Bojun Education Company Limited
博駿教育有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1758)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**", each a "**Director**") of Bojun Education Company Limited (the "**Company**", together with its subsidiaries and the consolidated affiliated entities, the "**Group**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on preliminary review by the Company's management on the unaudited management accounts of the Group for the year ended 31 August 2020, the Group is expected to record a decrease in net profit for the year ended 31 August 2020 by approximately 40% to 60% as compared with the net profit recorded by the Group for the year ended 31 August 2019. The Board considers that such expected decrease in net profit was primarily attributable to (i) the increase in finance costs, (ii) the recognition of other losses due to, among others, the exchange loss and (iii) the decrease in other income due to, among others, the decrease in interest income from banks. The management of the Group is of the view that the overall performance of the Group has been affected by the outbreak of the COVID-19 pandemic and the revenue generated from the tuition fees for kindergartens has decreased. Under various epidemic prevention and control measures of the government in the People's Republic of China (the "**PRC**"), classes at schools in the PRC were suspended in the early 2020 and kindergarten students can only return to schools in early June 2020. The Group provided online teaching services to its students when classes at schools were suspended. However, according to the applicable rules and regulations in the PRC, the Group can only charge tuition fees from kindergarten students based on the actual teaching time. As a result, the Group refunded part of the tuition fees to its kindergarten students. Taken into account the expansion of school network of the Group and, in particular, the commencement of schooling of Lezhi Bojun School in September 2019, there was an increase in revenue for the year ended 31 August 2020.

This profit warning announcement is only based on the preliminary review by the Company's management on the unaudited management accounts of the Group, which have not yet been finalised nor reviewed or audited by the Company's auditors or the audit committee of the Company.

The Company is in the process of finalising the annual results of the Group for the year ended 31 August 2020. The overall financial results of the Group for the year ended 31 August 2020 will only be ascertained when all the relevant results and treatments are finalised. The annual results announcement of the Group for the year ended 31 August 2020 is expected to be announced on or around 26 November 2020.

Shareholders and public investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Bojun Education Company Limited
Wang Jinglei
Chairman of the Board

Hong Kong, 19 November 2020

As at the date of this announcement, the executive Directors are Mr. Wang Jinglei and Mr. Ran Tao; the non-executive Director is Mr. Wu Jiwei; and the independent non-executive Directors are Mr. Cheng Tai Kwan Sunny, Mr. Mao Daowei, Ms. Luo Yunping and Mr. Yang Yuan.