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Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Meitu, Inc. (the “**Company**”, and together with its subsidiaries and Xiamen Meitu Networks Technology Co., Ltd and its subsidiaries, the “**Group**”) announces that a Board meeting of the Company will be held on Thursday, March 25, 2021, for the purposes of, among other matters, approving the annual results of the Group for the year ended December 31, 2020 and its publication, and considering the recommendation on the payment of a final dividend (if any).

By order of the Board

Meitu, Inc.

Cai Wensheng

Chairman

Hong Kong, January 18, 2021

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Dr. Lee Kai-fu and Mr. Chen Jiarong; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling, Mr. Zhang Ming (also known as Mr. Wen Chu) and Ms. Kui Yingchun.