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SMI Culture & Travel Group Holdings Limited

星美文化旅遊集團控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 2366)

ANNOUNCEMENT APPOINTMENT OF EXECUTIVE DIRECTOR

The board (“**Board**”) of directors (“**Director(s)**”) of SMI Culture & Travel Group Holdings Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) is pleased to announce that Mr. Lu Chun (“**Mr. Lu**”) has been appointed as an executive Director with effect from 22 June 2020.

The biographical details of Mr. Lu are set out below:

Mr. Lu, aged 39, graduated from Zhenjiang Institute of boats (鎮江船艇學院) and holds a degree (ship electromechanical management). Mr. Lu joined the Company in 2015 and served as the Executive Personnel Director in charge of the Group’s administration and personnel in 2020. He acted as the administrative personnel manager of the branch of State Grid Electric Power Academy (國家電網電力科學院分部), he has more than 10 years of experience in administrative personnel management.

Mr. Lu will not be appointed for a specific term and he is subject to retirement by rotation and re-election in accordance with the Company’s bye-laws. Mr. Lu will be entitled to receive a director fee of HK\$20,000 per month.

Save as disclosed herein, Mr. Lu has not at any time during the three years preceding the date of this announcement served nor are currently serving as a director of any other publicly listed companies in Hong Kong or overseas. As at the date of this announcement, Mr. Lu does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and have no relationship with any Directors, senior management, substantial shareholders, or controlling shareholders of the Company.

Save as disclosed in this announcement, the Board is not aware of any other information of Mr. Lu that are required to be disclosed pursuant to paragraphs (h) to (v) of Rules 13.51(2) of the Listing Rules or any other matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Lu on his new appointment.

By order of the Board
SMI Culture & Travel Group Holdings Limited
Chen Wenbo
Executive Director

Hong Kong, 22 June 2020

As at the date of this announcement, the executive Directors are Mr. Wu Chien-Chiang (Chairman), Mr. Li Kai, Mr. Chen Wenbo and Mr. Lu Chun; non-executive Director is Mr. Chow Wai Shing Daniel and the independent non-executive Directors are Mr. Rao Yong, Mr. Liu Xianbo, Mr. Zhao Xuebo and Mr. Wong Shui Yeung.