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EMINENCE ENTERPRISE LIMITED

高山企業有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 616)

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the joint announcement of Eminence Enterprise Limited (the "Company") and Easyknit International Holdings Limited dated 11 February 2021 (the "Joint Announcement") relating to, among other things, the Share Offer and transactions contemplated thereunder. Unless otherwise stated, capitalized terms used herein shall have the same meanings as those defined in the Joint Announcement.

The EE Board wishes to announce that Red Sun Capital Limited, a corporation licensed to carry out Type 1 (dealing in securities) and Type 6 (advising on corporate finance) regulated activities under the SFO, has been appointed as the EE IFA to advise the EE IBC in respect of the Share Offer. Such appointment has been approved by the EE IBC pursuant to Rule 2.1 of the Takeovers Code. The letter of advice issued by the EE IFA and the recommendations of the EE IBC in respect of the Share Offer will be included in the Composite Document to be despatched to the EE Shareholders in due course.

WARNING: The Pre-Condition must be satisfied before the making of the Share Offer. The making of the Share Offer is therefore a possibility only. If made, the Share Offer may or may not become unconditional, subject to the satisfaction or waiver (where applicable) of the Conditions, and will lapse if it does not become unconditional. Accordingly, the EE Shareholders and prospective investors are advised to exercise caution when dealings in the securities of EE. Persons who are in doubt as to the action they should take should consult their professional advisers.

By Order of the Board
EMINENCE ENTERPRISE LIMITED
Lai Law Kau

Chairman and Chief Executive Officer

Hong Kong, 23 February 2021

As at the date hereof, the EE Board comprises Mr. Lai Law Kau, Ms. Lui Yuk Chu and Mr. Kwong Jimmy Cheung Tim as executive EE Directors; and Mr. Kan Ka Hon, Mr. Lau Sin Ming and Mr. Wu Koon Yin Welly as independent non-executive EE Directors.

The EE Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.