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北京迪信通商貿股份有限公司

**Beijing Digital Telecom Co., Ltd.**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 6188)**

## **PROFIT WARNING**

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) hereby informs the shareholders and potential investors of the Company that, based on a preliminary assessment of the recent unaudited consolidated management accounts of the Group and the information currently available to the Board, the Group is expected that the net profit attributable to owners of the parent for the year 2020 decreased by 50% to 70% as compared to the corresponding period in 2019 (the net profit attributable to owners of the parent for the year 2019 was RMB257,439,290).

The above decrease in net profit is mainly attributable to the decline in performance of the online and offline sales channel of the Company due to the impact of the prevention and control of the COVID-19 pandemic and the insufficient production capacity of upstream suppliers.

The Board hereby reminds the shareholders and potential investors of the Company that the information contained in this announcement is only based on the preliminary assessment made by the Group and with reference to the information available to the Board as at the date of this announcement, and has not been reviewed or audited by the auditors of the Company. The actual results of the Group for the year ended 31 December 2020 may differ from the information contained in this announcement. The detailed financial information of the Group will be disclosed in the audited annual results announcement of the Group for the year ended 31 December 2020, which is expected to be published in late March 2021. Shareholders and potential investors are advised to read the audited annual results announcement of the Group when it is published.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Beijing Digital Telecom Co., Ltd.**  
**LIU Donghai**  
*Chairman*

Beijing, the PRC

6 January 2021

*As at the date of this announcement, the executive directors of the Company are Mr. LIU Donghai, Mr. LIU Yajun and Ms. LIU Wencui; the non-executive directors of the Company are Mr. LI Wenzhi, Mr. YAO Yanzhong and Mr. LV Jing; and the independent non-executive directors of the Company are Mr. LV Tingjie, Mr. LV Pingbo and Mr. ZHANG Senquan.*