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SMI Culture & Travel Group Holdings Limited

星美文化旅遊集團控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 2366)

RESIGNATION OF DIRECTOR

The board ("Board") of directors ("Director(s)") of SMI Culture & Travel Group Holdings Limited (the "Company", together with its subsidiaries, collectively the "Group") announces that Mr. Li Yineng ("Mr. Li") has resigned as an executive Director with effect from 13 May 2020 due to his father's illness which would require him to allocate more time to his family matters. Mr. Li confirmed that he has no disagreement with the Board and he is not aware of any matter in relation to his resignation that should be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board would like to take this opportunity to express its gratitude to Mr. Li for his contribution to the Company during the tenure of service.

By order of the Board

SMI Culture & Travel Group Holdings Limited

Chen Wenbo

Executive Director

Hong Kong, 13 May 2020

As at the date of this announcement, the Board comprises eight Directors, including Mr. Wu Chien-Chiang (Chairman), Mr. Li Kai and Mr. Chen Wenbo as executive Directors; Mr. Chow Wai Shing Daniel as Non-executive Director; Mr. Rao Yong, Mr. Liu Xianbo, Mr. Zhao Xuebo and Mr. Wong Shui Yeung as independent non-executive Directors.