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Global Brands Group Holding Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 787)

RETIREMENT OF NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE

The board of directors (the "**Board**") of Global Brands Group Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces that Professor Hau Leung Lee has retired as Non-executive Director of the Company and accordingly, ceased to be a member of the audit committee of the Company with effect from the conclusion of the annual general meeting of the Company held on 30 September 2020.

Professor Lee has confirmed that he has no disagreement with the Board and there is no matter relating to his retirement that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its full recognition, high appreciation and sincere gratitude to Professor Lee for his valuable contributions to the Board and the Group over the past 6 years since the listing of the Company in 2014.

By Order of the Board
Global Brands Group Holding Limited
William FUNG Kwok Lun
Chairman

Hong Kong, 30 September 2020

Following the conclusion of the annual general meeting on 30 September 2020, the Board comprises one Non-executive Director, namely William Fung Kwok Lun (Chairman), one Executive Director, namely Richard Nixon Darling (Chief Executive Officer) and five Independent Non-executive Directors, namely Paul Edward Selway-Swift, Stephen Harry Long, Allan Zeman, Audrey Wang Lo and Ann Marie Scichili.