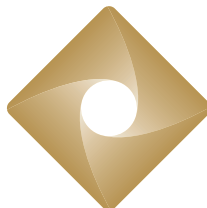


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BRILLIANT CIRCLE HOLDINGS INTERNATIONAL LIMITED

貴聯控股國際有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1008)

ANNOUNCEMENT

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Brilliant Circle Holdings International Limited (the “**Company**”, which together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

It has recently come to the attention of the Board that Shenzhen Kecai Printing Co., Limited (“**Kecai**”), a wholly-owned indirect subsidiary of the Company established in the People’s Republic of China, has not successfully bid its tender (the “**Subject Tender**”) for 2021 and 2022 orders from one of its major customers in Sichuan Province. The Board considers that the failure to successfully bid for the Subject Tender may have an adverse impact on the overall revenue and profitability of the Group for the coming years.

The Company would like to point out that up to the date of this announcement, there is no indication from any other subsidiaries of the Company that the success rate of their tenders has materially deviated from previous years.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board
Brilliant Circle Holdings International Limited
Mr. Chen Xiao Liang
Chairman

Hong Kong, 4 December 2020

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Chen Xiao Liang (Chairman), Mr. Qin Song (Vice Chairman and the Chief Executive Officer), Mr. Huang Wanru and Ms. Zheng Jinghui, one non-executive Director, namely, Ms. Li Li, and three independent non-executive Directors, namely, Mr. Lui Tin Nang, Mr. Lam Ying Hung, Andy and Mr. Siu Man Ho, Simon.