Unless otherwise defined herein, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 30 June 2020 (the "Prospectus") issued by Superland Group Holdings Limited (the "Company").

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This announcement is for information purposes only and does not constitute an offer or invitation to induce an offer by any person to acquire, purchase or subscribe for any Shares or other securities of the Company. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Share Offer described below before deciding whether or not to invest in the Offer Shares thereby being offered. Any investment decision in relation to the Offer Shares shall be taken solely on the basis of the information contained and the representation made in the Prospectus.

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In connection with the Share Offer, Business Securities Limited, as stabilising manager (the "Stabilising Manager"), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail in an open market for a limited period after the Listing Date (which is currently expected to be Friday, 17 July 2020). However, there is no obligation on the Stabilising Manager, its affiliates or any person acting for it, to conduct any such stabilising action, which, if commenced, will be conducted at the sole and absolute discretion of the Stabilising Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilising activity is required to be brought to an end on the 30th day after the last date for the lodging of applications under the Hong Kong Public Offer, being Wednesday, 5 August 2020. Such stabilisation action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilising actions cannot be taken to support the price of the Shares for longer than the stabilisation period which will begin on the Listing Date and expire on the 30th day after the last date for the lodging of applications under the Hong Kong Public Offer, being Wednesday, 5 August 2020. After this date, no further stabilising action may be taken, demand for the Shares and the price of the Shares could fall.

In connection with the Share Offer, the Company has granted the Over-allotment Option to the International Underwriters exercisable after consultation with the Company by the Stabilising Manager (for itself and on behalf of the International Underwriters). Pursuant to the International Underwriting Agreement, the Stabilising Manager (for itself and on behalf of the International Underwriters) have the right, exercisable at any time from the Listing Date up to (and including) the date which is the 30th day after the last day for lodging applications under the Hong Kong Public Offer, being Wednesday, 5 August 2020, to require the Company to allot and issue up to 30,000,000 additional Shares, representing 15% of the number of the Offer Shares initially available under the Share Offer, at the Offer Price, to cover over-allocations in the International Placing, if any. The Stabilising Manager confirms that there is no over-allocation of the Offer Shares in the International Placing, therefore, the Stock Borrowing Agreement will not be entered into and the Over-allocation in the International Placing, no stabilising action will be taken during the stabilisation period.

Potential investors of the Offer Shares should note that the Joint Global Coordinators (for themselves and on behalf of the Hong Kong Underwriters) have the right in certain circumstances to terminate its obligations under the Hong Kong Underwriting Agreement upon giving notice in writing to the Company if any of the events set out in the paragraph headed "Underwriting — Underwriting arrangements and expenses — Hong Kong Public Offer — Grounds for termination" in the Prospectus occurs at any time prior to 8:00 a.m. on the Listing Date (which is currently expected to be on Friday, 17 July 2020).

Unless otherwise specified, all dates and time in this announcement refers to Hong Kong dates and time.

Superland Group Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Number of Offer Shares : 200,000,000 Shares

Number of Hong Kong Offer Shares : 20,000,000 Shares Number of International Placing Shares : 180,000,000 Shares

Final Offer Price: HK\$0.63 per Offer Share, plus brokerage

of 1%, SFC transaction levy of

0.0027% and Stock Exchange trading

fee of 0.005%)

Nominal Value: HK\$0.01 per Share

Stock Code: 368

Sole Sponsor



Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers









and Joint Lead Manager

Joint Bookrunner















