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EMINENCE ENTERPRISE LIMITED

高山企業有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 616)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of Eminence Enterprise Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited condensed consolidated management accounts of the Group, the Group is expecting to report a net loss of not less than HK\$60.0 million for the six months ended 30 September 2020 as compared with the net loss of approximately HK\$12.4 million for the six months ended 30 September 2019, owing considerably to the impact of the worldwide outbreak of the novel coronavirus (COVID-19) pandemic. The expected increase in loss was mainly attributable to (i) loss on changes in fair value of investment properties; (ii) write-down on properties held for development for sale; and (iii) no gain on disposal of subsidiaries recorded during the current period. Such increase in loss was partially offset by the net loss on modification of terms of convertible note recognized in corresponding period last year.

The Board is still in the process of finalising the interim results of the Group for the six months ended 30 September 2020. The information contained in this announcement is only based on the preliminary assessment by the Board according to the draft unaudited condensed consolidated management accounts of the Group and the information currently available to the Board, and not based on information or figures audited or reviewed by the auditor of the Company and/or the audit committee of the Company. Shareholders and potential investors should read carefully the interim results announcement of the Group for the six months ended 30 September 2020 which is expected to be published on or before 30 November 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
EMINENCE ENTERPRISE LIMITED
Lai Law Kau
Chairman and Chief Executive Officer

Hong Kong, 10 November 2020

As at the date hereof, the board of the Directors comprises Mr. Lai Law Kau, Ms. Lui Yuk Chu and Mr. Kwong Jimmy Cheung Tim as executive Directors; and Mr. Kan Ka Hon, Mr. Lau Sin Ming and Mr. Wu Koon Yin Welly as independent non-executive Directors.