ensure timely, complete and accurate information disclosure</li> </ul>
Customers	Product diversity Product quality and safety Excellent driving experience and service After-sales service and product recall management	<ul> <li>Step up technological innovation and create "clean, intelligent, networked and shared" high-quality products leveraging technology</li> <li>Reinforce quality management and improve product safety performance</li> <li>Organize user driving activities to enhance customer experience</li> <li>Improve the quality and efficiency of pre-</li> </ul>

 Improve the quality and efficiency of presales and after-sales services to increase customer satisfaction



# **Responsibility Management**

## Means of Communication

- Open and transparent procurement mechanism
- Promote development with integrity and create a "fair, open and transparent" cooperation environment to seek mutual benefit and winwin results with partners
- Promote the occupational health management system and watch out for the health and safety of employees
- Respect the legitimate rights and interests of employees, and innovate in the talent development mechanism to stimulate the enthusiasm and creativity of employees
- Improve the compensation and incentive system and the insurance and welfare system
- Actively carry out public welfare undertakings
  Uphold the "poverty alleviation" mission to establish a comprehensive poverty alleviation system
- Carry out volunteer activities
- Make targeted R&D investments to develop new energy vehicles
- Reduce emissions for low-carbon development; save energy for sustainable development

# I. PRODUCTS

Adhering to the brand concept of "focus, professionalism, expert", the Company has established a rational and healthy development model sticking to independent R&D and centering on users. We focus on clean energy, intelligence, interconnection and sharing of automobiles, seeking to create globally competitive, guality and high-performance products representative of Chinese automakers in the global market. We aim to provide users with pleasant driving experience and funs for a better society and environment.

### Travel safety backed by intelligent technology

Safety, an unchanged topic for automobiles, is the tenet and constant pursuit that Great Wall Motor will stick to forever. The Company has a strong belief in technological innovations and technology-enabled safety. All our automotive products delivered in 2019 are equipped with our latest intelligent safety system and technologies, providing all-dimensional intelligent safety protection to users.

In July 2019, our WEY brand launched Collie all-dimensional intelligent safety system, which covers life, property, information and

environmental safety to provide all-around care and protection to users. The newly launched WEY 2020 VV6, VV7 PHEV & VV7 GT PHEV and other models are equipped with Collie all-dimensional intelligent safety system. The system incorporates 3 global leading technologies including emotion/expression recognition, 15 Chinese leading technologies including low-speed moving object detection and face recognition, and 25 leading intelligent safety technologies among peers such as MEB low-speed emergency braking and ESP 9.3, totaling 43 intelligent safety features to provide all-dimensional life protection from the pedestrian, passenger and driver perspectives.



Great Wall Pao, a pick-up truck line of the Company, upgraded the safety index in all aspects including active and passive safety features, ensuring travel safety to the greatest extent. The vehicles are built in conformity to NCAP five-star collision standards, equipped with the latest ESP version 9.3 for active safety, a 360° panoramic system with megapixels, and numerous features covering lane departure warning, aided lane change, lane keeping, ACC adaptive cruise, AEB automatic braking and semi-automatic parking. All the new Haval H6 GT models are equipped with a matrix of active safety features such as Bosch's latest generation of ESP,

aided lane change, lane departure warning, and high-definition 360° panoramic system that are only available in higher-level products, with an aim to make travel safer. Haval F7 2020 is equipped with L2 autopilot, enabling features such as lane centering, lane departure warning, TJA traffic congestion assistance, and ICA intelligent aided cruise to further improve the driving safety factor. ORA iQ, an intelligent new energy model, adopts a design integrating battery pack and chassis in a "double cross shaped" structure to ensure safety of battery pack, together with 416 electric safety features to provide all-round protection.



## Making vehicles cleaner for green travel

Upholding the "green, low-carbon and environmental" concept, the Company vigorously develops new energy vehicle products and clean technologies with a focus on reducing carbon emission, to provide users with green, environmental-friendly, and quality vehicles in a mission to fulfill its social responsibility for environmental protection.



torque of 195 N·m, two-speed reducer which can reduce power consumption per 100 kilometers by 5%, and an iBooster electronic assisted braking system exclusive among peers, which enables 100% braking energy recovery with the support of the ESP 9.3 HEV system. ORA R1, a new energy vehicle, realized vehicle weight of 990 kg through application of new materials, cross-section optimization and integrated design, which is lighter than peers by 10% or more with lower power consumption.

The Company is also committed to improving combustion efficiency of engines towards the goal of "clean" automobiles. In November 2019. GW4C20B 2.0T engine independently developed by the Company was included



# Product Responsibility



On new energy vehicles, the Company concurrently engaged in the development of EV (electric vehicle), HEV (hybrid electric vehicle) and PHEV (plug-in hybrid electric vehicle) as well as the planning of hydrogen-fuelled vehicles. We have rolled out PHEV models based on the Pi4 platform as well as ORA iQ and ORA R1 based on the ME platform dedicated for EVs. Going ahead, we will further launch a 48V HEV platform and fuel cell vehicles based on a dedicated platform, so as to propagate more vehicles. Based on the Pi4 platform, our WEY VV7 PHEV & VV7 GT PHEV launched in 2019 are equipped with rear motor featuring maximum power of 85kW and peak



into the "China Heart" Top 10 Engines of 2019, in recognition of its leading in-cylinder direct injection technology to reduce PN emissions, optimized exhaust manifold, and variable engine oil pump which greatly reduces fuel consumption and meets the national China Class 6 emission standards. Haval F7x, Haval H9-2020 and Great Wall Pao products equipped with the engine achieved low fuel consumption and emission while sustaining high performance. Furthermore, Honeycomb Yichuang, a subsidiary of the Company, rolled out its proprietary "I Era" powertrain system including 4N20 engine, 9DCT transmission and 6001 series of electric drivelines. The fuel consumption of 4N20 engine can be reduced by up to 15%, reaching 38.3% thermal efficiency for the first model, while the prototype best indicative thermal efficiency for the upgraded model reaches as high as 48%. Adopting Miller cycle and 350bar high-pressure central injector technologies,

# Improving user experience and service satisfaction

With a commitment to "surprising customers", the Company focuses on product mix optimization and ongoing upgrades from the three dimensions i.e. young brand, intelligent products and global presence to provide users with pleasant driving experience and funs. Meanwhile, we take efforts to improve services of marketing front, and upgrade the brand sales and after-sale service system with an aim at better user experience and satisfaction.

According to the review results published in September 2019 by China Association for Quality with respect to the 2019 China Automobile Customer Satisfaction Index (CACSI), our Haval brand and vehicle models including Haval H6, Haval F7 and Haval M6 scored the highest marks in the industry, winning No. 1 for awards "Sales Service Satisfaction", "A-class SUVs at RMB100,000-150,000", "New Cars of Market Focus" and "A-class SUVs Below RMB70,000", respectively. WEY brand ranked No. 1 in "After-sale Service Satisfaction" for the year, and WEY VV6 won No. 1 in the "New Cars of Market Focus 2019 (SUVs at RMB100,000-150,000)".

On human-computer interaction experience, our newly launched Haval H6 Platinum is equipped with Haval Hi-Life intelligent interconnection system, which can draw upon its strong voice recognition and semantic analysis capability to provide extensive online entertainment resources and support car-to-home interconnection function. Haval H9-2020 features a new-generation system of the Internet of Vehicles, enabling it to provide all-round user experience covering audio and video entertainment, news information, travel service, and interaction between car users. WEY VV7 PHEV & VV7 GT PHEV provide six driving modes i.e. pure electricity, high efficiency, intelligent four-wheel drive, full-time four-wheel drive, sports and super sports, as well as three all-terrain options i.e. sand, snow and mud, which can enrich driving and controlling experience, and improve driving and riding experience through NVH noise reduction, intelligent technology and other features. Great Wall Pao, a pick-up truck, adopts more than 100 sound isolation/absorption designs and multi-link rear suspension for quiet comfort, reducing the idling in-vehicle noise to only 38.5 decibels (lower than normal speech volume), with a special fragrance design to create a good driving space for users. ORA R1, a new energy product featuring flexible and easy operation as an environmentally-friendly small electric vehicle, managed to offer more user space by changing the wheelbase to 2,475mm (the longest among peers, representing a wheelbase-to-length ratio exceeding 70%) and optimizing space (based on the ME platform dedicated for pure electric vehicles, enabling rationally designed vehicle space by arranging the battery compartment at the bottom of the vehicle).



## II. INTELLECTUAL PROPERTY PROTECTION

### Number of patents:

As of 31 December 2019, Great Wall Motor had been granted 7,512 patents, including 1,386 invention patents, 4,207 utility model patents and 1,919 industrial design patents.

In 2019, the Company submitted 1,485 patent applications, and was granted 951 patents, including 197 invention patents, 533 utility model patents and 221 industrial design patents.

In 2018, the Company submitted 1,278 patent applications, and was granted 854 patents, including 67 invention patents, 579 utility model patents and 208 industrial design patents.

### Intellectual property protection:

Strategy: Great Wall Motor has been attaching great importance to intellectual property protection. Through its efforts over 20 years, the Company has established a sound intellectual property management system. In 2010, the Company developed a strategic system of intellectual property in the principle of "innovation-incentivized, higher quality and quantity, rational coverage and effective application".

Policies: The Company has improved and revised the Rules on Patent Management, the Rules on Patent Incentives Management, the Patent Retrieval Process and other management rules, standards and related workflows, covering the whole process of patent application, maintenance and abandonment.

Incentives: Based on the revised Rules on Patent Incentives Management, the Company adopts a monthly patent incentive system, which is strictly implemented and has greatly stimulated innovation enthusiasm of employees.

### III. PRODUCT QUALITY MANAGEMENT AND ASSESSMENT

## **Responsibility practices**

On automobile quality control and recall of defective products, Great Wall Motor, in strict compliance with relevant requirements of the Administrative Provisions on Recall of Defective Automotive Products. has developed a complete suite of implementation procedures and established the Rules on Product Recall of Great Wall Motor based on its comprehensive study and execution of automobile recalls in strict accordance with the relevant requirements of the Administrative Provision on Recall of Defective Automotive Products. From problem feedback to correction and prevention and to market recall practices, every step is overseen by rigorous procedures to ensure rapid and effective implementation of product recalls.

# **Product safety**

With a commitment to "surprising customers, improving the well-being of staff, creating value for customers and contributing to the society", the Company positions itself in global market, pooling the latest technologies to create exquisite products known for high quality-to-price ratio and innovative technologies. Product safety is the highest priority of our product features. Healthy and safe products meeting national requirements and going beyond customer expectations are created through controls over emission, odor and VOC (volatile organic compounds), improvements in active and passive safety, recycling management and other methods.

## ♦ Emission control

Integrating advantageous resources to vigorously develop new energy vehicle models and realize zero emission

In view of the future of new energy vehicles as a key player in automobile market, Great Wall Motor has long attached great importance to R&D of new energy technology. Great Wall Motor achieved outstanding results in the development of new energy models in 2019. With respect to pure electric vehicles, 4 ORA IQ models have been mass-produced; and 7 ORA R1 models have been mass-produced, establishing our leading position in the A00 class. In addition, the Company continued to diversify its product lines in pure electric passenger cars/pure electric commercial cars to cover family cars, operation vehicles, and other fields.

In terms of hybrid vehicles, based on the brand new Pi4 platform, the Company launched the technologically representative model under the WEY brand - VV7 PHEV, which achieved a comprehensive fuel consumption of 1.6L/100km, meeting the China VI-b emission standard; in addition, the model was equipped with the Collie all-round intelligent safety system of the WEY brand, including 43 intelligent safety features, of which 3 are world leading, 15 are China leading, and 25 are leading among peer models, achieving active safety functions such as smart dodge, autonomous emergency braking (AEB), roll movement intervention (RMI), and AI intelligent facial recognition. With this model, the Company creates a green, safe, intelligent, high-tech and cost-effective new energy product for customers. In addition, the Company has developed 48V BSG, RE300, P2/P2 + P4 and other models of various types. Among them, RE300 covers mid-to-low-end customers, featuring cost-effectiveness and fuel consumption; and P2/P2 + P4 covers mid-to-high-end customers, featuring power performance. With these models, the Company aims to create a full range of most cost-effective hybrid products that cover the needs of customers at all levels.

### Continuously update and tighten emission control requirements

The Company's basic management approach for emissions is: we will firstly identify national and industry regulations and standards on emissions and conduct in-depth analysis thereon, and then, based on the above regulations and standards, formulate more stringent internal standards and management rules taking into consideration future development trends and the Company's planning. Based on the China VI emission standard, the Company has formulated the more stringent Norms for Emission Test Process Control to standardize the emission verification process from preparation and confirmation of prototypes, testing to consistency control, thus establishing a scientific and rigorous management and control model.

Great Wall Motor constantly improves the development and application capability to improve exhaust gas emissions. In the early stage of model development, in line with the product positioning, the Company analyzed relevant laws and regulations such as the Limits and Measurement Methods of Pollutant Emissions for Light-duty Vehicles (GB 18352) and the Law of the People's Republic of China on the Prevention and Control of Atmospheric Pollution. Based on the regulations, standards and future development trends, the Company formulates a clear technology route for development and more challenging goals. With years of continuous investment, Great Wall Motor has applied the latest engine and catalyst technology to all models marketed in 2019. The emission levels of many models have reached the national emission regulation requirements for 2023 in advance. The development of diesel pickup trucks, in particular, is unrivaled.

Project of China VI standard for Diesel: Great Wall Motor has the largest sales volume of pickup trucks in the domestic market for 22 years, of which diesel powered pickup trucks account for approximately 70%. Currently, it has two main series, the Wingle series and the Great Wall Pao series.

Unlike Euro VI emission standards, the China VI emission regulations adopt the principle of fuel neutrality, that is, gasoline and diesel vehicles must meet the same emission limit, which is approximately 40-50% stricter than the Euro VI limit. Also, they are stricter than European standards in terms of OBD monitoring system and guality assurance of key components for environmental protection.



Tightening regulations on diesel powered pickup truck under China VI



In order to answer the state's call for energy saving and emission reduction, and to meet the strong demand of customers for Great Wall Motor's diesel-powered pickups, Great Wall Motor, with the support of the energy company and cooperation from suppliers, leveraging its comprehensive research and development capabilities on emissions, made an all-out effort, overcame all sorts of difficulties, underwent up to 6 months of research and development in relation to emission performance, passed tests under extreme working environments including high temperature, severe cold and high altitude, accumulated over 600,000 kilo meters of test on various road conditions, and finally launched the first light-duty pickup model in China that met China VI standard, filling in the market gap in a timely manner and making positive contributions to the Chinese government's goal of "energy saving, emission reduction, and protection of the blue sky". Since its launch to the market in July 2019, Wingle 7 China VI pickup has received wide acclaim from the market. As of the end of 2019, more than 20,000 units were produced, and sales remained buoyant.

As the main product of the commercial "Pao" series pickup trucks, the Great Wall Pao Diesel-powered China VI pickup has achieved excellent market response since its launch at the end of October 2019.



Set emission guality thresholds and strictly monitor emission indicators

The Company has always used emission as a key control indicator and included it in the criteria for passing project nodes, i.e. quality threshold, as a mean of control. During the development of each model, it is required that a professional testing department conduct tests on the emission level. Whether the test results meet the standards will be used as a condition for entering the next stage of development. Models that do not meet the



emissions standards are definitely not allowed to enter the next development stage. Relevant professional teams will give priority to the emission issue, invest superior resources to thoroughly solve the problem and ensure that emission targets are achieved.

### VOC and odor control $\triangle$

Great Wall Motor has established a complete set of in-vehicle air guality control system from three perspectives, i.e. professional technical standards, standardized quality control and forward-looking technical application.

Sound in-vehicle air quality control system »

> The Company has established a sound technical standard system at three levels i.e. materials, parts and finished vehicles, covering more than 10 sets of standards, which lead to standardized technical requirements across all levels and ensure the standardization of products from the source to finished vehicles. In addition, forward control is exercised respectively over materials, parts and finished vehicles from the source. A cascade of controls over upstream suppliers across the entire industrial chain, specifically from automakers to part suppliers and to material suppliers, effectively ensure environmental protection performance of the entire industrial chain up to finished vehicles.



Standardized odor and VOC test and verification system

The Company has a professional odor and VOC test team specializing in odor and VOC guality control, supported by professional odor and VOC test equipment, instruments and laboratories to ensure scientific and effective test methods. We have established a complete test system for sampling, analysis and research in the domestic automobile industry, to effectively ensure quality of all vehicle models under development and in mass production.



Ability to evaluate odor of materials and parts

Improving odor and VOC control via technology innovation

Offering safer and more comfortable products to customers via technology innovation is a significant strategy the Company consistently adheres to. The Company has been investing heavily in technology. Unremitting efforts of our professional engineers have been translated to numerous new utility model patents such as vehicle-mounted fragrance, artificial leather and leather cover with fragrance, which can prevent the odor from causing uncomfortable experience to customers via the release of flagrance.

We have also developed an active cabin cleaning system, which is able to eliminate the accumulated harmful substances and odors in the vehicle caused by high temperature and parking in various environments for a long time, and is operable through car keys and mobile phone app for active cabin cleaning in advance. Additionally, the "N95 Class" vehicle-mounted protective filter element, which is the first to be used in the industry to prevent bacteria and viruses, effectively ensures health of driver and passages and plays a leading role in the automobile industry.



### ♦ Controlling measures for recycling and reuse

Recycling concept integrated into design proposals, with stringent checks on verification >> process

The Company always advocates green design proposals. A design proposal by product engineers is required to take various design elements into consideration, of which design for recycling (DFR) is a particularly essential part. In the initial product design stage, product engineers consider product's disassembly and recyclability, which is taken as an important criterion for product structure design and material selection. This makes the products easy to disassemble and beneficial to recycling with the lowest recycling cost and the highest recycling value, thus ultimately achieving the goals of waste reduction, resource conservation and environmental protection.

In the design verification stage, the Company has a department specially assigned to calculate and check the recycling and reuse rate. In the case of substandard products, product verification engineers and product design engineers will work together to study and develop an improvement proposal until the product recycling and reuse rate reaches the established standards.



Suppliers participate in product design to make full use of supplier resources

The Company rationally selects suppliers based on the recycling requirements for finished vehicles. Whether a supplier meets the recycling and reuse requirements is a key precondition for us to cooperate with it. Moreover, the Company vigorously carries out projects in parallel by inviting suppliers to fully participate in the pre-design stage and by allowing the Company's product design engineers and suppliers' technicians to jointly carry out product design and development, so as to make full use of excellent supplier resources to make more environmental-friendly products together.

Carrying out recycling activities in compliance with regulations, backed by information technology

The Requirements Governing Hazardous Substances from Automobiles and Their Recycling Rate (《汽車有害物質和可回收利用率管理要求》) formulated by the Ministry of Industry and Information Technology of the People's Republic of China and the Road Vehicles -Recyclability and Recoverability - Calculation Method (GB/T 19515) 《GB/T 19515道路車輛 可再利用率和可回收利用率計算方法》) are the basic guidelines for the Company to carry out recycling work. The Company has gradually developed or introduced GW-MCC, CAMDS and other systems with a dedicated department in place, and established a scientific and efficient recycling information management system in accordance with regulatory and standard requirements and actual conditions of the Company, so as to promote product recycling and reuse.

### Control measures for active and passive safety $\Diamond$

» Safety vision

Great Wall Motor has always adhered to the core concept of "safety first". All development activities are aimed at the vision of "zero traffic accident casualty" in constant pursuit of "maximized" driving safety and "minimized" accident injuries. We are committed to achieving the goal of "zero death" by 2023, namely no one would die in 2023 from a traffic accident caused by driving or riding our newly delivered vehicles.

Safety development concept

Adhering to the overall safety concept of "T-Safety", Great Wall Motor not only seeks to protect the safety of drivers and passengers, but also fully considers the safety of all traffic participants including automobiles, motorcycles, bicycles and pedestrians.



Occupant safety: Nine defense lines are in place to effectively ensure all-around safety of drivers and passengers in vehicles, reduce occurrence of collision accidents, and minimize occupant injury in collisions.
 Pedestrian safety: Employ active pedestrian detection and braking system, passive pedestrian protection technology, intelligent pedestrian protection airbag and other systems to reduce occurrence of pedestrian collisions and minimize pedestrian injuries.
Car safety: Adopt Telematics technology, electronic anti- theft technology and part technology to provide vehicle anti-theft protection; employ collision-proof structure design to reduce damage and maintenance cost from low- speed collisions, and enhance vehicle safety for users.

Technology system for safety development »

> Based on real road traffic environment and the characteristics of real-life traffic accidents. we focus on the "whole-process safety" of driving. Relying on the development process for safety performance, we employ a method combining virtual analysis, tests and subjective evaluation to realize and upgrade product and technology platforms for continuous improvements in safety of our products, thus achieving overall safety for occupants, pedestrians and vehicles.



- Realization of product safety >>
  - "Five-star" safety ٠

In terms of safety performance development, Great Wall Motor not only meets the five-star standard of China's C-NCAP (China's New Car Assessment Program), but also has been targeting the stricter European and American standards. So far we have seven models rated with five stars in the C-NCAP test.

the indiscriminate safety features.

Safety-focused brand •

and promote safety awareness.

VV5: container top pressure test



P8: 80 km rear-end collision test

# Product Responsibility

Our safety features are indiscriminate. For example, active and passive safety systems including 6 airbags, pre-tightening force-limited safety belts, ESP, ACC and AEB are standard features for our VV7/VV5 models. It is a low-profile model of our legacy version of Haval H6 that received five starts in C-NCAP as early as 2012, demonstrating

Safety is the core value of Great Wall Motor. In addition to targeting star-level results in NCAP tests, we also consider safety performance in actual traffic accidents. Seeking to advocate and communicate the mindset of "safety", we took the lead in the industry in a bid to carry out a series of challenging public safety tests to publicize safety concept Establishing a functional safety management system

As automobile technologies evolve in safety, energy efficiency, environmental protection, low carbon, integration, information technology, intelligence, interconnection and autopilot, automobile electronic technology has become a key driver to industry growth, highlighting importance of the safety of automobile electronic and electric systems and functions. In close alignment with latest international and domestic standards on functional safety of road vehicles (ISO 26262), we established a functional safety group to develop an in-house functional safety design and development process, and organized safety culture training for senior executives and design engineers at all levels to promote application and execution of projects. The standards have been applied to our vehicle model projects. The safety targets of our key parts including ESP (electronic stability program), EPS (electric power steering) and ABM (air bag) have reached ASIL (Automotive Safety Integrity Level) D, the highest functional safety level.

### Consolidating product responsibility $\Diamond$

Regulatory requirements on product liability »

> Pursuant to the Product Quality Law of the People's Republic of China, the Administrative Regulations on Recall of Defective Automotive Products and other relevant laws and regulations on product liability, enterprises are liable for indemnification against personal injury and property losses caused by defective products.

Methods for implementing product responsibility >>

The Company mainly studies and interprets the regulations on product liability and litigation cases, and provides special training for designers to deepen their understanding of the regulations. Strict quality management is exercised across the vehicle lifecycle from design, production and after-sale to prevent generation and delivery of defective products, and active countermeasures are adopted for potential defective products that have been delivered.



**Design stage:** Carry out design review through recurrence prevention, pre-emptive prevention and fault prevention tools

Handling stage: Set up a complete process for handling market problems, including recall of defective products and escalation of customer satisfaction issues



After-sale stage: Monitor feedback from dealers through a common information platform

# Responsibility for Employees

# I. EMPLOYMENT

### **Recruiting diverse talents at all levels**

### Recruiting highly-educated graduates of key universities

Great Wall Motor recruits graduates majoring in automobile and mechanics as the backbone of technology research and development. In order to facilitate the transformation toward "four new modernization", the Company's demand for highly-educated graduates majoring in internet, big data, intelligent driving and intelligent network is increasing. The expertise of each graduate is well recognized, employed and put into play by Great Wall Motor which provides a promising platform for their career development.

### College-Enterprise coorperation for mutual win

The Company has established a pre-training program for college students, to facilitate the smooth and quick role change from new college graduates to professionals competent for their posts. We work with domestic universities to build up excellent off-campus teaching practice bases, supported by an all-round cultivation model that combines disassembling of automobiles, skill cognition training and participating in technical research projects.

### Employment of social workers

In order to help and support veterans and to maintain social stability, the Company offers a variety of positions for the employment of veterans.

# **II. LABOR STANDARDS**

### Comply with labor regulations to safeguard rights and interests of employees

The Company implements its employment, working hour and dismissal policies in full accordance with the Labor Law of the PRC, the Labor Contract Law of the PRC and other relevant regulations. The Company entered into a labor contract with each employee and makes statutory social security contributions for them in compliance with laws to dispel their worries. The Company treats men and women equally and firmly quards against any employment discrimination in gender, nationality, race, religion or physiological condition to protect the legitimate rights and interests of employees. We employ an ID card verification system to prevent the use of child labor. For women employees, especially pregnant women, the Company strictly abides by the relevant laws and regulations regarding their working hours, work intensity and environment.

### **III. HEALTH AND SAFETY**

### Put people first and creates a safe and healthy work environment

### Advancing occupational health and safety management

In the principle of "safety first, prevention-focused and comprehensive governance", the Company implements a multi-level production safety accountability system, establishes a dual-prevention mechanism comprising grade-based control of production safety risks and identification and elimination of hazard, and constantly improves its occupational health and safety management system to ensure the suitability, adequacy and effectiveness of such system in strict compliance with the laws and regulations including the Production Safety Law of the PRC (《中華人民共和國安全生產法》), the Law of the PRC on Prevention and Control of Occupational Diseases (《中華人民共和國職業病防治法》) and the Fire Protection Law of the PRC (《中華人民共和國消防法》). Through a series of management measures such as safety information platform, comprehensive safety audit, and safety error prevention, we ensured that there were no work-related fatal accidents throughout the year.

### Continuously improving work environment

The Company improves safety management of production sites through standardized safety production. Each new factory, new technology and new equipment will go through ex-ante safety review to ensure that they meet production safety requirements before being put into operation. The Company systematically identifies occupational hazards through workplace observation, workplace hazard analysis and equipment testing while determining, regularly reviewing and dynamically managing the hazard list, measurement methods and indicators for monitoring of occupational health hazards in key places. The Company engages professional testing agencies to conduct inspection and assessment of its toxic and hazardous workplaces. The Company improves dust removal, noise reduction and other safety facilities in workplaces as well as raw materials and processes to prevent occupational hazards from the source; establishes and improves staff health records, organizes occupational staff to take occupational health examination, and distributes protective supplies to individual employees according to safety standards; always takes both prevention and control measures, and constantly improves work conditions through application of automation technology and ongoing improvement in processes. The Company implemented 2,338 security error prevention technology applications throughout the year to create a safe, healthy and comfortable work environment for staff.

### Strengthening emergency response capacity

The Company has a firefighting team to supervise the firefighting equipment and the fire safety of workplaces. The team is responsible for establishing an on-site safety management mechanism, and improving emergency facilities in key fire prevention areas and enhancing the emergency ability to control fire and explosion in places such as oil depots and coating areas. The team also improves the contingency plan system, revises comprehensive plans, special plans and on-site emergency plans, and organized 123 emergency drills during the year to assess and improve emergency procedures and enhance the Company's ability to control major risks.

# Responsibility for Employees



# IV. DEVELOPMENT AND TRAINING

The Company values human capital. It recognizes talents as the most important driver for the Company's development, and considers attracting and developing industry talents as an important strategic task of the Company. The Company has long upheld the principle of "talents are the foundation for car production". We maintain the practice of integrating talent cultivation into business activities, constantly innovating our talent development methods. We make full use of our internal and external resources to build a global talent training system. By opening up a wide variety of career advancement paths for employees, we fully stimulate their enthusiasm and creativity to allow them to truly grow and flourish, thereby driving the continuous development of the Company with a high-calibre, first-class talent team and maximizing the value of the Company's human resources.

### **Talent Training System**

To build an international, professional and specialized first-class enterprise, the Company has established a talent training system and employee career development channels to shorten the talent training cycle and build a comprehensive talent pool for the Company. On the one hand, the Company attaches great importance to employee training and endeavors to improve the quality and ability of employees through a training model that "combines training and practice"; on the other hand, it has formulated employee promotion and advancement standards and rotation system to lead managers at all levels to pay attention to employee growth and development, thereby improving the effectiveness of performance management and achieving common development of employees and the Company.



### **Training Management**

The Company cares about employees' needs for growth to achieve career development, and has formulated relevant management systems to enhance its training structure. Based on the growth characteristics of different types of talents, the Company has combined internal and external training to build a comprehensive training system for employees at all levels from the front-line production workers to corporate executives, covering such areas as frontier trends, professional skills, general knowledge of globalization, guality control, and leadership development. In line with our goals for talent team building and key tasks of talent-related work for the year, we constantly optimize our training management system, training course system, and online learning platform to make our talent training more innovative, forward-looking, targeted and effective, and speed up the construction of international talent and core management talent teams. Based on the actual needs for corporate development, we leverage our high-quality resources around the globe to systematically design training programs.

# Social Responsibility

### I. SUPPLY CHAIN MANAGEMENT

According to business needs, the Company selects and evaluates suppliers from multiple dimensions, and carries out supply chain management activities to build a stable and reliable supplier system. It mainly conducts the following four tasks:



### Number of suppliers

The Company has more than 600 key suppliers, and the breakdown is as below:





# Suppliers by Geographical Region

## Social Responsibility

## Introduction of suppliers

The Company has established a sound supplier introduction process and mechanism to ensure the quality of suppliers admitted to its system. When introducing new suppliers, the Company uses the Supplier Questionnaire Form to investigate and verify the suppliers, conducting preliminary examination on various aspects such as production qualification, safety and compliance. Parts suppliers meeting the basic criteria are subject to on-site audit by a professional panel to verify their capabilities in product development, production, quality and delivery and, if passing the review, are included into the potential supplier pool.

### Supplier assessment management

Suppliers are subject to monthly performance assessments covering the dimensions of technical capabilities, quality, cost and delivery. The assessment results are categorized into four grades i.e. I, II, III and VI, representing good to bad performance respectively, which are taken as a reference for rewards and punishments. Suppliers failing to meet requirements consistently are eliminated.

### Protecting the rights and interests of suppliers

The Company promotes its growth with integrity and honesty, and seeks mutual benefit and success with suppliers in an effort to create a "fair, impartial, open and transparent" cooperative environment. The Company signs a Sunshine Agreement with each supplier as a precondition for cooperation and promotes integrity culture to regulate the cooperative behavior of both sides. The Company also cracks down hard on corruption, safeguards the interests of suppliers and maintains a sound cooperation platform, thereby guaranteeing sustained and healthy cooperation. In order to regulate the conduct of employees, key personnel of the Company are required to sign the Integrity Commitment. The Company has formulated the Regulations on Integrity of Partners and signed the Sunshine Agreement with each supplier to regulate the cooperative behavior of both sides. The Company has set up a supervision department and established a public hotline and a chairman mailbox to effectively supervise its procurement, tender and other sensitive activities, so as to safeguard the interests of its partners.

The Company closely collaborates with suppliers in product development, quality control and product delivery on the premise of mutual support and sharing of achievements. In order to protect the interests of suppliers against price fluctuation of raw materials, the Company has entered into a Price Adjustment Agreement with each supplier to ensure their profitability. The Company works with suppliers to carry out VA/VE activities for shared improvements in quality, cost control and delivery. The Company also collects issues and complaints from suppliers concerning research, production, supply and distribution through various channels, and organizes relevant departments to develop countermeasures and optimize processes, so as to improve supplier satisfaction.

## II. DEALER MANAGEMENT

The Company pursues the strategic objective of becoming a market leader highly acclaimed by customers and strives to provide customers with above-expectation service experience following the service principle of "Thinking in customers' shoes" in compliance with the Law on Protection of Rights and Interests of Consumers of the PRC, the Product Quality Law of the PRC, the Advertising Law of the PRC and other relevant laws and regulations.

In order to improve competitive edge of marketing front, the Company has established an industryleading sales service system with a focus on above-expectation customer service experience, operation enhancement of marketing front and stead channel expansion. The Company pushes forward innovations in content, models and tools from the perspectives of integrity system, marketing edge, profitability, channel capability and mechanism construction, seeking to comprehensively improve capabilities of dealers in refined and systematic operation and management.



In the aspect of integrity system, the Company has redefined "Integrity of Haval" on the basis of the original integrity service package covering finished vehicle, accessories and warranty, and sticks to integrity to deliver on its promise in the process of customer operations and business cooperation with partners. According to eight forms of integrity, we have clearly defined the integrity boundaries with a focus on consumer experience, establishing an industry benchmark for credible services.

In the aspect of competitive edge of marketing front, we aim to bring above-expectation experience to customers, a metric to identify all scenarios of customer services. Responding to the evolving customer purchase behaviors in the Internet era, we seek to reshape sales service process of marketing front in the principle of refined and perceivable services. To this end, we have launched an array of programs such as sales service task force, smart online marketing and mobile service model, enabling customer experience across all key contacts online and offline as well as prestigious and convenient services.

# Social Responsibility

# Social Responsibility

In the aspect of profitability expansion for marketing front, we take efforts in business integration internally and externally. Internally, resources are integrated to tap on potential demands of insurance customers in order to match them with services and products for responsive satisfaction of their appeals to rights and interests. Meanwhile, we focus on aftermarket profit sources to guide marketing front in shifting their profit mix from sales-oriented to a balanced business portfolio, to achieve a transformation in profit mix for better risk resistance capacity. Externally, we continue to build a diversified business ecosystem for marketing front centering on customer lifecycle. As such, we take initiatives to explore cross-border partnership, and extend business boundaries with a focus on "food, clothing, housing and travel" of users, as witnessed by our cross-border and multi-format marketing activities with China Post, China Merchants Bank and Suning.

In the aspect of channel network construction, the core goal is to provide convenient services and convenient experience to customers. We pursue a new ecology upon channels through diversified network forms, supported by differentiated marketing networks specific to brand positioning, so as to promote a rational regional layout as a whole and refine regional operations.

In the aspect of mechanism construction for marketing front, we focus on core marketing KPIs to expand marketing responsibilities of all employees, define specific measures, broaden and improve marketing tools and methods, establishing a linkage between personal income and brand income to motivate all employees in marketing. By identifying the best cases of dealership construction, we are able to provide guidance on the establishment of internal sharing mechanism, implement benchmarking and share these cases within and across dealer groups, thus optimizing our management models for business execution, team motivation and user operation.

In the aspect of professional team building, to effectively provide customers with professional and sincere service experience, we always adhere to a strict personnel training and certification system to improve professional teams across sales, service and management functions of marketing front. To this end, a pre-service training certification system is adopted under a full-cycle training support framework from onboarding and capability improvement. With a closed-loop feedback mechanism for customer satisfaction, we continuously carry out capability training for sales services with reference to the identified weaknesses in sales process. To improve customer service ability, we adopt scenario-based and sandbox training to completely restore the customer service scenario, which has greatly improved the training effect in application. Based on professional training venues and teachers, the Company has a training capacity for 40,000 participants each year, and is able to empower dealers through online and offline training models.



Professional training venues

In a customer-centered philosophy, the Company guides dealers to focus on customer service experience through continuous satisfaction tests and business policy assessment, in a bid to surprise and impress customers in personnel competency, service quality, good faith operation, customer care and facilities for better quality and efficiency of brand services. In the 2019 China Automobile Customer Satisfaction Index (CACSI) review, our Haval brand won No. 1 in sales service satisfaction among local automakers, maintaining the first place in CACSI sales/after-sale service satisfaction for five consecutive years; WEY brand won No. 1 in after-sale service satisfaction among local brands; and a number of car models of our Haval and WEY brands achieved No. 1 in satisfaction for their respective market segments.

# Haval won No. 1 in a string of CACSI reviews for China's automobile industry

<b>Manufacturer brand</b> Haval	<b>Type of award</b> Sales service (local brand)	<b>Rank</b> No. 1 (tied) in satisfaction
Model	Market segment	Rank
Haval H6	A-class SUVs at RMB100,000-150,000	No. 1 (tied) in satisfaction
Haval F7	New Cars of Market Focus	No. 1 (tied) in satisfaction
Haval M6	A-class SUVs below RMB70,000	No. 1 in satisfaction

# Social Responsibility



Hands-on training facilities

# Social Responsibility

By continuing to promote General Enquiry (萬事通) platform, the Company breaks through obstacles to communicating with suppliers to build a smooth channel for collecting feedback from dealers, conducts satisfaction survey of dealers to create an equal, fair, open and transparent cooperation environment for suppliers, and establishes a meeting mechanism with different levels and different scope to strengthen communication with suppliers and solve various practical issues. As such, the Company forges a win-win relationship with suppliers and dealers based on good-faith cooperation and mutual benefits.



# III. PROTECTING THE RIGHTS AND INTERESTS OF CUSTOMERS

Along with its nation-wide customer service hotline, the Company has established a call center to deal with customer complaints via the social customer relationship management system (SCRM system), which supports the quick circulation and handling of information and prompt response to irregularities.

Customer complaint handling procedure:



## IV. SHAREHOLDERS AND INVESTORS COMMUNICATIONS

### Protecting the rights and interests of shareholders

Since the listing of the Company in 2003, it attaches great importance to protecting the rights and interests of shareholders by establishing sound investor protection system. The Company allows shareholders to have timely and full access to its business operations by disclosing information in a timely, sufficient and complete manner, and establishes an investor hotline to promptly respond to investors' inquiries, thus protecting the rights and interests of investors.

# Investor relations management

Pursuant to the relevant provisions of the Company Law of the PRC, the Securities Law of the PRC, Work Guidelines for Relations between Listed Companies and Investors issued by the CSRC (hereinafter "Work Guidelines"), Shanghai Stock Exchanges Individual Investor Conduct Guidelines and the Articles of Association of Great Wall Motor Company Limited (hereinafter "Articles of Association"), the Company has formulated the Administrative Rules on Information Disclosure and the Administrative Rules on Investor Relations Management in line with its actual circumstances.

The Company protects the rights and interests of shareholders in compliance with the listing rules and stock market rules of stock exchanges in Shanghai and Hong Kong. Observing law and regulations as well as requirements of equally protecting the rights and interests of shareholders as set out by the listing rules, the Company continues to optimize the Articles of Association, the shareholders meeting rules and other rules and disclose truthful, accurate and complete information to shareholders. The Company introduces its business operations to and answers questions from minority shareholders by means of results press conferences and teleconferences, field researches, and inquiry responses via phone, email and the e-interaction platform of the Shanghai Stock Exchange, thus establishing positive and interactive relations with minority shareholders.

On 15 May 2019, the Company participated in the 2019 online collective reception day for investors of listed companies in Hebei, which is organized by the Hebei Bureaus of the CSRC, to communicate with minority shareholders, response to their inquiries about the Company's results and listen to their suggestions and expectations for the development of the Company. On 17 May 2019, the Company convened the 2018 annual general meeting. The shareholders and their proxies attended the meeting carried 5,583,950,151 shares, accounting for 61.18% of the total shares of the Company. Minority shareholders actively engaged in the deliberations of the general meeting of the Company to enhance its corporate governance.

### Shareholders return

Committed to its mission of creating value for the society, generating returns for shareholders and improving the well-being of staff, the Company maintains a stable cash dividend ratio since its listing on Hong Kong Stock Exchange in 2003. During the Reporting Period, according to profit distribution plan of 2018, the Company distributed cash dividends of RMB0.29 (tax inclusive) per share, amounting to RMB2,647 million in total, based a total of 9,127,269,000 shares. From its date of listing to the end of the 2019, the Company distributed a cash dividend of RMB18,285 million accumulatively. At the 2019 annual board meeting of the Company on 24 April 2020, the Board considered and decided to distribute a cash dividend of RMB0.25 per share (tax inclusive) for 2019, representing a total cash dividend of RMB2,282 million. The dividend amount is subject to consideration and approval by the 2019 annual general meeting of the Company.

The cash dividends distributed by the Company in the last five years are as follows:

	2014	2015 Interim	2015	2016	2017	2018
Earnings per share (RMB)	2.64	1.55	0.88	1.16	0.55	0.57
Cash dividends per share (RMB)	0.80	0.25	0.19	0.35	0.17	0.29
Total share capital	0.00	0.25	0.15	0.55	0.17	
(10,000 shares) Dividend amount	304,242.30	304,242.30	912,726.90	912,726.90	912,726.90	912,726.90
(RMB 100 million)	24.34	7.61	17.34	31.95	15.52	26.47

# Social Responsibility

During the Year, the Company enhanced the two-way communication between the Company and its investors so as to enable the general investors to keep abreast of the operation condition of the Company, promote a better relationship between the Company and its investors and help its investors to have a timely and accurate understanding of the business operations of the Company. During the Year, the Company enabled its investors to have a timely understanding of the Company's business operations through inviting them to participate in the Company's activities such as general meetings and exhibitions, and had comprehensive communication with its investors by organizing domestic and overseas roadshows, receiving survey and research delegations from investors, organizing teleconferences and attending summit meetings organized by investment banks. During the Year, the Company hosted 3 domestic and overseas roadshows, received 18 survey and research delegations from domestic and overseas investors, held 26 teleconferences and attended 29 summit meetings hosted by investment banks in total.

# V. SOCIAL WELFARE

### Establishing a pragmatic system for public welfare undertakings that engage all employees

The senior management leads by example in giving back to society and encourages employees to participate in public welfare undertakings. The Company promises to act as a real corporate citizen and uses its brand resources to promote harmonious development of people, vehicles and the environment. The Company has identified "industry research, education, environmental protection and charity" as the key areas to support based on its development strategy, industry characteristics and geographical factors, and takes an active part in public welfare activities to promote social progress, cultural development, environmental protection and economic growth in harmony.

- Industry research: The Company shows strong support for the scientific research of automobile >> major in national key universities. It has established teaching and research laboratories in colleges and universities including Hebei Agricultural University, and has provided automobiles for teaching purpose to key universities such as Tsinghua University, Jilin University and Yanshan University.
- Education: In response to the call for the integration between education and industry by the government, the Company capitalizes on its strengths to deepen university-business cooperation by providing an off-campus practical training base for University of Science and Technology Beijing, Yanshan University, Hebei University of Technology, Hebei University and other universities, nurturing talents for China's automobile industry in universities. Being open-minded to collaboration with universities, the Company offers opportunities for university students to experience the "open and innovative" intelligent platform of an automobile company during its Open Day activities hosted in July and November. The Company organizes summer tech camps for primary school students from poverty-stricken areas, donates teaching tools to high schools, middle schools and primary schools, and provides financial support for poor students.
- Environmental protection: In addition to energy conservation and emission reduction in the process of product design and production, the Company organized employees to carry out volunteer activities and always advocates low-carbon commuting, with a view to contributing to the cause of environmental protection.

>> children.

Under the guidance of the Public Welfare Manifesto of Great Wall Motor and the Plan of Great Wall Motor for Public Welfare Support, the Company creates an internal atmosphere where "all employees are volunteers and everyone engages in public welfare undertakings" while calling on all sectors of society to jointly inherit and innovate in China's charity culture. In an ongoing effort to explore and practice new public welfare models, the Company has built up a public welfare support system where the Company takes the lead in public welfare activities with great sales services and extensive engagement of automobile buffs.

In recent years, the Company has contributed RMB64,627,100 in total to public welfare undertakings. Its efforts and enthusiasm in public welfare have been widely recognized by the society. The Company was awarded a number of honorary titles, including the Advanced Unit in Education Donation in Hebei Province, the Civilized Unit of Hebei Province and the Caring Enterprise.

# Upholding the "poverty alleviation" mission to establish a comprehensive poverty alleviation system

The senior management attaches great importance to poverty alleviation and convenes meetings to formulate plans and policies for poverty alleviation in impoverished areas. They also designate personnel to visit and investigate the poverty-stricken areas in the province, in order to understand the status quo of poverty. According to its targeted poverty alleviation plans, the Company continues to improve the infrastructure, healthcare, education and other public facilities.

- windows.
- difficulties.
- Company as a big family.

# Social Responsibility

Charity: The senior executives of the Company regularly visit Jingiu Home for the Elderly and Baoding First Welfare Institution to offer solace and present gifts on behalf of the Company in a bid to show love and care for the elderly without family and bring hope and strength to disabled

Support education to alleviate poverty: To help alleviating poverty in Fuping County, Great Wall Motor donated car, engines and transmissions as well as teaching equipment such as timing teaching aids and door anatomy teaching aids, with a total value of RMB10 million. Great Wall Motor Chongging Branch delivered donated books and lifestyle goods to poverty-stricken children and gave them Chinese New Year gifts at the charity gala, with a total value of RMB100,000. To fulfill its social corporate responsibility, Great Wall Motor donated RUB960,000 (approximately RMB100,000) to the No. 13 Secondary School in Uzlovaya of Tula Oblast for replacing school

Offering employment opportunities to alleviate poverty: After considering its own circumstances, the Company provides jobs to 5,925 people and an employment platform for 620 physically challenged people in the impoverished areas to help them to solve financial and employment

Offering health subsidies to employees in poverty: The Company offers one-off poverty alleviation funding to employees who are in severe poverty due to natural and manmade disasters, serious illness and other special reasons. The Company assessed and investigated the conditions of employees reported to be in poverty to get a clear picture of the reasons for and extent of their poverty as well as their living conditions. Based on that, the Company visited employees in poverty during its annual anniversary and the Chinese New Year to make them feel the warmth of the

- Other poverty alleviation work: In response to the government's call for carrying out more poverty alleviation work. Great Wall Motor Chongging Branch donated RMB200.000 to Yongchuan District in Chongging for supporting poverty alleviation programs.
- Fighting the COVID-19 pandemic: In 2020, the sudden outbreak of the COVID-19 pandemic became a concern of hundreds of millions of Chinese people. To help overcome the pandemic as soon as possible, Great Wall Motor donated money and vehicles with a total value of RMB8.85 million to different parts of the country. Specifically, RMB5 million was donated to Hubei Charity Federation, including RMB3 million for the purchase of epidemic prevention and control supplies and other medical consumables in more than 10 cities in Hubei such as Wuhan, Qianjiang, Huanggang and Xiaogan to protect frontline medical workers, and RMB2 million for allocation by the novel coronavirus pneumonia prevention and control headquarters in Hubei Province; 10 Great Wall Cannon pickups with a total value of RMB1.15 million were donated to Chongging Charity Federation to support epidemic prevention and emergency response; another RMB2.7 million was donated to relevant charity organizations in Baoding City, including RMB300,000 directed to reward medical workers who went to support Wuhan. Oula Information Service Co., Ltd. an affiliate of Great Wall Motor, also joined the battle against the virus by setting up the "Emergency Support Fleet of OLE Sharing" to provide convenient transportation services for medical workers and the epidemic prevention and control headquarters in coordination with the competent authorities.



Poverty alleviation is not only an act of kindness but also a manifestation of enterprise value. Great Wall Motor will adhere to the principle of fundamental and long-term poverty alleviation instead of taking it as short-term conduct, and to the business philosophy of "making progress every day" to build up a responsible Chinese brand and set an example for China's self-owned automotive brands.

# Environmental Responsibility

# I. EMISSIONS

Upholding the philosophy of "harmonious coexistence of people, vehicles and the environment", Great Wall Motor carries out energy and environmental management and adheres to sustainable development with "low pollution and low energy consumption" in strict accordance with the laws and regulations such as the Environmental Protection Law of the PRC and the Law on Prevention and Control of Water Pollution of the PRC.

### Emission reduction and low-carbon development

Facilities for controlling sewage, exhaust gas, hazardous waste and noise pollution are designed, constructed and put into operation in tandem with the main structure to ensure that all pollutants meet the emission standards stipulated in environmental laws and regulations. Exhaust gas was mainly emitted by painting workshops. Exhaust gas produced by the coating procedure will be treated by RTO, and other exhaust gas produced by spray procedure and painting workshops will be treated by zeolite rotor facilities and discharged after meeting the required standards. Sewage has to be treated at the sewage treatment plant and discharged into the municipal sewage network after meeting the requirements of national laws and regulations. The plant sites are not in the proximity of noise-sensitive regions in which cultural and educational facilities are located. The maximum level of noise emitted was lower than the national standard.

In 2019, hazardous waste of the Company consisted mainly of sludge, paint waste and contaminated waste. Such waste was transferred in accordance with the Notice on the Application of Dynamic Solid Waste Information Management Platform (《固體廢物動態信息管理平台應用有關工作的通知》), and the transfer approval procedures established by the competent authorities in Tianjin and Baoding. Hazardous waste of Tianjin Park was transferred to Tianjin Hejia Veolia Environmental Services Co., Ltd. (天津合佳威立雅環境服務有限公司) and Tianjin Yahuan Renewable Resources Recycling Co., Ltd. (天津 市雅環再生資源回收利用有限公司) for legal disposal; and hazardous waste of Boding was transferred to Qinhuangdao Xushankou Hazardous Waste Treatment Co., Ltd. (秦皇島市徐山口危險廢物處理有限公司) and Hengshui Ruitao Environmental Technology Co., Ltd. (衡水睿韜環保技術有限公司) for legal disposal.

## Environmental Responsibility

The finished products of the Company are mainly vehicles, the shipment of which does not involve the use of a large quantity of packaging materials.

Since 2012, the Company has monitored greenhouse gas emission in accordance with the ISO 14064: 2006 Greenhouse Gases — Part 1: Specification with Guidance at the Organization Level for Ouantification and Reporting of Greenhouse Gas Emissions and Removals (ISO14064: 2006 《溫室氣體一 第一部分:在組織層面溫室氣體排放和移除的量化和報告指南性規範》) and the Calculation Methods and Reporting Guidelines for Greenhouse Gas Emission of Machinery Manufacturers in Hebei Province (Trial) (《河北省機械製造企業溫室氣體排放核算方法與報告指南(試行)》).

The Company carries out environmental management in strict compliance with the Law of the People's Republic of China on Environmental Impact Assessment and other environmental protection permits, and holds discharge permits for lawful discharge of sewage. The Company entrusts qualified third parties to conduct environmental monitoring on a regular basis, and also carries out self-monitoring of pollutants to monitor the emission intensity of pollutants (for instance, daily monitoring of the water quality of sewage discharged to the external environment) and implements the established emergency response plan for environmental emergency events, which has been filed with the respective local environmental protection authorities. For sewage, exhaust gas, hazardous waste and noise produced by the Company, emissions of pollutants and noise have met the required standards and there are no noncompliant cases.

The Company strictly controls the emission of various pollutants to ensure continuous emission reduction on the basis of emission compliance. The Company reduces pollutant emissions by employing systemic management measures and equipment, upgrading sewage treatment stations, exhaust gas treatment facilities and other environmental facilities, and introducing emission reduction technology. For sewage emission reduction, the Company carried out reclaimed water reuse projects to reduce its sewage discharge. For exhaust gas emission reduction, the Company effectively reduces the emission of volatile organic compounds by upgrading the equipment for treatment of spray paint exhaust gas in coating workshops and introducing the globally advanced zeolite rotor system to realize advanced treatment of spray paint exhaust gas. For solid waste reduction, the Company employs silane process to replace phosphating process to reduce the emission of phosphate residue. For noise reduction, the Company eliminates the use of noisy equipment and promotes noise-reduction process to reduce noise pollution in strict accordance with the Noise Emission Standard for Factory Boundary of Industrial Enterprises (《工業企業廠界環境噪聲排放標準》(GB12348-2008)).

In strict compliance with the Law on the Prevention and Control of Solid Waste Pollution, the Regulations on the Administration of City Appearance and Environmental (城市市容和環境衛生管理條例) and the requirements set out by the provinces and cities in which the Company operates, the Company engages gualified third party to dispose its domestic waste and other non-hazardous non-recyclable waste, while actively promoting waste sorting in the cities where its business is located in response to the national policy of waste sorting.

# II. USE OF RESOURCES AND ENVIRONMENTAL PROTECTION

### Energy conservation for sustainable development

Great Wall Motor holds the principle of "green production and sustainable development", follows the strategic deployment of state construction of ecological civilization and aims to promote the sustainable development of the whole industry chain and the full-life cycle of products, striving to build a green manufacturing system of high-efficiency, cleanness, low-carbon and recycle. Since 2012, the Company has established a professional energy management team to improve its expertise in energy conservation constantly, promote the Company to organize various energy management activities and strictly implement energy management under the energy management system. By setting the doublecontrol targets for overall energy consumption and intensity, the Company enhances the energy-saving awareness of all employees and gradually reduces its energy consumption.

Capitalizing on national and regional policies, Great Wall Motor focused on engineering technology and structure adjustment to promote energy conservation, introducing new technology, new process, new material and new equipment to replace outdated ones with high energy consumption while cutting down energy consumption of the Company by means of using clean energy, implementing energy management system and improving energy management capability.

# Environmental Responsibility

Stepping up the Promotion and Implementation of Energy Conservation Measures

# **Energy Conservation**

- Actively establishing the online energy consumption monitoring system to conduct real-time monitoring of energy consumption at plants, thus improving efficiency of energy conservation management.
- Vigorously promoting equipment remote control system to ensure the stable operation of equipment.
- Introducing energy saving technologies and products endorsed by the government to our newly built plants and upgrading projects.
- Recycling and reusing the air and heat in the painting workshops of our Tianjin plant, Xushui plant and other newly built plants by adopting the air circulation technology.
- + Upgrading the lighting system of our plants to energy-saving LED lighting.

# Reducing Water Consumption

- Improving water resource utilization by developing and using new water saving technologies to further lower water consumption.
- Minimizing water wastage by downgrading water use and optimizing water use standard.
- Establishing reclaimed water reuse system to reuse water of 950,000 tonnes annually.

# Reducing Paper Consumption

- Stepping up efforts for paperless office by developing the online approval system to reduce printing.
- Promoting printing on both sides and setting up paper recycling boxes to encourage the reuse of printer paper.

## Promotion and Application of Clean Energy

Being responsible to social and ecological environment, Great Wall Motor actively promoted the application of renewable clean energy. As of 2019, the Company's cumulative installed solar photovoltaic capacity reached 100MW with an expected annual power generation of 100 million KWh.



# Environmental Responsibility

# • Performance Indicators

# **Environmental Performance Indicator**

Indicator	Unit	2018	2019
Emissions			
Types of emissions and respective emis	sions data		
NO <sub>x</sub> emission	Ton	61.31	48.62
SO <sub>2</sub> emission	Ton	10.61	8.29
Industrial wastewater	Ton	742,167.00	1,022,994.00
Greenhouse gas emissions in total (in t (e.g. per unit of production volume,	•		
		4 252 020 04	4 224 224 22
Total greenhouse gas emission	Ton	1,353,839.01	1,291,094.22
Greenhouse gas emission of	<b>— — — —</b>	0.57	0.00
the main engine plants	Ton/Unit	0.57	0.60
Greenhouse gas emission of parts and	Ton/Sales of		
components companies	RMB10,000	0.16	0.17
Total hazardous waste produced (in to	-		
(e.g. per unit of production volume,	per facility)		
Total hazardous waste produced	Ton	17,309.74	11,137.13

## Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity

(e.g. per unit of production volume, per facility)

Total non-hazardous waste produced	Ton	16,100.00	15,900.00
Non-hazardous waste intensity	Ton/Unit	0.015	0.015

0.02

0.01

# Use of Resources

Hazardous waste intensity

# Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (in '000s) and intensity (e.g. per unit of production volume, per facility)

Ton/Unit

Electricity consumption in total	'000 kWh	1,038,774.59	1,027,081.54
Electricity consumption intensity	kWh/Unit	10,207.17	9,741.09
Petrol consumption	Ton	8,093.46	8,083.31
Petrol consumption intensity	kg/Unit	7.95	7.67
Diesel consumption in total	Ton	1,715.70	1,494.35
Diesel consumption intensity	kg/Unit	1.69	1.42
Natural gas consumption	'000 m <sup>3</sup>	48,519.03	49,098.40
Natural gas consumption intensity	m³/Unit	47.68	46.57
Steam consumption in total	Ton	641,101.55	577,183.40
Steam consumption intensity	kg/Unit	629.96	547.41

## Water resource consumption and intensity (e.g. per unit of production volume, per facility)

Water resource consumption in total	Ton	4,349,702.74	4,465,355.55
Water resource consumption intensity	Ton/Unit	4.27	4.24
General energy consumption volume	ton of standard coal equivalent	289,423	280,209
General energy consumption volume per unit	ton of standard coal equivalent/unit	0.28	0.27

## Social KPI

Indicator	Unit	2018	2019
Employment			
Total workforce by employment ty	vpe (e.g. full-time or part-time	e employment), and edu	cation level
Total workforce	person	63,455	59,756
Workforce by employment type			
Manufacturing personnel	person	30,575	26,675.00
Sales personnel	person	1,722	2,019.00
Technicians	person	16,972	17,603.00
Financial personnel	person	852	899.00
Administrative officers	person	4,324	3,240.00
Others	person	9,010	9,320.00
Workforce by education level			
Doctor's degree	person	89	89.00
Master's degree	person	1,805	2,010.00
Bachelor's degree	person	15,714	16,593.00
University diploma	person	13,892	13,210.00
Secondary schools and below	person	31,955	27,854.00

# Health and Safety

Number and rate of work-related fatalities over the past three years (including the reporting year)					
Number of work-related fatalities	person	0	0		
Rate	‰	0	0		
Number of employees involved in work injury	person	29	23		
Lost hours due to work injury	hour	2,392	2,248		
Rate of work injury	‰	0.0149	0.012		

# Performance Indicators

# • Performance Indicators

Indicator	Unit	2018	2019
Development and Training			
Percentage of employees trained k	y employee category		
(e.g. senior management, middle			
Senior management	%	100	100
Middle management	%	100	100
General staff	%	100	100
Average training hours completed	nor omployed by omployed cat	aon	
	hour	42	52
Research and development Technical		42	52 48
Sales	hour hour	39	48 46
Administrative Production	hour hour	38 34	41 45
Anti-corruption Number of concluded legal cases r			r
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<ul> <li>Patent Law of the People's Republic of China</li> <li>Amendments to Criminal Law of the People's</li> <li>Penalty Law of the People's Republic of China</li> <li>Trademark Law of the People's Republic of China</li> <li>Criminal Law of the People's Republic of China</li> <li>Administrative Regulations on Recall of Defe</li> <li>Company Law of the People's Republic of China</li> <li>Securities Law of the People's Republic of China</li> <li>Guidelines on the Relations between Listed China</li> </ul>	22	Advertising Law of the People's Republic of (
<ul> <li>Amendments to Criminal Law of the People's</li> <li>Penalty Law of the People's Republic of Chin</li> <li>Trademark Law of the People's Republic of Chin</li> <li>Criminal Law of the People's Republic of Chin</li> <li>Administrative Regulations on Recall of Defension</li> <li>Company Law of the People's Republic of Chin</li> <li>Securities Law of the People's Republic of Chin</li> <li>Guidelines on the Relations between Listed Chin</li> </ul>	23	Product Quality Law of the People's Republic
<ul> <li>Penalty Law of the People's Republic of Chin</li> <li>Trademark Law of the People's Republic of C</li> <li>Criminal Law of the People's Republic of Chi</li> <li>Administrative Regulations on Recall of Defe</li> <li>Company Law of the People's Republic of Chi</li> <li>Securities Law of the People's Republic of Chi</li> <li>Guidelines on the Relations between Listed C</li> </ul>	24	Patent Law of the People's Republic of China
<ul> <li>Trademark Law of the People's Republic of C</li> <li>Criminal Law of the People's Republic of Chi</li> <li>Administrative Regulations on Recall of Defe</li> <li>Company Law of the People's Republic of Chi</li> <li>Securities Law of the People's Republic of Chi</li> <li>Guidelines on the Relations between Listed C</li> </ul>	25	Amendments to Criminal Law of the People's
<ul> <li>Criminal Law of the People's Republic of Chi</li> <li>Administrative Regulations on Recall of Defe</li> <li>Company Law of the People's Republic of Ch</li> <li>Securities Law of the People's Republic of Ch</li> <li>Guidelines on the Relations between Listed Ch</li> </ul>	26	Penalty Law of the People's Republic of Chin
<ul> <li>Administrative Regulations on Recall of Defe</li> <li>Company Law of the People's Republic of Ch</li> <li>Securities Law of the People's Republic of Ch</li> <li>Guidelines on the Relations between Listed Ch</li> </ul>	27	Trademark Law of the People's Republic of C
<ul> <li>Company Law of the People's Republic of Ch</li> <li>Securities Law of the People's Republic of Ch</li> <li>Guidelines on the Relations between Listed Ch</li> </ul>		Criminal Law of the People's Republic of Chi
31Securities Law of the People's Republic of Ch32Guidelines on the Relations between Listed Ch	29	Administrative Regulations on Recall of Defe
32 Guidelines on the Relations between Listed 0	30	
	31	
33 Guidelines of the Shanghai Stock Exchange f	32	
	33	Guidelines of the Shanghai Stock Exchange f

Notes:

Sales

Total assets

Net assets

1. Pollutant emission data is derived from environmental monitor report issued by qualified third parties.

2. Hazardous waste refer to dangerous waste. Such data is derived from Hebei Dynamic Information Platform for Solid Waste and Tianjin Dynamic Information Platform for Solid Waste.

10,000

RMB100 million

RMB100 million

RMB100 million

RMB100 million

104.37

992.30

52.07

1,118.00

526.89

105.86

962.11

44.97

1,130.96

543.99

3. General energy consumption volume is calculated by adopting the energy statistical conversion method and conversion coefficient of the National Bureau of Statistics of the People's Republic of China.

4. The manufactured goods of the Company are mainly finished automobiles, which do not involve the usage of a large amount of packaging materials during the logistics process.

Total operating income

Attributable net profit

# Relevant Laws and Regulations e's Republic of China he People's Republic of China Prevention and Control of Air Pollution Prevention and Control of Solid Waste Pollution of Greenhouse Gas Emissions for ance and Environmental Sanitation Prevention and Control of Water Pollution ina blic of China olic of China oment in Hebei vident Fund Prevention and Control of Occupational Diseases ublic of China Health Supervision by Employers China aneities" Supervision of Facilities for Prevention and ing Construction Projects (2017 Revision) Protection of Consumer Rights and Interests China lic of China na e's Republic of China ina on Public Security Management China hina fective Vehicles China China

Companies and Investors

for Individual Investors

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# Section 2017 Secti

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORTING GUIDE CONTENT INDEX

	Environmental				
Aspect	Indicator No.	Indicator content	Chapter reference		
	General Disclosure	<ul> <li>Information on:</li> <li>(1) the policies; and</li> <li>(2) compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.</li> </ul>	<ul> <li>Environmental Responsibility/ Relevant Laws and Regulations</li> </ul>		
	A1.1	The types of emissions and respective emissions data.	<ul> <li>Environmental Responsibility/ Performance Indicators</li> </ul>		
A1: Emissions	A1.2	Greenhouse gas emissions in total (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	<ul> <li>Environmental Responsibility/ Performance Indicators</li> </ul>		
	A1.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	<ul> <li>Environmental Responsibility/ Performance Indicators</li> </ul>		
	A1.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	<ul> <li>Environmental Responsibility/ Performance Indicators</li> </ul>		
	A1.5	Description of measures to mitigate emissions and results achieved.	<ul> <li>Environmental Responsibility</li> </ul>		
	A1.6	Description of how hazardous and non-hazardous wastes are handled, reduction initiatives and results achieved.	Environmental Responsibility		

Environmental				
Aspect	Indicator No.	Indicator content	Chapter reference	
A2: Use of Resources	General Disclosure	Policies on the efficient use of resources, including energy, water and other raw materials.	<ul> <li>Environmen Responsibilit Relevant Laws and Regulations</li> </ul>	
	A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility).	<ul> <li>Environmen Responsibili</li> <li>Performance</li> <li>Indicators</li> </ul>	
	A2.2	Water consumption in total and intensity (e.g. per unit of production volume, per facility).	<ul> <li>Environmer Responsibili Performanc Indicators</li> </ul>	
	A2.3	Description of energy use efficiency initiatives and results achieved.	<ul> <li>Environmen</li> <li>Responsibili</li> </ul>	
	A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency initiatives and results achieved.	Environmen Responsibili	
	A2.5	Total packaging material used for finished products (in tonnes) and, if applicable, with reference to per unit produced.	Environmen Responsibili	
A3: The Environment and Natural Resources	General Disclosure	Policies on minimising the issuer's significant impact on the environment and natural resources.	Environmer Responsibili Relevant Laws and Regulations	
	A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them.	Environmen Responsibili	

# ESG Reporting Guide

# - ESG Reporting Guide

Social					
Aspect	Indicator No.	Indicator content	Chapter reference		
B1: Employment	General Disclosure	<ul> <li>Information on:</li> <li>(I) the policies; and</li> <li>(II) compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare.</li> </ul>	<ul> <li>Responsibility for Employees/ Relevant Laws and Regulations</li> </ul>		
B1.1 B1.2	B1.1	Total workforce by gender, employment type, age group and geographical region.	<ul> <li>Responsibility for Employees/ Performance Indicators</li> </ul>		
	B1.2	Employee turnover rate by gender, age group and geographical region.	<ul> <li>Responsibility for Employees</li> </ul>		
B2: Health and Safety	General Disclosure	<ul> <li>Information on:</li> <li>(I) the policies; and</li> <li>(II) compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards.</li> </ul>	<ul> <li>Responsibility for Employees/ Relevant Laws and Regulations</li> </ul>		
	B2.1	Number and rate of work-related fatalities.	<ul> <li>Responsibility for Employees/ Performance Indicators</li> </ul>		
	B2.2	Lost days due to work injury.	<ul> <li>Responsibility for Employees/ Performance Indicators</li> </ul>		
	B2.3	Description of occupational health and safety measures adopted, how they are implemented and monitored.	OResponsibility for Employees		

Social				
Aspect	Indicator No.	Indicator content	Chapter reference	
	General Disclosure	Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities.	<ul> <li>Responsibility for Employees Relevant Laws and Regulations</li> </ul>	
B3: Development and Training	B3.1	The percentage of employees trained by gender and employee category (such as senior management and middle management).	<ul> <li>Responsibility for Employees</li> <li>Performance</li> <li>Indicators</li> </ul>	
	B3.2	The average training hours completed per employee by gender and employee category.	<ul> <li>Responsibility for Employees</li> <li>Performance</li> <li>Indicators</li> </ul>	
B4: Labour	General Disclosure	<ul> <li>Information on:</li> <li>(I) the policies; and</li> <li>(II) compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labour.</li> </ul>	<ul> <li>Responsibility for Employees</li> <li>Relevant</li> <li>Laws and</li> <li>Regulations</li> </ul>	
Standards	B4.1	Description of measures to review employment practices to avoid child and forced labour.	<ul> <li>Responsibility</li> <li>for Employees</li> </ul>	
	B4.2	Description of steps taken to eliminate such violations when discovered.	<ul> <li>Responsibility</li> <li>for Employees</li> </ul>	
B5: Supply Chain Management	General Disclosure	Policies on managing environmental and social risks of the supply chain.	<ul> <li>Social Responsibility Relevant Laws and Regulations</li> </ul>	
	B5.1	Number of suppliers by geographical region.	○ Social Responsibility	
	B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored.	○ Social Responsibility	

# ESG Reporting Guide

# - ESG Reporting Guide

Social				
Aspect	Indicator No.	Indicator content	Chapter reference	
	General Disclosure	<ul> <li>Information on:</li> <li>(I) the policies; and</li> <li>(II) compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress.</li> </ul>	<ul> <li>Product Responsibility/ Relevant Laws and Regulations</li> </ul>	
	B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons.	OProduct Responsibility	
B6: Product Responsibility	B6.2	Number of products and service related complaints received and how they are dealt with.	OProduct Responsibility	
	B6.3	Description of practices relating to observing and protecting intellectual property rights.	OProduct Responsibility	
	B6.4	Description of quality assurance process and product recall procedures.	<ul> <li>Product</li> <li>Responsibility</li> </ul>	
	B6.5	Description of consumer data protection and privacy policies, how they are implemented and monitored.	OProduct Responsibility	
B7: Anti- corruption	General Disclosure	<ul> <li>Information on:</li> <li>(I) the policies; and</li> <li>(II) compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering.</li> </ul>	Corporate Governance/ Relevant Laws and Regulations	
	B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases.	Corporate Governance/ Performance Indicators	
	B7.2	Description of preventive measures and whistle- blowing procedures, how they are implemented and monitored.	Corporate Governance	

Social				
Aspect	Indicator No.	Indicator content	Chapter reference	
B8: Community Investment	General Disclosure	Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities take communities' interests into consideration.	<ul> <li>Social Responsibility/ Relevant Laws and Regulations</li> </ul>	
	B8.1	Focus areas (such as education, environmental matters, labour demand, health, culture and sports) of contribution.	○ Social Responsibility	
	B8.2	Resources (such as money or time) contributed to the focus areas.	O Social Responsibility/ Performance Indicators	

Note: the • icon refers to indicators for "comply or explain" provisions, and the  $\bigcirc$  icon refers to indicators for "recommended disclosures".

# ESG Reporting Guide

# Feedback Form

Thank you for reading the Annual Social Responsibility Report of Great Wall Motor Company Limited. We highly value and look forward to receiving your feedback on our social responsibility performance and this report. Your suggestions and comments are valuable basis for us to continue to improve our quality of information disclosure on corporate social responsibility and to promote our corporate social responsibility management and practices. Please complete the form below and send it to us via mail or e-mail. We wholeheartedly appreciate your valuable suggestions.

What is your overall impression of this report?						
□ Very good	□ Good	□ Average	□ Rather poor		Poor	
How is the structur	e of this report?					
□ Very reasonable	🗆 Reasonable	□ Average	□ Rather unreas	sonable	Unreasonable	
How about the read	dability of this re	port?				
□ Very readable	🗆 Readable	□ Average	□ Rather unread	dable	Unreadable	
How about the disclosure of topics of your concern?						
<ul><li>Very comprehen</li><li>Scarcely covered</li></ul>		□ Rather compr □ Not covered	rehensive	□ Partially	covered	
What kind of additional information do you expect to see in the report?						

## Is there any suggestion on our CSR performance or this report?

Contact information: Tel: (86)312 2197813 Fax: (86)312 2197812 Email: gfzbk@gwm.cn Address: No. 2266 Chaoyang Road South, Baoding, Hebei Province





長城汽車股份有限公司 GREAT WALL MOTOR COMPANY LIMITED<sup>\*</sup>