WANKAONLINE

## WANKA ONLINE INC. 萬咖壹聯有限公司<sup>\*</sup>

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的股份有限公司) Stock Code 股份代號 :1762

# 2019 ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 環境、社會及管治報告

\*For identification purposes only 僅供識別

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## About the Group 有關本集團

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Wanka Online Inc. is a fast-growing technology company in the mobile Internet market, helping connect businesses from various industries to hundreds of millions of Android-based smartphone users in China. We provide Android-based content distribution services for marketers seeking mobile advertising, online-video distribution and game co-publishing services. Under the close strategic partnership with MHA and QAA, we were in a position to build an Android-based mobile ecosystem that serves industrial players through approaching the largest group of smartphone users in China at any time anywhere. The ecosystem we have built had helped our distribution channels, particularly those of smartphone manufacturers, to maximise their monetisation potential by matching online advertising opportunities with marketers seeking to advertise their contents. It also provides marketers with access to a massive user base accumulated by smartphone manufacturers in a cost-effective manner.

萬咖壹聯有限公司是移動互聯網市場一家快 速增長的科技公司,幫助中國數以億計安卓 智能手機用戶與各行各業的業務建立聯繫。 我們為尋求移動廣告、在線視頻發佈及遊戲 聯合發佈服務的營銷商提供基於安卓的內 容發佈服務。在與硬核聯盟及快應用聯盟建 立的緊密戰略合作下,我們可以隨時隨地接 觸到中國最大的智能手機用戶群,構建了服 務於行業參與者的安卓移動生態系統。我們 構建的生態系統已幫助我們的分發渠道,尤 其是智能手機製造商,通過將線上廣告機會 與尋求發佈內容廣告的行業客戶進行精准匹 配,使手機製造商的分發渠道實現變現能力 的最大化。同時,我們亦推動行業客戶以成 本效益方式利用智能手機製造商積累了龐大 的用戶基礎。

#### **OVERVIEW**

This is the second Environmental, Social and Governance ("ESG") report of the Company, which presents a review of the Company's performance on ESG issues. Unless otherwise stated, this report should be read in conjunction with the 2019 annual report of the Company, in particular the Corporate Governance Report contained therein. Capitalised terms defined in the 2019 annual report of the Company shall have the same meanings when used in this ESG report, unless the context otherwise requires.

## **REPORTING REFERENCE**

This report is prepared in compliance with the 'comply or explain' provision of Environmental, Social and Governance Reporting Guide (hereinafter referred to as the "ESG Guide") as set out in Appendix 27 under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. Information as contained in this report is derived from the statistics, questionnaires, records and analytical results of the Group. An ESG Guide Content Index is set out in Appendix I of this report. The report is published in English and Chinese. In case of any conflicts between the two versions, the English version shall prevail.

#### **REPORTING, SCOPE AND EXTENT**

All information provided in this report covers the 2019 calendar year (the "Reporting Period"), which is consistent with the financial year of the Company's 2019 annual report. Consistent with the 2018 ESG report, the policy document, declaration and data set out in this report cover the subsidiaries in Beijing and Shanghai, which are the core business operation places of the Group. The Group's performance relative to various KPIs, with comparison to 2018 results, are disclosed in the Key Performance Indicators section.

## 概覽

這是本公司第二份環境、社會及管治報告, 當中呈列本公司就環境、社會及管治事宜表 現的概覽。除另有註明外,本報告應與本公 司二零一九年年報(尤其當中所載的企業管 治報告)一併閱讀。除文意另有所指外,本 公司二零一九年年報所定義的詞彙,在本環 境、社會及管治報告使用時具有相同涵義。

**About the Report** 

有關本報告

#### 報告參照準則

本報告乃遵照香港聯合交易所有限公司證券 上市規則附錄二十七所載的《環境、社會及 管治報告指引》(下稱「環境、社會及管治報 告指引」)的「不遵守就解釋」條文編製。本報 告所載資料源自本集團的統計數據、問卷、 記錄及分析結果。環境、社會及管治指引的 目錄索引載於本報告附錄一。本報告以英文 及中文版本刊發。兩個版本之間如有任何衝 突,概以英文版本為準。

#### 報告範圍及界限

本報告提供的所有資料涵蓋二零一九年曆年 (「報告期」),與本公司二零一九年年報的財 政年度一致。與二零一八年環境、社會及管 治報告一致,本報告所載的政策文件、聲明 及數據涵蓋北京及上海附屬公司,均為本集 團的核心業務經營地點。本集團與多項關鍵 績效指標有關的表現連同與二零一八年業績 的比較披露於關鍵績效指標一節。 0

## FEEDBACK ON THIS REPORT

We have taken into consideration the interests and requirements of our internal and external stakeholders. We have an effective communication channel with our stakeholders and we welcome any comments and suggestions you may have on this report. You may submit your feedback of this report at: esg@wankaonline.com.

## GOVERNANCE

The Board plays a primary role in overseeing the Group's ESG endeavours. The Board reviews the ESG policy and oversees the execution of the Group's ESG strategy and issues. The Group has set an ESG Working Group, comprised of members from the management and head of various departments, who is responsible for advising the Board for any ESG improvement area and managing the risks of ESG issues.

## **APPROVAL**

To the best of its knowledge, this report addresses all relevant material issues and fairly presents the ESG performance of the Group. The Board confirms that it has reviewed and approved the Report.

## THE COMPANY'S CORE VALUE/VISION OF CORPORATE RESPONSIBILITY

Adhering to the vision of Interconnecting the Intelligent world, we aim at helping connect businesses from various industries to hundreds of millions of smartphone users. We promote harmony to different stakeholders, balancing the interests from the environment and the community.

We will continue to place more emphasis on ESG management, and encourage every individual, business partner and peer to take part in the implementation of our ESG strategy.

## 本報告反饋意見

我們已考慮內部及外部持份者的利益及要求。我們與持份者保持有效的溝通渠道, 並歡迎 閣下對本報告提出任何意見及建 議。閣下可通過電郵esg@wankaonline.com 提交有關本報告的反饋意見。

## 管治

董事會在監督集團的環境、社會及管治工作 中扮演著主要角色。董事會審閱環境、社 會及管治政策,並監督本集團環境、社會及 管治策略及事項的執行情況。本集團已成立 環境、社會及管治工作組,由管理層成員及 各部門負責人組成,負責就任何環境、社會 及管治改進領域向董事會提供建議並管理環 境、社會及管治事宜的風險。

## 批准

據董事會所深知,本報告處理所有相關重大 事宜,並公允呈報本集團在環境、社會及管 治方面的表現。董事會確認其已審閱及批准 本報告。

## 本公司的核心價值/企業責任願 景

秉持「連接萬物互聯的智能世界」的願景,我 們旨在幫助不同行業將業務與數以億計的智 能手機用戶連接。我們促進不同持份者之間 和諧共處,平衡環境與社區的利益。

我們將繼續提高注重環境、社會及管治的管理,並鼓勵每位個人、業務夥伴及同業參與 實施我們的環境、社會及管治策略。

## Our ESG Policy 我們的環境、社會及管治政策

We set the ESG policy which governs our business and operational decisions to consider our economic, environmental and social implications, in addition to ensuring that we fully comply with laws and regulations. Our ESG policy are reviewed regularly to ensure the relevance and appropriateness to our business. The ESG policy has been approved by the Board.

Our ESG policy states our vision and ESG's principles, which include the four main areas of our ESG strategy:

- 1) Marketplace
- 2) Ethics
- 3) Labour
- 4) Environment

Going forward, we will continue to integrate our ESG measures into our operations.

我們設定的環境、社會及管治政策,規範我 們的業務及營運決策,除確保我們完全遵守 法律及法規外,亦需考慮我們對經濟、環境 及社會的影響。我們定期審閲環境、社會及 管治政策,以確保對我們業務的相關及合適 程度。有關的環境、社會及管治政策已獲董 事會批准。

我們的環境、社會及管治政策,闡述我們的 願景和環境、社會及管治原則,包括我們的 環境、社會及管治策略的四個主要範疇:

- 1) 市場
- 2) 專業操守
- 3) 勞工
- 4) 環境

展望未來,我們會繼續將環境、社會及管治 措施納入經營業務內。

## Stakeholder Engagement 持份者的參與

The Company aims to response and feedback to any material concerns of the stakeholders on a timely manner. To evaluate our performance on ESG, we conduct stakeholder engagement exercise and materiality assessments on an ongoing basis. Their opinions are reflected to the ESG report and facilitated our development plans and operational strategies. During the Reporting Period, We connected with our stakeholders through various communication channels set out as below.

本公司旨在對持份者的任何重大關注作出適 時回應及反饋。為評估我們的環境、社會及 管治表現,我們持續進行持份者參與行動及 重要性評估。彼等的意見乃反映於環境、社 會及管治報告,促進我們的發展計劃及經營 策略。於報告期間,我們透過下文所載多種 溝通渠道與持份者聯絡。

External Stakeholders 外部持份者		
Government and regulatory bodies 政府及監管機構	Investors, shareholders and media 投資者、股東及媒體	Customers 客戶
<ul> <li>Verbal and written communications on a need basis 按需要進行口頭及書面的聯絡 溝通</li> </ul>	<ul> <li>Annual general meeting and notices 股東週年大會及通告</li> <li>Corporate publications including financial statements 公司刊物 (包括財務報表)</li> <li>Circulars and announcements 通函及公告</li> <li>Direct communication via a designated email address 通過指定電郵地址直接溝通</li> <li>Press release 新聞發佈</li> <li>Roadshows and investor meetings 路演和投資者會議</li> <li>Questionnaires and interviews 問卷及採訪</li> </ul>	<ul> <li>Questionnaires 問卷</li> <li>Customer meetings 客戶會議</li> <li>On-site visits 實地考察</li> </ul>
Suppliers and business partners 供應商及業務夥伴	Non-governmental organisations and industry associations 非政府組織及業界組織	Local communities 地方社區
<ul> <li>Questionnaires 問卷</li> <li>Meetings 會議</li> <li>On-site visits</li> </ul>	<ul> <li>Meetings and correspondences with market practitioners and related associations 與市場參與者及相關組織舉行 會議及進行書信往來</li> </ul>	<ul> <li>Community events 社區活動</li> <li>Collaborative projects 合作項目</li> </ul>

 On-site visit 實地考察

#### Internal Stakeholders 內部持份者

Employees 僱員

- Monthly newsletters 每月通訊
- Questionnaires and interviews 問卷及採訪
- Regular intranet communication 定期內聯網溝通
- Internal staff training 內部員工培訓

During the year, we conducted a comprehensive materiality assessment that included internal evaluations and surveys with both our internal and external stakeholders. We identified 11 material areas from the materiality matrix, which the Company aims to manage and report on. 於年內,我們進行全面的重要性評估,包括 向內部及外部持份者進行內部評估及調查。 我們從重要性矩陣中識別出本公司旨在管理 及報告的十一個重要範疇。

Stakeholder Engagement

持份者的參與



## Stakeholder Engagement 持份者的參與

> In the materiality assessment, stakeholders were asked to rate a list of ESG topics in terms of their relevance and importance to our business as well as to the wider community. The tables below included the material areas that were identified as important by our stakeholders and our business operations:

在重要性評估中,持份者須根據其對我們業務以及對較大社區的相關性及重要性對一系列環境、社會及管治主題進行評分。下表列出我們的持份者確定為重要的重要領域及我的業務營運:

Social 社會	
8	Employee Development and Training 僱員發展及培訓
9	Employee Safety and Health 僱員安全及健康
6	Labour Standards and Labour Relations (Child labour, Forced labour) 勞工標準及勞工關係 (童工、強制勞工)
7	Equal Rights (including Workforce Diversity, Equal Opportunities) 平等權利 (包括員工多元化、平等機會)
Operating I	Practice 營運慣例
17	Protection of Personal Data and Customer Privacy 保障個人資料及客戶私隱
16	Customer Satisfaction 客戶滿意度
14	Protection and Respect for Intellectual Property Rights 保護及尊重知識產權
12	Service Quality 服務質素
13	Provision of Stable Services 提供穩定服務
11	Anti-Corruption and Whistleblowing 反貪腐及舉報
15	Development of New Services 發展新服務

In January 2019, the Group was awarded the "Outstanding Contribution Award in the Artificial Intelligence Sector of 2018" by 51CTO.

In March 2019, the Group received the 2018 Artificial Intelligence Product Award from CIWEEKLY.

In May 2019, the Group was awarded as one of the 7th Top 100 Hong Kong Listed New Economic Companies.

In September 2019, the Group was included in the "2019 China New Internet Enterprise • Artificial Intelligence Enterprise TOP100" list.

In September 2019, the Group received the 2019 Snowball "Most Valuable New Economy Company Award".

In November 2019, the Group received the second place in 2019 Deloitte Technology Fast 20 & China Rising Star in Chaoyang.

In November 2019, a subsidiary of the Group received the tenth place in 2019 Deloitte Technology Fast 50 & China Rising Star.

In December 2019, the Group received 2019 Best Hong Kong "New Economic Company".

二零一九年一月-本集團榮獲51CTO「2018 年度人工智能領域突出貢獻獎」。

**Honours and Awards** 

榮譽及獎項

二零一九年三月-本集團榮獲《互聯網周刊》 2018年度人工智能產品獎。

二零一九年五月一本集團榮獲第七屆港股 100強新經濟公司。

二零一九年九月-本集團榮登「2019中國新 互聯網企業 • 人工智能企業TOP100」榜單。

二零一九年九月-本集團聯榮獲2019雪球 「最具價值新經濟公司獎」。

二零一九年十一月-本集團榮獲德勤2019朝 陽高科技高成長20強暨明日之星第二名。

二零一九年十一月-本集團子公司榮獲德勤 2019中國高科技高成長50強暨明日之星第十 名。

二零一九年十二月一本集團榮獲2019金港股 「最佳新經濟公司」獎。

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Our success depends on our ability to attract, retain and motivate qualified personnel and we believe that human capital is a core organisation capability that strive for our long-term success. As at 31 December 2019, we had 328 employees, among which, 236 employees are based in Beijing and Shanghai. We are committed to providing a sound work environment, investing in staff well-being and offering our employees opportunities to learn, grow and reach their full potentials. We care for the well-being of our employees. For example, we celebrate special occasions with our employees, such as birthday party and anniversary events.

In order to balance work and family responsibility of our employees, we adopted flexitime practice, which allow our employees with family commitments can devote more time before or after work to take care of family matters.

All our employment is voluntary. Child labour and forced labour are strictly prohibited in our entire business. We make sure that we are strictly complies with the applicable employment laws and regulations. The human resource department would inspect the identification documents of candidates during the recruitment process to prevent recruiting child labour. We are not aware of any non-compliance cases in relation to applicable employment laws and regulations, including Provision on the Prohibition of Using Child Labour of the PRC and the Labour Law of the PRC, during the Reporting Period. 我們的成功取決於我們吸納、保留及鼓勵合 資格人員的能力,且我們認為人力資本為爭 取實現我們長遠的成功的核心組織能力。於 二零一九年十二月三十一日,我們聘用328 名僱員,其中236名僱員駐於北京及上海。 我們致力提供良好的工作環境,投資於員工 福利並為僱員提供學習、成長及發揮其全面 潛質的機會。我們關心僱員福祉。例如,我 們為僱員慶祝特別日子,如生日派對及週年 慶典。

為使僱員在工作與家庭責任方面平衡發展, 我們採納靈活工時制度,讓負起家庭責任的 僱員可在上班之前或之後有更多時間照顧家 庭事務。

我們僱用的所有人員均屬自願。嚴禁在我們 整個業務過程中使用童工及強制勞工。我 們確保嚴格遵守適用就業法律及法規。人力 資源部門會在招聘過程中檢查候選人的身份 證件,以防止聘用童工。於報告期內,我們 並不知悉存在任何有關適用就業法律及法規 (包括《中華人民共和國禁止使用童工規定》 及《中華人民共和國勞動法》)的違規情況。 During the Reporting Period, the monthly turnover rate of the employees is 2.9%. We recognise the benefits of diversified staff structure and believe it as one of the vital elements in sustaining a competitive advantage of the Group. As at 31 December 2019, the distribution of gender and age of employees of the Group and respective staff turnover information are as follows: 報告期內,每月僱員流失率為2.9%。我們認 可多元化員工結構的益處,認為此為維持本 集團競爭優勢的重要因素之一。於二零一九 年十二月三十一日,本集團僱員的性別及年 齡分佈以及相關員工流失資料如下:

Our People 我們的員工



## Total Workforce by Age Group 按年齡組別劃分員工總數



## Turnover by Gender 按性別劃分流失







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### **COMPENSATION AND WELFARE**

As part of our human resources strategy, we offer employees competitive pay, welfare, performance-based cash bonuses and other incentives to attract and retain talent. The bonus system is performance-based and designed to reward employees with excellent performance. Appraisals are reviewed on annual basis to evaluate individual performance and contribution. The appraisal results will be used as a reference for salary adjustment, the bonus and remuneration reward, promotion and placement. We also adopted share incentive schemes to motivate employee who have made contribution to the development of the Group.

To cultivate a family-like atmosphere at our workplace, we offer our staff a variety of welfare. Depending on their needs and circumstances, they are entitled to apply for different types of leave, including maternity leave, paternity leave, marriage leave, leave for injuries and occupational diseases and compassionate leave.

## **TALENT RECRUITMENT**

We have defined the job qualification and job description for each position as criteria for employing new staff. We primarily recruit our employees through recruitment agencies, on-campus job fairs and online recruiting channels, including our corporate website, job search websites and social networking platforms.

We emphasise the importance of equality of opportunities and commitment to ensure an equal opportunities and equal employment environment for all staff, job applicants and other concerned parties. We would not discriminate any candidates on the grounds of gender, ethnicity, race, age, religious, sexual orientation or family status. Our selection process comprises written tests, comprehensive ability tests and interviews. We consistently applied to all job applicants the same requirements level, including education level, professional qualification, experience, skills and abilities.

## 薪酬及福利

作為人力資源政策的一部分,我們為僱員提 供具競爭力的薪酬、福利、按表現派發的現 金花紅及其他獎勵以吸引及挽留人才。花紅 派發制度以表現為基準,為獎勵傑出表現的 員工而設。每年進行一次表現審查以評估個 別人員的表現及貢獻。審查結果將用作調整 薪金、花紅及獎勵酬金、升級及調任的參考 指標。我們亦採納股份獎勵計劃以鼓勵對本 集團發展作出貢獻的員工。

為在我們的工作場所營造家庭般的氛圍,我 們為員工提供多種福利。根據他們的需要及 情況,他們有權申請不同類別的假期,包括 產假、陪產假、婚假、工傷假及職業病假以 及私事假。

## 招聘人才

我們已將每個職位的工作資格及職位描述確 定為僱用新員工的標準。我們主要通過招聘 代理、校園就業展覽及網上招聘渠道,包括 我們的公司網站、工作搜尋網站及社交網絡 平台等聘用僱員。

我們強調平等機會及承擔的重要性,以確保 所有員工、職位申請人及其他相關人士享 有平等機會及平等就業環境。我們不會因性 別、族裔、種族、年齡、宗教、性取向或家 庭狀況而歧視任何職位申請人。我們的甄選 過程包括筆試、全面能力測試及面試。我們 對所有職位應徵者採用相同的要求標準,包 括教育水平、專業資格、經驗、技能及能力 等。

### **EMPLOYEE DEPARTURE**

We value our relationship with our employees and handle employee departure (whether by resignation or dismissal) in accordance with applicable laws and regulations. We arrange an exit interview with each of the departing employees to understand the reasons for their departure and welcome any of their suggestions for future improvement of the Company.

## **EMPLOYEE TRAINING AND DEVELOPMENT**

To ensure their knowledge and skills keep pace with the fast-changing technology environment, we nurture the capabilities of our employees with comprehensive training and continuous development program. We have adopted a training protocol, pursuant to which we provide pre-employment and regular continuing management and technical training to our employees. All our new employees are compulsory to join the training courses to ensure their understanding on our culture, policies, rules and regulations.

During the Reporting Period, the Group organised over 85 training classes of various topics including the Group's services, the latest development of markets, rules and regulation and technical skills etc. to enhance our employees' overall competency. We conducted 2,878 total hours of training in the form of in-house training courses and training seminars for our 198 employees.

### **COMMUNICATION WITH EMPLOYEE**

We publish staff newsletter on a regular basis to keep all staff up to date with events and the latest business developments of the Group.

Our employees are encouraged to make suggestions or complaints in horizontal or vertical communications through our diverse communication channels, including complaint box, e-mail, routine meetings or announcements. To better respond, we have designated certain employees to handle complaints lodged inside the complaint box on confidential terms.

## 僱員離任

我們珍惜與僱員的關係,並遵守適用法律及 法規以處理僱員離任(無論屬於辭職或解僱 情況)。我們為每名離任僱員安排離任面談以 了解他們離任的原因,並歡迎他們提出任何 建議,讓本公司日後作出改善。

## 僱員培訓與發展

我們通過全面培訓及持續發展計劃以栽培僱 員的能力,確保其知識及技能緊貼快速變化 的科技環境。我們已採納一項培訓協定,據 此,我們為僱員提供職前培訓以及定期持續 管理和技術培訓。所有新入職僱員必須參加 培訓課程,以確保他們對公司文化、政策、 規則及規例的了解。

於報告期內,本集團已組織逾85次各種主題 的培訓課,包括有關本集團的服務、市場、 規則、規例及技術技能等方面的最新發展 等,以提高我們僱員的整體能力。我們以內 部培訓課程及培訓研討會形式為198名僱員 提供了合計2,878小時的培訓。

## 與僱員溝通

我們定期出版員工通訊,讓全體員工獲得有 關本集團各事項及最近期業務發展的最新消 息。

我們鼓勵員工通過多元化的溝通渠道,包括 投訴箱、電郵、定期會議或公告,以平行或 由下至上的溝通方式提出建議或作出申訴。 為作出更理想回應,我們已委派若干僱員以 機密方式處理投訴箱內的投訴。

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## **CARING FOR EMPLOYEE WELL-BEING**

We place great emphasis to employee care and building the sense of belonging. We organised variety of activities to encourage our employees to maintain a healthy lifestyle and to achieve work-life balance. We also believe these activities can ease their work-related pressure and increase their job satisfaction and happiness. During the Reporting Period, we have a running group for our employees and coordinated number of staff sports events, such as Wanka Long Distance Running held in March 2019 and Desert Trail held in September 2019. Furthermore, we also organised a Dominoes challenge to our employees in June 2019 to raise employees' morale and build trust among employees.

## 關心僱員福祉

我們十分注重對僱員的關懷及建立歸屬感。 我們舉辦各類活動以鼓勵僱員維持健康生活 及達致作息平衡。我們亦認為該等活動可緩 解他們的工作相關壓力及提高他們的工作滿 意度及愉悦感。於報告期內,我們設有員工 跑步團,並協調組織若干員工體育活動,例 如於二零一九年三月舉辦的萬咖長跑項目, 以及二零一九年九月舉辦的沙漠徒步活動。 此外,我們亦於二零一九年六月組織員工參 加多米諾挑戰活動以提振員工士氣及建立員 工之間的信任。



Desert Trail in September 2019 二零一九年九月沙漠徒步



Wanka Running Group 玩咖跑步團



Wanka Long Distance Running 2019 二零一九年萬咖長跑項目



Lominoes in June 2019 二零一九年六月多米諾活動

## **HEALTH AND SAFETY**

Although the operation of the Group does not involve production, we strive to provide a safe and comfortable work environment for our employees. The Group complies with applicable laws and regulations, including the Labour Law of the PRC, the Labour Contract Law of the PRC, and the Implementation Regulations of the Labour Contract Law of the PRC in establishing and maintaining a safe and healthy workplace environment to secure our employees' interests and rights.

To ensure employee awareness of safe and healthy workplace behaviours and maintain high occupational safety and health standard across the Group, we organised regular fire drills and provide training on emergency management.

During the Reporting Period, we had not been subject to any fines or other penalties due to non-compliance with applicable health, safety or environmental regulations.

## 健康與安全

儘管本集團的營運並不涉及生產,但我們致 力為僱員提供一個安全舒適的工作環境。本 集團遵守適用的法律及法規,包括《中華人 民共和國勞動法》、《中華人民共和國勞動合 同法》及《中華人民共和國勞動合同法實施條 例》,以建立及維持一個安全健康的工作環 境,從而保障僱員的利益及權利。

為確保僱員明白安全健康的工作場所行為及 在本集團保持較高的職業安全與健康標準, 我們定期舉行火警演習並提供應急管理的培 訓。

於報告期內,我們並無因違反適用的健康、 安全或環境法規而被判罰款或受到其他處罰。

## Supply Chain Management 供應鏈管理

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We aim to build reliable supply chain relationships with our suppliers as we work together to distribute quality services and products. We collaborated with over 300 suppliers, including smartphone manufacturers and non-smartphone manufacturer distribution channel suppliers, primarily consisting of third party mobile app marketplaces and mobile news and social media content platforms. As the secretariat and official media partner of the MHA, we coordinated with China's major smartphone manufacturers, including Huawei, OPPO, vivo, Coolpad, Gionee, Lenovo, Meizu and nubia. As the eco-platform service provider of the QAA, which consists of ten major Android smartphone manufacturers and two reputable business giants, namely vivo, Huawei, OPPO, Xiaomi, Lenovo, Gionee, Meizu, ZTE, Nubia, Oneplus, Hisense and China Mobile, we have launched official guidelines to the Quick App development and published comprehensive Quick App development kits and related technical files. All of our suppliers are based in the PRC.

The operation and development of suppliers are closely related to the business and the performance of the Group. Therefore, we have strict management rules on the selection of suppliers and the continuous monitoring and management of the suppliers. When assessing new suppliers, we go beyond quality, cost, service and reputation to consider their business ethics, environmental protection, human rights and labour practices and performance by our strict assessment procedures prior to their engagement with us. We also undertake annual performance reviews on these aspects with our key suppliers.

During the Reporting Period, we added 83 new qualified suppliers in Beijing and Shanghai and we were not aware that any of our key suppliers had any significant actual and potential negative impacts on business ethics, environmental protection, human rights and labour practices, nor any non-compliance issues. 我們旨在與供應商合作分銷優質服務及產品 以建立可信賴的供應鏈關係。我們與超過 300名供應商合作,包括智能電話製造商及 非智能電話分銷渠道供應商(主要包括第三 方移動應用程式市集及移動新聞與社交媒體 內容平台)。作為硬核聯盟的秘書處及官方 媒體夥伴,我們與中國的主要智能電話製造 商(包括華為、OPPO、vivo、酷派、金立、 聯想、魅族及努比亞)協調。作為快應用聯 盟(由10名主要安卓智能手機製造商及2名知 名商業巨頭組成,即vivo、華為、OPPO、 小米、聯想、金立、魅族、中興、努比亞、 一加、海信及中國移動)的生態平台服務供應 商,我們已推出快應用開發的官方指引及發 行全面的快應用開發工具及相關技術檔案。 我們所有供應商均以中國為基地。

供應商的經營及發展與本集團的業務及表現 息息相關。因此,我們在甄選供應商和持 續監察及管理供應商方面設有嚴格的管理規 則。在評估新供應商時,我們除了質量、成 本、服務及信譽之外,在委聘與我們合作的 供應商之前,亦通過嚴格的評估程序考慮其 業務操守、環境保護、人權及勞工行為與表 現。我們亦就上述各方面對主要供應商進行 年度表現審閱。

於報告期內,我們在北京及上海增聘83名 新合資格供應商,且我們並不知悉我們的任 何主要供應商對業務操守、環境保護、人權 及勞工行為有任何重大的實際及潛在負面影 響,或有任何不合規情況。 We continue to strive to provide reliable products and services, by acting responsibly and protecting the interests of various stakeholders. We were awarded as one of the "2019 China New Internet Enterprise • Artificial Intelligence Enterprise TOP100" list jointly sponsored by the Chinese Academy of Sciences "China Internet Weekly" and the Information Science Research Centre of the Chinese Academy of Social Sciences.

#### SYSTEM'S RELIABILITY

Due to the nature of our business, we highly depend on the performance and reliability of the Internet infrastructure in areas where we operate, which is maintained by telecommunications carriers. Our information technology network is configured with multiple layers to secure our databases and servers for continuous monitoring and system protection. To protect security throughout the various stages of our data analytics, all user data tagged and processed are stored on both our firewall-protected physical servers and our cloud-based storage system operated by a prominent third party cloud service provider. As of 31 December 2019, we had 136 self-owned physical servers located in the Internet data centre.

We have set up a dedicated data security team to monitor the information security. We have a Data Security Policy which all our employees shall be complied with. We organise cyber security related trainings for all employees from time to time to increase their awareness and share advanced technologies and experiences.

We back up user data on a daily basis in separate and various secured data back-up systems to minimise the risk of user data loss or leakage. We also conduct frequent reviews of our back-up systems to ensure that they function properly and are well maintained. We have also implemented a variety of protocols and procedures, such as regular system checks, password policy, server access logging, network access authentication, user authorisation review and approval and data back-up, as well as data recovery test, to safeguard our data assets and prevent unauthorised access to our network.

During the Reporting Period, our systems maintained 100 per cent system reliability in serving the users.

我們持續致力提供可靠的產品及服務,以 負責任的方式行事及保障不同持份者的利 益。我們榮登中國科學院「中國互聯網週刊」 與中國社會科學院信息化研究中心聯合贊 助「2019中國新互聯網企業●人工智能企業 TOP100」榜單。

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## 系統可靠度

由於我們的業務性質,我們高度依賴營運所 在地區由電訊營運商維持的互聯網基礎設施 的表現及可靠度。我們的信息技術網絡採用 多層式結構以保障我們的數據庫及伺服器能 進行持續監察及系統保護。為了在數據分析 各階段保障安全,所有已標記及處理的用戶 數據同時儲存在我們設有防火牆保護的實體 伺服器及由知名第三方雲端服務供應商營運 的雲端儲存系統內。截至二零一九年十二月 三十一日,我們在互聯網數據中心擁有136 個實體伺服器。

我們已成立一個專責的數據安全團隊以監察 信息安全。我們設有全體僱員均須遵守的數 據安全政策。我們不時為全體僱員舉辦與網 絡安全相關的培訓,以提高其警覺性及分享 先進技術與經驗。

我們每日為用戶數據進行備份,儲存在獨立 及多個安全數據備份系統內,從而將用戶數 據損失或外洩的風險減至最少。我們亦經常 覆核備份系統以確保其正常運作及維持良好 狀態。我們亦實施多項規則及程序,如定期 系統檢查、密碼政策、伺服器登入紀錄、網 絡訪問認證、用戶授權審批及數據備份,以 及數據復修測試,以保障我們的數據資產及 防止未經授權登入我們的網絡。

於報告期內,我們的系統在服務用戶方面維 持百分百的系統可靠度。

## **USER PRIVACY**

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It is our responsibility to protect user data in our business and operation. We are in stringent compliance with the Network Security Law of the PRC, and we strictly keep confidential the user information and we take measures to safeguard the safe and stable operation of the network system. We have accessed to an extensive volume of anonymised user data from smartphone manufacturers with whom we cooperate. However, we do not collect any personally identifiable information from smartphone users. We only possess anonymised user data for data analytics and we would not identify any specific end user. All personally identifiable information of the end users, such as names, email addresses, contact information, identification numbers, cookies, device IDs, IP addresses, and other online identifiers, have been removed during the anonymisation process. We would also not outsource any of the anonymised data to any third parties for analytics, nor do we share the anonymised data with any third parties. Other business partners with whom we interact, including marketers, mobile app developers and other suppliers of distribution channels have no access to any personal data or anonymised data.

We treat all user data and developers' information as highly confidential. For example, for back-end storage of the information submitted by mobile app developers, we use various encryption technologies to protect the security and confidentiality of such information.

Only authorised staff on a need to know basis are allowed to access and process the data and access to data without authorisation is strictly prohibited. The use of data requires identity verification before the employees can access the data. Furthermore, we also enter into confidentiality agreements with our employees who have access to any aforementioned privacy information. We required our employees not to misuse any of the confidential information while in office, to surrender all confidential information in possession while resigning, and to retain their confidential obligations after they leave office. Operation logs are required to keep, and we have implemented disaster recovery and backup procedures to help ensure data integrity.

### 用戶私隱

我們有責任在業務及營運過程中保護用戶數 據。我們嚴格遵守《中華人民共和國網絡安 全法》,且我們將用戶信息嚴格保密,並採 取措施保障網絡系統的安全及穩定運作。我 們可以取用跟我們合作的智能電話製造商持 有的大量匿名用戶數據。然而,我們不會向 智能電話用戶收集任何可辨識的個人資料。 我們只管有匿名用戶數據作數據分析,且我 們不會識別任何特定終端用戶。終端用戶的 所有個人可識別資料,如姓名、電郵地址、 聯絡資料、身份證號碼、cookies、設備識別 碼、IP位址及其他網上可識別資料均已在匿 名化過程移除。同時,我們不會將任何匿名 數據外發給任何第三方進行分析,亦不會與 任何第三方分享匿名數據。與我們互動的其 他業務夥伴,包括營銷商、移動應用程式開 發商及分銷渠道的其他供應商,均無法取得 任何個人數據或匿名數據。

我們將所有用戶數據及開發商資料高度保 密。例如,在後端儲存移動應用程式開發商 提交的資料時,我們使用各種加密技術以保 障有關資料的安全及機密。

只有獲授權員工需要知道的情況下才獲准取 用及處理有關數據,而未經授權取用數據 乃被嚴禁。如要使用數據,僱員須認證身份 後才可取用數據。此外,我們亦與有權取用 任何上述私隱資料的僱員訂立保密協議。我 們規定僱員不得在辦公室內不當使用任何機 密資料,離任時須交出其持有的全部機密資 料,並在離任後繼續履行保密責任。運作記 錄須予保存,且我們已實施災後修復及備份 程序以協助確保數據完整。 As part of our internal control mechanism, we also review the service agreements between our smartphone manufacturer partners and their users to confirm that they contain appropriate confidentiality provisions. We also sample check the process of how smartphone users receive such service agreements from smartphone manufacturers to understand if adequate mechanisms have been put in place to allow users to acknowledge and accept such service agreements before starting to use the devices.

### **HEALTH CYBERSPACE**

In relation to the advertising content delivered by us, we have established the Advertising Audit Protocol according to The Advertisement Law of the PRC to ensure that all information published by us is not false, fraudulent, misleading, and in full compliance with applicable laws and regulations.

Our customers are required to sign a service agreement with us to confirm their responsibilities of the authenticity of their advertisements. We would also conduct review of advertisers for their proper qualifications. For advertising content related to certain types of products and services, such as alcohol, cosmetics, automobile, pharmaceuticals and medical, we would confirm that the advertisers have obtained requisite government approvals, including operating qualifications, proof of quality inspection for the advertisements and filings record with the local authorities.

We specify the requirements and standards of advertising descriptions to avoid misrepresentation and exaggerated descriptions. We would also review the advertising contents to ensure compliance with the applicable PRC laws and regulations. For advertisements involving presentation of patents, logo, copyrights and trademarks, we would request the advertisers to provide the registered documents of such patents, logo, copyrights and trademarks for declaration of originality to ensure the proper authorisation and to avoid infringement of any third-party intellectual property rights.

作為內部控制的部分機制,我們亦審閲智能 電話製造商夥伴及其用戶之間的服務協議, 以確認內含適當的保密條文。我們亦抽樣檢 查智能電話用戶如何從智能電話製造商收取 有關服務協議的過程,以了解是否備有充足 機制讓用戶在開始使用設備之前確認及接納 該等服務協議。

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## 健康網絡空間

就我們發送的廣告內容而言,我們已根據 《中華人民共和國廣告法》成立廣告主審機 制,以確保我們發佈的所有資料不存在虛 假、欺詐、誤導成份,並全面遵守適用法律 及法規。

客戶須與我們簽訂服務協議,確認其對廣告 真實性的責任。我們亦會檢討廣告商是否具 備適當資格。有關若干產品及服務類別的廣 告內容,如酒類、化妝品、汽車、藥物及醫 療等,我們需確認廣告商已取得所需政府批 文(包括經營資格)、廣告產品的質檢證明、 政府對廣告內容的預先批文及向地方機關作 出備案的記錄。

我們訂明廣告描述的規定及標準,以避免失 實陳述及誇大描述。我們亦會審閱廣告內 容,以確保遵守適用的中國法律及法規。廣 告如涉及呈報專利、標誌、版權及商標,我 們會要求廣告商提供宣告其原創性的該等專 利、標誌、版權及商標的註冊文件,以確保 適當授權及避免侵犯任何第三方知識產權。 Services 服務

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We have embedded an anti-cheating system to monitor fake Internet traffic to prevent fraud that may distort the effectiveness of our business operations and the quality of our services. We have a dedicated team of 23 people that is responsible for the day-to-day management of the system. Whenever an anomaly is detected (such as the advertisement only have download pattern but no exposure time or a single user switch different IP addresses during a day), the system would report the incident to the Group for further verification.

## **HEALTH ENVIRONMENT FOR OUR USERS**

Leveraging our extensive experience, in-deep understanding of user profiles, preferences, tastes and playing habits, we offer one-stop game co-publishing services to game developers. As of 31 December 2019, we had co-published 19 mobile games of diverse genres, such as role-playing games, simulation games and card games to cater for players with different interests and preferences. We are in strict compliance with the Circular of the Ministry of Culture on the Implementation of the Interim Measure on Administration of Online Games, Circular of the Ministry of Culture on Regulating Online Game Operation and Strengthening Concurrent and Ex-Post Supervision and the Administrative Measures on Internet Information Services.

To safeguard the physical and mental health of game users, all the co-publishing games will firstly be reviewed internally before the publishing. We would ensure all the games obtained the relevant credentials in the National Press and Publication Administration and implemented the real name system and anti-addiction system in compliance with the regulatory requirements of the PRC.

我們已裝置反欺詐系統來監察虛假的互聯網 流量,以防止可能扭曲業務營運效力及服務 質素的詐騙情況。我們擁有一支由23人組成 的專責團隊,負責系統的日常管理。在偵測 到不尋常情況時(例如廣告只有下載模式但 並無曝光時間或者單一用戶在同一天內轉換 多個不同IP地址),系統會向本集團報告有關 事件以作進一步驗證。

#### 為用戶提供的健康環境

憑藉我們豐富的經驗、對用戶資料、偏好、 品味及遊戲習慣的深入了解,我們為遊戲開 發人員提供一站式遊戲聯合發佈服務。截至 二零一九年十二月三十一日,我們聯合發行 19種不同類型的手機遊戲,例如角色扮演遊 戲、模擬遊戲及紙牌遊戲,以迎合具有不同 興趣及喜好的玩家。我們嚴格遵守《文化部 關於貫徹實施<網絡遊戲管理暫行辦法>的通 知》、《文化部關於規範網絡遊戲運營加強事 中事後監管工作的通知》及《互聯網信息服務 管理辦法》。

為維護遊戲用戶的身心健康,所有聯合發行 的遊戲將首先在發佈之前進行內部審查。我 們將確保所有遊戲均獲得國家新聞出版署的 相關證書,並按照中國的監管要求實施實名 制及防沉迷系統。

## RESPECTING THE INTELLECTUAL PROPERTY RIGHTS

We respect and strive to protect the intellectual property rights. Each of our employee must enter into a confidentiality agreement acknowledging that all inventions, trade secrets, developments and other processes generated by them on our behalf are our property, and assigning to us any ownership rights that they may claim in those works. We obtain marketers approval on the use of logos and names before the advertisement distribution. In case of any non-compliance of intellectual property rights found in our distribution channel, we would remove the disputed content immediately.

As at 31 December 2019, we held 48 software copyrights registered with the State Copyright Bureau of China and 85 trademarks in various categories and registered with the China Trademark Office. As at 31 December 2019, we had 14 pending patent applications, including seven applications relating to our DAPG platform, with the State Intellectual Property Office of China.

During the Reporting Period, we did not have any material disputes or any other pending legal proceedings of intellectual property rights with third parties.

## **CUSTOMER SERVICE AND SATISFACTION**

Our customers include marketers seeking mobile advertising, online-video distribution and game co-publishing services. We have established a mechanism for handling and resolving complaints. There is a designated team in the customer service department to handle compliant cases.

A standardised complaint handling procedures are formulated, that requested the team to record the complaint requests, report the complaints to relevant departments for further investigations, notify the complainant the investigation results and provide the complainant a satisfactory solutions. All the complaints would be recorded and followed up for future improvements.

During the Reporting Period, we did not receive any complaints which could have a significant impact on the Group.

## 尊重知識產權

我們尊重及致力保護知識產權。各僱員必須 簽訂保密協議,確認其代表本公司產生的所 有發明、商業機密、發展及其他程序均屬本 公司財產,並向我們轉移其於有關工作中可 能聲稱的任何所有權。在廣告發佈前,我們 就使用標誌及名稱取得營銷商批准。倘若發 現分銷渠道出現任何侵犯知識產權的不合規 情況,我們會立即移除具爭議的內容。

**Services** 

服務

於二零一九年十二月三十一日,我們持有48 項已向中國國家版權局註冊的軟件版權及85 項已向中國商標局註冊的各類商標。於二零 一九年十二月三十一日,我們有14項專利申 請(包括7項有關我們DAPG平台的申請)等 候中國國家知識產權局批准。

於報告期內,我們並無任何與第三方有關的 知識產權重大爭議或任何其他待決法律訴訟。

## 客戶服務及滿意度

我們的客戶包括尋求移動廣告、網上視頻發 佈及遊戲聯合發行服務的營銷商。我們建立 了處理和解決投訴的機制。客服部門有指定 團隊處理投訴案件。

我們制定規範的投訴處理程序,要求團隊記 錄投訴請求、將投訴報告提交相關部門進行 進一步調查、將調查結果通知投訴人,並為 投訴人提供滿意的解決方案。所有投訴均會 予以記錄在案及跟進,以於日後改進。

於報告期內,我們不曾收到任何可能對本集 團造成重大影響的投訴。

## **DEVELOPMENT OF NEW SERVICES**

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Services

服務

We are committed to provide excellent services. We strive to expand into additional markets to promote and deliver different contents and services to smartphone users in more efficient and innovative manners.

During the Reporting Period, the Company completed a strategic investment in Beijing Youbei Digital Technology Co., Ltd. ("Beijing Youbei"), which is principally engaged in research and development in financial industry innovation through technology. Relying on Beijing Youbei's expertise and experience, the Group can capture new business opportunities in the financial technology industry. Besides, the Group cooperated with Taobao Alliance under Alibaba, to expand the scope of ecological services and empower growth for Taobao merchants.

#### 發展新服務

我們矢志提供卓越服務。我們致力擴展至其 他市場,以更高效兼創新的方式向智能電話 用戶推廣及提供不同的內容和服務。

於報告期內,本公司完成對北京游貝數字科 技有限公司(「北京游貝」)的戰略投資,後者 主要通過科技進行金融行業創新研發。依靠 北京游貝的專業知識和經驗,本集團可以把 握金融技術行業的新商機。此外,本集團與 阿里巴巴旗下的淘寶聯盟合作,擴大生態服 務範圍,並為淘寶客商帶來增長動力。 To govern the conduct of our employees, we have adopted an internal anti-bribery and anti-corruption policies, which clearly conveys the message of zero tolerance in relation to fraudulent activity to all the employees and suppliers/potential suppliers and have identified certain forbidden conduct in these policies, including, among others, the prohibition to acceptance of bribes or rebates, embezzlement or misappropriation of our assets, and forgery or alteration of our accounting records. We have developed a monitoring system to implement anti-bribery and anti-corruption measures so as to ensure that our employees comply with our policies. We also conduct a fraud and bribery risk assessment on an annual basis and our audit committee reviews and approves our annual risk assessment results and policies.

We have also adopted a whistleblowing policy and set up the audit department to encourage all employees and suppliers to report genuine concerns about any potential fraudulent activities. The whistleblowing policy outlines the whistleblowing channels by phone and e-mail and we will ensure that informants and whistle-blowers are protected when assisting in the investigation. During the Reporting Period, there were no cases of non-compliance and we did not receive any reports on corruption. 為規範僱員行為,我們已採納一套內部反賄 賂及反貪腐政策,向所有僱員及供應商/ 潛在供應商清晰表達對欺詐行為零容忍的訊 息,並在該等政策中識別若干嚴禁行為,其 中包括禁止接受賄賂或回佣、侵佔或挪用本 公司資產,以及虛假或篡改會計記錄。我們 已開發一個監察系統以實施反賄賂及反貪腐 措施,從而確保我們的僱員遵守政策。我們 亦每年進行一次欺詐及賄賂風險評估,並由 我們的審核委員會審批我們的年度風險評估 結果及政策。

**Anti-Corruption** 

我們亦已採納一項舉報政策及成立審核部 門,以鼓勵所有僱員及供應商報告有關任何 潛在欺詐活動的真正憂慮。舉報政策概述以 電話及電郵方式作出舉報的渠道,且我們會 確保提供資料者及舉報人在協助調查時獲得 保護。於報告期內,並無不合規情況且我們 並無接獲任何貪腐報告。

## Environment 環境

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Our business operations could be significantly affected by climate change. The Group acknowledges the increase in temperature will lead to higher electricity consumption, and extreme weather events, such as typhoons and flooding that can possibly result in physical damage to facilities, resulting in higher maintenance costs and insurance premiums. We recognise the importance of environmental protection and conservation of natural resources in our business operations. We have implemented a number of energy-saving measures in an effort to lower the greenhouse gas ("GHG") emissions. Environmental considerations are one of our key priorities. As a leading internet company in the industry, we actively promote green energy-saving and environmentally friendly concepts, and strictly complies with the relevant laws and regulations, and industrial policies of the PRC.

Although the Group has immaterial impact on the environment and does not involve in the production of products and the use of packaging materials, it still actively promotes measures of green office, and endeavours to minimise the consumption of energy resources and production of emissions in its daily operations.

The majority of GHG emissions are indirectly generated from electricity consumed at the Group's workplace.

During the Reporting Period, the Group was not aware of any non-compliance with the Environmental Protection Law of the PRC and the law of the PRC on Prevention and Control of Atmospheric Pollution and other relevant standards, rules and regulations that have a significant impact on the Group relating to air and GHG emissions, discharges into water and land, and generation of hazardous and non-hazardous waste. 氣候變化可能會嚴重影響我們的業務運營。 本集團確認,溫度升高將導致更高的電力消 耗,而極端天氣情況(例如颱風及洪水)可 能會導致設施的物理損壞,從而導致更高的 維護成本及保險費。我們認識到環境保護及 天然資源保育對我們業務營運的重要性。我 們已實施多項節約能源措施以減少溫室氣體 (「溫室氣體」)排放。對環境的考慮是我們的 主要優先事項之一。作為業內領先的互聯網 公司,我們積極提倡綠色節能環保概念,並 嚴格遵守中國的相關法律及法規和行業政策。

儘管本集團對環境的影響不大,且並不涉及 製造產品和使用包裝材料,但仍積極提倡綠 色辦公室措施,並致力於在日常營運過程中 盡量減少能源消耗及產生排放。

大部分溫室氣體排放乃因本集團工作場所耗 電而間接產生。

於報告期內,本集團並無發現任何不合規情況,違反《中華人民共和國環境保護法》、 《中華人民共和國大氣污染防治法》及有關廢 氣及溫室氣體排放、向水及土地的排污,以 及產生有害及無害廢棄物的其他相關標準、 規則及規例,因而對本集團造成重大影響。 In view of principal business activities of the Group, we do not consume significant amounts of water. We mainly operate in office premises and we did not encounter any problems in sourcing water for our operations. Although water consumption is considered as minimal, we have policies to save water such as regular checking for any water leakage in offices and the use of automatic water tapping. We also encourage saving water by driving behavioural changes in the workplace.

### **USE OF PAPER**

The Group continued to encourage a paperless working environment. We implemented the following policies that aim to greatly reducing paper consumption:

- using the office printing machines to regularly collect and assess the efficiency of the paperless environment;
- implementing electronic office systems for filing and reporting to replace paper documentation;
- reusing paper products, such as manila envelopes and envelopes for internal document transfers; and
- encouraging staff to use double-sided printing and recycled paper to save paper.

In 2020, we aim to further reduce our paper consumption by 20%.

## 用水

鑑於本集團的主要業務活動性質,本集團不 會耗用大量水資源。我們主要在辦公物業經 營且我們就經營並無遭遇有關求取水源的任 何問題。儘管用水視為極少,我們訂有節約 用水政策,如定期檢查辦公室是否漏水並使 用自動水龍頭。我們亦在工作場所提倡改變 行為以節約用水。

Environment

彋堷

## 用紙

本集團持續鼓勵無紙化工作環境。我們實施 了以下旨在大幅度減少紙張消耗的政策:

- 使用辦公室印刷機定期收集及評估無紙
   化環境的效率;
- 實施電子辦公系統進行歸檔及報告,以
   取代紙質文件;
- 重複使用紙製品,例如馬尼拉紙信封及
   用於內部文件傳輸的信封;及
- 鼓勵員工使用雙面打印及再生紙以節省 紙張。
- 於二零二零年,我們的目標是將紙張消耗量 進一步減少20%。

## Environment 環境

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### **GENERAL WASTE AND HAZARD WASTE**

Our approach to waste management consists of 4Rs: reduce, reuse, recycling and replace which aims to implement proper waste treatment and waste disposal. We have set up recycling boxes to promote the recycling of used toner, ink cartridges and paper.

The major types of non-hazardous waste are general office waste, which are collected and managed by the professional cleaning service providers. We produced limited hazardous waste, which are electrical equipment and florescent tubes, which are managed by approved specialist contractors. The Group's office generates a small amount of domestic wastewater. All the wastewater has been connected to the municipal sewage pipeline network and entered the urban sewage treatment plant, which is discharged according to the required standards.

#### **ENERGY SAVING MEASURES**

The accelerating GHG emissions is inherently linked with the climate-related catastrophic consequences that are happening across the world. Thus, to alleviate the rising level of GHG, the Group has taken measures that aims to reduce the energy consumption and carbon emission. Our environmental protection measures included:

- to keep the office room temperature at 26°C;
- to turn off all lighting and air conditioners when not in use;
- to encourage the use of public transport; and
- to encourage video conferences in replacement of business trips.

Following the above actions, we target to reduce our GHG emissions per floor area in 2020 by 10% compared with 2019.

#### 普通廢棄物及有害廢棄物

我們的廢棄物管理方式由4R步驟組成:即減 少、再用、再生及取代,旨在實踐適當處理 廢棄物及處置廢棄物。我們設有回收箱以推 動回收碳粉盒、墨盒及紙張。

無害廢物的主要類別為普通辦公室廢棄物, 由專業清潔服務提供商收集及管理。我們製 造的有害廢棄物有限,其中包括電子設備及 日光燈管,由認可專業承包商管理。本集團 的辦公室產生少量生活廢水。所有廢水已連 接至市政污水管道網絡以進入城市污水處理 廠,並根據規定標準排放。

## 能源節約措施

溫室氣體排放加快與世界各地與氣候相關的 災難性後果有著內在的聯繫。因此,為緩減 不斷提高的溫室氣體水平,本集團已採取措 施,目的在於減少能源耗量及碳排放量。我 們的環保措施包括:

- 保持辦公室溫度在攝氏26度;
- 所有照明和空調不使用時會關閉;
- 鼓勵使用公共交通工具;及
- 鼓勵以視像會議代替公幹。

採取上述措施後,我們於二零二零年的目標 是我們單位建築面積的溫室氣體排放量較二 零一九年減少10%。 We endeavour to build a better community which we serve. We place great emphasis on cultivating social responsibility awareness among our staff and encouraging them to better serve our community.

During the Reporting Period, we launched a desert trail in September 2019 in order to explain the forces causing desertification such as changes in climate or excessive water use etc. and the negative effects on the community. Further, we raise employees' awareness towards the environmental protection and water saving in their everyday life to prevent desertification.

The Group will continue to seek opportunities to serve the community through a wider range of channels.



沙漠徒步

我們致力於將我們所服務的社區建立得更加 美好。我們非常重視培養員工的社會責任意 識,並鼓勵他們更好地為社區服務。

Community

社品

於報告期內,我們於二零一九年九月舉辦沙 漠徒步活動,以詮釋造成沙漠化的因素(如 氣候變化或過度用水等)以及對社區的負面影 響。此外,我們提高員工在其日常生活中的 環保及節水意識,以防止荒漠化。

本集團將不斷尋求機會,透過更為廣泛的渠 道為社會服務。

WORKFORCE		員工	
Year		2019	2018
年份		二零一九年	二零一八年
By gender			
按性別劃分			
Male		114	149
男性			
Female		122	152
女性			
By age group			
按年齡組別劃分			
Below 30		125	189
30歲以下			
31 to 40		92	95
31至40歲			
41 to 50		17	16
41至50歲			
Over 50		2	1
50歲以上			
By employee category			
按僱員類別劃分			
Senior management	Male	28	27
高級管理層	男性		
	Female	19	14
	女性		
Middle management	Male	32	37
中級管理層	男性		
	Female	36	28
	女性		
General staff	Male	53	79
普通員工	男性		
	Female	65	106
	女性		
Contract and temporary staff	Male	1	6
合約及臨時員工	男性		
	Female	2	4
	女性	-	

Key Performance Indicators 關鍵績效指標

## **EMPLOYEE TURNOVER**

## 僱員流失率

Year 年份		2019 二零一九年	2018 二零一八年
By gender			
按性別劃分			
Male		113	66
男性			
Female		91	38
女性			
By age group			
按年齡組別劃分			
Below 30		152	79
30歲以下			
31 to 40		45	23
31至40歲			
41 to 50		7	2
41至50歲			
Over 50		0	0
50歲以上			
By employee category			
按僱員類別劃分 			_
Senior management	Male	14	0
高級管理層	男性	0	0
	Female	6	0
	女性 Male	24	10
Middle management 中級管理層	Male 男性	24	13
中級官理層	デ油 Female	11	9
	女性		9
General staff	文止 Male	71	47
普通員工	男性	71	47
日咫央上	Female	70	26
	女性	10	20
Contract and temporary staff	Male	4	6
合約及臨時員工	男性		0
	Female	4	3
	女性		C C

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## **HEALTH AND SAFETY**

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Year 年份	2019 二零一九年	2018 二零一八年
Number of reportable injuries 申報受傷數目	0	0
中報交陽數百 Number of lost days due to work injury 因工傷損失工作日數	0	0

健康及安全

#### 培訓及發展 **TRAINING AND DEVELOPMENT** Year 2019 2018 年份 二零一九年 二零一八年 Average hours of training by employee category 按僱員類別劃分的平均培訓時數 Senior management Male 28 51 男性 高級管理層 Female 29 42 女性 Male 29 Middle management 13 中級管理層 男性 Female 18 23 女性 General staff Male 16 4 普通員工 男性 Female 10 3 女性 Contract and temporary staff Male 11 7 合約及臨時員工 男性 Female 12 7 女性

Key Performance Indicators 關鍵績效指標

RESOURCES MANAGEMENT	資源管理	Ł	
<b>Year</b> 年份		2019 二零一九年	2018 二零一八年
Electricity 電力			
Total Electricity consumption 總耗電量	kWh 千瓦時	91,785	63,121
Electricity consumed per floor area 每建築面積單位耗電量	kWh/m² 每平方米千瓦時	35.0	34.6
Paper 紙			
Total paper consumption 總耗紙量	kg 千克	3,354	3,060
Total paper collected for recycling 紙張收集供循環再生總量	kg 千克	676	614
Water 水			
ス Total water consumption (note) 總耗水量(附註)	m³ 立方米	1,832	2,397
Water consumed per floor area 每建築面積單位耗水量	m³/m² 立方米/平方米	0.7	1.3
Non-hazardous waste 無害廢棄物			
Waste disposed to landfill for general office waste 運往一般辦公室廢棄物堆填區處置的廢棄物	tonne 噸	2.0	1.9
Hazardous waste 有害廢棄物			
Waste batteries 廢電池	kg 千克	1.36	1.24
Fluorescent tubes 日光燈管	piece 個	-	20

Note: The amount of water consumed represents the amount of water 的 mound according to the water bills received.

附註:耗水量指根據接獲水費單所示的耗水量。

## **GHG EMISSION**

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## 溫室氣體排放

Yea 年份	-			2019 二零一九年	2018 二零一八年
	pe 1 Direct emissions (note 1)	tonnes		1.6	1.6
Sco	]1 直接排放 (附註1) pe 2 Energy indirect emissions (note 2) ]2 能源間接排放 (附註2)	噸 tonnes 噸		85.3	43.6
Sco	pe 3 Other indirect emissions (note 3) 3 其他間接排放 (附註3)	tonnes 噸		15.4	11.7
	al emissions (Scope 1,2 and 3) 应(範圍1、2及3)	tonnes 噸		102.3	56.9
Tota	-劢 (範圍1、2及3) al emissions (Scope 1,2 and 3) per floor area :築面積單位總排放 (範圍1、2及3)	<sup>哦</sup> tonnes 每平方		0.04	0.03
Notes: 附註:					
1.	The data covers emissions from combustion of fuels in mol controlled by the Group.	bile sources	1.	數據涵蓋來自本集團所控制 產生的排放。	间移動源燃料燃燒
2.	The data covers emissions resulting from the generation of the which the Group purchased.	ne electricity	2.	數據涵蓋本集團所購電力到	發電產生的排放。
3.	The data covers emissions from paper consumption and u water and sewage discharge.	use of fresh	3.	數據涵蓋來自紙張消耗及F 及污水排放。	用水產生的排放以

• • •	ects, General Disclosures and KPIs -般披露及關鍵績效指標	Disclosures or Remarks 披露或備註
A. Environment A. 環境 Aspect A1: Emissi		
層面A1: 排放物		
General Disclosure 一般披露	Information on:	Environment 環境
	<ul><li>(a) the policies; and</li><li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li></ul>	
	relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste	
	有關廢氣及溫室氣體排放、向水及土地的排污、有害及無 害廢棄物的產生等的:	
	(a) 政策;及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	
KPI A1.1 關鍵績效指標A1.1	The types of emissions and respective emission data 排放物種類及相關排放數據。	Key Performance Indicators 關鍵績效指標
KPI A1.2 關鍵績效指標A1.2	Greenhouse gas emissions in total (in tonnes) and, where appropriate, intensity 溫室氣體總排放量(以噸計算)及(如適用)密度。	Key Performance Indicators 關鍵績效指標
KPI A1.3 關鍵績效指標A1.3	Total hazardous waste produced (in tonnes) and, where appropriate, intensity 所產生有害廢棄物總量 (以噸計算)及 (如適用)密度。	Not applicable to the Group's business that does not produce hazardous waste 不適用本集團不產生有害廢棄物的業 務
KPI A1.4 關鍵績效指標A1.4	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity 所產生無害廢棄物總量 (以噸計算)及 (如適用)密度。	Key Performance Indicators 關鍵績效指標
KPI A1.5 關鍵績效指標A1.5	Description of measures to mitigate emissions and results achieved 描述減低排放量的措施及所得成果。	Energy Saving Measures 能源節約措施
KPI A1.6 關鍵績效指標A1.6	Description of how hazardous and non-hazardous wastes are handled, reduction initiatives and results achieved 描述處理有害及無害廢棄物的方法、減低產生量的措施及所得成果。	General Waste and Hazard Waste 普通廢棄物及有害廢棄物

#### Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標

Aspect A2: Use of Resources

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Disclosures or Remarks 披露或備註

層面A2: 資源使用		
General Disclosure	Policies on the efficient use of resources, including	Energy Saving Measures
一般披露	energy, water and other raw materials	Use of Water
	有效使用資源(包括能源、水及其他原材料)的政策。	能源節約措施
		用水
KPI A2.1	Direct and/or indirect energy consumption by type in	Key Performance Indicators
關鍵績效指標A2.1	total (kWh in '000s) and intensity	關鍵績效指標
	按類型劃分的直接及/或間接能源總耗量(以千個千瓦時	
	計算)及密度。	
KPI A2.2 開始結為指語 A O O	Water consumption in total and intensity 總耗水量及密度。	Key Performance Indicators 思始结动地运
關鍵績效指標A2.2 KPI A2.3		關鍵績效指標 Energy Saving Measures
KFT A2.3 關鍵績效指標A2.3	Description of energy use efficiency initiatives and results achieved	能源節約措施
咧 蚁土洞(X)日1示 A2.3	描述能源使用效益計劃及所得成果。	
KPI A2.4	Description of whether there is any issue in sourcing	Use of Water
關鍵績效指標A2.4	water that is fit for purpose, water efficiency initiatives	用水
	and results achieved	
	描述求取適用水源上可有任何問題,以及提升用水效益計	
	劃及所得成果。	
KPI A2.5	Total packaging material used for finished products	Not applicable to the Group's
關鍵績效指標A2.5	(in tonnes) and, if applicable, with reference to per unit	business that does not require
	produced	packaging materials
	製成品所用包裝材料的總量(以噸計算)及(如適用)每生產	不適用本集團不需要包裝材料的業務
	單位佔量。 	
Aspect A3: The En 層面A3: 環境及天然	vironment and Natural Resources 漆酒	
		Energy Soving Massures
一般披露	Policies on minimising the issuer's significant impact on the environment and natural resources	能源節約措施
加又加入134	減低發行人對環境及天然資源造成重大影響的政策。	的小时间,当时间加度
KPI A3.1	Description of the significant impacts of activities on	Energy Saving Measures
關鍵績效指標A3.1	the environment and natural resources and the actions	能源節約措施
	taken to manage them	
	描述業務活動對環境及天然資源的重大影響及已採取管理	
	有關影響的行動。	

	ects, General Disclosures and KPIs −般披露及關鍵績效指標	Disclosures or Remarks 披露或備註
B. Social B. 社會 Aspect B1: Emplo	yment	
層面B1: 僱傭		
General Disclosure 一般披露	Information on:	Our People 我們的員工
	<ul> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations th have a significant impact on the issuer</li> </ul>	at
	relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare	
	有關薪酬及解僱、招聘及晉升、工作時數、假期、平等 會、多元化、反歧視以及其他待遇及福利的:	<b>送</b>
KPI B1.1 關鍵績效指標B1.1	<ul> <li>(a) 政策;及</li> <li>(b) 遵守對發行人有重大影響的相關法律及規例的資料</li> <li>Total workforce by gender, employment type, age grou and geographical region</li> <li>物性即、原源類型、医物化即及性原型の的原层の動</li> </ul>	p Our People and Key Performance Indicators
KPI B1.2	按性別、僱傭類型、年齡組別及地區劃分的僱員總數。	我們的員工及 關鍵績效指標 Our Boople and
KPI B1.2 關鍵績效指標B1.2	Employee turnover rate by gender, age group and geographical region 按性別、年齡組別及地區劃分的僱員流失比率。	Our People and Key Performance Indicators 我們的員工及 關鍵績效指標

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#### Subject Area, Aspects, General Disclosures and KPIs **Disclosures or Remarks** 主要範疇、層面、一般披露及關鍵績效指標 披露或備註 Aspect B2: Health and Safety 層面B2:健康與安全 General Disclosure Information on: Health and Safety 一般披露 健康與安全 the policies: and (a) (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards 有關提供安全工作環境及保障僱員避免職業性危害的: 政策;及 (a) 遵守對發行人有重大影響的相關法律及規例的資料。 (b) **KPI B2.1** Number and rate of work-related fatalities Key Performance Indicators 因工作關係而死亡的人數及比率。 關鍵績效指標 關鍵績效指標B2.1 KPI B2.2 Lost days due to work injury Key Performance Indicators 因工傷損失工作日數。 關鍵績效指標 關鍵績效指標B2.2 **KPI B2.3** Description of occupational health and safety measures Health and Safety 關鍵績效指標B2.3 adopted, how they are implemented and monitored 健康及安全 描述所採納的職業健康與安全措施,以及相關執行及監察 方法。 Aspect B3: Development and Training 層面B3:發展及培訓 General Disclosure Policies on improving employees' knowledge and skills **Employee Training and Development** 一般披露 for discharging duties at work. Description of training 僱員培訓及發展 activities 有關提升僱員履行工作職責的知識及技能的政策。描述培 訓活動。 **KPI B3.1** The percentage of employees trained by gender and Key Performance Indicators 關鍵績效指標B3.1 employee category 關鍵績效指標 按性別及僱員類別劃分的受訓僱員百分比。 KPI B3.2 The average training hours completed per employee by Key Performance Indicators 關鍵績效指標B3.2 gender and employee category 關鍵績效指標

按性別及僱員類別劃分,每名僱員完成受訓的平均時數。

• •	ects, General Disclosures and KPIs ·般披露及關鍵績效指標	Disclosures or Remarks 披露或備註
Aspect B4: Labour 層面B4: 勞工準則	Standards	
General Disclosure 一般披露	Information on:	Our People 我們的員工
	<ul><li>(a) the policies; and</li><li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li></ul>	
	relating to preventing child and forced labour	
	有關防止童工或強制勞工的:	
	<ul><li>(a) 政策;及</li><li>(b) 遵守對發行人有重大影響的相關法律及規例的資料。</li></ul>	
KPI B4.1 關鍵績效指標B4.1	Description of measures to review employment practices to avoid child and forced labour 檢討招聘慣例以避免童工及強制勞工的措施。	Our People 我們的員工
KPI B4.2 關鍵績效指標B4.2	Description of steps taken to eliminate such practices when discovered 描述在發現違規情況時消除有關情況所採取的步驟。	Our People 我們的員工
Operating Practice 營運慣例	95	
	Chain Management	
General Disclosure 一般披露	Policies on managing environmental and social risks of the supply chain. 管理供應鏈的環境及社會風險政策。	Supply Chain Management 供應鏈管理
KPI B5.1 關鍵績效指標B5.1	Number of suppliers by geographical region. 按地區劃分的供應商數目。	Supply Chain Management 供應鏈管理
KPI B5.2 關鍵績效指標B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored 描述有關聘用供應商的慣例,向其執行有關慣例的供應商 數目、以及有關慣例的執行及監察方法。	Supply Chain Management 供應鏈管理

#### Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標

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Disclosures or Remarks 披露或備註

Aspect B6: Produc 層面B6: 產品責任		
General Disclosure 一般披露	Information on:	Services 服務
	<ul> <li>(a) the policies; and</li> <li>(b) compliance with relevant laws and regulations that have a significant impact on the issuer</li> </ul>	
	relating to health and safety, advertising, labelling and privacy matters relating to products and services provided and methods of redress	
	有關所提供產品和服務的健康與安全、廣告、標籤及私隱 事宜以及補救方法的:	
	<ul><li>(a) 政策;及</li><li>(b) 遵守對發行人有重大影響的相關法律及規例的資料。</li></ul>	
KPI B6.1 關鍵績效指標B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons 已售或已運送產品總數中因安全與健康理由而須回收的百分比。	Services 服務
KPI B6.2 關鍵績效指標B6.2	Number of products and service related complaints received and how they are dealt with 接獲關於產品及服務的投訴數目以及應對方法。	Services 服務
KPI B6.3 關鍵績效指標B6.3	Description of practices relating to observing and protecting intellectual property rights 描述與維護及保障知識產權有關的慣例。	Services 服務
KPI B6.4 關鍵績效指標B6.4	Description of quality assurance process and recall procedures 描述質量檢定過程及產品回收程序。	Services 服務
KPI B6.5 關鍵績效指標B6.5	Description of consumer data protection and privacy policies, how they are implemented and monitored 描述消費者資料保障及私隱政策,以及相關執行及監察方法。	Services 服務

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Subject Area, Aspects, General Disclosures and KPIs 主要範疇、層面、一般披露及關鍵績效指標		Disclosures or Remarks 披露或備註		
Aspect B7: Anti-corruption 層面B7: 反貪污				
General Disclosure 一般披露	Information on:	Anti-Corruption 反貪腐		
	(a) the policies; and			
	(b) compliance with relevant laws and regulations that have a significant impact on the issuer			
	relating to bribery, extortion, fraud and money laundering			
	有關防止賄賂、勒索、欺詐及洗黑錢的:			
	(a) 政策;及			
	(b) 遵守對發行人有重大影響的相關法律及規例的資料。			
KPI B7.1	Number of concluded legal cases regarding corrupt	Anti-Corruption		
關鍵績效指標B7.1	practices brought against the issuer or its employees	反貪腐		
	during the reporting period and the outcomes of the			
	cases			
	於報告期內對發行人或其僱員提出並已審結的貪污訴訟案 件的數目及訴訟結果。			
KPI B7.2	Description of preventive measures and whistle-blowing	Anti-Corruption		
關鍵績效指標B7.2	procedures, how they are implemented and monitored 描述防範措施及舉報程序,以及相關執行及監察方法。	反貪腐		
Community				
Aspect B8: Commu 層面B8: 社區投資	inity investment			
	Policies on community engagement to understand the	Community		
一般披露	needs of the communities where the issuer operates	之。 社區		
	and to ensure its activities take into consideration the			
	communities' interests			
	有關以社區參與來了解營運所在社區需要和確保其業務活			
	動會考慮社區利益的政策。			
KPI B8.1	Focus areas of contribution	Community		
關鍵績效指標B8.1	專注貢獻範疇。	社區		
KPI B8.2	Resources contributed to the focus area	Community		
關鍵績效指標B8.2	在專注範疇所動用資源。	社區		

