COWELL

Cowell e Holdings Inc.

高偉電子控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1415)

DATE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of Cowell e Holdings Inc. (the "**Company**") hereby announces that a meeting of the Board will be held on Monday, October 5, 2020 for the purposes of, among other matters, considering and approving the declaration and payment of a special dividend (the "**Special Dividend**") to the shareholders of the Company (the "**Shareholders**") and transacting any other business, if any.

The Company will make a further announcement after the Board meeting to set out the details of the Special Dividend, if approved by the Board.

As the Special Dividend and the declaration and payment of the Special Dividend may or may not be approved by the Board at the Board meeting, Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Cowell e Holdings Inc.
Kwak Jung Young
Chairman

Hong Kong, September 21, 2020

As at the date of this announcement, the Board comprises Mr. Kwak Jung Young and Mr. Cho Young Hoon as executive Directors; and Mr. Kim Chan Su, Dr. Song Si Young and Mr. Jung Jong Chae as independent non-executive Directors.