S. CULTURE INTERNATIONAL HOLDINGS LIMITED

港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1255)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of S. Culture International Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held on 31 August 2020 (Monday) for the purposes of, among other matters, considering and approving the consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2020, and considering the payment of an interim dividend, if any.

By order of the Board
S. Culture International Holdings Limited
Yang Jun
Chairman of the Board

Hong Kong, 19 August 2020

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yang Jun and Mr. Lai Wenjing; five non-executive directors, namely Mr. Lin Zheming, Mr. Law Fei Shing, Mr. Lin Jun, Mr. Chu Chun Ho, Dominic and Mr. Chen Anhua; and four independent non-executive directors, namely Mr. Xie Rongxing, Mr. Lum Pak Sum, Prof. Yan Haifeng and Ms. Tan Yuying.