

賣 傳 媒 有 限 公 司

(Incorporated in Hong Kong with limited liability)
(於香港註冊成立之有限公司)

(Stock Code: 00282) (股份代號: 00282)

NOTIFICATION LETTER 通知函

8 January 2021

Dear Non-registered Shareholder(1),

Next Digital Limited (the "Company")

Notice of Publication of Circular dated 8 January 2021 (the "Current Corporate Communication")

We write to advise that the Company's Current Corporate Communication in both English and Chinese versions are available on "INVESTOR RELATIONS" section on the Company's website at www.nextdigital.com.hk/investor and on the HKEXnews website at www.hkexnews.hk.

If you would like to receive the Current Corporate Communication and/or receive the future Corporate Communications⁽²⁾ in printed form, please complete, sign and return the request form (the "**Request Form**") (which may also be downloaded from the websites mentioned above) overleaf by post to the Company's share registrar, Tricor Investor Services Limited (the "**Share Registrar**"), at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, using the mailing label at the bottom of the Request Form (if posted in Hong Kong).

You may also at any time by reasonable notice in writing (not less than 7 days) to the Share Registrar by post, address as above, to change your choice of language and/or means of receiving the Corporate Communications.

In support of environmental protection and to save printing and mailing costs, the Company highly recommends you to take advantage of accessing the Corporate Communications posted on our website.

Should there be any queries in relation to this letter, please contact Customer Services Hotline of Tricor Investor Services Limited at (852) 2980 1333 during the business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of Next Digital Limited Cheung Kim Hung Director

Notes:

- (1) This letter is addressed to the non-registered shareholders of the Company. Non-registered shareholder of the Company means such person or company whose shares in the Company are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive the Company's Corporate Communications. If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form overleaf.
- (2) "Corporate Communication" refers to any document issued or to be issued by the Company for information or action of its shareholders, including but not limited to: (i) the directors' report and annual accounts together with a copy of the auditor's report; (ii) the interim report; (iii) a notice of meeting; (iv) a listing document; (v) a circular; and (vi) a proxy form.

各位非登記股東(1):

壹傳媒有限公司(「本公司」)

- 日期為2021年1月8日的通函(「本次公司通訊」)刊發通知

吾等謹知會 閣下,本公司的本次公司通訊之中、英文版本已載於本公司網站www.nextdigital.com.hk/investor的「投資者關係」一欄內及「披露易」網站www.hkexnews.hk。

倘 閣下欲收取本次公司通訊及/或日後的公司通訊②之印刷版本,請 閣下填妥及簽署背面的要求表格(「**要求表格**」)(該表格亦可於上述網站下載),並使用要求表格下方的郵寄標籤(如在本港投寄)寄回本公司股份過戶登記處卓佳證券登記有限公司(「**股份過戶登記處**」),地址為香港皇后大道東183號合和中心54樓。

閣下亦可隨時於合理時間內(不少於7日)郵寄書面通知至股份過戶登記處(地址同上),要求更改收取公司通訊的語言版本及/或方式。

為響應環保並節省印刷與郵寄成本,本公司極力推薦 閣下選擇瀏覽本公司網站以閱覽公司通訊。

倘 閣下對本函有任何疑問,請於辦公時間內(星期一至五(香港公眾假期除外),上午9時正至下午5時正)致電卓佳證券登記有限公司客戶服務熱線(852) 2980 1333查詢。

代表 **壹傳媒有限公司** *董事* **張劍虹** 謹啟

2021年1月8日

附註:

- (1) 本函件是向本公司非登記股東發出。本公司非登記股東指本公司股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時 向本公司發出通知,表示欲收取本公司公司通訊。倘 閣下已出售或轉讓全部所持有的本公司股份,則毋須理會本函件及其背面的要求表格。
- (2) 「公司通訊」指本公司已發出或將予發出以供其股東參照或採取行動之任何文件,包括但不限於:(i)董事會報告及年度賬目連同核數師報告;(ii)中期報告;(iii)大會通告;(iv)上市文件;(v)通函;及(vi)代表委任表格。

REOUEST FORM 要求表格

	TE QUEST 1		, ,,,	TH	
То:	Next Digital Limited (the "Company") (Stock Code: 00282) c/o Tricor Investor Services Limited Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong	3	政:	壹傳媒有限公司(「本公司」) (股份代號:00282) 經卓佳證券登記有限公司 香港皇后大道東183號 合和中心54樓	
PART A 甲部					
	To receive the printed English and Chinese versions of the Current Corporate Communication. 收取本次公司通訊之中、英文印刷版本。				
PART E 乙部	To change the choice of language or means of receiving 更改選取所有日後公司通訊*之語言版本或收取方式	all future Corpoi	ate Co	mmunications*	
Please mark ONLY ONE (X) of the following boxes 請從下列選擇中,僅在其中一個空格內劃上「X」號 I We would like to receive all future Corporate Communications of the Company in the manner as indicated below: 本人/ 吾等欲以下方式收取本公司之所有日後公司通訊: To read all future Corporate Communications through the Company's website at www.nextdigital.com.hk/investor in place of receiving printed copies and to receive a notification letter to inform me/us by post of the publication of the Corporate Communications on the Company's website; OR 透過本公司網站叫簽;或 To receive the printed English version of all future Corporate Communications only; OR 僅收取所有日後公司通訊之英文印刷版本;或 To receive the printed Chinese version of all future Corporate Communications only; OR 僅收取所有日後公司通訊之中文印刷版本;或 To receive both the printed English and Chinese versions of all future Corporate Communications. 同時收取所有日後公司通訊之中、英文印刷版本。					
Name(s) of non-registered shareholder(s)# 非登記股東姓名#			Signature(s) 簽名		
Address 地址#	(Please use ENGLISH BLOCK LETTERS 請用英文正格	皆填寫)			
<u> </u>			,	ise use ENGLISH BLOCK LETTERS 請用英文正楷填寫)	
Contact telephone number 聯絡電話號碼			Date 日期		
roget Formula in the purpose of the	ure required to fill in the details if you download this Request Form from the Company's website of 順下後本公司網站或「披露易」網站下載本要求表格、請填上有關資料。 : e complete all your details clearly. Any Request Form with no indicated choice, with no signature 關下清楚琪妥所有資料。要求表格上若未有作出選擇或未有簽署,又或在其他方面填寫不正確的bove instruction in Part B will apply to all future Corporate Communications to be sent to you or Investor Services Limited to the contrary or unless you have at any time ceased to have holding. Z都的指示適用於日後向 閣下寄出之所有公司通訊,直至 閣下於合理時間內發出書面通過一點 e avoidance of doubt, we do not accept any other instructions given on this Form. Any other inst 存版,本公司忽不接受武夫格上提供的任何其他指示。任何在此表格上提供的额外指示器视代 L INFORMATION COLLECTION STATEMENT bata" in the Personal Data (Privacy) Ord processing your instruction given in his Form for receiving the relevant Corporate Communicarvices Limited), agent, contractor or third party service provider who provides administrative, con the information or are otherwise relevant for the Purposes and need to receive the information. Y extend of the relevant Personal Data can be made in accordance with the provisions of the PDPO a caddress.	ing document; (v) a circus) 董事會報告及年度賬目 or HKEXnews website. et or otherwise incorrectly fe, 即告作廢。 until you notify otherwise in the Company. MI (不少於7日) 予本公司 ructions inserted on this I family a circus inserted on the set of the company. Illinance (Chapter 486 of the company of the co	lar; and (wie law in a law in	ii) a proxy form.	

MAILING LABEL 郵寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司

Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label on the right and stick it on the envelope to return this Request Form to us. No postage stamp necessary if posted in Hong Kong. 閣下寄回此要求表格時,請將右方的郵寄標籤剪貼於信封上。 如在本港投寄毋須貼上郵票。